



# **Sarojini Naidu Vanita Maha Vidyalaya**

**Department of Business Management**

**Departmental Profile**

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# **Introduction**

## **History of the department**

The department of Business Management was started in the year 1995 with an intake of thirty students. The Department got its approval from AICTE in the year 1997 and later increased its intake to forty five, sixty and today the department has two sections with a total intake of one twenty students. The new block was inaugurated on 16<sup>th</sup> December, 2000 by Sri Mohammed Ali Shabber the then minister for Information & Public Relation, Energy & Coal, Govt of Andhra Pradesh. His Excellency Dr. K.Rosaiah, Governor of Tamil Naidu inaugurated the Audio Visual room on 28th November, 2012.

## **Vision Statement**

Create future business leaders who are committed towards sustainable development and ethical values

## **Mission Statement**

Provide managerial skills and knowledge necessary to prepare students for middle level management positions.

To support student entrepreneurs to co-create ecosystems for economic development

The department imparts Business Management education covering different methodologies like case studies, role plays, surveys, field trips, lab programs, utilizing Apps etc. Students are well placed in reputed organizations. We have helped the institution in Placements, Advisory services to the new and young students and have organized several events for the college.

## Curriculum structure and course details for each program

1 <sup>st</sup> Internal Assessment (10 Marks)	2 <sup>nd</sup> Internal Assessment (10 Marks)	3 <sup>rd</sup> Internal Assessment (10 Marks)	4 <sup>th</sup> Internal Assessment (10 Marks)
10 Multiple choice questions each ½ mark (10x½) = 5 marks 10 Fill in the blank questions each ½ mark (10x½) = 5 marks	5 Questions on assertion & reason each 1 mark (5x1) = 5 marks 10 Match the following questions each ½ mark (10x½) = 5 marks	Questions on syllogism each ½ mark (10 x ½) = 5 marks Management quiz (written) each ½ mark (10x½) = 5 marks	Attendance = 10 marks

### 4<sup>th</sup> Internal Assessment

Attendance Percentage	Marks
95% - 100%	10 Marks
86% - 94%	08 Marks
81% - 85%	06 Marks
75% - 80%	05 Marks
65% - 74%	04 Marks*

End Semester Examination for 60 Marks divisible as Part 'A', 'B' and 'C'

Part A - 10 Marks (5 Questions each carrying 2 marks) without choice.

Part B - 40 Marks (5 Questions each carrying 8 Marks) with internal choice.

Part C - 10 Marks Case Study (Analysis)

## Specialization tracks

The University offers five specializations as follows:

S.No	Elective Name	Paper titles	Semester
	Finance	Financial Systems and Services	3
		Investment Management	3
		Banking and Insurance	4
		International Finance	4
2	HR	Compensation Management	3
		Industrial Relations and Labour Laws	3
		Leadership and Change Management	4
		Performance Management	4
3	Marketing	Marketing Engineering	3
		Advertisement and Retail Management	3
		Buyer Behavior	4
		Services and Digital Marketing	4
4	Systems	Data Base Management Systems	3
		Business Analytics	3
		Data Visualization	4
		Data Mining for Business	4
5	Entrepreneurship	Business Feasibility & Analysis	3
		Innovation & Design Thinking	3
		Technology for Entrepreneurs	4
		Social Entrepreneurship	4

## Research opportunities, Thesis requirements, or Practical components

- Students complete project work in their area of specialization. This work is spread across two semesters.
- In the 3<sup>rd</sup> semester students take up RD presentations and submit their research proposal.
- In the 4<sup>th</sup> semester students complete the project work, submit the entire report and have to give a presentation followed by viva.
- First semester students have computer practicals which include excel and access, power BI and Tableau.

### Sanctioned intake and strength for last five years

S.NO.	COURSE	Year	SC	ST	BC	Muslim	OC	TOTAL
1	2018-19	I YR	25	2	60	11	22	120
		II YR	15	8	52	10	23	108
2	2019-20	I YR	18	3	57	6	13	97
		II YR	15	8	52	10	23	108
3	2020-21	I YR	22	0	47	13	10	92
		II YR	18	3	57	6	13	97
4	2021-22	I YR	21	2	54	10	12	99
		II YR	19	0	47	15	15	96
5	2022-23	I YR	19	5	49	16	16	105
		II YR	21	2	50	6	14	93
6	2023-24	I YR	25	7	75	5	14	126
		II YR	19	4	47	7	17	94

### Infrastructure and Other Facilities

The department houses five classrooms, one computer lab and library.

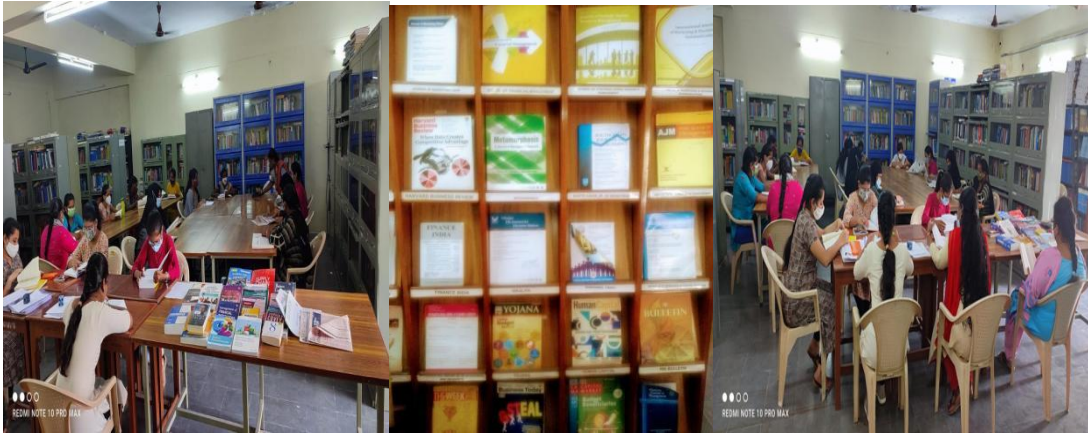
- MBA CLASS ROOMS



- MBA LIBRARY

The MBA Library was established in 1995. It stacks a total of 8266 books, 29 National, International journals and periodicals. Five different news Papers caters to the day to day information requirements of the users. Every year the college spends approximately Rs. 1,50,000/- on books and journals. The Library is automated with Newgenlib software. Students are issued at one time 6 books and two magazines to home for preparation. Students have access to the internet and e resources in the library. Some e-

resources are N-List and DELNET. Staff and students have access to DOAJ (directory of open access journals) and DOAB (directory of open access books). Students also can take advantage of the competitive exam books like civil services, UGC-NET and TSSET, Law SET, GATE, TOEFL and books on personality development etc. in the library.



- **MBA COMPUTER LAB**



- **A.V ROOM**



- **NEW ARRIVALS IN LIBRARY**



**Description of departmental facilities such as classrooms, laboratories, libraries, etc.**

**COMPUTER DETAILS**

TOTAL NO. OF SYSTEMS LAB	: 58
CLASS ROOMS	: 04
DIRECTOR ROOM	: 02
Total	: 65

**SPECIFICATIONS:**

DELL INTEL® CORE™ i3-8100 CPU @3.60GHz 3.60 GHz 8.GB RAM 1 TB HDD  
 ACER INTEL® CORE TO DOU 2 GB RAM 500 GB HDD TOTAL

**LIBRARY COMPUTER DETAILS:**

TOTAL NO. OF SYSTEM	: 13 ( 1 IBM Server, 2 Dell Systems,10 Acer Systems)
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**SPECIFICATIONS:**

ACER INTEL® CORE TO DOU 2 GB RAM 500 GB HDD TOTAL

LAB PRINTERS	: 10
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**Mention any specialized equipment, software, or resources available for academic purposes**

Licensed Software’s: Ms Office 2007 Professional, Oracle 9i, MSDN.

INTERNET SPEED: 100MBPS (Increase of bandwidth with Network zone),

ICT enabled Labs, Classrooms .All the Class rooms, AV Room, Lab and library are ICT enabled, having Internet connectivity.



## Faculty Information:



The faculty student ratio is 1:20 and we have twelve teaching staff members with six faculty having Doctoral degrees, one has submitted her thesis and is awaiting the results. Many teaching staff members have an experience of more than one decade. The department offers specialization in Finance, HR, Marketing, Systems and Entrepreneurship; however students have opted for finance and HR specializations only.

Sl. No.	Name of the faculty	Qualification	Designation	Teaching Experience	Publications
1	Dr. Veenapani	M.Sc., MBA, Ph. D	Professor & Director	32	30
2	Dr. V. Babitha	MBA, Ph. D, Post Doc	Associate Professor	27	15
3	Dr. V.V.N Laxmi	MBA, M.Phil., Ph. D	Associate Professor	24.5	16
4	Dr. B. Madhavi Latha	MBA, M.Phil., Ph. D	Associate Professor	23	17
5	Mrs. A. Sravani	MBA, APSET(Ph. D)	Associate Professor	15	13
6	Dr. Safia Binte Omer	MBA, M.Phil., PH.D	Associate Professor	22	11
7	Dr.P.Naresh Kumar	MBA, M. Tech, M.Sc (Comp)	Assistant Professor	15	14
8	Mrs. E.Sajitha	MBA	Assistant Professor	11.5	3
9	Mrs. Rajani	MBA, M.Com	Assistant Professor	10	3
10	Mrs. Shashi Kantha	M.Com, MBA	Assistant Professor	25	7
11	Mrs. Shamini Reddy	MBA	Assistant Professor	7	2
12	Ms. Nikhila	MBA	Assistant Professor	6 months	

### Highlights of the faculty achievements:

S. No	Particulars	Total
1	Total No of faculty	12
2	Ph.Ds awarded	6 (50%)
3	Ph.D thesis submitted	1
4	Registered for Ph. D	1
5	NET/ SLET	8
6	UGC/ ICSSR projects	2
7	Research Associate for ICSSR Major project	1
8	Literary Copyright (in process) (17063/2024-CO/L)	1
9	UGC Travel Grant	1
10	ICSSR Ph. D Fellowship - Swiss Government Excellence Post-Doc	1

### Highlight of faculty achievements, awards or notable contributions to the field.

#### Dr. Veenapani

##### Board of Studies

- 1) Member, Board of Studies (representing Osmania University) for MBA, BBA program of Reddy Women's college, Hyderabad, recognized by AICTE.

##### Memberships

- 1) Member of Indian Association of Social Science Research – IASSR
- 2) Member, Hyderabad Insurance Institute and Hyderabad Management Association- Dr. Veenapani,.
- 3) Member India Association of Social Science Research- Dr. Veenapani
- 4) Dr. Veenapani, Dr.Babita and Dr. V.V.N. Laxmi are members of Hyderabad Management Association

##### Resource Person

- 1) Resource person for Faculty Induction Program organized by UFC\_HRDC Osmania University. Spoke on practical SPSS on 4<sup>th</sup> March, 2022.

- 2) Resource person for 2<sup>nd</sup> online Faculty Induction Program organized by UFC\_HRDC Osmania University. Spoke on Descriptive statistics on 20<sup>th</sup> December, 2021.
- 3) At the Entrepreneurship Development Program (EDP) organized by Osmania University, department of Business Management in collaboration with Osmania Technology Incubator from 5<sup>th</sup> October to 11<sup>th</sup> October 2020, delivered a talk on growth Strategies for Enterprises.

**Dr.Babitha**

- 1) Visiting Faculty at IIRM during February – April, 2024, facilitated International Finance and International Accounting courses for 6<sup>th</sup> trimester students.
- 2) Guest Faculty to Undergraduate 1<sup>st</sup> year students, gave a lecture on Ethics and Human Values on 13<sup>th</sup> January, 2024.
- 3) Guest Faculty to Intermediate students, Sarojini Naidu Vanita Maha Vidyalaya, gave lectures on Environmental Education on 28<sup>th</sup> and 29<sup>th</sup> December, 2023.
- 4) Resource Person for Resource Person for the FDP on Reskilling of Communication and Life Skills, organized by Department of English, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad, 23<sup>rd</sup> – 28<sup>th</sup> May, 2022. Lecture on Leadership Skills was delivered on 26<sup>th</sup> May, 2022.
- 5) Guest Lecture at RBVRR College for MBA 1<sup>st</sup> year students on Cash Flow Statement, Funds Flow Statement and Ratio Analysis on 30<sup>th</sup> March and 26<sup>th</sup> April, 2022.
- 6) Guest Lecture on Ethics and Human Values for Intermediate Students of Sarojini Naidu Vanita Maha Vidyalaya on 20<sup>th</sup> and 21<sup>st</sup> February, 2022.
- 7) External Examiner for conduct of Viva-Voce (Project Work) for MBA students, Anurag University, Ghatkesar on 15<sup>th</sup> February, 2022.
- 8) Resource Person for the FDP on Blended Learning Strategies for Higher Education, conducted by Mahatma Gandhi University, Nalgonda August, 2021.

**Dr. V.V.N Laxmi**

- 1) Resource Person in Two Day Webinar titled “Case analysis in the area of Operations Management” in Technical Session-4 on 29<sup>th</sup> October, 2023, organized by Department of Business Management, Faculty of Commerce and Business Management, Dr. B. R. Ambedkar Open University, Hyderabad during 28<sup>th</sup> and 29<sup>th</sup> October, 2023.

- 2) Resource person in 5days FDP for teaching staff on “Outcome Based Education” in the workshop from 5<sup>th</sup> December, 2022 to 10<sup>th</sup> December, 2022 organized by Sarojini Naidu Vanita Maha Vidyalaya.
- 3) Resource Person at 6 Day FDP program on “Reskilling of Communication and Life Skills” in Physical Mode is organized by the Department of English, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad, from 23<sup>rd</sup> to 28<sup>th</sup> May, 2022. Delivered a lecture on 5<sup>th</sup> Day (27 – 05 - 2022) titled “Time Management”.
- 4) Resource Person at 5 Day ATAL FDP on "Blended Learning Strategies For Higher Education" organized by University College of Commerce and Business Management, Mahatma Gandhi University, Nalgonda, Telangana State, from 24th to 28th August,
- 5) 2021. Delivered a lecture on 4<sup>th</sup> Day (27-12-2021) titled “E-learning Resources and Certificates”.
- 6) Resource person for a training session for non-teaching staff on “Time Management and Team Work” on 15-02-2022 organized by Sarojini Naidu Vanita Maha Vidyalaya.

**Mrs. Sajitha Nair**

- 1) Invited as resource person by A V College on Company law, Consumer protection law and Ethics, on January 6, 2020.

**Others:**

**Dr. Veenapani is**

- 1) Member BOS of RBVRR women’s College Narayanguda, Hyderabad for MBA, BBA and BCA courses.

**Dr. V.V.N laxmi is**

- 1) Alumni member, Board of Studies, RBVRR Women’s College, Narayanguda, Hyderabad, TS for the year 2017 - 2018.
- 2) President, Alumni Association, RBVRR Women’s College, Narayanguda, Hyderabad, TS, from 2020.
- 3) Member, Hyderabad Management Association.

## **RESEARCH PROJECTS - 2**

1) Dr. B. Madhavalatha has completed a Minor Research Project titled 'Work Life Balance: A study on select IT professionals in Hyderabad' under UGC (Proposal No. 320) SERO from 2017-2019. (Amount received: Rs. 2,20,000/-)

2) Dr. B. Madhavalatha has completed a Short Duration Research Project titled 'Policing in Pandemic: A Study on Officer's Well-Being During COVID-19 in Hyderabad City' under ICSSR-SRC, Hyderabad (361/ICSSR-SRC/2022) from 2022-23. (Amount received: Rs. 1,25,000/-).

## Faculty development initiatives undertaken by the department – FDPs

Year	Name of the workshop/ seminar/ conference	No. of Participants	Date From – To	Link to the Activity report on the website
2024	Smart Investors Awareness Programme on Commodity Derivatives	50	21-06-2024	
2023-24	Workshop/FDP on Case Study - Writing and Analysis	32 faculty members	20-12-2023	
2022-23	Workshop on Entrepreneurship Skills, Attitude and Behaviour Development	60	20-01-2023	<a href="https://snvanitahyd.ac.in/wp-content/uploads/2023/08/20-January-2023-Workshop-Report.pdf">https://snvanitahyd.ac.in/wp-content/uploads/2023/08/20-January-2023-Workshop-Report.pdf</a>
2022-23	Celebrating youth change maker's contribution in Innovation and Entrepreneurship	65	12-01-2023	<a href="https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf">https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf</a>
2022-23	Project Report Writing	53	02-06-2023	<a href="https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf">https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf</a>
2022-23	National Seminar on Post Pandemic- Challenges and Opportunities	100	29-07-2022 TO 30-	
2020-21	Three Day International Entrepreneurial Development Virtual Program on 'A step towards entrepreneurial Journey'	162	02-09-2021 to 04-09-2021	<a href="http://snvanita.org/merged%20ed%20seminar%20report.pdf">http://snvanita.org/merged%20ed%20seminar%20report.pdf</a>
2020-21	Two Day Virtual National Seminar on Intellectual Property Rights	300	03-03-2021 to 04-03-2021	<a href="http://snvanita.org/Report%20on%20IPR.pdf">http://snvanita.org/Report%20on%20IPR.pdf</a>
2020-21	Social skills for Managers	60	07-01-2021 to 07-01-2021	<a href="https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf">https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf</a>
2020-21	Innovation and Creativity in Management	60	06-01-2021 to 06-01-2021	<a href="https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf">https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf</a>
2019-20	Impact of Covid-19 on Business Challenges and Opportunities	100	10-06-2020 to 10-06-2020	<a href="https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf">https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf</a>
2019-20	Strategic Management for Start-Ups	60	02-03-2020 to 02-03-2020	<a href="https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf">https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf</a>

## Programs Organized By The Department For Students

2023-2024

- 1) Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya, Exhibition Grounds, Nampally, Hyderabad, organized a Guest Lecture on "Role of Business Incubators in Academic Institutions" on 12th September 2023. Dr facilitated the Guest Lecture. Hafeez Basha, CEO, OTBI (OSMANIA TECHNOLOGY BUSINESS INCUBATOR).



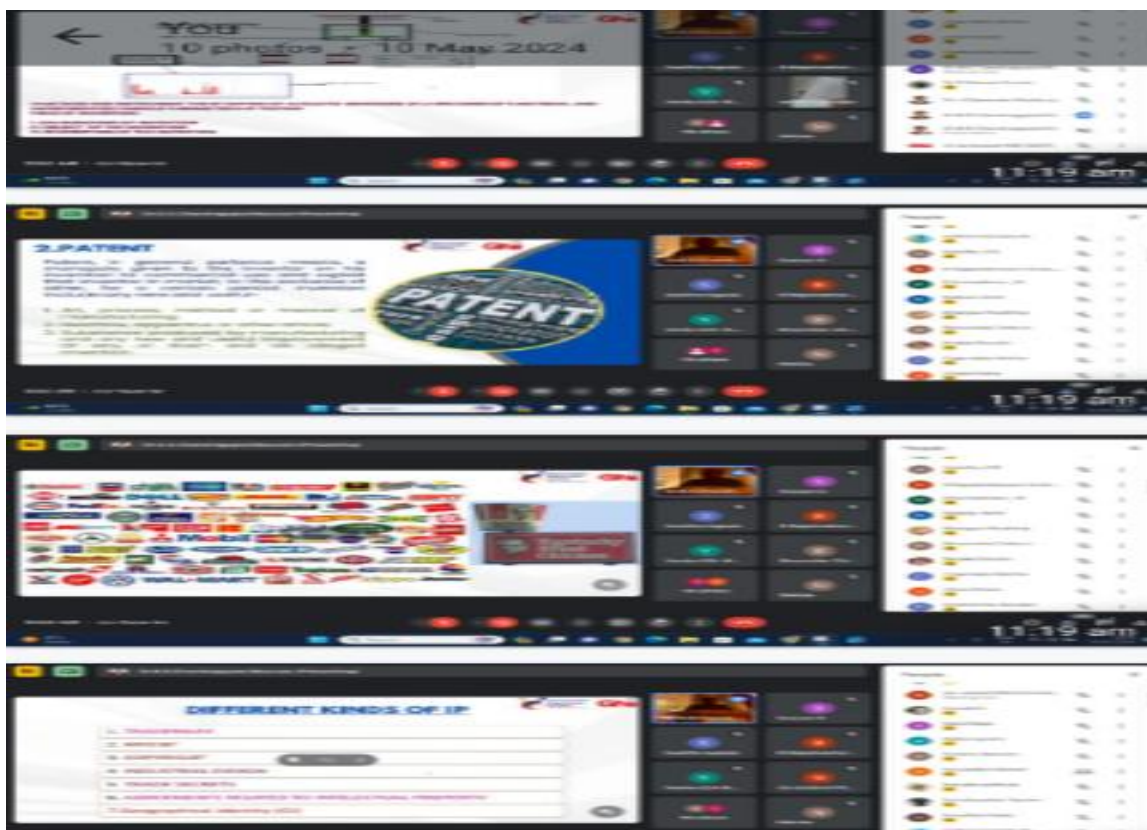
- 2) Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya, Exhibition Grounds, Nampally, Hyderabad, organized a Workshop on Case Study - Writing and Analysis on 20th December, 2023. Prof Narendranath Menon, Freelance Consultant and Dr K Suresh, Faculty, School of Management, Anurag University facilitated the workshop. Thirty-two faculty members and research scholars from three universities and ten institutions in Telangana have discussed how to write case studies and the impact of teaching through case studies on potential managers and entrepreneurs.



- 3) Inter Institutional Innovation Competition was conducted for degree and MBA students of Sarojini Naidu Vanita Maha Vidyalaya on 23<sup>rd</sup> December 2023 on the occasion of reunion of Alumnae. Eminent Alumnae participated in the program to motivate our students, to develop key skills, and provide a valuable learning experience that prepares them for the complexities of the business world. Our students were given a platform to exhibit their innovative and creative products.

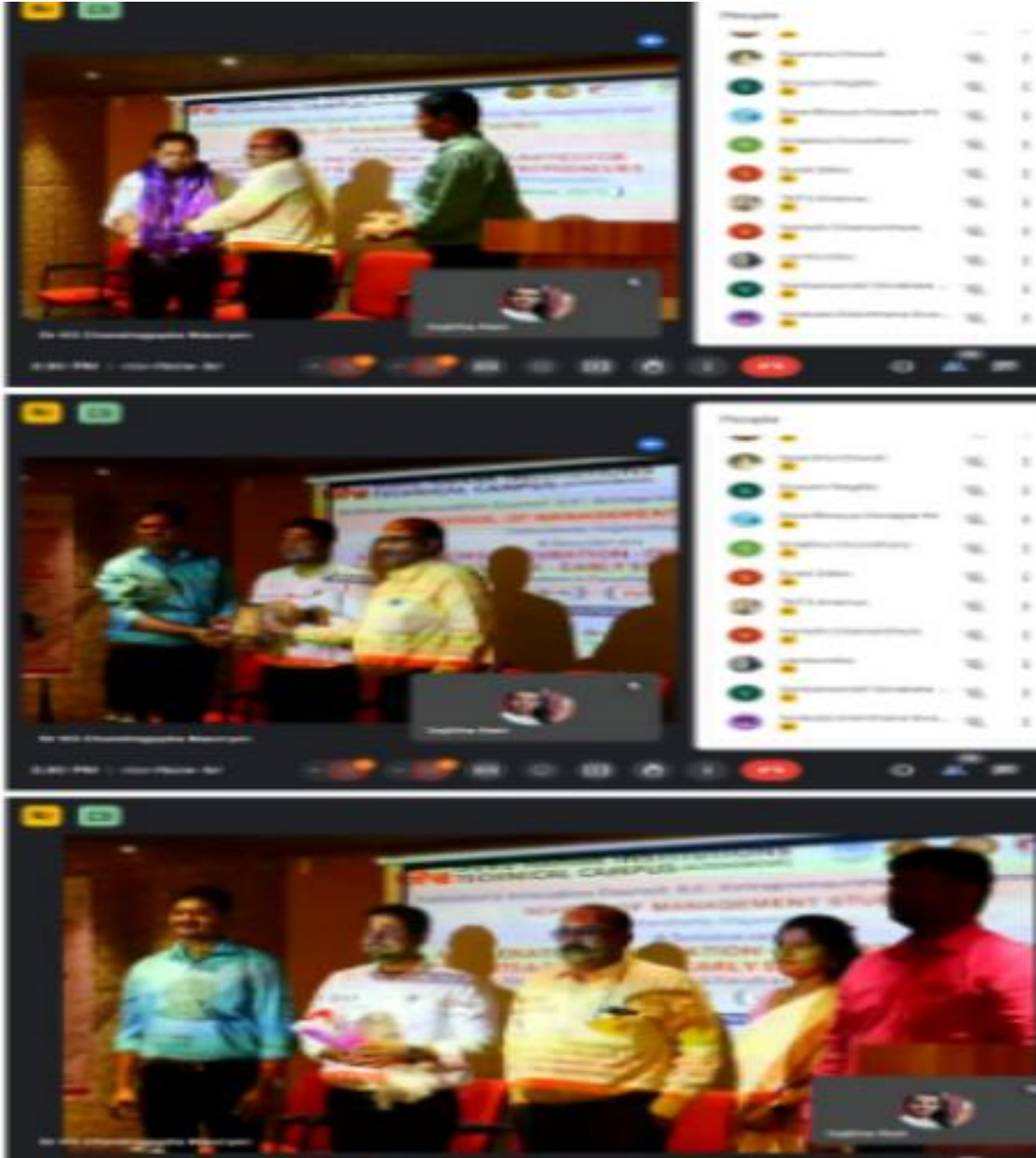


- 4) The Workshop on Intellectual Property Rights (IPRs) and IP management for Startup in Hybrid Mode on 10th May 2024 organized by Guru Nanak Institutions Technical Campus, as a part of IIC – Calendar Activity. 25 participants, including faculties and students of the Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya attended the session.





