# SAROJINI NAIDU VANITA MAHA VIDYALAYA

(Sponsored & Managed Jointly by Osmania Graduates' Association and Exhibition Society) Exhibition Grounds, Nampally, Hyderabad 500001

# DEPARTMENT OF COMMERCE & MANAGEMENT UNDER GRADUATION PROFILE 2020-2024









#### **Implementation of Energy Saving Practices**

**Implementation of Greenery & Environmental Promotion Activities** 

**Providing Educational Services** 

# **ISO CERTIFICATE**

# SAROJINI NAIDU VANITA MAHA VIDYALAYA

S.NO	CONTENTS	Page No
1	Vision & Mission	01
2	Department of Commerce & Management Highlights	02
3	Career Opportunities for BBA Students	03
4	Departmental History	04
5	Faculty Achievements	05
6	List of Faculty Members	09
7	Bio-data of Faculty	10
8	List of Faculty Members & Their Publication	16
9	Combinations	17
10	Students Strength	18
11	List of Toppers	19
12	Result Analysis	20
13	Almanac	23
14	Timetables	24
15	Workload Statements 2020-2024	32
16	Library Budget	45
17	Departmental Library	46
18	List of Gold Medalist	49
19	Students Achievements	50
20	Students Activities	53
21	Students Placements	55
22	Faculty Nominated in Sub-Committees	57
23	Future Vision	58

# DEPARTMENT OF COMMERCE AND MANAGEMENT VISION AND MISSION

# **VISION**

# ACHIEVING EXCELLENCE IN BUSINESS STUDIES AND RESEARCH

# **MISSION**

# TO PROVIDE HIGH QUALITY CAREER ENHANCING BUSINESS EDUCATION

## **DEPARTMENT OF COMMERCE & MANAGEMENT HIGHLIGHTS**

- BBA syllabus covers management, finance, accounting, economics, business law and marketing overall development of students in managing the business.
- Career scope BBA graduates can work in the Sales and Marketing department, Human Resource department, Finance department, and IT department.
- BBA is a good career option. BBA students can explore good careers in areas like finance, marketing, management, accounting, entrepreneurship and more.

# CAREER OPPORTUNITIES FOR BBA STUDENTS

- **BBA-** Human Resources Management
  - ➢ HR Manager, HR Assistants
    - **BBA-** Finance
  - ➢ Finance Analyst, HR Finance Manager,
  - Business Consultants

**BBA-Marketing Management** 

Marketing Manager, Marketing Executive

**BBA-Business Analytics** 

Business Analyst, Data Analyst

### **DEPARTMENTAL HISTORY**

Sarojini Naidu Vanita Maha Vidyalaya a prominent Educational Institution in the twin cities of Hyderabad and Secunderabad offering quality education to women at Intermediate, U.G, P.G level was introduced for the academic year 2020-2021 on account of the growing demand for managers with a formal qualification in Business Management.

### **PRESENT STAFF**

- 1. Mrs. K.Sowmya M.Com, MBA
- 2. Ms. Asima Begum M.Com, MBA
- 3. Ms. Aishwarya Sahu MBA
- 4. Mrs. Swathi Prasad MBA, PGDCA

