



**SAROJINI NAIDU VANITA MAHA VIDYALAYA**

NAAC Accredited 3rd Cycle  
(Affiliated to Osmania University)

(Sponsored and Managed Jointly by the Osmania Graduates' Association and Exhibition Society)  
Exhibition Grounds, Nampally, Hyderabad– 500001



## **Institution's Innovation Council**

**A**

**WORKSHOP**

**ON**

**PROJECT REPORT WRITING : SOME KEY ISSUES**

**ORGANIZED**

**BY**

**DEPARTMENT OF BUSINESS MANAGEMENT**

**23<sup>rd</sup> September, 2024**



**Resource Person: Prof. B. Krishna Reddy,  
Retd. Professor, Dept. of Business Management,  
Osmania University, Hyderabad**

**Venue: Golden Jubilee Hall**

**Dr. D. SHOBHANA**  
Principal

**Prof. VEENAPANI**  
Director, Dept. of Business Management

**Dr.B.MADHAVI LATHA**  
Coordinator, Dept.of Business Management

**Name of activity:** PROJECT REPORT WRITING: SOME KEY ISSUES

**Activity Type:** Self - Driven Activity

**Date:** 23rd September, 2024

**Venue:** Golden Jubilee Hall

**Mode:** Physical

**Target group:** MBA second year students

**No. Of Students participated:** 70

**No. Of Faculty participated:** 6

**No. Of External Participants:** 1

**Social Media Link:**

<https://www.facebook.com/share/rKhovpMfvfYZSHt5/?mibextid=oFDknk>

**About the program:** Department of Business Management and IIC organized, workshop on "Project Report Writing : Some Key Issues by Prof. B. Krishna Reddy, Retd. Professor, Department of Business Management, Osmania University, Hyderabad.

**OBJECTIVE:** To provide guidance and understanding on project report writing, so that academic projects can be undertaken systematically.

**OUTCOME:** It aims to orient MBA students about Project Selection, Research Analysis and writing a comprehensive Project Report and enhance research skills.



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**Prof. B. Krishna Reddy,**  
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(Ministry of HRD Initiative)

**Brochure for Workshop**



The program started with a Prayer Song by Ms. Keerthana of MBA second year



Our Principal Dr. D. SHOBHANA welcomed the Chief Guest with fruit basket.



Guest speaker addressed about the key issues in project Report writing like how to maintain Clarity and conciseness while writing reports. He also guided on how to adhere to a structured format , maintaining accuracy in presenting data etc.,





Certificates were distributed to the participants of the programme.



Ms. Gayathri student of MBA second year proposed Vote of Thanks.

Registration link

[https://docs.google.com/spreadsheets/d/1Aoz8pNarAgnKmbGJr8FNxfnvzIAX-IEt/edit?usp=drive\\_link&oid=102960580001912035575&rtpof=true&sd=true](https://docs.google.com/spreadsheets/d/1Aoz8pNarAgnKmbGJr8FNxfnvzIAX-IEt/edit?usp=drive_link&oid=102960580001912035575&rtpof=true&sd=true)

Feedback link

[https://docs.google.com/spreadsheets/d/17G-xXG\\_da4ED5CFv11ufLZEOONT9APp9/edit?usp=sharing&oid=102960580001912035575&rtpof=true&sd=true](https://docs.google.com/spreadsheets/d/17G-xXG_da4ED5CFv11ufLZEOONT9APp9/edit?usp=sharing&oid=102960580001912035575&rtpof=true&sd=true)

**SAMPLE COPY OF CERTIFICATE**

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**Certificate of Participation**



*This is to certify that Ms. / Mr. Kanti Priyanka*  
*of SN Vanita Maha Vidyalaya has participated in a Workshop - "Project*  
*Report Writing : Some Key Issues" held on 23<sup>rd</sup> of September 2024,*  
*organized by Department of Business Management*

*Mad*

**Dr. B. MADHAVI LATHA**  
Coordinator

*V.V.*

**Prof. VEENAPANI**  
Director, Dept. of Business Management

*Shobhana*

**Dr. D. SHOBHANA**  
Principal