- 6) The session on "Accelerators/Incubation - Opportunities for Students & Faculty - Early Stage Entrepreneurs" was organized by Guru Nanak Institutions Technical Campus, as a part of IIC - Mentor - Mentee Program for IIC 6.0 Quarter 4 Calendar Activity in hybrid mode on 14th June 2024. 5 MBA faculty and 20 Students attended the above event.



- 8) Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya, Exhibition Grounds, Nampally, Hyderabad, organized a Smart Investors Awareness Programme on **Commodity Derivatives** by Mr. UV Venkat Kumar, Sr Executive, Business Development, MCX in Collaboration with SEBI , Suman Foundation and MCX Metal & Energy on 21<sup>st</sup> June 2024.



- 9) Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya, Exhibition Grounds, Nampally, Hyderabad, organized a Workshop on Case Study - Writing and Analysis on 20th December, 2023. Prof Narendranath Menon, Freelance Consultant and Dr K Suresh, Faculty, School of Management, Anurag University facilitated the workshop. Thirty-two faculty members and research scholars from three universities and ten institutions in Telangana have discussed how to write case studies and the impact of teaching through case studies on the potential managers and entrepreneurs.



- 10) Department of business management SNVMV in collaboration Department of Business Management, Osmania University, Hyderabad organized a NATIONAL LEVEL MEGA SEMINAR For “INDIA’S WORLD RECORD’S” On Modern Trends in Global Management Education on 30-12-2023



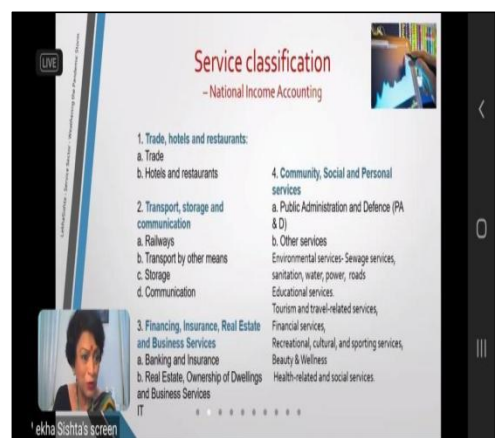
**2022-2023**

- 11) “Workshop on Entrepreneurship Skill, Attitude and Behaviour Development” was organized by the Department of Business Management, on 20th January, 2023. Dr T S P L N Prasad, Asst. Professor, Department of Physics, Convener, IIC, A V College of Arts, Science and Commerce, Hyderabad was the Resource person of the program.

12) The Department of Business Management as a part of National Youth Day organized a workshop on ‘Celebrating Youth Change maker's contribution in Innovation and Entrepreneurship’ on 12<sup>th</sup> January 2023. The resource person for the program was Miss. Meena, Alumna, an Entrepreneur and the proud owner of a boutique Sri Mookambika Silks House; she addressed MBA students & shared her journey towards entrepreneurship.



13) DEPARTMENT OF BUSINESS MANAGEMENT & IQAC organized a Two Day Virtual National Seminar on “Services Sector in Post Pandemic – Challenges and opportunities” on 29<sup>th</sup> & 30<sup>th</sup> July, 2022.

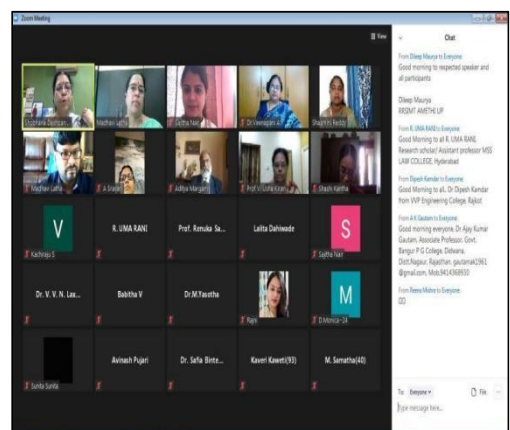


**2021-2022**

14) A Three Day International Entrepreneurial Development Virtual Programme titled “A STEP TOWARDS ENTREPRENEURIAL JOURNEY”, was organized by ED Club, Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya College From 02-09-2021 to 04-09-2021.



15) DEPARTMENT OF BUSINESS MANAGEMENT organized a Two Day Virtual National Seminar on Intellectual Property Rights Held on 3<sup>rd</sup> and 4<sup>th</sup> March, 2021 Sponsored By Indian Council of Social Science Research, Southern Regional Centre, Hyderabad.



16) The Department of Business Management organized a one day virtual workshop on ‘Social skills for Managers’ on 07-01-2021. Dr. Neela Kameshwari, Director, Dept. of Business Management, Kasturba Gandhi College for Women, Secunderabad was the speaker for the above program.



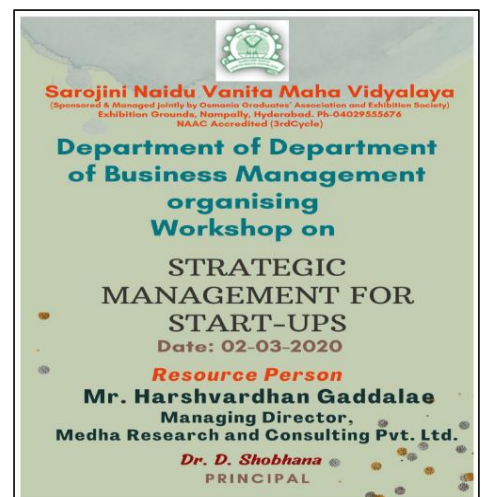
17) The Department of Business Management organized a one day virtual workshop on ‘Innovation and Creativity in Management’ on 06-01-2021. Mr. Harshvardhan Gaddalae, Managing Director, Medha Research and Consulting Pvt Ltd was the speaker for the above program. He addressed the students on Innovation and creativity and its importance in management.



18) The Department of Business Management organized a virtual workshop on ‘Impact of Covid-19 on Business Challenges and Opportunities’ on 10th June 2020. Resource person for the program was Mr. Vivek Sarma, Managing Director, Venson Pest Management and Business Solutions Pvt Ltd. Faculty and students of Vanita Maha Vidyalaya and various other colleges attended the session.



19) The Department of Business Management organized a one day workshop on ‘Strategic Management for Start-ups’ on 02-03-2020. Mr. Harshvardhan Gaddalae, Managing Director, Medha Research and Consulting Pvt Ltd was the speaker for the above program. He addressed the students on strategic management and the tools used for start-up managers in business.

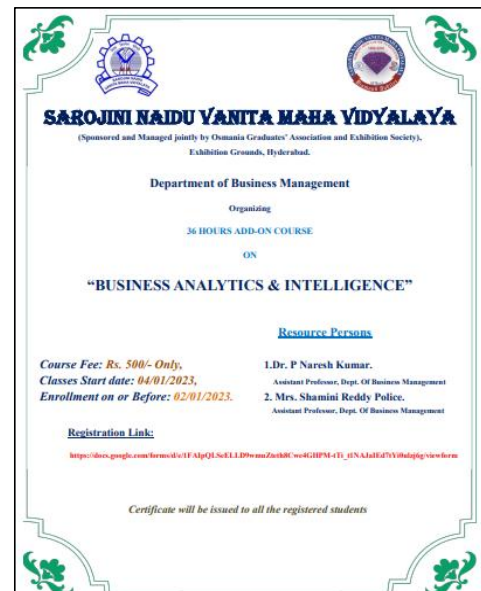


### Add-on Certification and Courses:

- 1) The department of Business Management organized a course on “Personal Finance and Trading in the stock market”, by Ankit Mehta from Fintopedia.

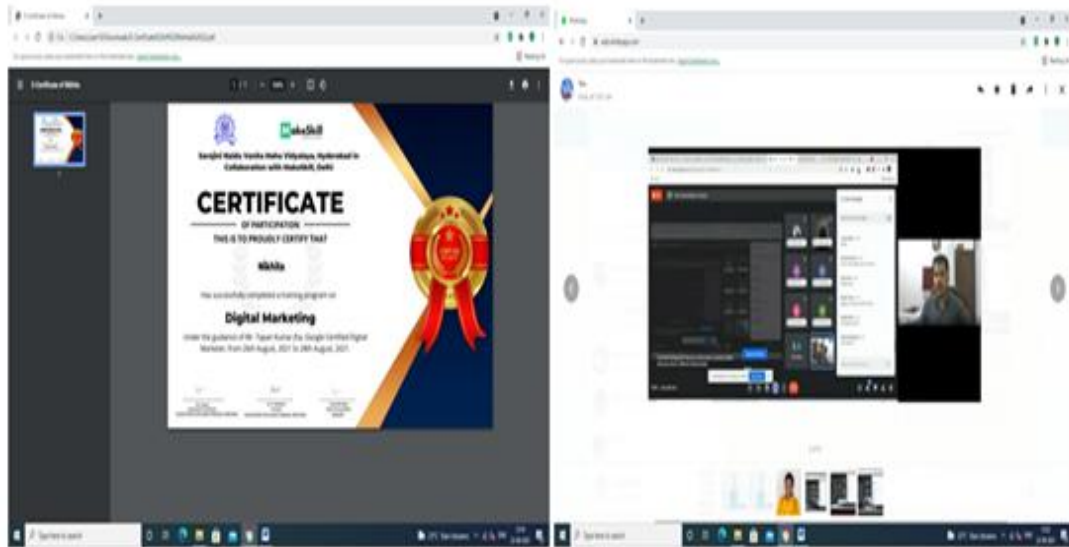


- 2) The department organized an Add-on course on Business Analytics and Intelligence. The course was framed to make students understand about the concepts of Business Analytics and Intelligence. How Business Intelligence is used to make better decisions in the organization. Students could learn the importance of historical data, how to collect it, store and analyze when required. Usage of tools to collect the data from various sources, cleansing the data, storing it in the database, retrieval of the data with the help of data mining techniques, analyzing the data using predictive models to forecast future trends, analyzed data is presented with the help of visualizing tools like dashboards, reports, spreadsheets to the end-user to make decisions. Business Analytics and Intelligence helps to identify ways and makes recommendations that processes can be improved to run the organization more efficiently.



- 3) SNVMV in collaboration with Make Skill has trained 78 first year MBA students of Batch 2020-2022 on “Digital Marketing” from 26<sup>th</sup> to 28<sup>th</sup> August 2021, under the guidance of Mr.

Tapan Kumar Jha, Google certified Digital Marketer. The workshop is based on Creating a blog, vlog, posting content, creating a youtube channel and Email advertising followed by awarding students with Certificates.



- 4) Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya organized Digital Marketing Workshop (24th to 26th February 2022) in collaboration with Make Skill, New Delhi. 24 students from MBA 1<sup>st</sup> year enrolled and participated.



## Student Centric Teaching Methodologies

### Experiential Learning:

The Department has adopted experiential learning as one of the teaching methodologies to expand the learning capabilities of the students. As part of experiential learning, in addition to traditional methods the Department has adopted techniques such as, organizing industrial visits, sharing of YouTube links and other information via WhatsApp groups, organizing role play to improve critical thinking and decision making skills among students. Furthermore students learn computer application software such as MS-Office in the computer labs.

Table: List of Student Centric Activities – Experiential Learning

S. No.	Activity Name
1	Field Trips/Industrial Visits
2	Role Play as a Tool
3	Computer Lab Programs
4	Course Material, Instructional Material shared via Mobile and Mobile Apps.

### Field Trips/Industrial Visits/Educational Tours

1) Acumen Connect-Field Visit Programme was organized on 9 April, 2019. Around Fifty Four MBA students and two faculties have visited Aquafina Twin Cities Mineral Waters Pvt. Ltd (Tata Water Plus) at Cherlapally. It was an educational learning practice for the students as it helped in acquiring hands-on experience in the Purification Process of water.



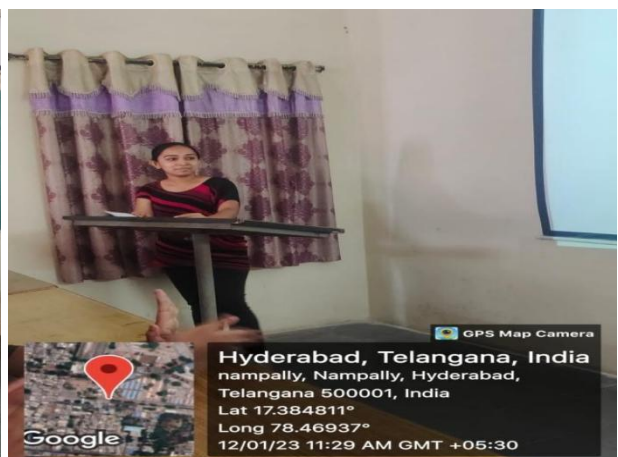


2) An Industrial visit was organized to “TIMES OF INDIA”, a printing press situated at Nacharam on 16th March, 2019. Around Fifty Five MBA II semester students and two faculties have visited TOI. It was a knowledgeable experience for the students as they gained practical exposure and were able to connect theory with real practices. Students assimilated knowledge about work procedure, software and machines being used in printing a newspaper.



### Role Play as a tool

3) Students perform role play on different perspectives of a situation. This will encourage them in critical thinking and engage them in the aspects of analyzing a situation, describing a situation and concluding on any identified task or situation.



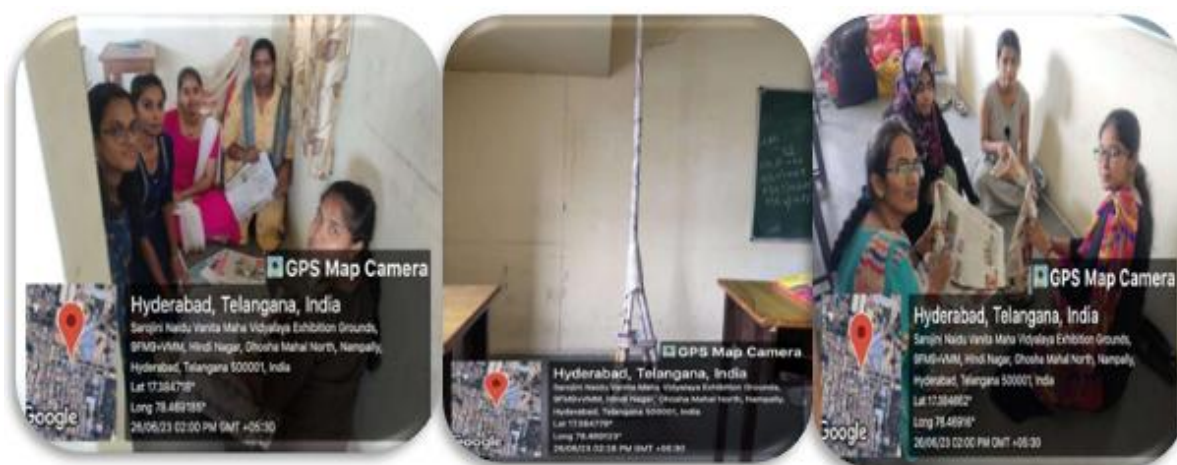
## Problem Solving

Students learn to identify, analyze and solve problems by taking up live projects, surveys etc. Students are encouraged to use free online databases (like [www.screener.in](http://www.screener.in), [www.moneycontrol.com](http://www.moneycontrol.com) etc.,) in their projects. Faculty guide students in using MS-Excel (along with data-analysis add in) for data tabulation and analysis in their classwork and projects. Case studies and Business games help students to understand, analyze and solve real life challenges. Some faculty adopt the inquiry based learning method. In this method students are encouraged to identify some problem or issues in the real world and conduct a survey or analysis to understand and present suggestions and recommendations. These methods help in imbibing problem solving skills in students.

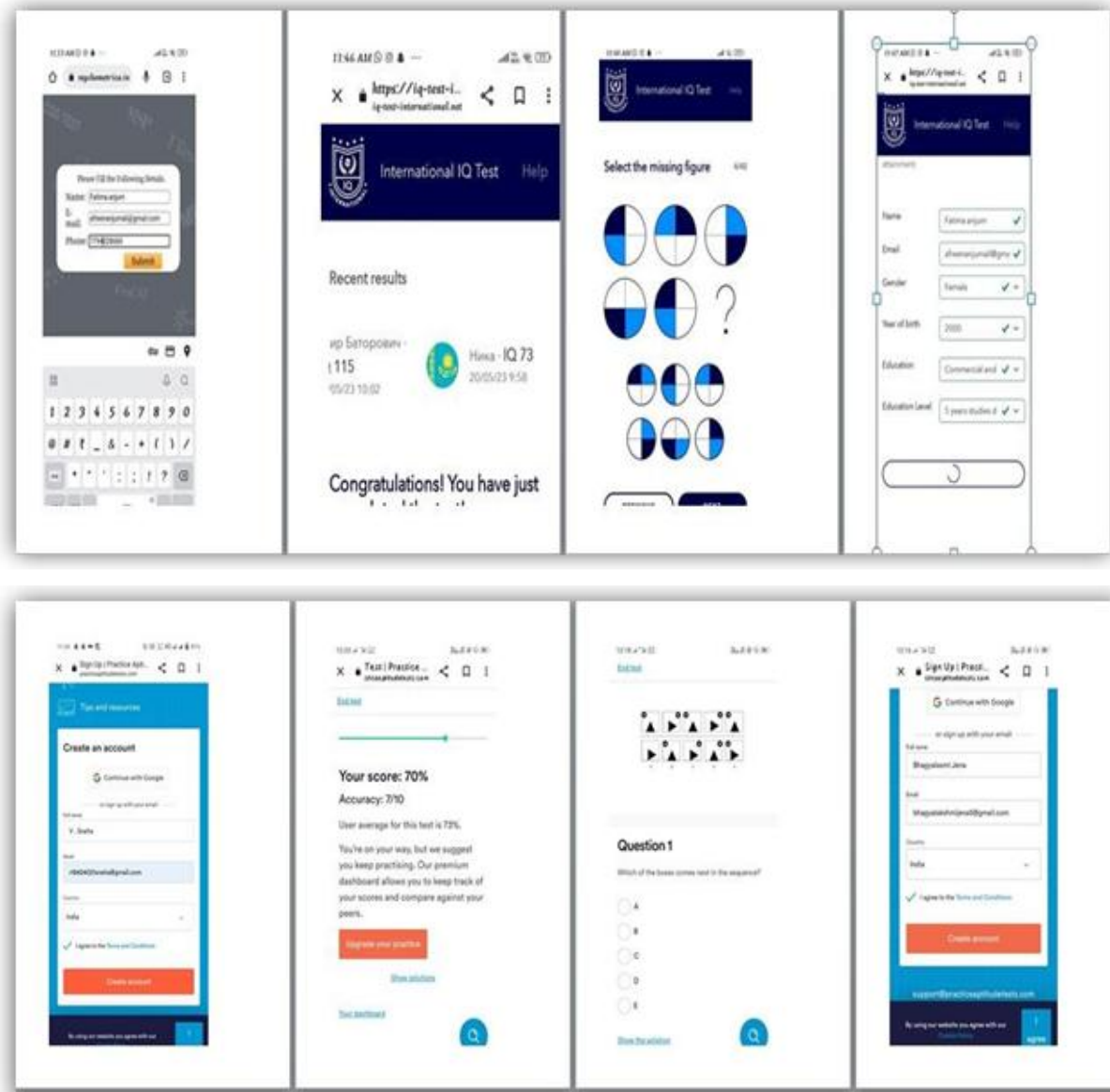
Table: List of Student Centric Activities – Problem Solving

S. No.	Activity Name
1	Business Game
2	Psychometric test was conducted for MBA 4 <sup>th</sup> Semester students
3	Student Survey at All India Industrial Exhibition
4	Data Analysis using MS – Excel for Computer Lab and Projects
5	Case Study Analysis

1) First year I participated in a business game on idea generation and team work. With the same resources provided to all teams, each team was supposed to build the tallest tower, which stands independently. This game encourages team building among students and creative thinking.



2) MBA Students of Batch: 2021-23 have taken free online psychometric tests on 20.05.23 to measure their cognitive ability, personality and work behavior that indicates the potential to excel in a specific position or career at the corporate level. Aptitude tests were based on numerical, verbal reasoning, and interpersonal skills.



## Participative Learning

The students are encouraged to participate in the teaching learning process using traditional and ICT based teaching methods. The faculty uses chalk and board and LCD power point presentations for delivering lectures in the offline mode. Online lectures are delivered by platforms like Zoom. Students are encouraged to conduct surveys, to give individual and group presentations on topics related to the concepts from syllabus and industry for greater assimilation. This will further create opportunities for students to learn from each other also. Students' understanding of concepts is assessed using online polls during the class using 'Google Forms', 'Forms app'. Guest lectures, seminars are organized to expand students' horizons as they interact with industry experts.

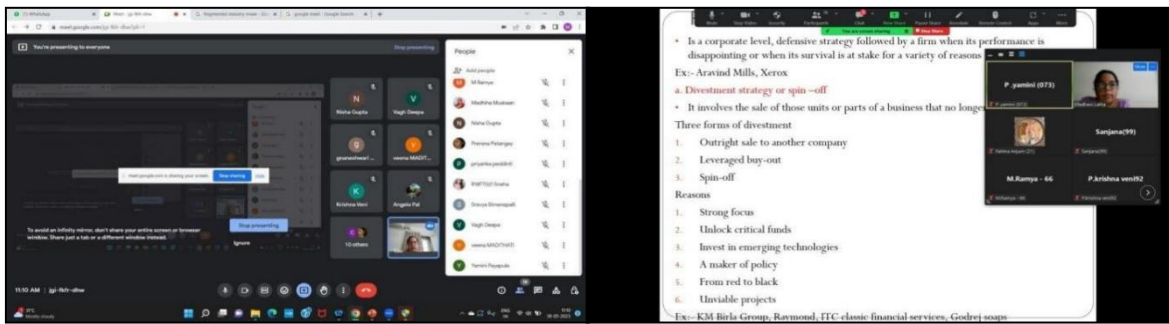
Table: List of Student Centric Activities

S. No.	Activity Name
1	Class room teaching with LCD
2	Online blended teaching via Zoom
3	Academic Seminar Presentations
4	Other Class Room Activities <ul style="list-style-type: none"><li>● Survey conducted by students</li><li>● Students presenting theoretical concepts in the classroom</li><li>● Group presentations by students in the classroom Online Polls</li></ul>
5	Guest Lectures
6	National Seminar titled “Services Sector in Post Pandemic- Challenges and Opportunities” organized by MBA and IQAC on 29 <sup>th</sup> and 30 <sup>th</sup> of July, 2022 from 10.00 AM to 1.30 PM.

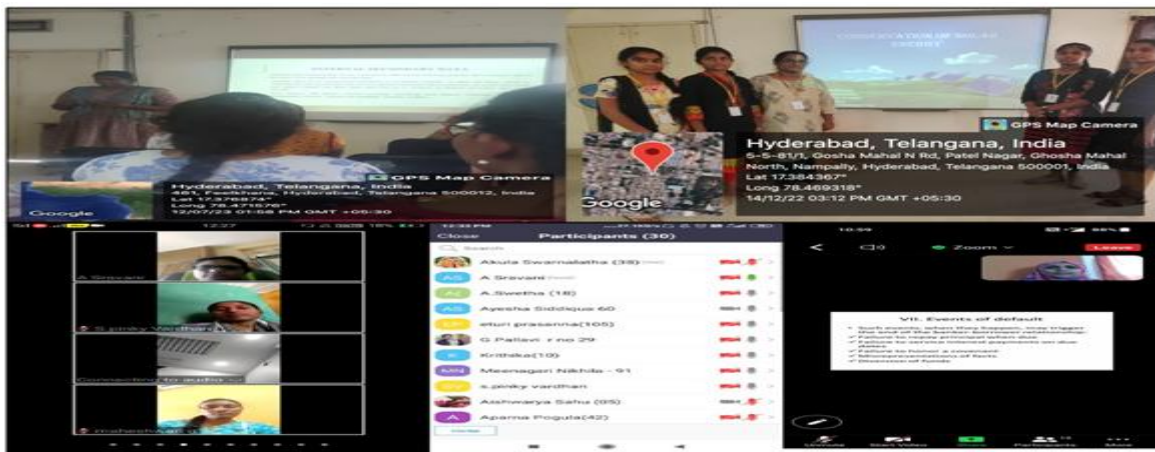
1) Class room teaching with LCD: Faculty of Business Management conduct classes using LCD to maximize student participation and understanding of concepts presented to them.