# FACULTY ACHIEVEMENTS FROM 2020-2024

### 1. DR. K.RADHIKA

- Attended a 5 day FDP organized by Sarojini Naidu Vanita Maha Vidyalaya on the topic Art Of Teaching from 23-3-2019 to 27-9-2019.
- > Attended a conference on 16-11-2019 organized by Pure Earth Foundation
- Participated in National webinar on National Innovation and Start-Up Policy organized by IQAC RBVRR Womens College on 20-1-2021.
- Attended a National webinar on the topic "Union Budget 2021-22 for Sustainable Development" on 22-5-2021 organized by Indian Institute of Management & Commerce and presented a paper titled "Union Budget 2021-22 Towards Sustainable Development in Agriculture and the paper stood as 2<sup>nd</sup> best paper and a cash prize of Rs. 3,000 was awarded.
- Participated in National webinar on NAAC related Quality Enhancement Technique and Proper Documentation organized by IQAC RBVRR Women's College, sponsored by Hetero Drugs Ltd on 22-3-2021.
- Participated in National webinar on Experiences and Emulating Talk with NAAC A+/A++ Colleges organized by IQAC RBVRR Women's College on 24-8-2021.
- > Attended a conference on 27-11-2021 organized by Pure Earth Foundation.
- Attended a 5-day FDP organized by Sarojini Naidu Vanita Maha Vidyalaya on the topic Financial Planning and Mutual Funds from 6-12-2021 to 10-12-2021.
- Participated and received an appreciation letter from Krishna Sindhuri's Sankalpa The House of Fine Arts for contributing and encouraging Folk dance on 15-4-2022.
- Received an appreciation letter in recognition for outstanding role as a State Level Evaluator for Jignasa – Student Study Projects in Commerce for the academic year 2021-22.
- > Attended a conference on 26-11-2022 organized by Pure Earth Foundation.
- Attended a 5-day FDP organised by Sarojini Naidu Vanita Maha Vidyalaya on the topic Outcome Based Education from 5-12-2022 to 9-12-2022.
- Attended an eight day ONLINE NEP Orientation and Sensitization Programme from 12-10-2023 to 21-10-2023 organized by UGC- Malaviya Mission Teacher Training Program.

### 2. MRS. PREMLATHA MENON

- Was the resource person for Add On course titled Artificial Intelligence from 2-8-2019 to 27-9-2019.
- Attended a 5 day FDP organized by Sarojini Naidu Vanita Maha Vidyalaya on the topic Blended Teaching and Learning from 28-8-2018 to 31-8-2018.
- Attended a 5 day FDP organized by Sarojini Naidu Vanita Maha Vidyalaya on the topic Art of Teaching from 23-3-2019 to 27-9-2019.
- ➢ Was the resource person for the Add On course Artificial Intelligence in the year 2019-2020.

- Mrs. Premlatha Menon attended a Five-Day National Level FDP on the topic "Tools for Online Teaching, Learning and Evaluation" from 20-7-2020 to24-7-2020 organized by RBVRR Women's College.
- Mrs. Premlatha Menon attended a Three-day FDP on the topic "Outcome Based Education in Higher Education Sector" from 23-7-2020 to 25-7-2020 organized by Mar Baselios Institute Of Technology And Science, Kerala.
- Mrs. PremlathaMenon attended a Five-day FDP on the topic "Research Methodology" from 29-6-2020 to 3-7-2020 organized by KPRCAS College of Arts & Science, Coimbatore.
- Mrs. Premlatha Menon attended a 10 Days Faculty Development Programme on the topic "Research Methodology" from 28-12- 2020 to 6-1-2021 organized by RBVRR Women's College.
- Mrs. Premlatha Menon attended a National level five-day Faculty Development Programme on the topic "Scaling Techniques and Data Analysis using Excel & SPSS" from 26-4- 2021 to 30-4-2021 organized by JAIN, Center For Management Studies – Bengaluru.
- ➤ Was the resource person for the Add On course Artificial Intelligence in the year 2021-2022.
- Mrs. Premlatha Menon attended a National level one week Faculty Development Programme on the topic "Research Methodology" from 26-4- 2021 to 1-5-2021 organized by Amar Sewa Mandal's Kamala Nehru Mahavidyalaya, Nagpur.
- Mrs. PremlathaMenon attended a national webinar on the topic "Emerging Trends in Indian Insurance Sector" on 4<sup>th</sup> June 2022 organized by Govt. Degree College, Agraharam, Rajanna Sircilla District, and Telangana.
- Attended a National webinar on the topic "Union Budget 2021-22 for Sustainable Development" on 22-5-2021 organized by Indian Institute of Management & Commerce and presented a paper titled "Union Budget 2021-22 Towards Sustainable Development in Agriculture and the paper stood as 2<sup>nd</sup> best paper and a cash prize of Rs. 3,000 was awarded.
- Attended a webinar on the topic "Road Map to Questionnaire Design " on 23<sup>rd</sup> April 2022 organized by Government Arts College, Thiruvananthapuram Attended a 5 day FDP organised by Sarojini Naidu Vanita Maha Vidyalaya on the Outcome Based Education from 5-12-2022 to 9-12-2022.