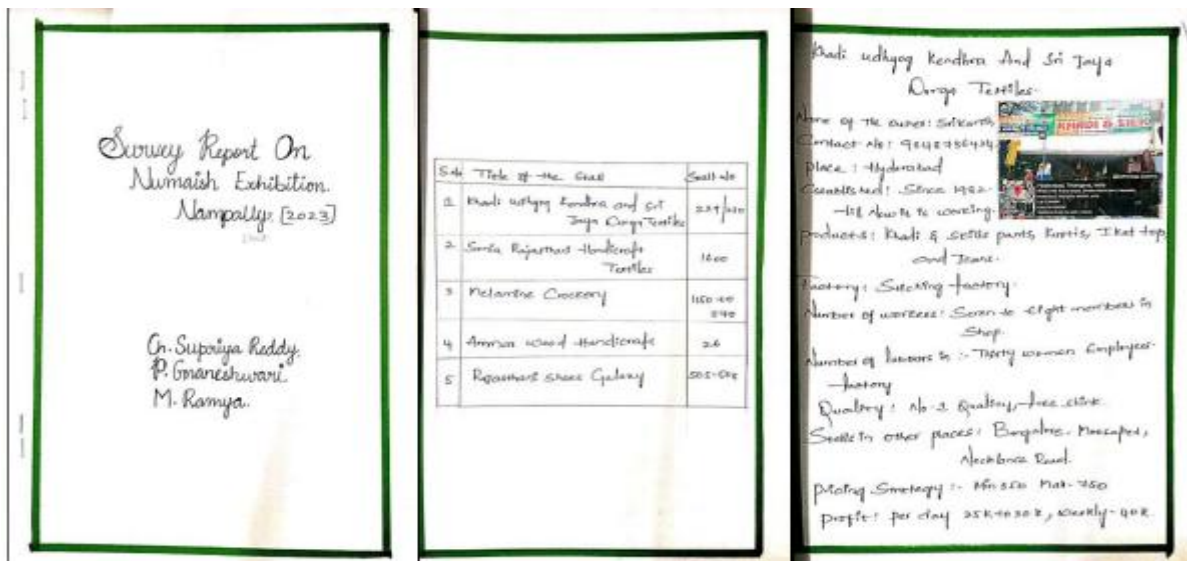
2) Use of Blended Teaching: Online Classes for students using Zoom platform



3) Seminar Presentations: Students of MBA 1<sup>st</sup> Year give presentations on topics related to semester II syllabus.



4) Students' conducting Surveys and preparing a Report: Students' Survey Report on 82<sup>nd</sup> All India Industrial Exhibition - Numaish, Nampally, Hyderabad.



5) Guest Lectures, Quizzes and Case studies are also organized for the students.



S.No.	Organization with which MoU is signed	Duration	List the actual activities under each MOU year wise	Number of students/teachers participated under MoUs				
				2018-19	2019-20	2020-21	2021-22	2022-23
1	STARS (Society for Training, Awareness, Recruitment and Social Awareness)	2018 – until terminate	Deputing students for various programmes including educational visits and other programmes mostly of social relevance, industrial visit		55			5
2	Acumen Connect	2019-2021	Industry connect programmes with skill based training, education & research& industrial visit	119	62			
5	Mentor Mind Edu Tech Pvt Ltd	2020-2021	Student Internships			87		
6	Principle Circle Innovations	2021-2022	Internships & Industrial visits			4	1	
7	Health Anlytx Pvt Ltd	2021-2023	Internship					
8	ETOE	2021-2022	Pre placement training			15	37	
9	Apex Insurance Broking Services Pvt Ltd	2022-2024	Internships & Placements				2	7
10	Sudhara Foundation	2022-onwards	Deputed students for social welfare activities and outreach programs					20
11	Osmania University Technology HUB	2023-2024	for Institutional Innovation council, for programs on innovation, Entrepreneurship and training					60
12	GURU NANAK INSTITUTIONS TECHNICAL CAMPUS	2023-2024	Mentor-Mentee scheme as Mentee Institute.				315	318

## **Student Support Services:**

**Overview of student support services provided by the department such as counseling, academic advising, career guidance, etc.**

1) Organized a Career Guidance session on 31st March, 2022 as part of the ED Club, Department of Business Management, SNVMV in collaboration with UNACADEMY on “Job & Higher Education Opportunities

2) 7 Oct 2021 Health, Hygiene and Gender Sensitisation against Sexual Harassment Dr. B. Vijayalakshmi, Senior Gynaecologist, Founder, Women Health Hygiene Education and Empowerment (WHHEE) - MBA Sem -II Students Participated through Zoom

### **Guidance for Higher education, Job opportunities in core areas**

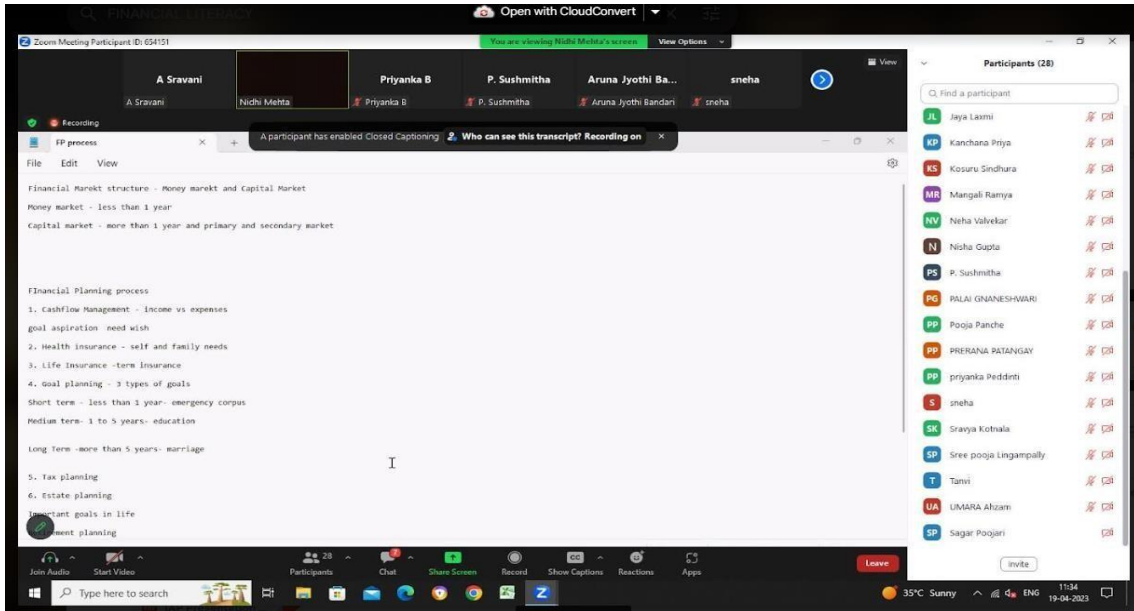
The department organized several pre-placement training sessions by Mahindra Pride, ETOE. The faculty also conducts mock interviews.

#### **CAREER TALKS: For MBA students from 2018-2023**

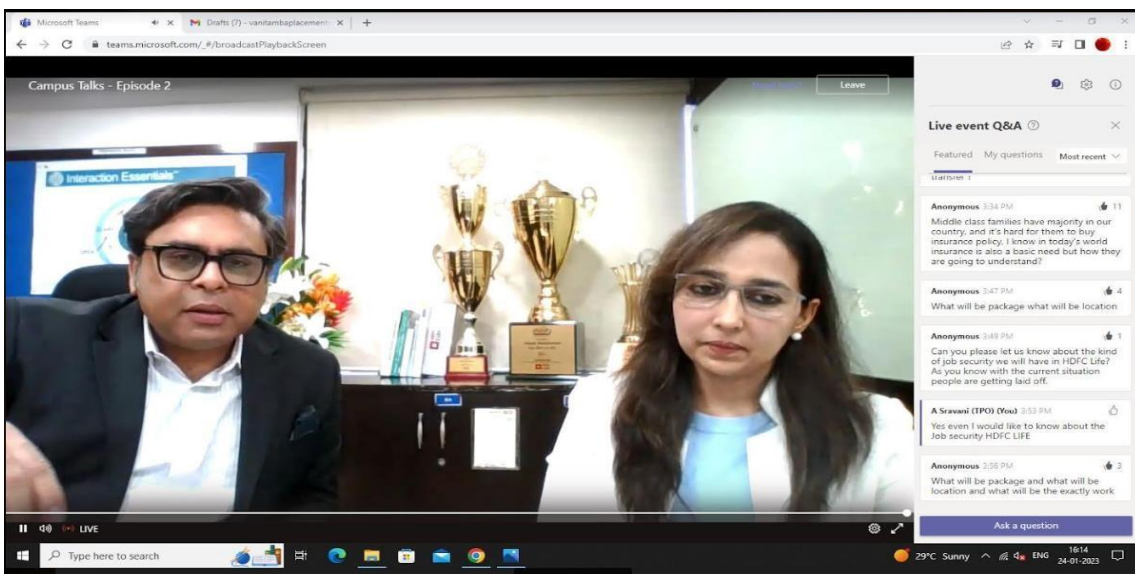
S. No	Topic	Date	Speaker	Student Strength	Company
1	Financial literacy	19-04-2023	Mrs. Nidhi Mehta	28	Skill Connect & Motilal Oswal
2	Bancassurance Sales - A Golden Profession in Insurance	24-01-2023	Mr. Akash Manchanda & Ms. Archana Singh	60	HDFC LIFE
3	Financial literacy	05-11-2022	Mr. Aman Chawala	35	Skill connect, Motilal Oswal & with Eljay Solutions Pvt. Ltd.
4	Interview tips - Do's & Don'ts	07-06-2022	ETOE Employee	37	ETOE
5	Pre-placement training		(for two batches)	52	
6	One - week Pre-placement Training	06-01-2020 to 10-01-2020	Mr. Sadanand & others	64	Mahindra Pride School



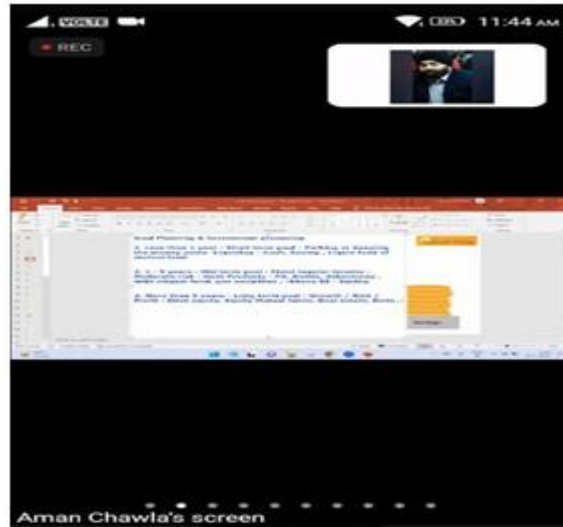
3) Organized a session on “**Financial literacy**” on 19-04-2023 for Batch 2021-23 in relation with Skill Connect & Motilal Oswal. Nidhi Mehta was the speaker and 28 students attended the session.



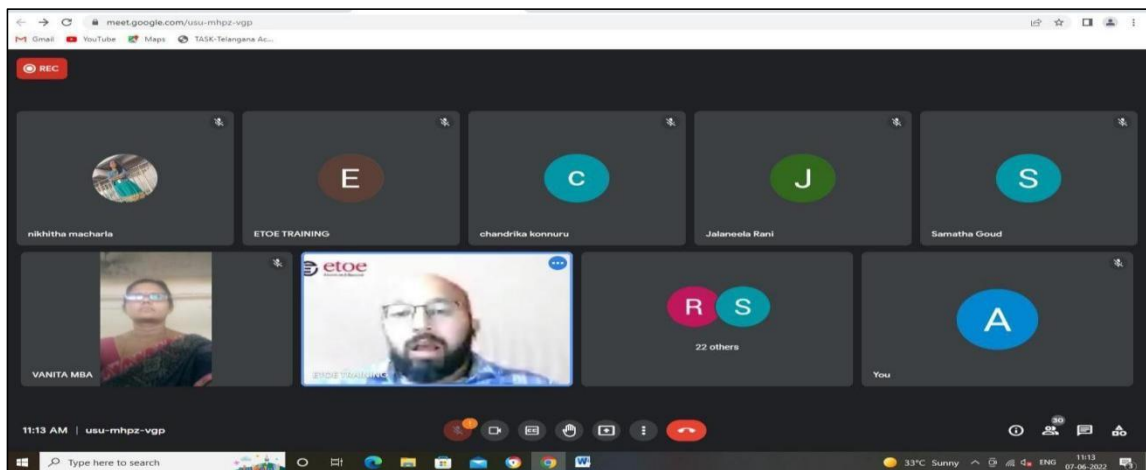
4) Organized a session on “**Bancassurance Sales - A Golden Profession in Insurance**”, a Campus talk on “**A rewarding Career awaits you**”, on 24-01-2023 from in relation with HDFC LIFE. Delivered by: a) Mr. Akash Manchanda, Zonal Business Head - Bancassurance and b) Ms. Archana Singh, VP-Human Resources. All students of Batch 2021-23 have attended the session.



5) Organized a session on “**Financial literacy**” for Batch 2022-24, on 5th Nov, 2022, in relation with Skill connect, Motilal Oswal and in an Association with Eljay Solutions Pvt. Ltd. Aman Chawla was the speaker. Fourth semester students of Batch 2021-23 have attended the session.



6) ETOE session on "**Interview tips - Do's & Don'ts**" Session was held on 07-June-2022, in relation with ETOE for the Batch 2020-22, Speaker was from ETOE internal person. 37 students from fourth semester have attended the session



7) 37 students of Batch – 2020-22 went for the Pre-placement training session organized by the ETOE and two of them were placed. Companies were students were as follows:

S. No.	Name of the Company	No. of Students selected
1	Ryan International	1
2	LMV	1

8) 15 students of Batch – 2019-21 went for the Pre-placement training sessions organized by the ETOE and four of them were placed. Sessions were scheduled 10-05-2021 to 15-05-2021.

Companies where students were as follows:

S. No.	Name of the Company	No. of Students selected
1	Spandana Spoorthy Financial Ltd	2
2	Buzzworks	1
3	Sunehra Tech	1

9) Organized one - week Pre-placement Training Program for Batch 2018-20 in relation with Mahindra Pride School, KPHB at our campus from 06/01/2020 to 10/01/2020, where 64 students have attended the program.

S. No	Date	Speaker's Name	Topic covered
1	06/01/2020	Mr. Sadanand	Introduction about the Mahindra Pride School and also about the training program.
		Mr. Shyam	Conducted an Aptitude test and started with aptitude sessions
2	07/01/2020	Mr. Shyam	Aptitude and reasoning Skills
3	08/01/2020	Mr. Shyam &	Work sheets are solved
		Mrs. Swathi Reddy	Life skills
4	09/01/2020	Mrs. Swetha	Interviewee's behavior at the time of interview and his/ her postures and Self introduction.
5	10/01/2020	Mrs. Swetha,	Group Discussions, JAM Sessions, Debate and other activities relating to Interviews
		Ms. Sharon & Mr. Sadanand	Mock Interviews

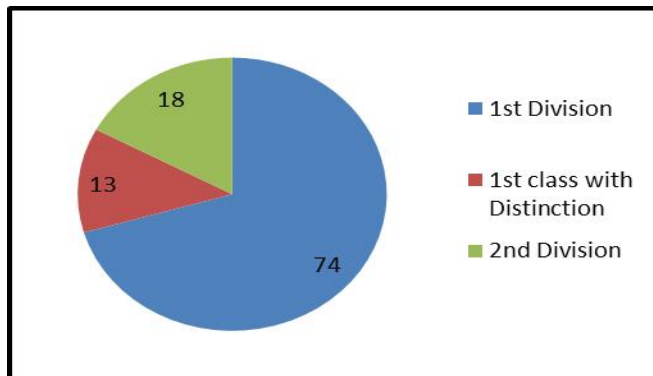


## Result analysis

Batch	Distinction	I Division	II Division	Pass percentage
2018-20	74	13	18	99.05 %
2019-21	56	27	5	97.70 %
2020-22	50	38	2	99.05 %
2021-23	25	53	12	96.77 %

### RESULT ANALYSIS OF MBA BATCH (2018-2020)

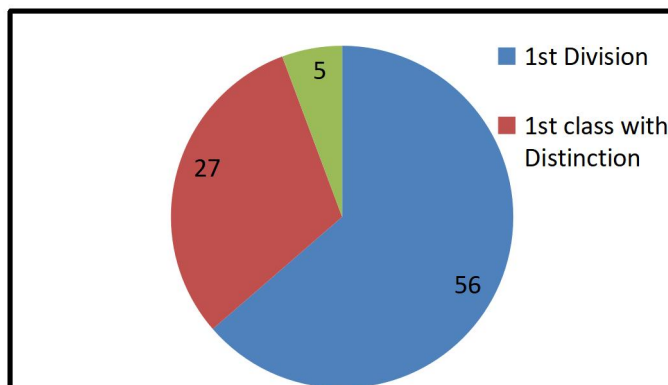
STUDENTS PASS PERCENTAGE: 99.05%



1st Division	74
1st class with Distinction	13
2nd Division	18
Failed	1
Passed	105
Total Appeared	106
Pass Percentage	99.05%

### RESULT ANALYSIS OF MBA BATCH (2019-2021)

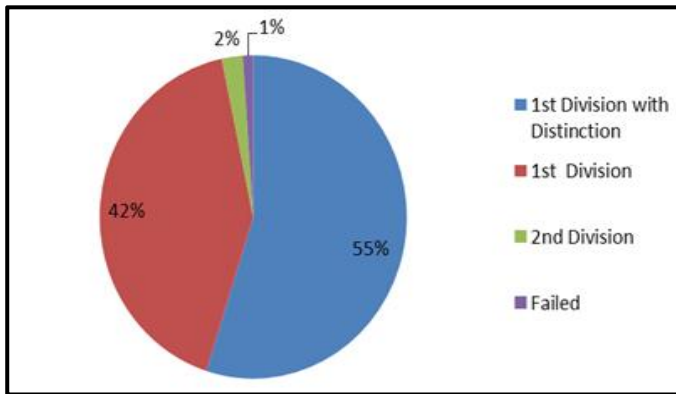
STUDENTS PASS PERCENTAGE: 97.70%



1st Division	56
1st class with Distinction	27
2nd Division	5
Failed	2
PASSED	88
Total	90
Pass Percentage	97.70%

RESULT ANALYSIS OF MBA BATCH (2020-2022)

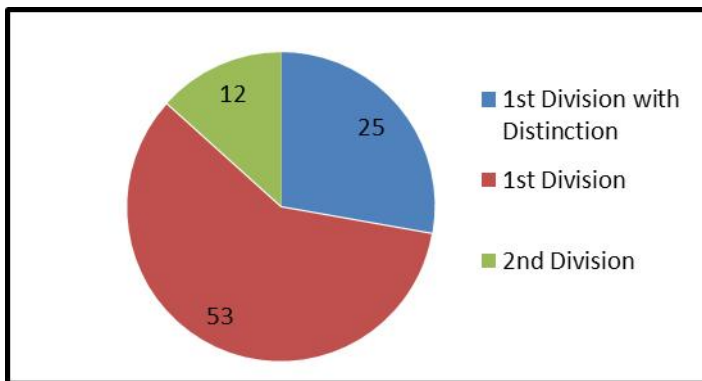
STUDENTS PASS PERCENTAGE : 99.05%



1st Division with Distinction	50
1st Division	38
2nd Division	2
Failed	1
Total Appeared	91
Passed	90
Pass Percentage	99.05%

RESULT ANALYSIS OF MBA BATCH (2021-2023)

STUDENTS PASS PERCENTAGE: 96.77%



1st Division with Distinction	25
1st Division	53
2nd Division	12
Failed	3
Total Appeared	93
Passed	90
Pass Percentage	96.77%

**Gold Medalist**

List of Gold Medallist from 2018 MBA

Batch	Name of the Students (first year)	Name of the Students (final year)
2018-20	Ms. Sameera Shakeel	Ms. P. Rushika
2019-21	Ms. P. Rushika	Ms. Saera Faheem
2020-22	Ms. M. Malavika	Ms. Uzma Shakeel

## PO & CO attainment (At least for last two batches)

### BATCH 2021-23

ATTAINMENT	PO1	PO2	PO3	PO4	PO5	PO6
Target Attainments	2.71	1.98	1.75	1.92	2.07	1.60
Attainments Achieved	2.55	1.88	1.65	1.79	1.96	1.53

### BATCH 2020-22

ATTAINMENT	PO1	PO2	PO3	PO4	PO5	PO6
Target Attainments	2.74	1.97	1.63	1.73	1.89	1.33
Attainments Achieved	2.60	1.86	1.56	1.65	1.77	1.27

### Initiatives for Slow and Advanced Learners:

The faculty follow the SOP to identify slow and advance learners

SLOW LEARNERS: Identified course wise

- Conduct remedial classes
- Speak to parents/guardian/hostel warden
- List given to mentors for follow up

ADVANCED LEARNERS: Identify course wise students who have achieved grade 'O'

- One extra library card is given
- Special motivation imparted to opt for higher studies
- Complementary books are given
- Students are recognized by including them in college committees
- Course toppers, program toppers are awarded gold and silver medals by the college.

**Advanced Learners List:**

**Batch: 2019 - 2021**

**MBA III Semester – Advanced Learners (‘O’ Grade)**

S.No	Hall ticket number	Name of the Student	OM	EB	OR	DSE I	DSE I	DSEII	DSE II	IM
						CM	FRM	IF	OD	
1	1175-19-672-001	Syeda Ayesha Siddique								✓
2	1175-19-672-015	Sufiya Siddiqui				✓				
3	1175-19-672-017	B.Rachana						✓		
4	1175-19-672-021	Rajya Lakshmi			✓					
5	1175-19-672-023	G.Varsha						✓		
6	1175-19-672-030	Saera Faheem								✓
7	1175-19-672-034	Neha Tasneem						✓		
8	1175-19-672-039	K.Akhila Rani					✓			
9	1175-19-672-041	N.Manusha						✓		
10	1175-19-672-042	M.Nikitha								✓
11	1175-19-672-047	S.Vasavi						✓		
12	1175-19-672-052	kK.Meenakshi						✓		
13	1175-19-672-060	P.Manisha						✓		✓
14	1175-19-672-064	P.Pravalika								✓
15	1175-19-672-075	M.Sandhya Rani						✓		
16	1175-19-672-076	G.Prathyusha						✓		
17	1175-19-672-095	G.Poojitha					✓	✓		
18	1175-19-672-0103	P/Chaithanya						✓		

**Note:** Operations Management: OM - E-Business - EB; Operations Research - OR; DSE I: Compensation Management - CM; Financial Risk Management - FRM; DSE II: International Finance - IF; Organizational Development - OD; Innovation Management: IM

**MBA IV Semester – Advanced Learners (‘O’ Grade)**

S no.	Hall ticket number	Name of the Student	SM	BI	SCM	DSE III PM	DSE III IM	DSE IV TKM	DSE IV B&I
1	1175-19-672-023	G.Varsha		✓					✓
2	1175-19-672-026	P.Sai Sri	✓						
3	1175-19-672-038	J.Sindhu					✓		
4	1175-19-672-039	K.Akhila Rani	✓						
5	1175-19-672-040	M.Sreya			✓				
6	1175-19-672-044	R.Akhila					✓		
7	1175-19-672-064	P.Pravalika	✓						
8	1175-19-672-078	N.Kajol Kriam					✓		
9	1175-19-672-095	G.Poojitha			✓				
10	1175-19-672-103	P.Chaitanya			✓				

**Note:** Strategic Management – SM, Business Intelligence – BI and Supply Chain Management - SCM

**Batch: 2020 – 2022**

**MBA II Semester – Advanced Learners (‘O’ Grade)**

S.No	Hall ticket number	Name of the Student	HRM	FM	BRM	BPR	SUM
1	1175-20-672-01	Sanga Keerthana			✓		
2	1175-20-672-02	Uzma Shakeel	✓		✓		
3	1175-20-672-014	S.Sri Divya			✓		
4	1175-20-672-020	T.Ashwini			✓		
5	1175-20-672-024	D.Sreevani			✓		
6	1175-20-672-029	T.Preethi Manasa					✓
7	1175-20-672-032	Sameena Begum		✓	✓		
8	1175-20-672-047	J.Krushika				✓	
9	1175-20-672-049	N.Pravalika				✓	
10	1175-20-672-053	G.Sravanthi				✓	
11	1175-20-672-057	Ala Harika		✓			
12	1175-20-672-060	K.Manasa				✓	
13	1175-20-672-063	Syeda Ayesha Fatima		✓			
14	1175-20-672-068	S.Mounika				✓	
15	1175-20-672-074	J.Bhavani				✓	
16	1175-20-672-078	A.saritha		✓		✓	
17	1175-20-672-079	M.Malavika	✓	✓		✓	
18	1175-20-672-083	Susarla Alekhya				✓	
19	1175-20-672-086	C.Thanmai				✓	
20	1175-20-672-089	P.Sunitha				✓	
21	1175-20-672-095	Kroshini		✓			

**Note:** Human Resource Management – HRM, Financial Management – FM, and Business Process Re-engineering - BPR and SUM – Start-up Management.



### MBA III Semester - Advanced Learners ('O' Grade)

S. no	Hall ticket number	Name of the Student	OM	EB	OR	DSE I CM	DSE I FRM	DSE II IF	DSEI I OD	IM
1	1175-20-672-001	Sanga Keerthana		✓			✓			
2	1175-20-672-002	Uzma Shakeel	✓							
3	1175-20-672-006	B.Madhavi							✓	
4	1175-20-672-008	Marwah Yosuf Ali		✓						
5	1175-20-672-022	I.Pavani								✓
6	1175-20-672-029	T.Preeti Manasa							✓	
7	1175-20-672-042	B.Samhitha							✓	
8	1175-20-672-043	D.Prashanti		✓					✓	
9	1175-20-672-052	D.Sandhaya							✓	
10	1175-20-672-054	M.Dharani		✓				✓		
11	1175-20-672-056	R.Prasanna							✓	
12	1175-20-672-061	Syeda Safoora Tabassum		✓						
13	1175-20-672-063	Syeda Ayesha Fatima			✓					

**Note:** Operations Management – OM, E-Business – EB, Operations Research – OR, Financial Risk Management – FRM, International Finance – IF, Organizational Development and Innovation Management- IM

### Batch: 2021 - 2023

### MBA I Semester - Advanced Learners ('O' Grade)

S. no	Hall ticket number	Name of the Student	MOB	AFM	MM	SFM	EFM	IT	MC
1	1175-21-672-001	Kusuma Chaithanya					✓		
2	1175-21-672-002	Aarthi				✓	✓		
3	1175-21-672-015	G.Revanthi				✓			
4	1175-21-672-016	J.Sanjana	✓						
5	1175-21-672-017	Nisha Guptha				✓	✓	✓	
6	1175-21-672-025	Y.Sirisha	✓						
7	1175-21-672-027	V.Madhurya	✓			✓			
8	1175-21-672-028	Malecha Taramum				✓		✓	
9	1175-21-672-032	V.Pranavi				✓			
10	1175-21-672-034	Afreen Raza Zaidi		✓					
11	1175-21-672-041	G.Deepika			✓		✓		
12	1175-21-672-046	Y.Divya			✓				
13	1175-21-672-049	B.Surekha				✓			
14	1175-21-672-054	M.Veena				✓			
15	1175-21-672-066	M.Ramya				✓			
16	1175-21-672-093	B.Aruna Jyothi						✓	

**Note:** Management and Organizational Behavior – MOB, Accounting for Management – AFM, Marketing Management – MM, Statistics for Managers – SFM, Economics for Managers – EFM, IT Applications for Management – ITAFM and Managerial communication - MC

### MBA II Semester - Advanced Learners ('O' Grade)

S. no	Hall ticket number	Name of the Student	HRM	FM	OR	ED	BRM	BLE	IM
1	1175-21-672-002	Aarthi						✓	
2	1175-21-672-008	J Nandini						✓	
3	1175-21-672-011	Sravya K				✓			
4	1175-21-672-017	Nisha Gupta		✓					
5	1175-21-672-018	Prerana K				✓			
6	1175-21-672-021	Fatima Anjum			✓	✓		✓	
7	1175-21-672-026	Jyothi Mourya				✓		✓	
8	1175-21-672-027	V Madhurya		✓				✓	
9	1175-21-672-029	G Heranya						✓	
10	1175-21-672-034	Afreen Raza Zaidi						✓	
11	1175-21-672-041	G Deepika			✓				
12	1175-21-672-046	Y Divya				✓			
13	1175-21-672-047	Bushra Fatima				✓			
14	1175-21-672-057	P Vindhyalaya				✓			

**Note:** Financial Management – FM, Operation Research – OR, Entrepreneurship and Development Management – ED, and Business Law and Ethics – BLE

### MBA III Semester -Advanced Learners ('O' Grade)

S. no	Hall ticket number	Name of the Student	OM	EB	TQM	GBS	IRLL	OD
1	1175-21-672-004	K. Deepika				✓		
2	1175-21-672-0011	Sravaya K				✓		
3	1175-21-672-0012	Bhagya Laxmi J			✓	✓		
4	1175-21-672-0018	Prerana Kulkarni		✓				
5	1175-21-672-0021	Fatima Anjum		✓				
6	1175-21-672-0026	Jyothi M			✓	✓		
7	1175-21-672-0028	Maleeha Tarannum				✓		
8	1175-21-672-0035	Pooja P		✓				
9	1175-21-672-0039	P Priyanka				✓		
10	1175-21-672-0041	G. Deepika				✓		
11	1175-21-672-050	K Mounika		✓				
12	1175-21-672-0088	Kushi Rawal				✓		

**Note:** E-Business – E-Business, Total Quality Management – TQM and Global Business Strategies - GBS

**Batch: 2022 - 2024**

**MBA I Semester - Advanced Learners ('O' Grade)**

S. no	Hall ticket number	Name of the Student	MOB	AFM	MM	SFM	EFM	IT
1	1175-22-672-002	Safa Majeed						✓
2	1175-22-672-003	Syeda Hafsa Rasheed			✓			✓
3	1175-22-672-004	Gayathri M	✓			✓		✓
4	1175-22-672-006	J Soumya						✓
5	1175-22-672-007	A Swathi	✓	✓		✓	✓	✓
6	1175-22-672-012	G Tarani	✓					
7	1175-22-672-015	Priyanka S			✓			✓
8	1175-22-672-017	K Anusha			✓			
9	1175-22-672-021	D. Keerthana	✓					
10	1175-22-672-023	N Pooja				✓		✓
11	1175-22-672-024	M Jahnavi		✓	✓	✓	✓	✓
12	1175-22-672-027	T Shyamala						✓
13	1175-22-672-030	M Shirisha						✓
14	1175-22-672-032	Umara Ahzam						✓
15	1175-22-672-033	A Ramya				✓		✓
16	1175-22-672-036	K Mahalaxmi						✓
17	1175-22-672-037	MB Pallavi						✓
18	1175-22-672-038	M Sravyasri						✓
19	1175-22-672-042	Roshini						✓
20	1175-22-672-044	K Poonam				✓		
21	1175-22-672-045	Zaiha				✓		✓
22	1175-22-672-048	A Vandana				✓		✓
23	1175-22-672-049	V Bhavani						✓
24	1175-22-672-050	M Swathi				✓		✓
25	1175-22-672-051	B Rashmi Singh						✓
26	1175-22-672-057	T Pavani	✓					✓
27	1175-22-672-058	M Sony						✓
28	1175-22-672-059	N Nandini			✓			✓
29	1175-22-672-060	R Shailaja		✓		✓		✓
30	1175-22-672-062	A Radha						✓
31	1175-22-672-066	N Manisha			✓			✓
32	1175-22-672-072	Nikisha Yadav						✓
33	1175-22-672-073	J Maamatha			✓	✓		✓
34	1175-22-672-076	Y Lekhya			✓			
35	1175-22-672-079	Aditi Abkari			✓			
36	1175-22-672-081	S Swathi		✓				
37	1175-22-672-083	Prathna						✓
38	1175-22-672-086	S Anusha Yadav						✓

39	1175-22-672-088	S Ujwala						✓
40	1175-22-672-089	Syeda Teenath Fatima Jafri						✓
41	1175-22-672-091	Rithika						✓
42	1175-22-672-092	K Bhargavi						✓
43	1175-22-672-093	T Shirisha Rani	✓					✓
44	1175-22-672-097	R Krupa						✓

**Note:** Management and Organizational Behavior – MOB, Accounting for Managers – AFM, Marketing Management – MM, Statistics for Management – SFM, Economics for Managers- EFM and IT Applications for Management – ITAFM

## Description of any innovation or entrepreneurship initiatives undertaken by the department.

The college has established an Institution Innovation Council (IIC)

### IIC certificate



### Vision of IIC:

To achieve recognition as an institution of excellence in the innovation promotion ecosystem and thereby disseminate the culture of entrepreneurship in the campus.

### Mission of IIC:

Conduct periodic workshops/ seminars/ interactions with entrepreneurs, investors, and professionals to expose and promote innovative thinking. Network with peers and national entrepreneurship development organizations. Organize idea contests to showcase the innovative ideas.

**Objective:** To encourage the creative energy of our students to work on new ideas and innovation and promote them to create start-ups and entrepreneurial ventures.

### Functions of IIC

Identify and reward innovations and share success stories. Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators. Network with peers and national entrepreneurship development organizations.

### Journey of IIC established at the Institute

Sarojini Naidu Vanitha Maha Vidyalaya provides facilities to faculty and students for research and innovation through **Institution Innovation Council** (Reg No. IC202217750) which has been established in the campus as per the norms of Innovation Cell, Ministry of Education, GOI

during the Academic Calendar Year 2021-2022. Faculty members from various Departments, External members from Industry and students members were appointed for the effective functioning of IIC at Institutional level.

The IIC at SNVMV conducted its quarterly meetings at a regular Interval

S. No.	Name of the Activity	Date	Category
1	My Story - Motivational Session By Successful Innovators	07/11/2022	Calendar
2	National Education Day	11/11/2022	Celebrations
3	National Energy Conservation Day (INDIA)	14/12/2022	Celebrations
4	Orientation Session on IIC 5.0 & AMP; Features	11/01/2023	MIC Driven
5	National Youth Day	12/01/2023	Celebrations
6	Workshop on Entrepreneurship Skill, Attitude & Behaviour Development	20/01/2023	Calendar
7	Role of Business Incubators in Academic Institutions	12/09/2023	Self Driven
8	Vigilance Week Celebration	30/10/2023	Celebrations
9	My Story-Motivational Session by Successful Entrepreneur	1/11/2023	Calender
10	National Entrepreneurship Day	9/11/2023	Celebrations
11	Attended IIC Regional Meet 2023 -24 at IARE & also organized Viksit Bharat@2047 Utsav in Campus.	11/12/2023	MIC Driven
12	Inter Institutional Innovation Competition	23/12/2023	Calender
13	Incubators and Accelerators Meet	28/12/2023	Celebrations
14	National Youth Day	01/11/2024	Celebrations
15	Work Shop on Intellectual Property Rights (IPRs) and IP Management for Start-up	10/05/2024	Calendar
16	Accelerators/ Incubation- opportunities for Student & Faculties- Early Stage Entrepreneurs	14/06/2024	Calendar
17	Session on IPR, Patents and Trademarks	26/06/2024	Self Driven

Year wise	2022-23	2023-24
Total no. of programs	06	12
Total no. of students participated	315	380

### Highlight Facilities:

A pre-incubation facility was set up in the institution to foster innovation and idea generation among the students. The center was opened in collaboration with Osmania Technology Business Incubator, with whom the college has an MOU. The center has work benches, desktops and Wi-Fi facility.

The pre-incubation center was set up on Jan 12, 2023.

**Outcome:** This will facilitate innovation culture among students, help them in idea generation.



The institution and the department was awarded a letter of appreciation from Ministry of Education Cell, Govt of India, for continuous support and contribution towards building the innovation and entrepreneurship culture in the campus, for the academic year 2022-23

**Outcome:** This enables the institution to step towards a quality driven innovation and entrepreneurship ecosystem for the benefit of students.



Received an rating certificate for undertaking various activities as prescribed by innovation cell, Ministry of Education, Govt of India, for the calendar year 2022-23.

**Outcome:** Promoting innovation and startup in the institution, by undertaking activities for students.

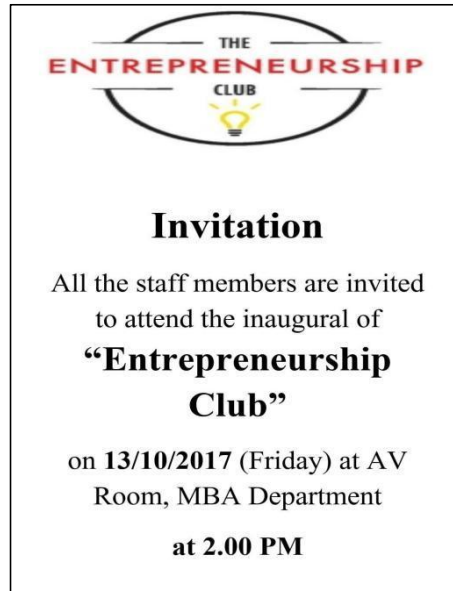
### **Activities organized by IIC during 2022-23**

1. Sarojini Naidu Vanita Maha Vidyalaya in association with Rajiv Gandhi National Institute of Intellectual Property Organized National Workshop on “Intellectual Property Rights and Patents and Design Filing”. On 4th November, 2022.
2. A Workshop on Entrepreneurship Skill, Attitude and Behaviour Development was organized on 20th Jan 2023. Dr. T.S.P.L.N. Prasad, Innovation ambassador was the speaker.
3. “Orientation Session on IIC 5.0 & Features” - a live program witnessed by students and faculty on 11th Jan 2023.
4. Celebrating National Youth Day on 12th Jan 2023, Ms. Meena, Alumna, and an entrepreneur, the proud owner of a boutique Sri Mookambika Silks house addressed MBA students, and shared her journey towards entrepreneurship.
5. The department celebrated National Education Day on 11th November 2022. Poster Presentation Competition was conducted around 65 Students Participated.
6. A session on My Story - Motivational Session by Successful Innovator, by Mr. Harshvardhan Gaddalae Managing Director Medha Research & Consulting pvt.ltd was held on 7th November, 2022.
7. The department celebrated National Energy Conservation Day on 14th December 2022.
8. On 7th August 2023, students and faculty members of the Department of Business Management virtually participated in the mega event organized by The Ministry of Education, Govt. India to Celebrate the 3rd Anniversary of the National Education Policy and the 2nd edition of the Akhil Bhartiya Shiksha Samagam at New Delhi.
9. On 11th May 2023 National Technology Week Inaugural Address of Hon’ble Prime Minister of India was virtually organized for the students and staff of the Department of Business Management.



- The Department established an Entrepreneurship Club on 13<sup>th</sup> October, 2017. The club's motive was to inculcate entrepreneurial attitude among students. Later this was merged under IIC.

### ED Club



- Inaugural of “Entrepreneurship Club” on 13/10/2017 (Friday) at AV Room, MBA Department at 2.00 PM



- As a part of ED Club activities Poster presentation competition was conducted in which our students took part and won prizes.

**Outcome:** ED Club was set up to provide guidance to our students to pursue their Business Ownership Dream.



- An industrial visit was organized to “TIMES OF INDIA”, a printing press situated at Nacharam on 16<sup>th</sup> March 2019. Around Fifty Five MBA II Semester students and two faculties have visited TOI. It was a knowledgeable experience for the students as they gained practical exposure and were able to connect theory with real practices.

**Outcome:** Students assimilated knowledge about work procedure, software and machines being used in printing a newspaper.

- From 02-09-2021 to 04-09-2021 A Three Day International Entrepreneurial Development Virtual Programme titled “A STEP TOWARDS ENTREPRENEURIAL JOURNEY”, was organized by ED Club, Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya College.



- Organized a Career Guidance session on 31st March, 2022 as part of the ED Club, Department of Business Management, SNVMV in collaboration with UNACADEMY on “Job & Higher Education Opportunities”.

**Outcome:** Business career guidance was provided to MBA students of MBA.

- MBA Department, Sarojini Naidu Vanita Maha Vidyalaya in association with Rajiv Gandhi National Institute of Intellectual Property Management, Organized National Workshop on Intellectual Property Rights and Patents and Design Filing”, on 4<sup>th</sup> November, 2022.



- A Workshop on Entrepreneurship Skill, Attitude and Behaviour Development was organized on 20<sup>th</sup> Jan 2023. Dr. T.S.P.L.N. Prasad, Innovation ambassador was the speaker.



- Celebrating National Youth Day on 12<sup>th</sup> Jan 2023, Ms. Meena, Alumna, and an entrepreneur, the proud owner of a boutique Sri Mookambika Silks house addressed MBA students, and shared her journey towards entrepreneurship.

**Outcome:** Motivated Students towards Entrepreneurship. Two of our students have become entrepreneurs. Ms. Meena has started her own boutique by named Moonkambika sarees and other girls is into the business of terrace gardening



A session on My Story - Motivational Session by Successful Innovator, by Mr. Harshvardhan Gaddalae Managing Director Medha Research & Consulting pvt.ltd was held on 7<sup>th</sup> November, 2022.

**Outcome:** Success story of out Alumna was shared with students which helped them in developing positive attitude towards entrepreneurship career.

## **Industry Interface:**

**Details of industry partnerships, internships, or placement activities conducted by the department.**

### **Industry Institute collaboration Programs conducted for Students benefit:-**

- 1) A workshop was organized on “Entrepreneurship, Attitudes and Behavioural Development” by Dr. TSPLN Prasad, Asst. Prof., Physics Dept., IIC Convenor, AV College, HYD. On 20/01/2023.
- 2) Ms. A. Gayathri Reddy, Wealth Executive, LMV Investment Services Pvt. Ltd organized Guest Lecture on “Personal Investment. On 19/01/2023.
- 3) A Motivational Talk was organized on “Celebrating youth change makers contributing in Innovation and Entrepreneurship” by Meena, Sr. Associate in State Street Bank and Owner of SRU MOOKAMBIKA Silks Boutique on 12-01-2023.
- 4) Guest Lecture was organized on “Women’s Forte” Ms. Abhaya Kameswari Yellapantula, Chief Manager Marketing in MYK LATICRETE India Pvt. Ltd. On 9<sup>th</sup> Nov '22.
- 5) Mr. Harshavardan G. MD, Medha Research and Consulting Pvt. Ltd organized a session on “My story-Motivational session. On 07/11/2022.
- 6) Virtual Guest Lecture was organized on “Job Opportunities in Different Functional Areas” by Mrs. A. Sudha Senior, Team Leader, Total Rewards, Invesco (India) Private Limited on 16<sup>th</sup> July'22 for MBA Batch 2021-23 (1<sup>st</sup> Year students)
- 7) Online workshop on certification program on Digital Marketing - by Mr. Tapan Kumar Jha, Certified Digital Marketer Google (India), on “Learn the skills of the Suture and Accelerate your career in it” from 24<sup>th</sup> to 26<sup>th</sup> Feb '22.
- 8) Dr. S. K. Kamurudhin, Assistant Prof. from MANUU, Dept. of Management & Commerce and Ms. Sujatha Nayak address the students on MBA Induction Programme in the year 2021. (from 6/12/21 to 10/12/2021)
- 9) Organized guest lecturers on the topic “Financial Risk Management” addressed by Dr. Kalanjeri, Venkatesh Satya, TSWRDCW, Nalgonda, MGU on 22/11/2021.
- 10) Organized a Workshop cum training program on “Digital Marketing” by Mr. Tapan Kumar Jha, Certified Digital Marketer Google (India), from 26<sup>th</sup> to 28<sup>th</sup> August'21.
- 11) MBA students were addressed by following industry experts on various topics in the MBA Induction Programme from 05/01/2021 to 09/01/2021.

- 12) Mr. Harshavardan G. MD, Medha Research and Consulting Pvt. Ltd. On “Innovation and Creativity in Management”,
- 13) Mr. SN Umakanth, Chief Manager, South India Head of WOW, ITC Ltd. PSDD on “Well-being out of waste- A step towards circular Economy”.
- 14) Mr. L. Ravinder, Sr. High Court Advocate on “Human Values”
- 15) Organized guest lecturers on the topic “Talent management trends in 2020” by Dr. Srilatha, Sutherlands Pvt. Ltd. On 22-4-2020.
- 16) Organized guest lecturers on the topic “Career Opportunities in Finance” by Mr. Praveen from PLANET FINANCE On 13-3-2020.
- 17) A Guest lecture was organized on – “Intentionality in your career” by Mrs. K.V. Srilata Sundari, Senior Director, Talent Management/Diversity & Inclusion 6 th November, 2019.

### **Psychometric test, Pre-Placement and Placement Drives**

- 1) The Department of MBA also organized many Career opportunities programs and other related activities for the benefit of the students.
- 2) Organized placements talks for MBA students in relation to Skill Connect and ETOE companies with regards to Industry Institute cell activities.
- 3) Organised Placement & Internship drives for MBA Students of companies namely
  - Apex Insurance Broking Services,
  - Cognizant Company,
  - ICICI Bank
  - HDFC Life
  - PWC
  - Alliant Group
  - Wellsfargo
  - Accenture,
  - SNOVASYS Software Solutions India Pvt. Ltd.
  - Dollar,
  - Ryan International and others.
- 4) Done Psychometric test for MBA students of Batch 2022-24 in collaboration with HRINPUTS Company.
- 5) Organized Pre-placement training sessions for MBA Students by
  - Mahindra Pride School 06/01/2020 to 10/01/2020,

- Monster.com on 21/12/21,
- ETOE Companies 17/01/2022 – 27/01/2022 & 10-05-2021 to 15-05-2021,
- HRINPUTS on 04/01/2023
- SHEJOBS,
- GET READY JOB.

### Placement Details from 2018 – till date

Placement details from Year 2018 to till date					
Batch	Total no. of students	Students interested for placements	Placements	% of Placements	Number of Companies
2016-18	104	63	15	23.81 %	10
2017-19	105	65	22	33.85 %	17
2018-20	111	78	23	29.49 %	20
2019-21	91	62	21	33.87 %	17
2020-22	89	73	30	41.10 %	12
2021-23	93	61	13	21.31 %	7
2022-24	97	65	Till now 10 are recruited in 9 companies		
Campus visited Companies and number of students applied and selected List					
Date	Company Name		Short listed	Visited our campus	
08-02-2021	GWMC - Accounts Executive/ PWC-TPO		2 Placed		
26-08-2021	SARAS/ Reference Global		2 students		
02-09-2021	Spandana Spoorthy Financial Ltd		1 got selected		
24-09-2021	Dialogue Media		12 got selected		
02-12-2021	Faculty in BBA -SNVMV		1 got placed		
22-12-2021	Rise Sharp - College to career Path - one attended		1 got placed		
22-12-2021	Verzeo Internship in MKT & Project & PPO		6 got selected	Company visited	
28-12-2021	Dollar		6 got selected	Company visited	
28-01-2022	ICICI		14 got selected		
23-02-2022	Alliantgroup		2 got selected		
05-02-2022	PWC - for Finance students		2 got selected		
17-02-2022	Apex Insurance Broking Services Pvt. LTd - from 17th & 22nd June'22		2 got selected	Company visited	
	Cognine Technologies - on 19-07-22 - 41 students data was sent and they have attended the interview			Company visited	
	Mudunuru LT - 16 girls data was sent - No one attended the interview				

22-11-2022	HDFC life- started from 25-11-22 : data sent of 55 - students, 22 attended, 8 shortlisted, 4 attended the final interview	1 got selected	
16-11-2022	PWC - 17 students data sent - 8 shortlisted,		
24-11-2022	PWC - 17 students data sent - 14 shortlisted,		
25-11-2022	Alliant group - Tax Credit Incentive - test 30-11-22 to 1-12-22		
09-12-2022	Kanary Staffing (from previous student - Anjali Jawad - Degree 2020) - for Sutherland Global Services		
12-12-2022	Swiggy 2 days internship		Company visited
14-12-2022	O2Saver - 16th, 17th, 19th to 21st interviews - Internships	6 got selected	
27-12-2022	Apex Insurance Broking Services Pvt. LTd - from 27th & 28th Dec'22	1 got selected	
11-01-2023	Epiroc - (former student B. Ramya (22 passed out) - Trainee position		
03-01-2023	ICICI Bank - Asst. Mgr - II - 11 registered - 18th - 23rd Jan'23 - interviews	5 got selected	
05-01-2023	Alliant group - Tax Credit Incentive		
28-01-2023	ICICI Prudential AMC - 31st jan'23 interview - 15 applied		
03-03-2023	Kotak Mahindra Bank (Skill Connect) - Corporate Account Mgr - 3 applied		
01-04-2023	Factset - Re. Analyst - Malla Reddy college - 8 applied, 2 shortlisted	1 got selected	
17-04-2023	Factset - Re. Analyst - Keshav Memorial college - 16 applied		
08-05-2023	Placement drive - SNVMV - 10-5-23		Company visited
09-05-2023	She Job's registration		
10-05-2023	Job mela in SNVMV - companies list - GeBBS, T-Maximus, CAMPS - Total of 16 students attended		
17-05-2023	TSEEDU - Skill Enhancers	3 got selected	
13-06-2023	Deloitte - Data Analyst - talent services ELE (12th and 21 June - info) & Analyst - learning operations		
09-07-2023	Placement Drive - Anwarul Uloom College - Genpact - 10th July'23		
31-07-2023	Gete pay (Skills connect) - BDM - 4 applied - not received any calls from them		
	Apex Insurance Broking Services Pvt. Ltd - Customer Services - 4 students details were sent	1 got selected	Company visited
09-09-2023	FLIPKART Internships - one applied		
09-10-2023	HDFC Life - 21 students attended the interview from 10-10-23 to 28-12-23	2 got selected	