### 3. Mrs. K. SOWMYA

- Published book chapter entitled "ENDEAVOUR FUTURE PROFESSIONALS THROUGH MENTORING" in 'NEW APPROACHES in RED SHINE PUBLICATIONS. ISBN: 978-91-987980-3-6/ISBN-10:91-987980-3-0.
- Paper presentation on "customer satisfaction on mobile wallet" presented in Aurora degree & PG College.
- She was the convener and also the resource person for the Add on Course titled "BASICS OF INCOME TAX".
- Mrs. K.Sowmya attended a 10 day FDP on the topic "Online NEP Orientation & Sensitization Programme" organized by UGC- Malaviya Mission Teacher Training

Centre, Osmania University, Hyderabad, Telangana, from 12-10-2023 to 21-10-2023 and obtained grade "A+".

Mrs. K.Sowmya attended a One week FDP on the topic "Innovative Teaching Methods in Business Management" organized by KGR Institute of Technology & management, Osmania University, Hyderabad, Telangana, from 29-01-2024 to 05-02-2024.

### 4. Ms. ASIMA BEGUM

- Published a Research Paper Titled "Consumer Perception on Role of E-Commerce in Present ERA" in the National Conference on Digital Entrepreneurship, Jan 29 – 30, 2021 with ISBN NO: 978-81-949292-9-1, Conducted by Maharaja Surajmal Institute, New Delhi.
- Published a Research Paper Titled "Business Communication A Key to Improve Customer Satisfaction" in the International Journal of Advanced Research in Science, Communication and Technology, Volume 4, Issue 1 APRIL, 2021 with ISSN NO: 2581-9429.
- Published a Research Paper Titled "Work Life Balance A Challenge For Women During Pandemic Time" in National Chapter Book June 2021, by Adhyaya Publishers & Distributors Delhi. With ISBN NO: 987-91284-02-2 (issued by Govt. of India, under the category of 93).
- Presented & published a paper titled "Affiliation of Blockchain Technology in Marketing" in the International Marketing Conclave organized by Sree Vidyanikethan Institute of Management, Tirupati, A.P, held from 2<sup>nd</sup> to 4<sup>th</sup>, Sep, 2021.
- Published a paper titled "Analysis of Marketing Strategies using 4P's "A Case Study of NETFLIX" in Journal of Research and Development a Multidisciplinary International Level held on 9<sup>th</sup> Sep, 2021.
- She was the convener and also the resource person for the Add on Course titled "Forensic Accounting".
- Published course material for Intermediate General Course (CEC & MEC), First year and Second year November 2022, TS Publishers, for the subject 'Economics'.
- Ms. Asima Begum attended a 10 day FDP on the topic "Online NEP Orientation & Sensitization Programme" organized by UGC- Malaviya Mission Teacher Training Centre, Osmania University, Hyderabad, Telangana, from 12-10-2023 to 21-10-2023 and obtained grade "A+".
- Ms. Asima Begum attended a One week FDP on the topic "Innovative Teaching Methods in Business Management" organized by KGR Institute of Technology & management, Osmania University, Hyderabad, Telangana, from 29-01-2024 to 05-02-2024.

### 5. MS. AISHWARYA SAHU

- > Attended a conference on 26-11-2022 organized by Pure Earth Foundation.
- Attended a 5 day FDP organised by Sarojini Naidu Vanita Maha Vidyalaya on the topic Outcome Based Education from 5-12-2022 to 9-12-2022.
- Attended a eight day ONLINE NEP Orientation and Sensitization Programme from 12-10-2023 to 21-10-2023 organized by UGC- Malaviya Mission Teacher Training Program.

### 6. MRS. SWATHI PRASAD

Mrs. Swathi Prasad attended a One week FDP on the topic "Innovative Teaching Methods in Business Management" organized by KGR Institute of Technology & management, Osmania University, Hyderabad, Telangana, from 29-01-2024 to 05-02-2024.

Name of the Faculty	Qualification	Designation
Dr.K.Radhika Reddy	M.COM M.Phil. Ph.D	Associate Professor & Vice Principal
Mrs. Premlatha Menon	M.COM, MCA & M.Phil PGDCA	Associate Professor & HOD
Mrs. K.Sowmya	M.COM, MBA	Assistant Professor
Ms. Asima Begum	M.COM, MBA	Assistant Professor
Ms. Aishwarya Sahu	MBA	Assistant Professor
Mrs. Swathi Prasad	MBA, PGDCA	Lecturer

# LIST OF FACULTY MEMBERS

# **BIO – DATA OF FACULTY**

# SAROJINI NAIDU VANITA MAHA VIDYALAYA Exhibition Grounds, Hyderabad

Dr. K. Radhika Reddy	
Commerce	
07.09.1989	00
Nil	JE.
U.G.+P.G 7 Years	
U.G. $-8$ years $= 15$ years	
M.Com., M.Phil, Ph.D, DCA,	
Osmania University, Hyderabae	d
June, 1994 – Nagpur University	У
Dr.Ambedkar Open University	2008
	Commerce 07.09.1989 Nil U.G.+P.G. – 7 Years U.G. – 8 years = 15 years M.Com., M.Phil, Ph.D, DCA, Osmania University, Hyderabad June, 1994 – Nagpur University

10. FDP/Seminar/Paper Presentation

• Participated in National webinar on Experiences and Emulating Talk with NAAC A+/A++ Colleges organized by IQAC RBVRR Women's College on 24-8-2021.

:

- Attended a conference on 27-11-2021 organized by Pure Earth Foundation.
- Attended a 5-day FDP organized by Sarojini Naidu Vanita Maha Vidyalaya on the topic Financial Planning and Mutual Funds from 6-12-2021 to 10-12-2021.
- Participated and received an appreciation letter from Krishna Sindhuri's Sankalpa The House of Fine Arts for contributing and encouraging Folk dance on 15-4-2022.
- Received an appreciation letter in recognition for outstanding role as a State Level Evaluator for Jignasa Student Study Projects in Commerce for the academic year 2021-22.

# SAROJINI NADIU VANITA MAHA VIDYALAYA Exhibition Grounds, Hyderabad

1.	Name of the Lecturer	:	Mrs. Premlatha Menon	
2.	Department	:	Commerce	125
3.	Date of Birth	:	10-06-1964	1 Co
4.	Date of Appointment	:	18-10-2000	
5.	Prior Experience	:	7 years teaching degree	
	classes			
6.	Total Experience	:	U.G.+P.G30 years	
7.	Educational Qualification	:	M.Com., I class, M.Phil., PGD	CA, MCA
8.	Name of the University	:	Osmania University, Hyderaba	ıd
9.	M.Phil.	:	Yes	
10	Designation at the time of joining	:	Lecturer in Commerce	
11.	Designation at present	:	Lecturer in Commerce	
12	Additional Roles and designations	:	Coordinator for criteria VI	

- 13. FDP/Seminar/Presentation/Publications:
  - Was the resource person for Add On course titled Artificial Intelligence from 2-8-2019 to 27-9-2019.
  - Attended a 5 day FDP organized by Sarojini Naidu Vanita Maha Vidyalaya on the topic Blended Teaching and Learning from 28-8-2018 to 31-8-2018.
  - Attended a 5 day FDP organized by Sarojini Naidu Vanita Maha Vidyalaya on the topic Art of Teaching from 23-3-2019 to 27-9-2019.
  - Was the resource person for the Add On course Artificial Intelligence in the year 2019-2020.
  - Mrs. Premlatha Menon attended a Five-Day National Level FDP on the topic "Tools for Online Teaching, Learning and Evaluation" from 20-7-2020 to24-7-2020 organized by RBVRR Women's College.

## SAROJINI NADIU VANITA MAHA VIDYALAYA Exhibition Grounds, Hyderabad

1.	Name	:	K.Sowmya	0
2.	S/o/D/o/W/o	:	K.Chandra Shekar	63
3.	Date of birth	:	06-03-1989	
(S.	S.C.Certificate should be submitted)			
4.	Caste/sub-caste	:	OC	
5.	Qualifications/specialization	:	M.Com. M.B.A	
6.	Division & Percentage in	:	First, 73	
7.	Date of joining in this college	:	18-07-2011	
8.	Designation at the time of joining Designation at present	:	Lecturer in Commerce Lecturer in Commerce & Man	agement
9.	Total Experience	:	12 Years	

### 10. Publications / Presentations

• Published book chapter entitled "ENDEAVOUR FUTURE PROFESSIONALS THROUGH MENTORING" in 'NEW APPROACHES in RED SHINE PUBLICATIONS. ISBN: 978-91-987980-3-6/ISBN-10:91-987980-3-0.