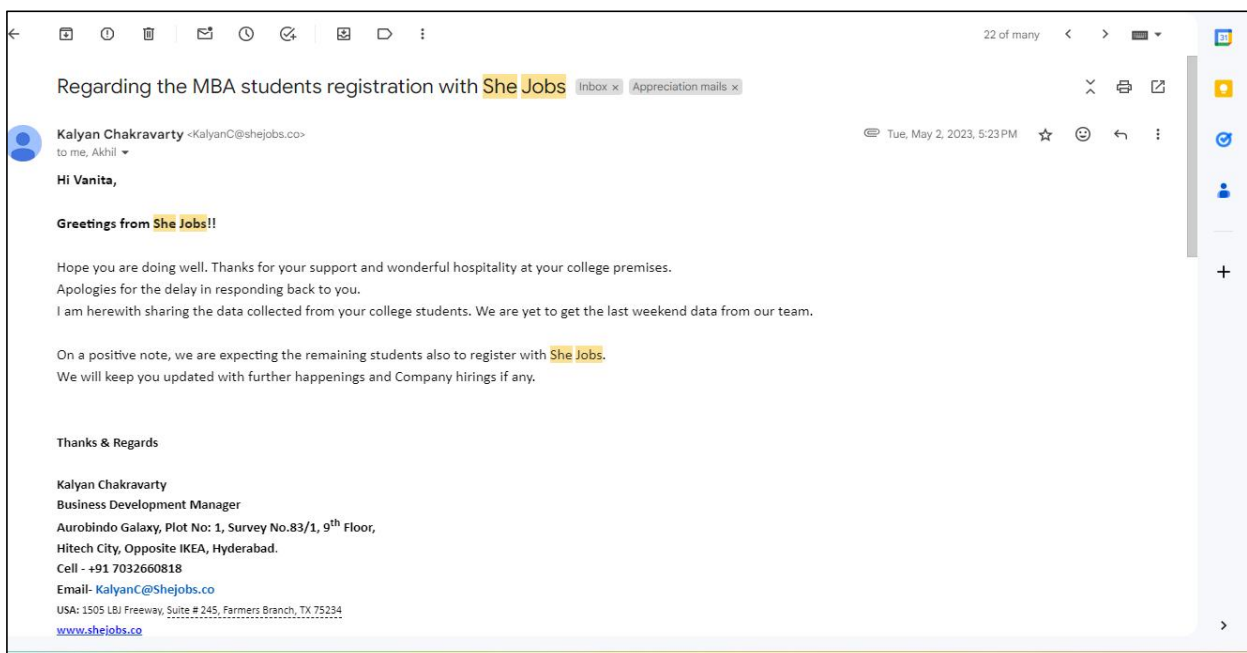
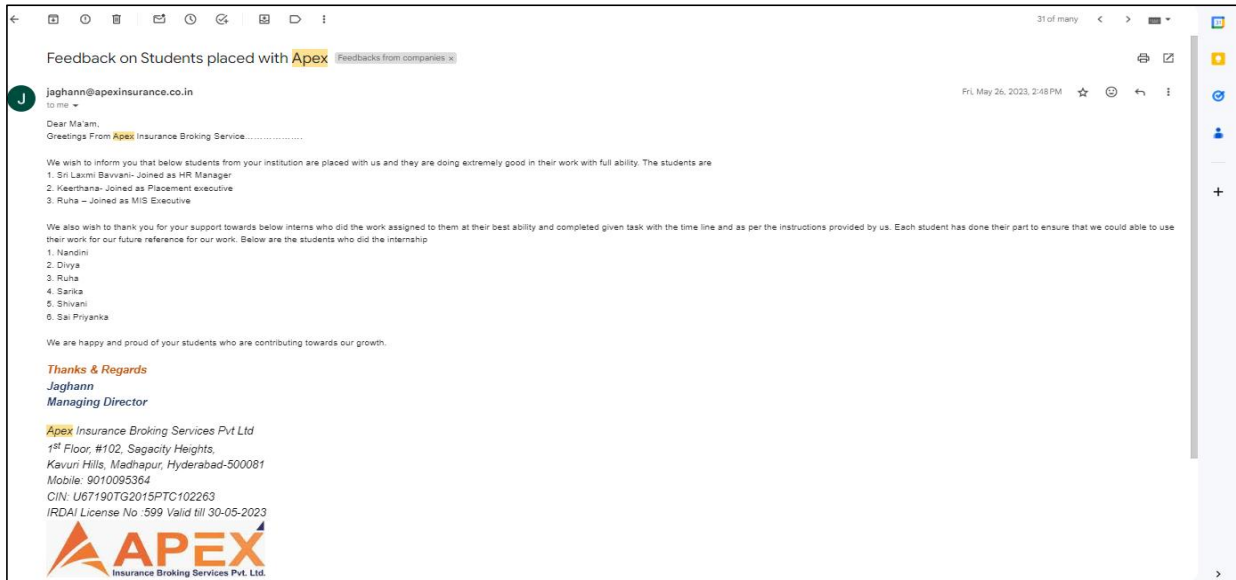
08-11-2023	SNOVASYS Software Solutions India Pvt. Ltd - placement drive - 9/11/23 to 15-11-23		Company visited
15-11-2023	Apex Insurance Broking Services Pvt. Ltd - HR Manager	1 got selected	
16-11-2023	MBA Faculty position in SNVMV - 21-11-2023	1 got selected	
22-11-2023	MYTAT information - registration		
24-11-2023	MYTAT information - registration		
	HRINPUTS Consulting Services Pvt ltd. - Psychometric test was done for the students		
28-11-2023	MyTAT information, HDFC Bank Ltd, CommLab India LLP, ENHP iSecure, Unschool, Planetspark		
15-12-2023	MYTAT information - registration		
09-01-2024	Apex Insurance Broking Services Pvt. LTd - Services - 5 attended the interview		Company visited
11-01-2024	HDFC AMC Ltd - Skills Connect		
06-05-2024	GetWork - 5days - Placement Kickstarter Workshoper		
17-05-2024	Aamax Projects - Porject Coordinator	1 got selected	17-05-2024
	Apex Insurance Broking Services Pvt. Ltd - Services-Executive Monitoring and HR Mgr Position - 5 attended	2 got selected	
09-08-2024	ICICI	11 got selected	company visited

<b>Internship details from 2018-2024</b>				
<b>Batch</b>	<b>Total no. of students</b>	<b>Internship</b>	<b>% of internship</b>	<b>Number of Companies</b>
2016-18	104	95	91.30%	51
2017-19	105	98	93.30%	58
2018-20	111	108	97.30%	51
2019-21	91	89	97.80%	59
2020-22	89	11	12.35%	4
2021-23	93	34	36.55%	13
2022-24	97	19	19.58%	6



# Testimonials from industry partners or alumni regarding the department's contribution to the industry.

## Feedback from Industries



## Appreciation Certificates of our students

					
<u>APPRECIATION LETTER</u>		<u>APPRECIATION LETTER</u>			
<p>To, Ayesha Siddiqua, Mustaidpura, Hyderabad.</p> <p>15<sup>th</sup> February' 2022</p> <p>We would like to Appreciate you for the amazing work that you did as an "HR Executive" to manage complete HR process &amp; handling the team smoothly.</p> <p>Your work reflects your dedication to the project and the organisation.</p> <p>Your professionalism, experience and expertise reflect in the countless hours that you put to ensure it gets completed smoothly.</p> <p>This has impressed the organization and we feel grateful.</p> <p>Thank you once again.</p>	<p>15<sup>th</sup> February' 2021</p> <p>To, Prasanna Rasumalla, Yusufguda, Hyderabad.</p> <p>We would like to Appreciate you for the amazing work that you did as an "HR Executive" to manage complete HR process &amp; handling the team smoothly.</p> <p>Your work reflects your dedication to the project and the organisation.</p> <p>Your professionalism, experience and expertise reflect in the countless hours that you put to ensure it gets completed smoothly.</p> <p>This has impressed the organization and we feel grateful.</p> <p>Thank you once again.</p>	<p>For Dialogues Media,  (Jignesh Prajapati)</p>	<p>Candidate Signature.  (Ayesha Siddiqua)</p>	<p>For Dialogues Media,  (Prasanna Prajapati)</p>	<p>Candidate Signature.  (Prasanna Rasumalla)</p>

## Quality Assurance and Accreditation:

Information on any accreditation or certification received by the department.







# CERTIFICATE

## AICTE FIT INDIA CHALLENGE

2021-22



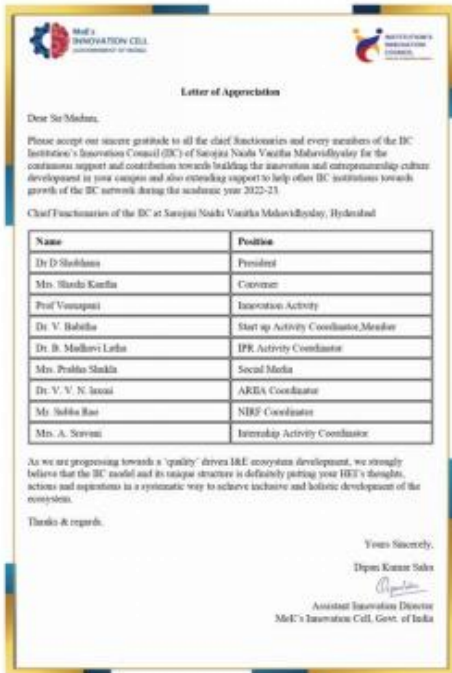

*This is to certify that*  
**"SN Vanita Maha Vidyalaya"**  
*has been declared winner in AICTE FIT INDIA Challenge in Category - III*

Challenge - Continuous 1 min Kapalbhathi+Bhastrika+Bhramari+ 1 min Anulom Vilom+ 1 min Agnisar+Ujjai in 4.5 min video (mandatorily 1 min breath stop). Proof of gathering (not less than 1000 in number) performing pranayam.

  
**Prof. Rajive Kumar**  
 Member Secretary, AICTE

  
**Prof. M. P. Poonia**  
 Vice-Chairman, AICTE

  
**Prof. Anil D. Sahasrabudhe**  
 Chairman, AICTE



## Outreach programs

As part of outreach programs our students go to various schools to educate students on social evils and health benefits, career opportunities, this way our students are giving back to the society

### Pictures of Outreach Program



### ● Outreach Program Organized By MBA Department- 2023

School: Master Minds Gurukul School, Jiyaguda.

Activity Name: Good Touch and Bad Touch

Date: 15<sup>th</sup> July 2023

Number of MBA students who are part of the Program: 10

**Objective of the Program:** To educate the students about their rights and safety in the society and how to deal with abuse.

On 15/7/2023, our team conducted an outreach program in a government Gurukul school to educate the students about good touch and bad touch. The program aimed to raise awareness about the importance of consent, boundaries, and safety in physical interactions. The program also provided the students with information on how to identify and report any inappropriate or abusive touch they may encounter.



● **Outreach Program Organized By MBA Department**

School: Shanthi Nike than School, Jiyaguda.

Activity Name: Child abuse and help line numbers

Date: 4<sup>th</sup> August 2023

Number of MBA students who are part of the Program: 10

**Objective of the Program:** To educate the students about their rights and safety in the society and how to deal with abuse.

On August 4, 2023, our team organized an outreach program at Shantinikethan School with the purpose of educating students about the Child Abuse Helpline numbers. The primary objective of this program was to raise awareness among students about the significance of consent, personal boundaries, and safety in physical interactions. Additionally, we aimed to equip them with the knowledge and skills necessary to identify and report any instances of inappropriate or abusive touch they may encounter.



● **Outreach Program Organized By MBA Department**

School: Government Girls High School, Nallagutta, Hyderabad.

Activity Name: Internet Safety on Abuse

Date: 5<sup>th</sup> August 2023

Number of MBA students who are part of the Program: 10

**Objective of the Program:** The objective of this program was to educate students about internet safety methods in society and equip them with the necessary skills to handle abuse effectively. On August 5<sup>th</sup>, 2023, our team organized an outreach program at Government Girls High School with the sole purpose of enlightening students about Internet Security. Our primary goal was to raise awareness among students about the importance of consent, personal boundaries, and safety in the virtual environment.



● **Outreach Program Organized By MBA Department**

School: Sakkubai Memorial Educational Society, Shaikpet, Hyderabad.

Activity Name: Hepatitis B & Good Touch, Bad Touch & Safety Measures (Primary School), Abuse in virtual way and Helpline Numbers

Date: 12<sup>th</sup> August 2023

Number of MBA students who are part of the Program: 10

**Objective of the Program:** The objective of this program was to educate students about Health Safety and Hepatitis B safety Methods (Session I & ii)

On August 12th, 2023, our team organized an outreach program at Sakkubai Memorial Educational Society Primary School with the sole purpose of enlightening students about Hepatitis B and Health Safety. Our primary objective was to raise awareness among students regarding the significance of consent, personal boundaries, and safety in their surroundings.



## Achievements and Recognitions:

**Highlights of any awards, recognitions, or achievements received by the department.**

### Students - Academic/ Cultural Achievements

S.No	Students Name	Date	Event	Prize/ Medal Secured
1	Ms. Maliha Abdullah and Ms. Farha Nishath	29-Oct-19	Vigilance awareness - organized by Madras Fertilizers Ltd	Third prize in Quiz with cash prize Rs. 500 each
2	M. Sravani	08-Nov-19	Stanley College of Engineering & Technology for women - Vishisht 2K19	Second Prize and cash prize of Rs.700/- - BEST OUT OF WASTE
3	M. Shreya			First & Second prize with cash prize of Rs.1000/- & Rs. 700/- respectively - MINUTE TO WIN IT
4	G.Ramya sri			
5	Farha Nishath & Maliha Abdullah	15-Nov-19	52nd National Library week organized by State Central Library	First & Second prize in Essay writing
6	Ms.G. Harini	Sept-Nov'20	Internshala Student Partner 19	Internshala's campus ambassador program
7	Ms. P. Manisha	04-Jan-20	Rangoli competition - Artisan's Contest at Exhibition Society	First prize and cash prize of Rs 2000/-
8	Ms. K. Bhavana			Second prize
9	Ms. N. Uma and P. Manisha		AAROHAN 2020 - Rishi PG College	Runner Up in the AD-Selfie Event.
10	K. K Chaitanya and P.Sushmitha		Poster Presentation Competition with the Theme Women @75, and Quiz Competition with the theme of Freedom Struggle	First Prize in Poster Presentation
11	Angela and G.Shreya			Second Prize in Poster Presentation
12	Bushra, K Chaitanya & Shriya			First Prize in quiz competition
13	Sneha, Supriya and Gnaneshwari			Second Prize in quiz competition
14	Deepa, Shivani, Sania, Khushi	07-Jul-2022 to 8-Jul-2022	Abhivyakti 2022 -Aurora College	First prize - Business Plan
15	Khusihi Rawal & Shivani			First & second prizes respectively - Poster Presentation

16	Khusihi Rawal			First prize - Fashion Show
17	Fatima Anjum, Nimra Bilala and Syeda Jammal Unnisa			First prize - Case Study
18	Maheshwari and Sri Pooja			First and second prizes respectively - Word Riddles

#### Students - Sports & Games

S.No	Students Name	Date	Event	Prize/ Medal Secured
1	Aparna	17th- 18th Nov'18	Lawn Tennis, Inter Collegiate competition held at Bhavan's Degree college	Silver medal
2	Akula Swarnalatha	18-Nov-2018	32nd Hyderabad and Ranga Reddy District level yogasana championships	Second prize
3	Ms. Naina Upadgyay	24-Feb-2021	1st Open State Yogasana Competition for Girls Organized by Dept. of Physical Education	First Place
4		17-Dec-2021 to 19-Dec-2021	Represented in Senior girls in the 2nd National Yoga asana Sports Championship 2021, organized by Yoga asana Sports Association of Gujarat, affiliated to National Yoga asana Sports Federation, recognized by Ministry of Youth Affairs & Sports, Government of India, held from at Lakulish Yoga University, Ahmedabad, Gujarat as Competitor.	Competitor
5		25-Dec-2021 to 26-Dec-2021	Represented in 8th Telangana Inter District Yoga asana Championships 2021-22, in Senior/Of Hyderabad Elder/Veteran Category	First Place
6	Ms. Vagh Deepa	19th-20th Nov, 2022	Represented in 9th Inter District Yoga asana Championship 2022-2023 in Senior level as a Competitor	Fourth place
		26th - 28th Dec, 2022	Represented in Telangana State and participated in the 41st National Yogasana Championship 2022-2023 held at Amalotpavam, Hr. Sec. School, Puducherry in the age group of 20-30 years senior girls.	Competitor
7	Aditi Abakari	2024	Participated in Exhibition Society Inter College Sport Meet at Suryapet in Badminton	First Prize



### **Awards and recognitions of faculty and students:**

1. MBA Junior students have participated in the Cyber Crime Awareness Programme held on 12<sup>th</sup> September 2018 at Ravindra Bharathi. The following students have attended the Programme Ibtisam Fathima, R. Priyanka, V. Beena, R. Rajani, K. Bhargavi, V. Bhargavi, S. Ramya, D. Karuna, D. Veena and N. Divya.
2. Ibtisam Fathima from MBA I year has participated in Essay Writing in Inter Collegiate Literary and Cultural Competitions held at Government City College on 14<sup>th</sup> September 2018 on the occasion of Celebration of World Tourism Day on 26<sup>th</sup> September 2018
3. D. Veena from MBA I year has participated in Rangoli in Inter collegiate literary and Cultural competitions held at Government City College on 17<sup>th</sup> September 2018 on the occasion of Celebration of World Tourism Day on 26<sup>th</sup> September 2018.
4. MBA Junior students have participated in the Times Talent Hunt Competition –Fresh Face 2018 held on 25<sup>th</sup> September 2018. The following students have taken part in the competition. S. Manisha, T. Mahathi, P. Monisha and N. Mahalakshmi. Miss S. Manisha was named Livon Miss Fab Hair.
5. MBA Senior students participated in a pre-placement training program conducted by Mahindra Pride School from 08<sup>th</sup> to 13<sup>th</sup> October 2018.



6. Akula Swarnalatha of MBA First year has participated in the “Campus Rockstar Season 8” held in the College on 25<sup>th</sup> October 2018 and got a Special Prize for Yoga Performance.



7. Soniya Rehman of MBA First year has secured **Second prize in Power Point Presentation** (Role of Students in Freedom Struggle) in the Inter-Collegiate competitions held in the college on the Occasion of “Sarojini Naidu Birthday Celebrations” on 13<sup>th</sup> February, 2019.
8. The Vivek Vardhini School of Business has conducted Inter-Collegiate competitions held on 22<sup>nd</sup> February 2019. MBA Students Participated with great Enthusiasm in the various categories.
  - Soniya Rehman-MBA First Year- PowerPoint Presentation & Dum Charades
  - R. Priyanka-- MBA First Year-Dum Charades
  - Ashwini Borule - MBA First Year-AD Poster
  - G. Surekha- MBA First Year-AD Poster
  - Shivani Sharma- MBA First Year-AD Poster
  - Naga Divya-- MBA First Year-AD Poster
9. Miss. Parveen Kahkashan and Miss. Sameera Shakeel received **Gold Medals for General proficiency** during College Annual day Celebrations Organized on 20<sup>th</sup> March, 2019.



10. Ms. Maliha Abdullah and Ms. Farha Nishath of MBA First year has secured **Third prize in Quiz** written competition on the topic “Integrity-A Way of Life” was held on 29 Oct 2019 in the college on Behalf of Madras Fertilizers Limited on the occasion of Vigilance awareness week. Around forty MBA Students have participated with great enthusiasm.
  - III Prize- Rs. 500 Ms. Maliha Abdullah –M.B.A I Yr
  - III Prize- Rs. 500 Ms. Farha Nishath- M.B.A I Yr
11. 12 students took part in an essay writing competition on topic “Women empowerment” which was conducted on 5<sup>th</sup> November on behalf of Software Technology Parks of India Limited. As Part of commemoration of 150<sup>th</sup> Birth anniversary of Mahatma Gandhi.
12. Akula Swarnalatha of MBA second year has participated in the **Inter College Tournament for women in Yoga** and was selected for Nationals held in SNVMV, Nampally, Hyderabad on 5 November, 2019.

13. MBA 1<sup>st</sup> year student namely M.Sravani, G.Sowmya, G.Ramya sri & M. Shreya had taken part in “AD-MAKING” held on 8<sup>th</sup> November 2019 at Stanley College of Engineering & Technology for women in Vishisht 2K19 and got participation certificates.
14. MBA 1<sup>st</sup> year student namely M. Sravani taken part in “BEST OUT OF WASTE” per person held on 8<sup>th</sup> November 2019 at at Stanley College of Engineering & Technology for women in Vishisht 2K19 and won **Second Prize, memento, certificate and cash prize of Rs.700/-**.
15. MBA 1<sup>st</sup> year student namely G.Sowmya (Dancing), G.Ramya sri (Dancing) & M.Shreya (singing) had taken part in “TALENT EXPO” held on 8<sup>th</sup> November 2019 at Stanley College of Engineering & Technology for women in Vishisht 2K19 and got participation certificates.
16. MBA 1<sup>st</sup> year student namely G. Sowmya , M. Sravani, G.Ramya sri & M.Shreya had taken part in “MINUTE TO WIN IT” held on 8<sup>th</sup> November 2019 at Stanley College of Engineering & Technology for women in Vishisht 2K19 and got participation certificates. M. Shreya won **First prize and got cash prize of Rs.1000/-**, certificate and memento and G.Ramya sri won **second prize and got cash prize of Rs.700/-**, certificate and memento.

The Winners are

- I Prize –Rs. 1000 Ms. M. Shreya M.B.A I Yr- Minute to Win
  - II Prize- Rs. 700 Ms. G.Ramya sri M.B.A I Yr- Minute to Win
17. MBA 1<sup>st</sup> year student namely G. Sowmya, M. Sravani , G.Ramya sri & M. Shreya had taken part in “TREASURE HUNT” held on 8<sup>th</sup> November 2019 at Stanley College of Engineering & Technology for women in Vishisht 2K19 and got participation certificates.
  18. Ms. Farha Nishath and Ms. Maliha Abdullah of MBA First year have secured **First and second Prize in Essay writing competition** (English Language) in Senior category held on 15 November 2019 in connection with 52<sup>nd</sup> National Library week organized by State Central Library, Afzalgunj, Hyderabad.

S.No	Event Name	Name of the organizing college	No. of Students
1	AROHAN 2020	Rishi UBR PG Women's College	2
2	Online quiz on "Basics of Start Up"	MLR Institution of Technology	8
3	Webinar on "How to Write a Research Paper"	Sarojini Naidu Vanita Maha Vidyalaya	3

4	E- quiz on Financial Management	AGARSEN /Jai Govind Hari Gopal Agarwal Agarsen College	8
5	Webinar on Impact of Covid-19 on Business Challenges & Opportunities	Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya	9
6	Webinar on "Awareness and Adoption of the MOOC courses on SWAYAM and NPTEL"	Sarojini Naidu Vanita Maha Vidyalaya	5
7	Quiz	Stanley College of Engineering and Technology for Women	2
8	Soft skills - A Catalyst for a Robust	St. Mary Centenary Degree College	3
9	Entrepreneurship Development Program  A one week FDP	Centre for Entrepreneurship Development & Business Sustainability in Collaboration with Osmania Technology Business Incubator	9
10	Webinar on "Employment and Entrepreneurship Opportunities in Financial Market"	Kasturba College	2
11	E-quiz	KKR & KSR Institute of Technology & Sciences	2
12	National level E-quiz 2020 on Management and Entrepreneurship	Mannar Thirumalai Naicker College	3
13	Quiz	Indira Gandhi Zoological Park Visakhapatnam	1
14	Quiz	Rama University	1
15	Quiz	Patrician College of Arts and Science	1
16	Quiz	RAI University	1
17	Quiz on Banking and Finance	Maharagan's College (Autonomous)	1
18	Quiz(Commerce)	Villa Marie Degree College for Women	1
19	Covid-19 Quiz Competition	GRAND ACADEMY PORTAL	11

		(GAP)	
20	National level online Quiz	Department of Management, AMS School of Informatics	5
21	“16C's For Success” Webinar by Lekha Sista	IIAM Vizag B-School.	1

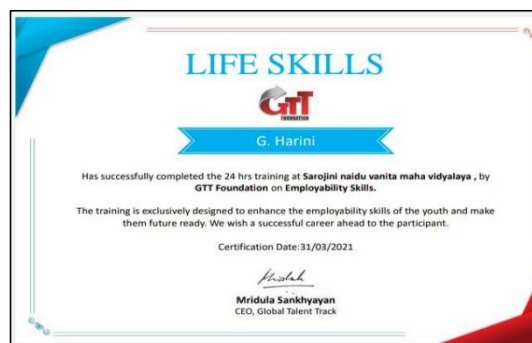
## Games and Sports

- NainaUpadhyay of first year participated in online state level individual yogasana sports championship 2021 in junior and senior level and bagged second prize



## Academic Achievements

- Ms.G. Harini completed Internshala's campus ambassador program - Internshala Student Partner 19 during the period of September 2020-November 2020.
- G. Harini of MBA final year has successfully completed 24 hours of training on employability skills by GTT foundation.



- M. Pravalika completed a four-week certificate course on Advance Excel, organized by InternShala



<b>Students Participation</b>			
S.No	Event Name	Name of the organizing College	No.of Students
1	AROHAN 2020	Rishi UBR PG Women's College	2
2	Online quiz on "Basics of Start Up"	MLR Institution of Technology	8
3	Webinar on "How to Write a Research Paper"	Sarojini Naidu VanitaMahaVidyalaya	3
4	E- quiz on Financial Management	AGARSEN / Jai Govind Hari Gopal Agarwal Agarsen College	8
5	Webinar on Impact of Covid-19 on Business Challenges & Opportunities	Department of Business Management, Sarojini Naidu Vanita MahaVidyalaya	9
6	Webinar on "Awareness and Adoption of the MOOC courses on SWAYAM and NPTEL"	Sarojini Naidu Vanita MahaVidyalaya	5
7	Quiz	Stanley College of Engineering and Technology for Women	2
8	Soft skills - A Catalyst for a Robust	St.Mary Centenary Degree College	3
9	Entrepreneurship Development Program A one-week FDP	Centre for Entrepreneurship Development & Business Sustainability in Collaboration with Osmania Technology Business Incubator	9
10	Webinar on "Employment and Entrepreneurship Opportunities in Financial Market"	Kasturba College	2

11	E-quiz	KKR & KSR Institute of Technology & Sciences	2
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13	Quiz	Indira Gandhi Zoological Park Visakhapatnam	1
14	Quiz	Rama University	1
15	Quiz	Patrician College of Arts and Science	1
16	Quiz	RAI University	1
17	Quiz on Banking and Finance	Maharagan's College (Autonomous)	1
18	Quiz(Commerce)	Villa Marie Degree College for Women	1
19	Covid-19 Quiz Competition	GRAND ACADEMY PORTAL (GAP)	11
20	National level online Quiz	Department of Management, AMS School of Informatics	5
21	“16C's For Success” Webinar by Lekha Sistha	IIAM Vizag B-School.	1

- Ms. P. Manisha, M.B.A I year won the first prize in senior category Rangoli competition at Exhibition Society on 4<sup>th</sup> JAN 2020 Cash prize of Rs 2000/-.



- Ms. P. Manisha, M.B.A I year won the first prize in the senior category Rangoli competition in the Artisan's Contest held by Exhibition Society on 4<sup>th</sup> JAN 2020 Cash prize of Rs 2000/-.
- Ms. K. Bhavana secured II prize in Rangoli (Sr) competition, in the Artisan's Contest held by Exhibition Society on 4<sup>th</sup> JAN 2020 .