:

- Paper presentation on "customer satisfaction on mobile wallet" presented in Aurora degree & PG College.
- She was the convener and also the resource person for the Add on Course titled "BASICS OF INCOME TAX".
- Mrs. K.Sowmya attended a 10 day FDP on the topic "Online NEP Orientation & Sensitization Programme" organized by UGC- Malaviya Mission Teacher Training Centre, Osmania University, Hyderabad, Telangana, from 12-10-2023 to 21-10-2023 and obtained grade "A+".
- Mrs. K.Sowmya attended a One week FDP on the topic "Innovative Teaching Methods in Business Management" organized by KGR Institute of Technology & management, Osmania University, Hyderabad, Telangana, from 29-01-2024 to 05-02-2024.

## SAROJINI NAIDU VANITA MAHA VIDYALAYA Exhibition Grounds, Hyderabad

1.	Name	:	Asima Begum
2.	S/o/D/o/W/o	:	Md. Khaja MoinUddin
3.	Date of birth	:	20.06.1989
(S.S.C	C.Certificate should be submitted)		
4.	Caste/sub-caste	:	BC-E
5.	Qualifications/specialization	:	M.Com, M.B.A
6.	Division & Percentage in M.com	:	First with Distinction& 77%
7.	Date of joining in this college	:	01.01.2015
8.	Designation at the time of joining	:	Lecturer in Commerce
	Designation at present		Lecturer in Commerce
9.	Total Experience	:	8 Years



 Published a Research Paper Titled "Consumer Perception on Role of E-Commerce in Present ERA" in the National Conference on Digital Entrepreneurship, Jan 29 – 30, 2021 with ISBN NO: 978-81-949292-9-1, Conducted by Maharaja Surajmal Institute, New Delhi.

:

- Published a Research Paper Titled "Business Communication A Key to Improve Customer Satisfaction" in the International Journal of Advanced Research in Science, Communication and Technology, Volume 4, Issue 1 APRIL, 2021 with ISSN NO: 2581-9429.
- Published a Research Paper Titled "Work Life Balance A Challenge For Women During Pandemic Time" in National Chapter Book June 2021, by Adhyaya Publishers & Distributors Delhi. With ISBN NO: 987-91284-02-2 (issued by Govt. of India, under the category of 93).
- Presented & published a paper titled "Affiliation of Blockchain Technology in Marketing" in the International Marketing Conclave organized by Sree Vidyanikethan Institute of Management, Tirupati, A.P, held from 2<sup>nd</sup> to 4<sup>th</sup>, Sep, 2021.
- Published a paper titled "Analysis of Marketing Strategies using 4P's "A Case Study of NETFLIX" in Journal of Research and Development a Multidisciplinary International Level held on 9<sup>th</sup> Sep, 2021.
- She was the convener and also the resource person for the Add on Course titled "Forensic Accounting.

## SAROJINI NADIU VANITA MAHA VIDYALAYA Exhibition Grounds, Hyderabad

1. Name	:	Aishwarya Kumari Sahu
2. S/o/D/o/W/o	:	Anil Kumar Sahu
<ul><li>3. Date of birth</li><li>(S.S.C.Certificate should be submitted)</li></ul>	:	16-01-1998
4. Caste/sub-caste	:	BC-B
5. Qualifications/specialization	:	MBA (HR)
6. Division & Percentage in MBA	:	First, 82%
7. Date of joining in this college	:	17-12-2021
<ol> <li>Designation at the time of joining Designation at present</li> </ol>	:	Lecturer in Management Lecturer in Management
9. Total experience	:	2 Year



- Attended a conference on 26-11-2022 organized by Pure Earth Foundation.
- Attended a 5 day FDP organised by Sarojini Naidu Vanita Maha Vidyalaya on the topic Outcome Based Education from 5-12-2022 to 9-12-2022.
- Attended a eight day ONLINE NEP Orientation and Sensitization Programme from 12-10-2023 to 21-10-2023 organized by UGC- Malaviya Mission Teacher Training Program.