- Ms. N. Uma and P. Manisha ,M.B.A I year participated in” AAROHAN 2020”, organized by Rishi UBR PG College for Women, and stood as Runner Up in the AD-Selfie Event.



- Our students actively participated in AAROHAN ‘2020, intercollegiate competition at Rishi UBR PG College for Women ON 6<sup>th</sup> March 2020.







- Our MBA Students volunteered and assisted 26 HR's of different companies, for an Open placement drive.
- Magic bus-Bank of America's Connect to Work programme
- In Connection to the above program, Department of business Management , Sarojni Naidu Vanitav vMaha Vidyalaya conducted Poster Presentation Competition with the Themen Women @75, and Quiz Competition with the theme of Freedom Struggle (Freedom Fighters, Milestones during freedom struggle, ideas that inspired independence) for MBA Ist and IInd Year students.
- Students have actively participated in the competition and prize winners were awarded with certificates of appreciation by the Principal Dr.D.Shobana, Vice Principal Mrs.Sarah Naheed, Director PG Ms.Anuradha, and Director MBA Dr.Veenapani.

#### Poster Presentation Competition Winners

##### First Prize:

- 1.K.Kusuma Chaitanya (Poster about Jayalalitha)
- 2.P.Sushmitha

##### Second Prize

- 1.Angela
- 2.G.Shreya

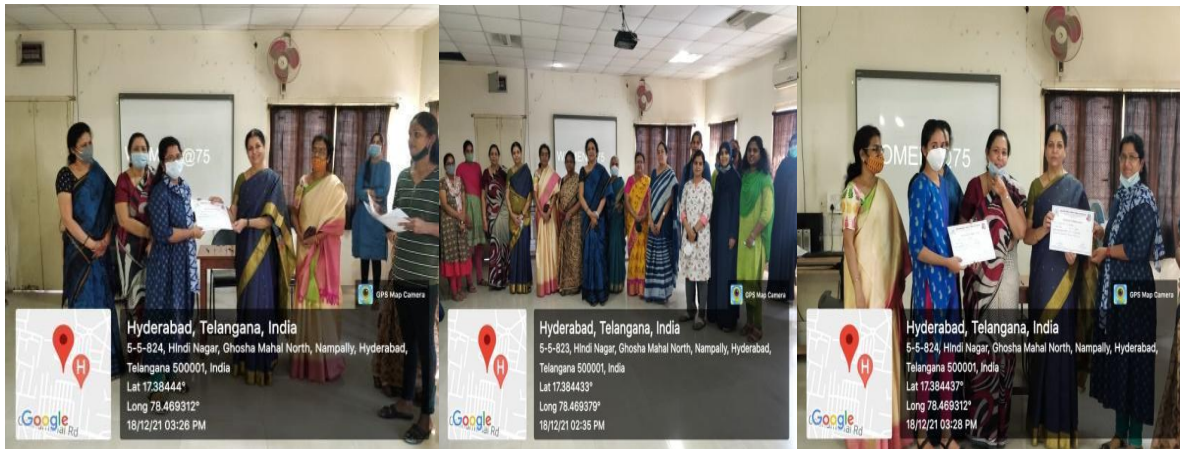
#### Quiz Competition

##### First Prize

- 1.Bushra
- 2.Kusuma Chaitanya
- 3.Shriya

##### Second Prize

- 1.Sneha
- 2.Supriya
- 3.Gnaneshwari.



- Rangoli Competition ( held on 06/01/2022)
- In connection with Azadi Ka Amrit Mahotsav Rangoli competition was held in college premises on 06/01/2022. First and second prizes were won by students of MBA
  - ◆ Kusuma Chaitanya(1<sup>st</sup> Prize)
  - ◆ Shivani (2<sup>nd</sup> Prize)



- MBA 1<sup>st</sup> Year students participated in a Quiz Competition conducted by NSO at Central Research Institute of Unani Medicine on 27<sup>th</sup> June, 2022.
  - Team1: Nisha Gupta and Shraddha Belkeri
  - Team 2: Bhagya Lakshmi and Shravya
  - Team3: Angela Pal and Sushmitha
- Aurora College conducted Abhivyakti 2022 on 7<sup>th</sup> and 8<sup>th</sup> July. students of MBA 1<sup>st</sup> year participated and won prizes in following category:
  - Business Plan (1<sup>st</sup> Prize)
    - 1.Deepa
    - 2.Shivani

3.Sania

4.Khusi Rawal

Poster Presentation

1.Khusi Rawal (1<sup>st</sup> Prize)

2.Shivani (2<sup>nd</sup> Prize)

Fashion Show

1.Kushi Rawal (1<sup>st</sup> Prize)

Case Study (1<sup>st</sup> Prize)

1.Fatima Anjum

2.Nimra Bilal

3.Syeda Jammal Unnisa

Word Riddles

1.Maheshwari (1<sup>st</sup> Prize)

2.Sri Pooja (2<sup>nd</sup> Prize)



- V.Deepa and V.Shivani of MBA 1<sup>st</sup> year participated and won 2<sup>nd</sup> Prize in PRABHANDOSTAV-2022 Conducted by Nizam College on 29<sup>th</sup> and 30<sup>th</sup> July,2022.
- Angela Pal , Sushmitha Bhusra Fatima and Syeda Jamaal Unisa participated and received certificates of Appreciation at PRABHANDOSTAV-2022 Conducted by Nizam College on 29<sup>th</sup> and 30<sup>th</sup> July,2022.
- Syeda Jamaal Unnisa participated in fancy dress event organized by the college as a part of independence day celebrations on 15<sup>th</sup> August, 2022



- Saniya Sulthana of MBA 1<sup>st</sup> year participated in Independence Day cultural events conducted at Golconda on 15<sup>th</sup> August, 2022 and received memento and certificate of participation by SINGDI CULTURAL ORGANIZATION on 17<sup>th</sup> August 2022.



## Students achievements in Games & Sports:

1. MBA final year student Aparna won a silver medal in Lawn Tennis, Inter Collegiate competition held at Bhavan's Degree college on 17<sup>th</sup> and 18<sup>th</sup> November, 2018.



2. Akula Swarnalatha of MBA first year secured second prize in 32<sup>nd</sup> Hyderabad and Rangareddy District level yogasana championships held on 18<sup>th</sup> November, 2018 at H.V.S Public School, Sultan Bazar, Hyderabad.



3. Ms. Naina Upadgyay of MBA participated in 1st Open State Yogasana Competition for Girls Organized by Dept. of Physical Education on 24th February 2021 and secured 1<sup>st</sup> Place.

4. She represented category Senior girls in the 2nd National Yogasana Sports Championship 2021, organized by Yogasana Sports Association of Gujarat, affiliated to National Yogasana Sports Federation, recognized by Ministry of Youth Affairs & Sports, Government of India, held from 17th December, 2021 to 19th December, 2021 at Lakulish Yoga University, Ahmedabad, Gujarat as Competitor.

5. She also participated in 8th Telangana Inter District Yogaasana Championships 2021-22, in Senior/Of Hyderabad Elder/ Veteran Category as a Competitor on 25th & 26th December 2021 held at Varthak Sangham Bhavan, Khammam, Telangana and secured First Place.

6. Ms. Vagh Deepa of MBA participated in 9<sup>th</sup> Inter District Yogasana Championship 2022-2023 in Senior level as a Competitor on 19<sup>th</sup> and 20<sup>th</sup> November, 2022 held at Swetha Gardens Function Hall, Kothapet, Hyd, Telangana and Secured 4<sup>th</sup> place.

7. Ms. Vagh Deepa represented Telangana State and participated in the 41<sup>st</sup> National Yogasana Championship 2022-2023 held at Amalotpavam, Hr. Sec. School, Puducherry from 26<sup>th</sup> - 28<sup>th</sup> December, 2022 in the age group of 20-30 years senior girls.

## Department Annual Activities

Regular activities by Department (Like birthday celebrations of Scientists, Celebration of important days related to the subject etc.,)

### New Year Celebrations



### Teachers Day Celebration



### Celebrating world environment day



### Celebrating Yoga Day



## **Department Best practices**

### **Title of the practice: Work groups**

The current state of the industry and job market emphasizes the crucial importance of talented professionals. Approximately 90 percent of job opportunities now require professional skills. Engaging in group activities can assist students in cultivating a wide range of skills that are becoming more and more crucial in the professional realm. Moreover, positive group experiences can enhance student learning, as well as improve retention and overall college success

### **Objective of the Practice**

- To motivate students to take an active role in the group and exercise team leadership
- To enhance communication skills and develop personality through various activities
- To build confidence and give exposure, the Department encourages students to take part in various competitions.
- To instill in students a sense of obligation and responsibility
- To prepare them to take leadership roles in future
- Facilitate peer-to-peer review discussions among students and provide them with the opportunity to learn from each other.
- To provide an effective environment for every student with different backgrounds.

**The context:** The Department of Business Management has come up with the concept of “Work Groups” in which students can take part in various activities. The department encouraged students to learn by participating in various activities like quiz competition, internship and placement drives competitions and other competitions at various colleges. Students who participate this way are confident and ready to go into interviews. competition etc.

### **The Practice:**

The practice would be done in the following manner: Students will be informed beforehand about the activity. Students will be divided into various groups and activities will be given to them. The group selects its own leader and works together. Activities like Group discussion, brand rangoli, poster presentations, showcasing their unique talents during the induction program. Various competitions like mono-action, poster presentation, quiz competitions,



plantation program, singing competition, essay writing, elocution competition, and painting competition

**Evidence of success:** Evidence of the practice's effectiveness includes improved confidence, enhanced involvement in extracurricular and co-curricular activities, improved communication skills, and enhanced talent already present.

**Here are few highlights of the success:**



- Group discussion: Students have actively participated in the competition and prize winners were awarded with certificate of appreciation by the Principal Dr.D.Shobana



- In connection with Azadi Ka Amrit Mahotsav Rangoli competition was held in college premises on 06/01/2022



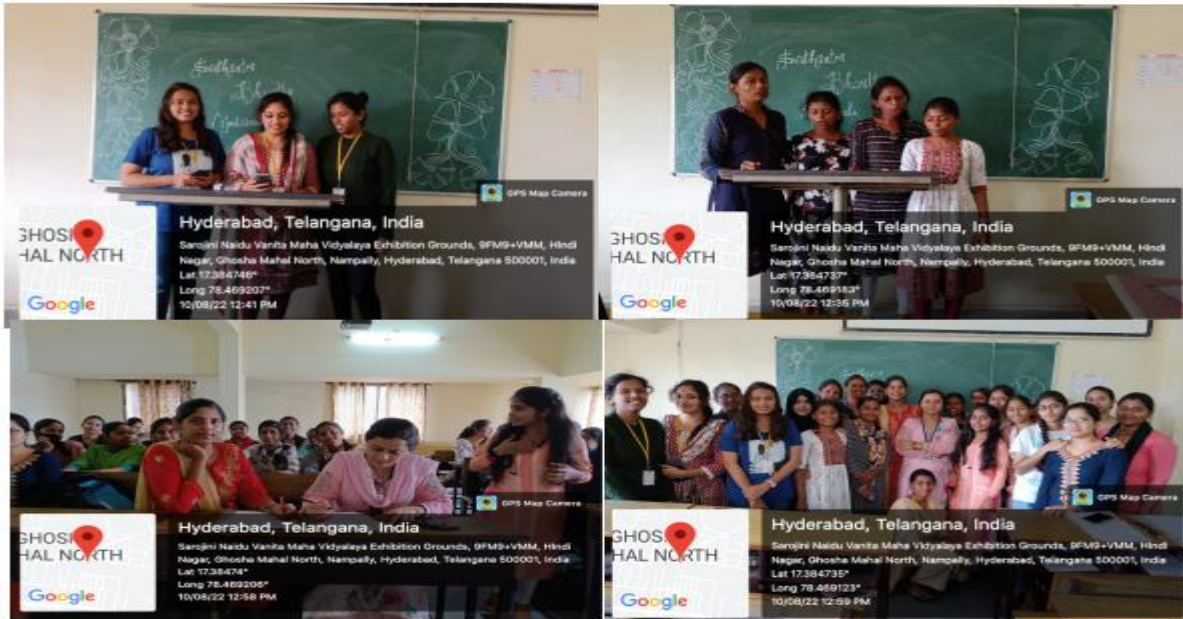
- Aurora College conducted Abhivyakti 2022 on 7<sup>th</sup> and 8<sup>th</sup> July. Students of MBA 1<sup>st</sup> year participated and won prizes



- As part of the Vajrotsava Vana Mahotsavam, a plantation programme was carried out and 75 plants were planted in the institution by the staff and students.



- Singing Competition: Students sang songs Fostering spirit of Freedom Movement and Patriotism. 13 students participated in the competition.



- Essay writing competition: Essay writing competition on the topic “National Movement Importance of Peace and Non Violence in the Present Context” was conducted. 11 students participated in the competition.

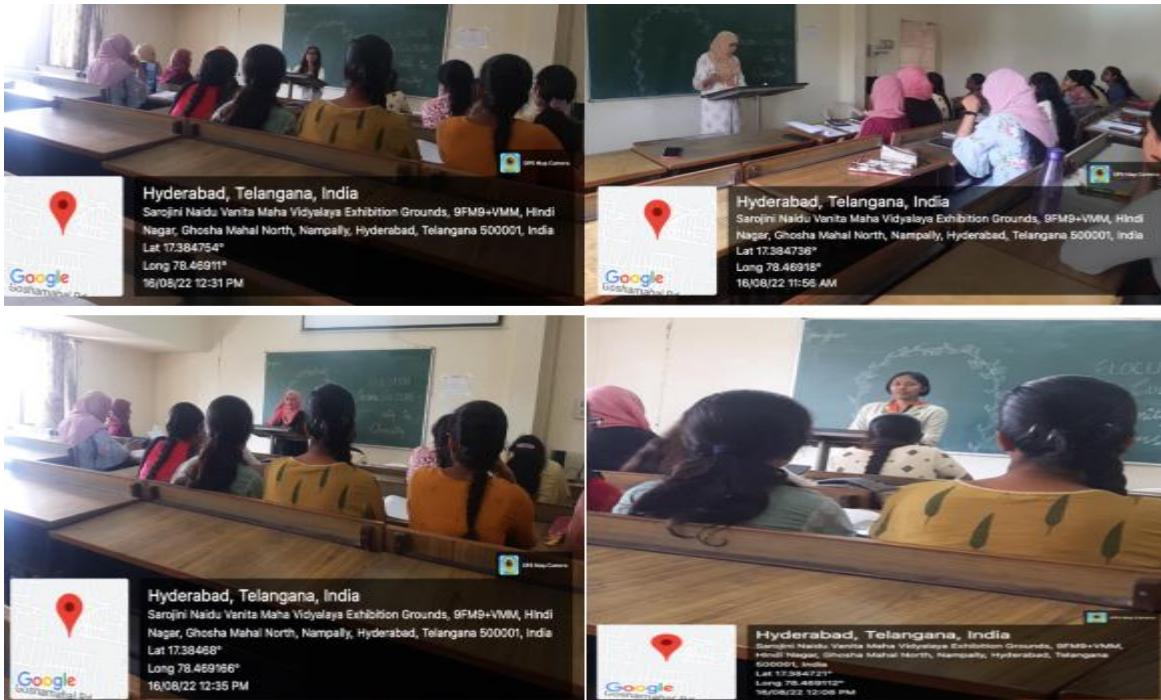


- On the occasion of 75<sup>th</sup> Independence Day students have energetically participated in the Prabhata Bheri, Fancy Dress Competition, Flag Hoisting and Dance.



- Syeda Jamal Unnisa from M.B.A I Yr has participated in a Fancy Dress competition.
- Sania Sultana from M.B.A I Yr has participated in Folk Dance at Golconda Fort on the occasion of 75<sup>th</sup> Independence Day.

- Elocution competition: As part of Swathantra Bharatha Vajrotsav Dvisaptaham celebrations, an Elocution competition was conducted on the topic “India culture-Unity in diversity”.



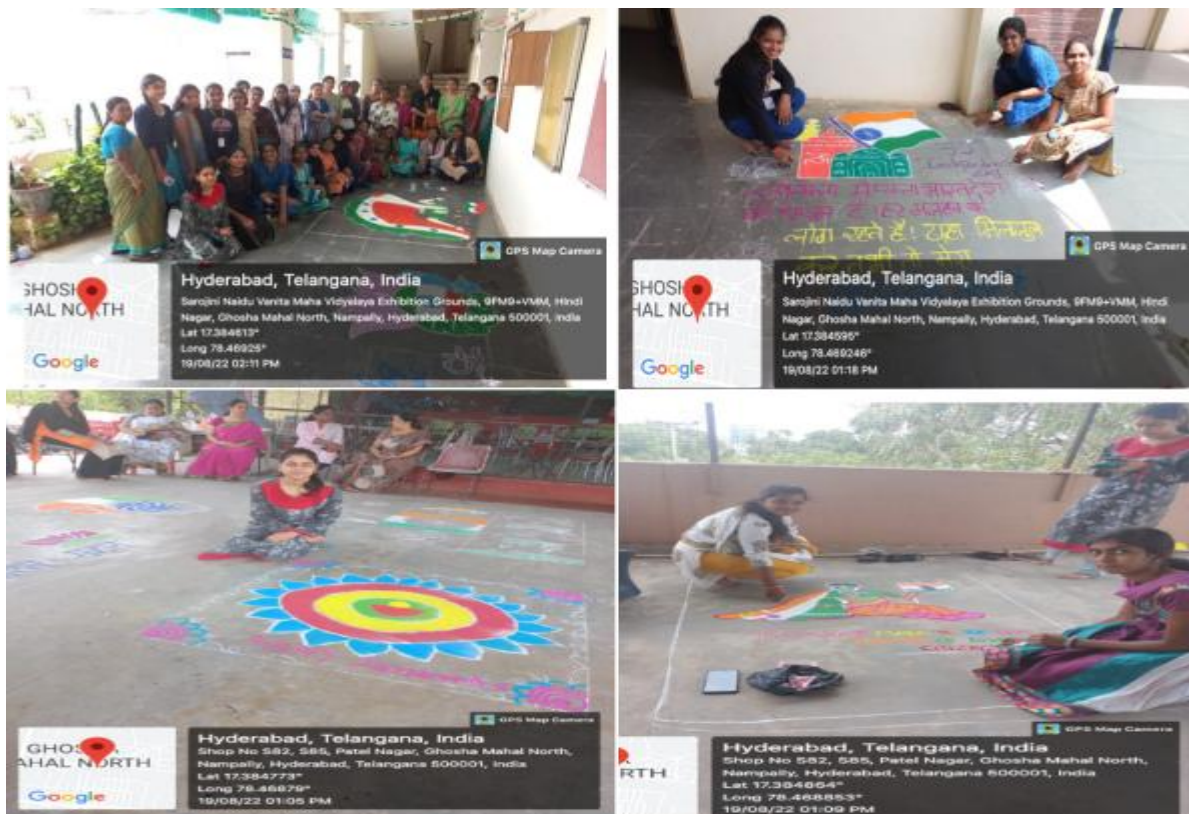
- Painting Competition: As a part of 75<sup>th</sup> Independence Day Celebrations, a painting competition was conducted. 20 students participated in the competition.



- Mono-action reflecting the spirit of the nation: As part of Swathantra Bharatha Vajrotsav Dvisaptaham celebrations, a Mono Acting Competition was conducted. 20 students participated in the competition.



- Rangoli Competition: Students Participated actively and have drawn various designs reflecting the “spirit of the nation”. 24 students participated in the competition.



- Budget discussion done for MBA first year students.



- The internal faculty members also conducted mock interviews for the MBA 2nd year students.



- Business games on innovation.



## Problems Encountered and Resources Required

- Initial hiccups in the students' ability and hesitation to participate.
- It is very important for the Teacher in Charge to check all the activities created and supervise it.
- As the groups comprises heterogeneous students' groups, the initial hesitation among them to mingle freely was always observed.

## Faculty Achievements

### Highlight any on-going research projects or collaborations within the department.

Collaborated with OTBI for innovation and to create a start-up ecosystem

- Dr. B. Madhavalatha has completed a Minor Research Project titled 'Work Life Balance: A study on select IT professionals in Hyderabad' under UGC (Proposal No. 320) SERO from 2017-2019. (Amount received: Rs. 2,20,000/-)
- Dr. B. Madhavalatha has completed a Short Duration Research Project titled 'Policing in Pandemic: A Study on Officer's Well-Being During COVID-19 in Hyderabad City' under ICSSR-SRC, Hyderabad (361/ICSSR-SRC/2022) from 2022-23. (Amount received: Rs. 1,25,000/-).

### Mention any publications, patents, or research grants obtained by faculty

Publication in national and international Journals, Conference proceedings and Books.

S. No	Name of the Teacher	Citations	H - Index	I - Index	Paper publications teacher in UGC/ other notified Journals & Books						Total
					2023	2022	2021	2020	2019	2018	
1	Prof.Veenapani - Journals	10	2			2	2				4
	Chapters in Books					1		3			4
2	Dr.Babitha Viswanath - Journals	249	2	1				1	1		2
	Chapters in Books				1	1			1	2	5
3	Dr. V.V.N.Laxmi - Journals										0
	Chapters in Books				1			3	3		7
4	Dr.B.Madhavi Latha - Journals				2				1		3
	Chapters in Books							3	3		6
5	Mrs.A.Sravani - Journals	11	2		2					4	6
	Chapters in Books									2	2



6	Dr.Safia Binte Omer - Journals								1	1
	Chapters in Books			1				1		2
7	Mr. P.Naresh Kumar - Journals			7					2	9
	Chapters in Books								1	1
8	Mrs. E.Sajitha Nair - Journals					1				1
	Chapters in Books						1			1
9	Mrs. Shashikanta - Chapters in Books						1		1	2
10	Mrs.Shamini Reddy - Journals			2						2

**No. of Publications in Journals : 30 (24 UGC care, 2 ABDC, 1 Scopus, 3- others) and No. of Conference Proceedings/ Chapters in Books: 30**

Year	Seminars	Workshops/ Training programs	Conferences	FDPs	Total
2018	2	3	1	6	12
2019	4	7	3	1	15
2020	12	6	1	29	48
2021	3	5	3	23	34
2022	5	17	--	11	33
2023	16	15	4	20	55
2024	--	--	3	--	3
Grand total					200

Year	Funding (INR)
2018 - 2019	2787
2019 - 2020	10550
2020 - 2021	2400
2021 - 2022	14116
2022 - 2023	21181
<b>Total</b>	<b>51,034</b>

## **Seminars/ FDPs/ Workshops/ Conferences/ Refresher Courses attended by the faculty members from 2018- till date**

### **Faculty Achievements May 2023- till date**

#### **Dr. Veenapani**

- 1) Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30<sup>th</sup> December, 2023.
- 2) Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
- 3) Attended Ten Days FDP on NEP orientation and sensitization Programme organized by UGC Malviya Mission Teacher training from 12- 21 October 2023.

#### **Dr.V. Babitha**

- 4) Attended a Two day Conference on Innovative Business Practices Towards Sustainable Development Goals (SDGs) from 6-7 March 2024.
- 5) Attended a Two day Conference – 2nd NEP Conference conducted by NorthStar Academy in association with Shoolini University from 20th-21st January, 2024.
- 6) Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30<sup>th</sup> December, 2023.
- 7) Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
- 8) Attended a National Seminar on Changing Horizons in Libraries organized jointly by Sarojini Naidu Vanita Maha Vidyalaya and Telangana Library Association from 9<sup>th</sup> December, 2023.
- 9) Attended Ten Days FDP on NEP orientation and sensitization Programme organized by UGC Malviya Mission Teacher training from 3- 11 October 2023.

#### **Dr.VVN Laxmi**

- 10) Attended a Two day Conference – 2nd NEP Conference conducted by NorthStar Academy in association with Shoolini University from 20th-21st January, 2024.
- 11) Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30<sup>th</sup> December, 2023.
- 12) Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.

- 13) Attended a National level Program on National Intellectual Property Awareness Mission organized by Intellectual Property Office from 28TH-30th November, 2023.
- 14) Attended a Five FDP on Crafting and Drafting a Quality Research Paper from 11th-15th September, 2023.
- 15) Attended Ten Days FDP on NEP orientation and sensitization Programme organized by UGC Malviya Mission Teacher training from 12- 21 October 2023.

**Dr. B. Madhavi Latha**

- 16) Attended a National E- Workshop on New IPR 2023 Innovation and IPRs organized by CSIR-IMMT, Bhubaneshwar from 12th -17th June, 2023.
- 17) Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30<sup>th</sup> December, 2023.
- 18) Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
- 19) Attended Ten Days FDP on NEP orientation and sensitization Programme organized by UGC Malviya Mission Teacher training from 12- 21 October 2023.
- 20) Attended a National E- Workshop on New IPR 2023 Innovation and IPRs organized by CSIR-IMMT, Bhubaneshwar from 12th -17th June, 2023.

**Mrs. Sravani**

- 21) Published an article entitled “Accelerating India's Rural Economy through Start-ups and Entrepreneurship Development” in the UGC-recognized online Journal titled IJPUB Research managing “International Journal of Creative Research Thoughts (IJCRT),” with Paper ID: IJCRT2403955, ISSN: 2320-2882, Impact Factor: 7.97, Volume 12 Issue 3, 26<sup>th</sup> March 2024, Pages i45-i52.
- 22) Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30<sup>th</sup> December, 2023.
- 23) Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
- 24) Attended a Refresher Course on “Entrepreneurship Development Programme” organized by UGC-Malaviya Mission Teacher Training Centre (formerly known as UGC-Human Resource Development Centre) at Osmania University in Hyderabad, Telangana. Additionally, 11<sup>th</sup> --25<sup>th</sup> September 2023.

**Dr. Safia Binte Omer**

- 25) Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30<sup>th</sup> December, 2023.
- 26) Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
- 27) Attended Ten Days FDP on NEP orientation and sensitization Programme organized by UGC Malviya Mission Teacher training from 6- 11 November 2023.
- 28) Attended a Two week Refresher Course on “Entrepreneurship Development Programme” from 11th – 25th September, 2023.

**Dr. P. Naresh Kumar**

- 29) Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30<sup>th</sup> December, 2023.
- 30) Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
- 31) Attended Ten Days FDP on NEP orientation and sensitization Programme organized by UGC Malviya Mission Teacher training from 12- 21 October 2023.
- 32) Attended a National level FDP program on “Emerging trends in Digital Marketing” organized by department of management studies Vardhaman College of Engineering from 20-26 September 2023.
- 33) Attended a National level FDP Program on “Cloud Infrastructure (AWS)” Organized by AV College of management in collaboration with Brain vision solution software India Private Ltd from 21-25 August 2023.

**Mrs. E. Sajitha**

- 34) Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30<sup>th</sup> December, 2023.
- 35) Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
- 36) Attended a National level FDP program on “Emerging trends in Digital Marketing” organized by department of management studies Vardhaman College of Engineering from 20-26 September 2023.

**Mrs. Rajani**

- 37) Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30<sup>th</sup> December, 2023.
- 38) Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
- 39) Attended Ten Days FDP on NEP orientation and sensitization Programme organized by UGC Malviya Mission Teacher training from 12- 21 October 2023.

**Mrs. Shashi Kantha**

- 40) Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30<sup>th</sup> December, 2023.
- 41) Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
- 42) Attended Ten Days FDP on NEP orientation and sensitization Programme organized by UGC Malviya Mission Teacher training from 12- 21 October 2023.
- 43) Attended a National level FDP Program on “Cloud Infrastructure (AWS)” Organized by AV College of management in collaboration with Brain vision solution software India Private Ltd from 21-25 August 2023.

**Mrs. Shamini Reddy . P**

- 44) Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30<sup>th</sup> December, 2023.
- 45) Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
- 46) Attended a National level FDP program on “Emerging trends in Digital Marketing” organized by department of management studies Vardhaman College of Engineering from 20-26 September 2023.
- 47) Attended a National level FDP Program on “Cloud Infrastructure (AWS)” Organized by AV College of management in collaboration with Brain vision solution software India Private Ltd from 21-25 August 2023.

**Ms. M. Nikhila**

- 48) Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30<sup>th</sup> December, 2023.

49) Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.

**G.Y. Madhavi**

50) Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.

51) Attended a National Seminar on Changing Horizons in Libraries organized jointly by Sarojini Naidu Vanita Maha Vidyalaya and Telangana Library Association from 9<sup>th</sup> December, 2023.

**Faculty Achievements June 2022-April 2023**

**Dr. V. Babitha**

52) “The Effect of Intellectual Capital and Its Components on Firms’ Financial Performance: Study on Indian Companies” at 3 Day International Conference on Interdisciplinary Research in Technology and Management from 20<sup>th</sup> - 22<sup>nd</sup> April, 2023.

53) Attended a Three Day National Seminar on “Preparedness for NBA Accreditation” from 9<sup>th</sup> to 11<sup>th</sup> March 2023 organized by RBVRR Women’s College, Hyderabad.

54) Satisfactorily completed (passed the exam) 7 days Faculty Development Program (ICT Tools for Teaching Learning Process and Higher Educational Institutes) conducted by the Govt. Mahakoshal Arts & Commerce Autonomous Lead College, Jabalpur under the aegis of MPHEQIP & World Bank Project from February 27<sup>th</sup> to March 6<sup>th</sup>, 2023.

55) “Tech-driven Transformation of Tata Group – The Chandrasekaran Way” at Katastasi Case Competition held on 24<sup>th</sup> February 2023 organized by 8<sup>th</sup> FIIB Research Conference (FRC 2023).

56) “Futures and Options Traded by Participants in India’s MCX” at 3 Day International Conference on Advanced Business Dynamics in Global Market from 19<sup>th</sup> to 21<sup>st</sup> January, 2023 conducted by Department of Business Management, Osmania University, Hyderabad, India.

57) Chaired Session IV of Preview Conference of 46<sup>th</sup> Indian Social Science Congress on 7<sup>th</sup> January, 2023 held at Sarojini Naidu Vanita Maha Vidyalaya.

58) Two days FDP on “Art of Publishing, Micro Teaching and Panel Discussion Method of Teaching” organized by AMS School of Informatics, Hyderabad from 24<sup>th</sup> June to 25<sup>th</sup> June, 2022.

**Dr. V. V. N. Laxmi**

- 59) Satisfactorily completed (qualified the exam) 7 Days Faculty Development Program on ICT Tools for Teaching and Learning Process and Higher Educational Institutes conducted by Government Mahakoshal Arts and Commerce Autonomous Lead College, Jabalpur under the aegis of MPHEQIP & World Bank Project from February 27th to March 6th, 2023.
- 60) “Futures and Options Traded by Participants in India’s MCX” at 3 Day International Conference on Advanced Business Dynamics in Global Market from 19th to 21st January, 2023 conducted by Department of Business Management, Osmania University, Hyderabad, India.
- 61) Attended a Three Day National Seminar on “Preparedness for NBA Accreditation” from 9th to 11th March 2023 organized by RBVRR Women’s College, Hyderabad.
- 62) Participated in One Week Online FDP on “Research Methodology and Data Analysis Using SPSS and R” organized by Department of MBA, CMR Technical Campus, Hyderabad from 11 – 07 – 2022 to 16 – 07 – 2022.
- 63) Participated in two day FDP in “Art of Publishing, Micro Teaching and Panel Discussion Method of Teaching” organized by AMS School of Informatics, Hyderabad from 24<sup>th</sup> June, 2022 to 25<sup>th</sup> June 2022.
- 64) Participated in One Week Online FDP on “Research Methodology and Data Analysis Using SPSS and R” organized by Department of MBA, CMR Technical Campus, Hyderabad from 11<sup>th</sup> July to 16<sup>th</sup> July, 2022.
- 65) Convenor for the Two Day Virtual National Seminar on “Services Sector in Post Pandemic – Challenges and Opportunities” organized by Department of Business Management and IQAC, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad on 29<sup>th</sup> and 30<sup>th</sup> of July, 2022.

**Dr. B. Madhavi Latha**

- 66) Organized an Online National Workshop on ‘Intellectual Property Rights & Patents and Design Filing’ on 4<sup>th</sup> November, 2022 at SNVMV.
- 67) Organized a Workshop on ‘Research Communication, Principles and Ethics’ on 3<sup>rd</sup> August, 2022 at SNVMV.
- 68) Participated in 6 Day E-Workshop on “New IPR-2022” organized by IMMT, Bhubaneswar from 13-18 June 2022.
- 69) Organized a Virtual National Workshop on ‘Ideas to IP: Practical Approach to Patenting’ on 28 th May 2022 at SNVMV.

- 70) Organized a Virtual National Seminar on ‘Intellectual Property Rights’ sponsored by ICSSR-SRC on 3<sup>rd</sup> and 4<sup>th</sup> March 2021 and instrumental in getting sponsorship (Rs.16,500/-) from ICSSR-SRC, Hyderabad.

**Mrs. Sravani**

- 71) Co-Convenor for the Two Day Virtual National Seminar on “Services Sector in Post Pandemic – Challenges and Opportunities” organized by Department of Business Management and IQAC, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad on 29<sup>th</sup> and 30<sup>th</sup> of July, 2022.
- 72) Attended a FDP on “Business Analytics”, organized by Department of Business Management, Osmania University in collaboration with College of Defence Management, Sainikpuri, Secunderabad, from 7<sup>th</sup> – 10<sup>th</sup> December 2022.

**Dr. Safia Binte Omer**

- 73) Co-Convenor for the Two Day Virtual National Seminar on “Services Sector in Post Pandemic – Challenges and Opportunities” organized by Department of Business Management and IQAC, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad on 29<sup>th</sup> and 30<sup>th</sup> of July, 2022.

**P. Naresh Kumar**

- 74) Co-ordinated in Conducting the “Intellectual Property Awareness Program” under “National Intellectual Property Awareness Mission Organized by “Intellectual Property Office, India” on November 01,2022.
- 75) Planned, Organized 36 Hours of Add-on Course on “Business Analytics & Intelligence” as Resource Person in SN Vanita Maha Vidyalaya from 4<sup>th</sup> January 2023 to 4<sup>th</sup> February 2023.

**Mrs. E. Sajitha**

- 76) Participated & completed a 5-day online FDP on “Inculcating Universal Human Values in Technical Education” organized by All India Council for Technical Education(AICTE) from 27<sup>th</sup> July to 2021 1<sup>st</sup> July,2022.
- 77) Participated in IP Awareness/Training program under National Intellectual Property Awareness Mission on November 04, 2022 organized by Intellectual Property Office, India



**Mrs. Rajani**

- 78) Participated in three day AICTE Hybrid learning workshop on “Best strategies from Remote, Blended and Hybrid Learning for Higher Education,” on 23, 29<sup>th</sup> & 30<sup>th</sup> July, 2022 organized by All India Council for Technical Education(AICTE) in collaboration with Tech Avant –Garde (TAG).
- 79) Participated & completed successfully 3 day FDP on “ Idea Generation Methods” Conducted by ICT from 26 th October to 28 th October 2022 at A.V. College of Arts, Science and Commerce, Hyderabad.

**Mrs. Shashi Kantha**

- 80) 1. Participated & completed successfully 3 day FDP on “ Idea Generation Methods” Conducted by ICT from 26 th October to 28 th October 2022 at A.V. College of Arts, Science and Commerce, Hyderabad.
- 81) Participated & completed a 5-day online FDP on “Inculcating Universal Human Values in Technical Education” organized by All India Council for Technical Education(AICTE) from 27<sup>th</sup> July to 2021 1<sup>st</sup> July,2022.
- 82) Attended two day Virtual National Seminar on “ Services Sector in Post Pandemic- Challenges and Opportunities” on 29<sup>th</sup> & 30<sup>th</sup> July, 2022 organized by Department of Business Management and IQAC , Sarojini Naidu Vanita Maha Vidyalaya

**Mrs. Shamini Reddy .P**

- 83) Organized three day online workshop cum certificate program on “Digital Marketing” in association with MakeSkill from 24<sup>th</sup>-26<sup>th</sup> Feb, 2022.
- 84) Organized one day Virtual National Workshop on “Ideas to IPR: Practical Approach to Patenting” on 28<sup>th</sup> May, 2022.
- 85) Organized 36 hour Add-on Course on Business Analytics and Intelligence from 4th january - 4th february, 2023.
- 86) Attended 4 day FDP on "Business Analytics" organized by department of business management, OU in collaboration with college of Defence Management, secunderabad from 7th to 10th December 2022.
- 87) Co-Convenor for Online National Workshop on Intellectual Property Rights (IPR) & Patents and Design Filing” in association with NIPAM on 4th November, 2022.

**Ms. G. Y. Madhavi**

- 88) Attended Three day online NAACLIN 2022 – “25<sup>th</sup> National Convention on Knowledge, Library & Information Networking” organized by DELNET from 14-16 December 2022.
- 89) Attended Virtual Program on National Librarians Day, 12th August-2022 and a lecture on “S.R. Rangnathan: Combining Library Science with Indian Values” delivered by Dr. Arvind K. Sharma, Prof. M L B Arts & Commerce College, Gwalior, M.P, Organized by Social Development Federation held on Friday, 12th August, 2022.
- 90) Participated in the Two day Virtual National Seminar “Services Sector in Post Pandemic – Challenges and Opportunities” organized by Department of Business Management & IQAR Sarojini Naidu Vanita Maha Vidyalaya held on 29<sup>th</sup> and 30<sup>th</sup> July 2022.
- 91) Completed the online Workshop on & Research Ethics and Plagiarism& jointly organized by Learning Resource Centre and Internal Quality Assurance Cell, on 7th July 2022.
- 92) Participated in the National Webinar “Library as a Source of Information for Higher Education and Research & organized by Department Library and Information Science, GDC Mahabubabad on 29<sup>th</sup> April 2022.

**Faculty Achievements May 2021 - May 2022****Dr. Veenapani**

- 93) Attended a workshop on Technical Analysis for stocks, organized by Meerashpa Learning Solutions, from 7th to 10th March, 2022.
- 94) Completed a refresher program on financial derivatives from 22nd Feb to 28th Feb, 2022 organized by St. Joseph College and sponsored by AICTE and ISTE.
- 95) Invited as resource person for a one month FIP at UGC-HRDC, Osmania University, Hyderabad on 20<sup>th</sup> December, 2021. The lecture was titled Descriptive and Inferential Statistics.

**Dr. V. Babitha**

- 96) Resource Person at 6 Day FDP program on “Reskilling of Communication and Life Skills” in Physical Mode is organized by the Department of English, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad, from 23<sup>rd</sup> to 28<sup>th</sup> May, 2022. Delivered a lecture on 5<sup>th</sup> Day (27 – 05 - 2022) titled “Leadership Skills”.
- 97) SPARC sponsored the Indo-Australian Webinar Series on Emerging Trends in Financial Reporting, held from February 4-6, 2022.

- 98) Resource Person at 5 day ATAL FDP on "Blended Learning Strategies For Higher Education" organized by University College of Commerce and Business Management, Mahatma Gandhi University, Nalgonda, Telangana State, from 24th to 28th August, 2021. Delivered a lecture on 4<sup>th</sup> Day (27-08-2021) titled 'Online Teaching Pedagogy for Social Sciences'.
- 99) Attended a 5-day online Faculty Development Programme on the theme "Inculcating Universal Human Values in Technical Education" organized by All India Council for Technical Education(AICTE) from 4<sup>th</sup> October, 2021 to 8<sup>th</sup> October, 2021.
- 100) Participated in 2021 Asian Development Bank Institute Annual Conference: Climate Change Mitigation and Green Finance, held from: 1-3 December, 2021.

**Dr. V. V. N. Laxmi**

- 101) Resource Person at 6 Day FDP program on "Reskilling of Communication and Life Skills" in Physical Mode is organized by the Department of English, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad, from 23<sup>rd</sup> to 28<sup>th</sup> May, 2022. Delivered a lecture on 5<sup>th</sup> Day (27 – 05 - 2022) titled "Time Management".
- 102) Resource Person at 5 day ATAL FDP on "Blended Learning Strategies For Higher Education" organized by University College of Commerce and Business Management, Mahatma Gandhi University, Nalgonda, Telangana State, from 24th to 28th August, 2021. Delivered a lecture on 4<sup>th</sup> Day (27-08-2021) titled 'E-learning Resources and Certificates'.

**Dr. B. Madhavi Latha**

- 103) Attended 5 day AICTE ATAL online FDP on 'Organizational Behavior' from 4-8th October 2021 at Mahatma Gandhi University, Nalgonda.
- 104) Attended Indian Council of Social Science Research (ICSSR), New Delhi sponsored online mode Capacity Building Programme for Social Science Faculty Members during 9th to 21st (Two Weeks) August, 2021 organized by School of Social Sciences, Central University of Punjab, Punjab, India.
- 105) Attended 5 day AICTE ATAL online Faculty Development Program on 'Blended Learning Strategies for Higher Education' from 24-28<sup>th</sup> August 2021 at Mahatma Gandhi University, Nalgonda.

### **Mrs. Sravani**

- 106) Attended a 5 days ATAL online Faculty Development Program on “Blended Learning Strategies for Higher Education” organized by Mahatma Gandhi University, Nalgonda District Telangana, from 24-28 August 2021.
- 107) Attended a two days National level Workshop on HR Management, organized by Skill Desire Technologies Pvt. Ltd.
- 108) Attended a three day International Entrepreneurial Development Virtual Program on “A step towards Entrepreneurial Journey” organized by Dept. of Business Management from 2<sup>nd</sup> – 3<sup>rd</sup> Sept '2021.
- 109) Attended a National Level online Workshop on 'Nuances of Data collection methods for Social sciences Research' organized by Kongu Business School, on 13th November'21.
- 110) Presented a Paper titled 'Work life balance: Technological Involvement and Advancements in the Legal field' at 8th International Congress of Stress, Performance and Wellness (ICSPW 2021), from 17th - 19th December'21.
- 111) Presented a Paper titled 'Technological influences and Work life balance in the legal field' in a Virtual international conference on Advances in Business Management and Sustainable Development (ICABMS 2022), organized by SBM, SVKM's, NMIMS deemed to be University, Indore University. From 12th-13th January'22.
- 112) Attended a 3 day Interaction programme for 'Ph. D Research Scholars/Post-Doctoral fellows' organized by UGC-HRDC, Osmania University. From 9th -11th March'22.
- 113) Attended a 5-day FDP on Research Methodology in Social sciences organized by Bhavans Vivekananda College of Science, Humanities and Commerce, Sec'bad. From 18th-22nd April'22

### **Dr. Safia Binte Omer**

- 114) Paper published titled “Technology Enabled Self – Services in a Digital Environment – A Comparative study of Public and Private Sector Banks in Hyderabad”, in International journal of Research in Engineering, IT and Social Sciences, , Vol II – issue 10, ISSN number 2250-0588, Impact Factor: 6.565, pp:28–32, October, 2021.
- 115) Attended 5-day online FDP on the theme “Inculcating Universal Human Values in Technical Education” organized by All India Council for Technical Education(AICTE) from 27<sup>th</sup> September, 2021 to 1<sup>st</sup> October, 2021
- 116) Participated in AICTE Sponsored Two Weeks Online Faculty Development Programme on 'Essentials of Successful Case Based Teaching' organized by the Institute of Business

Management & Research (IBMR), IPS Academy, Indore in association with AICTE, New Delhi, from 6<sup>th</sup> September 2021 to 20<sup>th</sup> September 2021.

- 117) Attended One-Day Online Workshop on "How to Conduct the Student Induction (SIP) Program" on 21<sup>st</sup> September, 2021 organized by All India Council for Technical Education (AICTE).

**Mrs. E. Sajitha**

- 118) Organized a Career Guidance session on 31st March, 2022 as part of the ED Club, Department of Business Management, SNVMV in collaboration with UNACADEMY on "Job & Higher Education Opportunities".
- 119) Organized a **Three Day International Entrepreneurial Development Virtual Programme** titled "A STEP TOWARDS ENTREPRENEURIAL JOURNEY", ED Club, Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya from 02-09-2021 to 04-09-2021.

**Mrs. Rajani**

- 120) Participated & completed a 5-day online FDP on "Inculcating Universal Human Values in Technical Education" organized by All India Council for Technical Education(AICTE) from 13<sup>th</sup> September 2021 to 17<sup>th</sup> September 2021.
- 121) Received Certificate of Coordination for coordinating 3 day online training program on Digital Marketing organized by Make Skill, Delhi from 26<sup>th</sup> to 28<sup>th</sup> August 2021.
- 122) Instrumental in conducting cultural competitions for Students on 10<sup>th</sup> December, 2021 as part of one week Induction Program conducted for MBA Fresher's: Batch 2021 to 2023.

**Mrs. Shashi Kantha**

- 123) Organized a Career Guidance session on 31st March, 2022 as part of the ED Club, Department of Business Management, SNVMV in collaboration with UNACADEMY on "Job & Higher Education Opportunities".
- 124) Program Coordinator for Three Day International Entrepreneurial Development Virtual Programme titled "A STEP TOWARDS ENTREPRENEURIAL JOURNEY", ED Club, Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya from 02-09-2021 to 04-09-2021.

**Mrs. Shamini Reddy .P**

- 125) Instrumental in conducting Poster Presentation and Quiz competitions for students of MBA Semester I and Semester III on 18<sup>th</sup> December, 2021 as a part of Azadi Ka Amrit Mahostav.
- 126) Instrumental in conducting “Vanita MBA got Talent” (Exhibition of creative talents of students) for Students on 9<sup>th</sup> December, 2021 as part of one week Induction Program conducted for MBA Fresher’s: Batch 2021 to 2023.

**Ms. G. Y. Madhavi**

- 127) Participated in Day 5 of LAB National Webinar Series on Tools and Techniques for Research in Current Context (NWTTR-2021) on 21st Aug 2021 Organized by Library Association of Bihar (LAB).
- 128) Participated in the 15 days UGC & HRDC sponsored Refresher Course on “Changing Trends in the Library Services and LIS Education” From 26th Aug 2021 to 09th Sep 2021, in online mode, Organized by Doctor Harisingh Gour Vishwavidyalaya, (A Central University Sagar (Madhya Pradesh). India.
- 129) Participated in a national webinar on “Cultivating Reading Habits among students in Digital Era: Role of Libraries and Librarians” organized by Progressive education society’s Modern college of Arts Science and Commerce , Shivajinagar Pune, 16th October 2021.
- 130) Participated in the 5 Day International Virtual Short-Term Course on “Library and Information Science” conducted by Department of Library and Information Science Mother Teresa Women’s University, Kodaikanal & Madras Library Association, Tamil Nadu from 10th - 14th May 2021
- 131) Participated in National Webinar on “ Stress and Anger Management Through Mindfulness” Jointly organized by Library Resource Centre, “Sushant University” in collaboration with “National Brain Research Centre (NBRC)”, Ministry of Science & Technology, (Govt. of India), Manesar, Gurgaon, on 25th June 2021.
- 132) Participated in the National Webinar on “Management of E-Resources in Libraries” organized by TSLA in association with Knimbus Digital Library Platform on 27th June 2021.
- 133) Participated in online Webinar on “Research Ethics: Dos & Don’ts” organized by Central Library held on 13th July 2021.
- 134) Participated in the 5 Day “International Workshop on Academic Writing and Publishing” jointly organized by Central Library & Department of Library and Information Science,

Tripura University( A Central University). Held during the Period January 17-21, 2022 in online mode.

### **Faculty Achievements 2020-2021**

#### **Dr.Veenapani**

- 135) Attended and cleared the exam for an one week online FDP on LaTeX from 27th April to 3rd May 2020, organized by Sanjay Ghodhawat University, Kolhapur and IIT Bombay
- 136) Attended a one week FDP on “Open source tools for Research” organized by MHRD and teaching and learning centre Pandit Mandan Mohan Malviya College. from 8th June to 14th June, 2020
- 137) Completed an online FDP of AICTE Atal program on ‘Strategy’ organized by JNN college of Engineering, from 21-25 Sept, 2020.
- 138) Attended a one week FDP on Econometrics using Eview from 2nd August to 7th August, 2021.

#### **Dr.V.Babita**

- 139) Attended a one week International Faculty Development Programme organized by IMT, Ghaziabad on Financial Modeling using Excel from 27 to 31st July, 2020.
- 140) Attended a 5 day FDP conducted by NIT Warangal on Case Teaching and Writing (in Finance) from 24.8.2020 to 28.8.2020.

#### **Dr. V.V.N Laxmi**

- 141) Attended a Webinar titled “Research Capability Building – A Strategy to Promote Research Culture in Higher Education”, organized by IQAC, Bhavan’s Vivekananda College of Science, Humanities and Commerce from 12th - 14th May, 2020.
- 142) Attended Webinar titled “Business Opportunities and Challenges in the Post Covid-19 Scenario”, organized by Dept. of Business Management, Bhavan’s Vivekananda College of Science, Humanities and Commerce from 16th May, 2020.
- 143) Attended an online Faculty Development Program titled “Creation of Google Sites and OER”, organized by Department of Business Management, RBVRR Women’s College on 26th May, 2020.
- 144) Attended Webinar titled “Analytics for Business”, organized by Telangana Social Welfare Degree College for Women, Nalgonda, on 28th May, 2020.

- 145) Attended Webinar titled “How to write a Research Paper”, organized by Research Committee – IQAC of Sarojini Naidu Vanita Maha Vidyalaya on 1st June, 2020.

**Dr. B. Madhavalatha**

- 146) Organized a Virtual National Seminar on ‘Intellectual Property Rights’ sponsored by ICSSR on 3rd and 4th March 2021 and instrumental in getting sponsorship from ICSSR-SERO, Hyderabad.
- 147) Organized a webinar on the topic titled “How to Write a research paper” on 1st June 2020 at Vanita Maha Vidyalaya.
- 148) Organized a webinar on the topic titled “Research and Publication” on 17th June 2020 at Vanita Maha Vidyalaya.
- 149) Attended 5 day AICTE Training and Learning Academy online Faculty Development Program on ‘Stress Management” from 2-6th November 2020 at MANUU, Hyderabad
- 150) Attended 5 day AICTE Training and Learning Academy online Faculty Development Program on ‘Blended Learning Strategies for Higher Education’ from 24-28th August 2020 at Mahatma Gandhi University, Nalgonda.
- 151) Completed the Indian Council of Social Science Research (ICSSR), New Delhi sponsored online mode Capacity Building Programme for Social Science Faculty Members during 9th to 21st August, 2021 organized by School of Social Sciences, Central University of Punjab, Punjab, India.

**A. Sravani**

- 152) Attended a 5 days ATAL online Faculty Development Program on “Event Management”, organized by North-Eastern Hill University, Shillong, from 7th Dec’2020 – 11th Dec’2020.
- 153) Attended a 5 days ATAL online Faculty Development Program on “Health Management”, organized by Shaheed Bhagat Singh State Technical Campus, Ferozpur, Punjab, from 4th January to 8th January 2021.
- 154) Attended a 5 days online Faculty Development Program on “Technology Management” through Business Intelligence and Data Analytics, organized by Internal Quality Assurance Cell, Aurora’s PG College, Ramanthapur, Hyderabad. 1st- 5th February, 2021.
- 155) Attended a 5 days ATAL online Faculty Development Program on “Blended Learning Strategies for Higher Education” organized by Mahatma Gandhi University,



Nalgonda District Telangana, from 24-28 August 2021.

156) Attended a 10 days International Online Workshop on “Effective Research Methodology”, organized by Tamil Nadu University School of Continuing Education & Thiagarajar College of Preceptors, from 3rd June’20 – 12th June’20.

**Dr. Safia Binte Omer**

157) Attended 5 day ATAL (AICTE Training and Learning) Academy online FDP on “Design thinking” from 14thSeptemberto 18thSeptember 2020 at Vellore Institute of Technology.

158) Attended 5 day ATAL (AICTE Training and Learning) Academy online FDP on “Organizational Behavior” from 26thOctober to 30thOctober 2020at Institute of Management Technology Nagpur.

159) Attended 12 day online FDP on “Entrepreneurship Development” from 8thFebruary to 20thFebruary 2021organised by Centre for incubation, Adamas University sponsored byDepartment of Science & Technology Govt. of India.

160) Attended 6 days (30 hours) AICTE sponsored online short term training program (STTP) on “Financial Analytics”organized by Institute of Business Management& Research (IBMR), IPS Academy Indore in association with AICTE, New Delhi, from 22ndFebruary to 27thFebruary 2021.

161) Attended a 2 day webinar on “Blended Teaching and Learning”, on 14th and 15th April 2020, organized by Sarojini Naidu VanitaMahaVidyalaya.

162) Attended a webinar on “Use of Elsevier Tools in Research Workflow” on 5th May 2020, organized by Department of Commerce, University of Madras, Chennai and Elsevier.

163) Attended a webinar on “ICT Tools in Education – Experiential learning with online simulations and virtual labs”, on 5th may 2020, organized by RBVRR Women’s College

164) Attended a webinar on “ISS - ABOVE: the story of a 6+ adventure bringing space station inspiration to the world”, on 6th May 2020, organized by Department of Computer Hardware, Nizam College Hyderabad.

165) Attended a webinar on “Machine Learning Algorithms, Applications and Trends”, on 10th may 2020, organized by IQAC and school of computational science in association with computer society of India, Chennai Chapter.

166) Attended a webinar on “Future of finance in digital age”, on 11th may 2020, organized by Department of commerce, Little flower degree college Uppal, Hyderabad.

- 167) Attended a webinar on “3 day national Bootcamp webinar on modern web development”, on 11th, 12th and 13th May 2020, organized by Department of computer science, Little flower degree college Uppal, Hyderabad.
- 168) Attended a webinar on “Research capability building – A strategy to promote research culture in higher education”, on 12th -14th May 2020, organized by Government Vidarbha Institute of Science & Humanities, Amravati, India
- 169) Attended a webinar on “Strategies & Challenges in Higher Education during COVID- 19 Lockdown Period in India” with reference to the World, on 15th -17th May 2020, organized by Government Vidarbha Institute of Science & Humanities, Amravati, India.
- 170) Attended a webinar on “Capital Market Amid Covid – Way Ahead”, on 22nd May 2020, organized by Bhavan’s Vivekananda College.
- 171) Attended a webinar on “Fundamentals of writing a Research Paper”, on 22nd May 2020, organized by Department of Human resource Management ICBM – School of Business Excellence.
- 172) Attended a webinar on “IPR for Innovation Management”, on 30th May 2020, organized by CMR Technical Campus.
- 173) Attended a webinar on “Insight to implementation of IND as in India”, on 31st May 2020, organized by Department of commerce, St. Ann’s Degree College for Women, Mallapur, Hyderabad
- 174) Attended a webinar on “Impact of Covid- 19 on Business Challenges & Opportunities”, on 10th June 2020, organized by Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya
- 175) Attended a webinar on “Awareness & Adoption of the MOOC courses on SWAYAM and NPTEL”, on 16th June 2020, organized by Sarojini Naidu Vanita Maha Vidyalaya.
- 176) Attended a webinar on “Research and Publication”, on 17th June 2020, organized by Research committee – IAQC, Sarojini Naidu Vanita Maha Vidyalaya
- 177) Attended a webinar on “Online Pedagogy”, on 19th June 2020, organized by Department of Business Management, Osmania University, Hyderabad
- 178) Attended a webinar on “Intellectual Property Rights”, on 3rd and 4th March 2021, organized by Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya, sponsored by ICSSR, Southern Region, Hyderabad.

**Mrs.E.Sajitha**

- 179) Participated in a Two Day Online workshop on "Blended Teaching & Learning" on 14th & 15th April, 2020 organized by IQAC of Sarojini Naidu Vanita Maha Vidyalaya.
- 180) Participated in a webinar on the power of Data Analytics Using Python organized by Dept. of Mathematics & Statistics, Bhavans Vivekananda College on 23rd May, 2020
- 181) Participated in a webinar on "Research capability building – A strategy to promote research culture in higher education" organized by internal quality assurance cell (IQAC) Bhavan's Vivekananda College from 12th -14th May 2020.
- 182) Participated in the Faculty Development Programme on "Research Methodology: Tools & Techniques" from 18th to 22 May, 2020 organized by IILM College of Engineering & Technology
- 183) Participated in a Two Day National Level e-Conference on "Emerging Management practice in post COVIDEra" organized by Pendekanti Institute of Management, Hyderabad during 27th-28th of May 2020,
- 184) On 28th May, 2020 attended a Webinar on "Analytics for Business" organized by TSWRDCW Nalgonda.
- 185) Participated in a Two Day National Level FDP on "Art of Writing & Publishing Research paper and Application of Statistical Tools" organized by Aurora's Degree & PG held on 27th & 28th May,2020.
- 186) Participated in webinar on "Impact of Covid-19 on Business Challenges & Opportunities" organized by Department of Business Management, SNVMV held on 10th June, 2020.
- 187) Completed the course on "Entrepreneurship Development Program" from 8th to 26th June, 2020 organized by CIMSME (CONFEDERATION OF INDIAN MICRO, SMALL AND MEDIUM ENTERPRISES) in collaboration with nishitha, GCPIT and ICTMAE
- 188) Participated in one day National Webinar on "HR Policies & Practices Post Covid-19" held on June 30th, 2020 organized by the Department of Business Administration, JB INSTITUTE OF ENGINEERING AND TECHNOLOGY
- 189) Participated in the National Webinar on "Corporate Moral Excellence" organized by the Department of Commerce and Management on 27th July, 2020.

**Mrs.Rajani**

- 190) Participated successfully in AICTE Training And Learning (ATAL) Academy Online FDP on "Organizational Behavior" from 15 February 2021 to 19 February 2021 at St.

Pious X Degree & PG College For Women

- 191) Participated successfully in AICTE Training And Learning (ATAL) Academy Online FDP on “Student Centered Teaching Learning Methods & Strategies in Higher Education” from 5 January 2021 to 9 January 2021 at Chhatrapati Shahu Institute of Business Education & Research, Kolhapur.
- 192) Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on "Event Management" from 7 December 2020 to 11 December 2020 at North Eastern Hill University (NEHU), Shillong, Meghalaya. .
- 193) Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on "Blue Ocean Strategy" from 21 September 2020 to 25 September 2020 at JNN College of Engineering, Shivamogga.
- 194) Participated in the Seven Day Online International Faculty Development Programme on "Leadership Excellence" organized by Justice Basheer Ahmed Sayeed College for Women by the Department of Corporate Secretaryship and Information Systems Management from 17th June to 23rd June 2020.
- 195) Participated in One Week Faculty Development Programme on “Transforming Education – The Google Classroom Way” organized by Aachi Institute of Management and Entrepreneurial Development (AIMED) from 1 June to 7 June 2020.
- 196) Attended Five Day Faculty Development Programme on “Outcome Based Education and Accreditation” Organized by IILM College of Engineering & Technology, Greater Noida from 25th-29th May 2020.
- 197) Attended Five Day Faculty Development Programme on “Research Methodology: Tools & Techniques” Organized by IILM College of Engineering & Technology, Greater Noida from 18 -22 May 2020.

**Mrs. Shashikantha**

- 198) Attended One Week Faculty Development Programme on “Data Relationship and Multivariate Analysis for Research Publication” organized by Avanthi Degree and PG College, Moosarambagh, Hyderabad from 7th-13th February, 2020.
- 199) Participated and completed successfully five days national level FDP on “Tools for online Teaching ,Learning and Evaluation” organized by IQAC, RBVRR Women's College, Narayanguda, Hyderabad, from 20-07-2020 to 24-07-2020.
- 200) From 13-07-2020 to 18-07-2020, participated in FDP on “ ICT in Teaching & Evaluation” organized by MSP Mandal’s Shri Shivaji College, Parbhani (Maharashtra).

- 201) Participated in One week FDP from 17-06-2020 to 23-06-2020, “Leadership Excellence”, organized by Dept. of Corporate Secretaryship & Information Systems Management.
- 202) Participated in FDP on “Contemporary issues, Assessment, Collaboration, Research and Publication”, organized by Swamy Sukdevanand PG College,UP, from 15-06- 2020 to 21-06-2020.
- 203) Successfully completed, National level Online Course on “Operation Research”, from 18-5-2020 to 20-5-2020, organized by Department of Mathematics, Virudhunagar Hindu Nadars Senthikumara Nadar College (Autonomous) Tamil Nadu.
- 204) Participated successfully at AICTE Training And Learning (ATAL) Academy
- 205) Online FDP on “Organizational Behavior” from 15 February 2021 to 19 February 2021 at St. Pious X Degree & PG College For Women.
- 206) Participated successfully in AICTE Training And Learning (ATAL) Academy Online FDP on “Student Centered Teaching Learning Methods & Strategies In Higher Education” from 5 January 2021 to 9 January 2021 at Chhatrapati Shahu Institute of Business Education & Research, Kolhapur.
- 207) Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on "Event Management" from 7 December 2020 to 11
- 208) December 2020 at North Eastern Hill University (NEHU), Shillong, Meghalaya. .
- 209) Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on "Blue Ocean Strategy" from 21 September 2020 to 25 September 2020 at JNN College of Engineering, Shivamogga.
- 210) Participated in the Seven Day Online International Faculty Development Programme on "Leadership Excellence" organized by Justice Basheer Ahmed Sayeed College for Women by the Department of Corporate Secretaryship and Information Systems Management from 17th June to 23rd June 2020.
- 211) International Webinar on "Econometrics Tools and Techniques for Research "Held on 20/08/2020, by the Department of Business Administration, Mother Teresa College.
- 212) Participated in Webinar on “Responsive Governance and the Indian Economy during the Pandemic”, organized by Department of Political Science, University College for Women, Koti, Hyderabad on 19 August, 2020.
- 213) Participated in Two days Webinar on “E-Resources for Teaching and Learning” held by Avanthi Group of Colleges on 12-13 August 2020.
- 214) Participated in a National Level Webinar on “Gender Concerns in Times of

Pandemic- Safeguarding our well-being” organized by Women Protection Cell & IQAC of St. Mary’s Centenary Degree College, Secunderabad in association with My Choices Foundation on 27th July, 2020.

- 215) Attended a webinar on “Impact of Covid-19 on Business Challenges & Opportunities”, on 10th June 2020, organized by Department of Business Management, Sarojini Naidu VanitaMahaVidyalaya
- 216) Attended a webinar on “Awareness & Adoption of the MOOC courses on SWAYAM and NPTEL”, on 16th June 2020, organized by Sarojini Naidu Vanita MahaVidyalaya.
- 217) Attended a webinar on “Research and Publication”, on 17th June 2020, organized by Research committee – IAQC, Sarojini Naidu Vanita Maha Vidyalaya
- 218) Attended a webinar on “Online Pedagogy”, on 19th June 2020, organized by Department of Business Management, Osmania University, Hyderabad
- 219) Attended a webinar on “Intellectual Property Rights”, on 3rd and 4th March 2021, organized by Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya, sponsored by ICSSR, Southern Region, Hyderabad.

**Mrs. Shamini Reddy**

- 220) Mrs.Shamini Reddy Police has attended Two Day Online FDP on “Recent Trends in Computer science & Information Technology” from 23rd& 24th January, 2021, organized by AG & SG Siddhartha Degree College of Arts & Science (Autonomous) Vuyyur, Krishna (Dt), A.P.
- 221) Mrs.Shamini Reddy Police attended ATAL FDP on “Innovation Management from 26th september, 2020 to 30th september, 2020, organized by Entrepreneur Cell, Inderprastha Engineering College, Ghaziabad, up.
- 222) Mrs.Shamini Reddy Police participated in Nation Level One week online training on "Scilab-Computational Software" organized by Government Degree College for women, Begumpet, Hyd in collaboration with Spoken Tutorial Project, IIT Bombay from 8th-13th June, 2020.
- 223) Participated in 5 days FDP on “Research Methodology: Tools and Techniques” from 18th to 22nd May, 2020 conducted by IILM college of engineering and technology, Greater Noida.

**G.Y. Madhavi (Librarian)**

- 224) Participated in a national webinar on “Cultivating Reading Habits among students in

- Digital Era: Role of Libraries and Librarians” organized by Progressive education society’s Modern college of Arts Science and Commerce, Shivajinagar Pune, 16 th October 2021.
- 225) Participated in Day 5 of LAB National Webinar Series on Tools and Techniques for Research in Current Context (NWTTR-2021) on 21 st Aug 2021 Organized by Library Association of Bihar (LAB).
- 226) Participated in online Webinar on “Research Ethics: Dos & Don’ts” organized by Central Library held on 13 th July 2021.
- 227) Participated in the National Webinar on “Management of E-Resources in Libraries” organized by TSLA in association with Knimbus Digital Library Platform on 27 th June 2021.
- 228) Participated in National Webinar on “Stress and Anger Management Through Mindfulness” Jointly organized by Library Resource Centre, “Sushant University” in Collaboration with “National Brain Research Centre (NBRC)”, Ministry of Science & Technology, (Govt. of India), Manesar, Gurgaon, on 25 th June 2021.
- 229) Participated in the 5 Day International Virtual Short-Term Course on “Library and Information Science” conducted by Department of Library and Information Science Mother Teresa Women’s University, Odaikanal & ; Madras Library Association, Tamil Nadu from 10 th - 14 th May 2021.
- 230) Participated in the National seminar on “Present Library and New Age Researchers: Challenges of Present Time”, organized by Chitkara University Publications Chandigarh, India on 5 th April 2021.
- 231) Participated in the Webinar on “Enhancing Personal Effectiveness at Work” organized by DELNET & HITAM, Hyderabad on 16 th Feb 2021.
- 232) Participated in the National Webinar on “Knowledge Resources for Teaching Learning and Research” organized by the Department of Library Science Govt. City College (A), Hyderabad January 20th 2021.
- 233) Participated in the Webinar on “Technological inputs for Spices improvement in India” organized by Mizoram University, Aizawl on 16 th Sep 2020.
- 234) Participated in a National Webinar titled “Effective use of Digital Information Resources – Some Important Aspects” organized by Dept. of Library Kasturba Gandhi Degree & PG College, Secunderabad on 11 th September 2020.
- 235) Participated in One week Online Faculty Development Program on “Digital Tools For Sustaining Academic Research During Pandemic COVID-19” organized by Hamidia

Girls Degree College Library in collaboration with IQAC” from 7 th to 13 th September 2020.

- 236) Participated in One week International Webinar on “Knowledge Access and Sharing: Tools and Technologies for Higher Academic Research” (on the occasion of Teachers Day celebrations) organized by the Department of Library and Information Science, Bharathidasan University, Department of Library and Information Science, Holy Cross College, Tiruchirappalli, India and Library, University of Jaffna, Sri Lanka from 5 th to 11 th September 2020.
- 237) Participated in Two Day’s National Webinar on “Libraries, Learning and Research – Roadmap to Post Coved Digital Libraries” organized jointly by Allama Iqbal Library University of Kashmir & Informatics Publishing Limited on 4<sup>th</sup>-5<sup>th</sup> September 2020.
- 238) Participated in the SALIS Webinar on “Event Management for Libraries: The Essentials” organized by Society for the Advancement of Library and Information Science (SALIS) Chennai, on 29 TH August 2020.
- 239) Participated in the Webinar on “DELNET Networked Resources & Services: Discovery Portal & Knowledge Gainer Portal” organized by Developing Library Network (DELNET) and collaboration with Marudhar Kesari Jain College for Women on 28 th August 2020.
- 240) Participated in the Webinar on “Special Librarianship” organized by SLA Asian Chapter on 22 nd August 2020.
- 241) Participated in one day Webinar on “Library Beyond the walls” jointly organized by Libraries of Bharatiya Mahavidyalaya, Amaravathi & Bharatiya Mahavidyalaya, Morshi held on 20 th August 2020.
- 242) Participated in the “Indian Citation Index” user awareness online training program held by Diva Enterprises Pvt. Ltd. On 19 th August 2020.
- 243) Participated in the National Webinar on “The analogue and the virtual: where is the librarian? & Research Support Services in Academic Libraries” Organized by Rajasthan Technical Library Association (RTLTA) and Informatics publishing Ltd. Bangalore on 25 th June 2020.
- 244) Participated in the Webinar on “NDLI and N-LIST the Twin E-Resource Packages in Higher Education” organized by The Library Committee of Annammal College of Education for Women, Thoothukudi on 22 nd June 2020.
- 245) Participated in the webinar on “Paradigm Shift to Education System: Impact of Basic and Applied Research” by Dr. Abhishek Sharma conducted by Readers Forum of Central



Library, Manipal University Jaipur on 19<sup>th</sup> June 2020.

- 246) Participated in the Three-Day Faculty Development Programme on “KOHA” organized by Department of Library Hyderabad Institute of Technology and Management (HITAM) in association with Spoken Tutorial IIT Bombay, from 17<sup>th</sup> – 19<sup>th</sup> June 2020.
- 247) Participated in the Three-Day International Webinar on “Post COVID-19” Challenges & Opportunities for Libraries and Library Professionals” Organized by Department of Library and Information Science Andhra University, from 3<sup>rd</sup> to 5<sup>th</sup> June 2020.
- 248) Participated in the National Webinar on “Outcome Based Education - Road-Map to E- Learning & Accreditation” organized by Informatics publishing Ltd. Bangalore on 29<sup>th</sup> May 2020.
- 249) Participated in the National Webinar on “Status & Reforms in Library & Information Science Education in India” organized by Department of Library and Information Science, Dr. Bhimrao Ambedkar University, Agra on 28<sup>th</sup> May, 2020.
- 250) Successfully completed the “7- Day Virtual International Development Program for the Librarians on Imbibing Skills for Today’s Librarianship : Techniques and Tools” organized by MEN Institute of Management & Career Courses(IMCC), Pune & Mumbai University and College Teachers Association(MUCTA) Mumbai Maharashtra India from 24<sup>th</sup> to 30<sup>th</sup> May 2020.
- 251) Participated in the National seminar on “Plagiarism / Academic Misconduct” Organized by Indian Institute of Management and commerce & Telangana Library Association, held at the Indian Institute of Management and commerce, Khairathabad, Hyderabad on 01<sup>st</sup> March 2020.

### **Faculty Achievements 2019**

#### **Dr. Veenapani**

- 252) Attended a Conference “Business Schools Deans & Directors Conclave-Reinventing Management Leadership” organized by Amjad Ali Khan College of Business Administration, Hyderabad from 10<sup>th</sup> January 2019.

#### **Dr. V.V.N Laxmi**

- 253) Attended “Business Schools Deans and Directors Conclave – Reinventing Management Leadership” organized by Amjad Ali Khan College of Business Administration, Hyderabad on 10<sup>th</sup> January, 2019.

**Mrs. A. Sravani**

- 254) Attended a National Seminar “Research Analysis using SPSS” organized by Internal Quality Assurance Cell, Aurora’s PG College, Ramanthapur, Hyderabad from 24th - 30th September, 2019.
- 255) Participated in the Three Day National Workshop on “Research Methodology in Commerce” organized by the Department of Commerce, Osmania University Hyderabad from 5-7 December 2019.
- 256) Attended a National Seminar "Total Quality Assurance for Administration of Higher Education Institutions", organized by OGA and Exhibition Society from 4th December, 2019.

**P. Naresh Kumar**

- 257) Attended a Workshop “Contemporary Issues in Management Education and Policies” organized by Telangana management Association at Centenary Hall, PGRRCDE, Osmania University, Hyderabad from 8th May 2019.

**Mrs. E. Sajitha**

- 258) Attended a National Seminar “Emerging Trends In Sustainable Business Practises” organized by Department of Business Management, A.V College, P.G Centre, Hyderabad 23rd February 2019.

**Ms. Shamini Reddy P.**

- 259) Attended a Workshop “Contemporary Issues in Management Education and Policies” organized by Telangana management Association at Centenary Hall, PGRRCDE, Osmania University, Hyderabad from 8th May 2019.
- 260) Participated in the one Week Workshop on “Business Analytics in Social Science Research” sponsored by Indian council of social science research -SRC Hyderabad organized by Aurora PG College, Uppal from 2-7 December 2019.

**Ms. Anusha Kulkarni**

- 261) Attended a Workshop “Contemporary Issues in Management Education and Policies” organized by Telangana management Association at Centenary Hall, PGRRCDE, Osmania University, Hyderabad from 8th May 2019.

**G.Y. Madhavi**

- 262) Attended a Workshop “Effective Use of E-Resources and Search Strategies” organized by Department of Library Sciences at St.Joseph Degree & P.G College, King Koti Road Hyderabad from 8th February 2019.
- 263) Attended a National Seminar “Role of NAAC Accreditation on Development Innovation Curriculum Design for sustenance of quality in Higher Education”, organized by the Internal Quality assurance Cell (IQAC) from 28th & 29th June 2019.
- 264) Participated in Workshop “Research Integrity and Awareness” organized by UGC from 5th August 2019.
- 265) Attended a Workshop "Initiative for Moral & Cultural Training Foundation" (IMCTF) jointly organized by IMCTF & Osmania Graduates Association, Exhibition Grounds Hyderabad from 30th & 31st August 2019.
- 266) Attended a FDP “Commodity Derivatives” organized by the MCX – Investor’s protection fund and Keyman Education Services Pvt Ltd in association with the RBVRR women’s College Hyderabad from 4th September 2019.

**Faculty Achievements 2018****Dr. Madhavi Latha**

- 267) Attended a FDP “Industry perspectives on HR” organized by Telangana Academy for Skill and Knowledge (TASK), Begumpet, Hyderabad from 5th and 6th October, 2018.

**Dr. Safia Binte omer**

- 268) Attended a Workshop in "User Awareness on Use of Turnitin Anti-Plagiarism Software" organized by Osmania University, Hyderabad from 9th August, 2018.

**Mrs. E. Sajitha**

- 269) Attended a FDP “Industry perspectives on HR” organized by Telangana Academy for Skill and Knowledge (TASK), Begumpet, Hyderabad from 5th and 6th October, 2018.

**Mrs. Rajani**

- 270) Attended a FDP on “Faculty Effectiveness” organized by Telangana Academy for Skill and knowledge (TASK), Begumpet, Hyderabad from 6th and 7th February 2018.

**Ms. Meherunnisa Saba**

271) Attended a FDP “Gender Sensitization” organized by Department of Business Management, A.V College P.G. Centre, Hyderabad from 14th August, 2018.

**Ms. Anusha Kulkarni**

272) Attended a “Teaching Techniques and Methodology For Teachers” Organized by IQAC, SNVMV, Nampally, Hyderabad from 12<sup>th</sup> and 13<sup>th</sup> July 2018.

273) Attended a FDP “Gender Sensitization” organized by Department of Business Management, A.V College P.G. Centre, Hyderabad from 14th August, 2018.

**Ms. Shamini Reddy P.**

274) Attended a “Teaching Techniques and Methodology For Teachers” Organized by IQAC, SNVMV, Nampally, Hyderabad from 12<sup>th</sup> and 13<sup>th</sup> July 2018.

275) Attended a National Seminar on “Challenges to internet security in India” organized by faculty of social science, SNVMV, Nampally, Hyderabad from 24th and 25th January 2018.

**G.Y. Madhavi**

276) Attended a Conference "Centenary Celebration, 100 Years of Libraries in Telangana", State Public Library Conference 2018 organized by Potti Sree Ramulu Telugu University from 6th & 7th September 2018.

277) Participated in the one day National Seminar on “Library Resources for Teaching and Research- Opportunities and Challenges” Organized by St. Francis College for Women Begumpet, Hyderabad on 30<sup>th</sup> November, 2018.

## SWOC and Future Plans

Outline of future plans and initiatives aimed at enhancing the department's academic offerings, research activities, industry collaborations, etc.

Summary of key points highlighting the strengths and uniqueness of the department.

<b>STRENGTHS</b> Highly qualified Staff Inclusive Learning Environment Good Infrastructure ICT Tools MOUs Internships	<b>OPPORTUNITIES</b> Institute industry connect MDPs Certificate courses Online courses
<b>WEAKNESS</b> Students exchange programs Faculty exchange programs Research center Start-Ups	<b>CHALLENGES</b> Consultancy Integrated courses Focus on Environmental sustainability

### Future Plans and Initiatives:

- To organize FDPs/ Seminars at International level.
- Inculcate entrepreneurial culture and innovation through start-up programs.
- Strengthen Industry Institute Interaction.
- Encourage students to publish their research works and present papers, along with faculty.
- Introduce skill based certificate programs and integrated courses.
- Initiate faculty exchange programs and MDPs