# SAROJINI NADIU VANITA MAHA VIDYALAYA Exhibition Grounds, Hyderabad

1. Name	:	Swathi Prasad	
2. S/o/D/o/W/o	:	Shyamlal Sahu	
3. Date of birth (S.S.C.Certificate should be submitted)	:	01.08.1994	
4. Caste/sub-caste	:	BC-B	
5. Qualifications/specialization	:	MBA (Finance)	
6. Division & Percentage in MBA	:	First, 82%	
7. Date of joining in this college	:	18-01-2024	
<ol> <li>Designation at the time of joining Designation at present</li> </ol>	:	Lecturer in Management Lecturer in Management	
9. Total experience	:	0 Year	
10. FDP/Seminar	:		

• Mrs. Swathi Prasad attended a One week FDP on the topic "Innovative Teaching Methods in Business Management" organized by KGR Institute of Technology & management, Osmania University, Hyderabad, Telangana, from 29-01-2024 to 05-02-2024.

# LIST OF FACULTY MEMBERS & THEIR PUBLICATION

Sl.no	Name of the Faculty	Qualification	Designation	DOJ	Paper Presentation/ Publication
1	Dr.K.Radhika Reddy	M.COM M.Phil. Ph.D	Associate Professor & Vice Principal	07.09.1989	01
2	Mrs. Premlatha Menon	M.COM, MCA M.Phil, PGDCA	Associate Professor & HOD	18-10-2000	04
3	Mrs. K.Sowmya	M.COM, MBA	Assistant Professor	18-07-2011	03
4	Ms. Asima Begum	M.COM, MBA	Assistant Professor	01-01-2015	08

## **COMBINATIONS OFFERED**

> BBA

# SEMESTER /CHOICE BASED CREDIT SYSTEM 2020-2021 SEMESTER 2021-2022 SEMESTER 2022-2023 SEMESTER CHOICE BASED CREDIT SYSTEM CHOICE BASED CREDIT SYSTEM

# STUDENTS STRENGTH

$\triangleright$	2020-2021	53
$\triangleright$	2021-2022	44
$\triangleright$	2022-2023	60
$\triangleright$	2023-2024	59

# LIST OF TOPPERS

### 2022-2023

SEMESTER I		SEMESTER II	
Position	Name of the student	Position	Name of the Student
1 <sup>st</sup> Topper	G.Meghana	1 <sup>st</sup> Topper	J.Anusha
2 <sup>nd</sup> Topper	J. Anusha	2 <sup>nd</sup> Topper	Haleema Muneer
3 <sup>rd</sup> Topper	AnsaNabavi	3 <sup>rd</sup> Topper	B.Trisha Reddy

# **SEMESTER III**

# SEMESTER IV

Position	Name of the student	Position	Name of the Student
1 <sup>st</sup> Topper	Shurthi Biradar	1 <sup>st</sup> Topper	Sehrish Mehwin
2 <sup>nd</sup> Topper	Sehrish Mehwin	2 <sup>nd</sup> Topper	D.Rishika
3 <sup>rd</sup> Topper	K.Rishitha	3 <sup>rd</sup> Topper	Ashwini Gobre

SEMESTER V		SEMESTER VI	
Position	Name of the student	Position	Name of the Student
1 <sup>st</sup> Topper	B.Anusha	1 <sup>st</sup> Topper	B.Anusha
2 <sup>nd</sup> Topper	A.Seetha	2 <sup>nd</sup> Topper	Ch.Rohini
3 <sup>rd</sup> Topper	Ch.Rohini	3 <sup>rd</sup> Topper	Aqeeba Tasneem

# 2021-2022

SEMESTER I		SEMESTER II	
Position	Name of the student	Position	Name of the Student
1 <sup>st</sup> Topper	SehrishMehwin	1 <sup>st</sup> Topper	Sehrish Mehwin
2 <sup>nd</sup> Topper	G. Nikhitha	2 <sup>nd</sup> Topper	G.Nikitha
3 <sup>rd</sup> Topper	Shruthi Biradar	3 <sup>rd</sup> Topper	M.Jhanavi

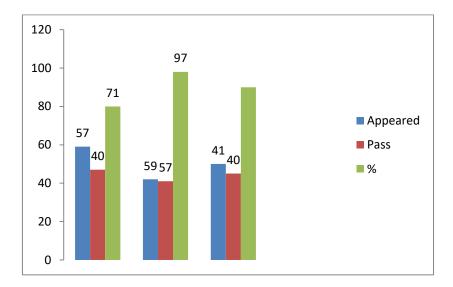
SEMESTER III		SEMESTER IV	
Position	Name of the student	Position	Name of the Student
1 <sup>st</sup> Topper	B.Anusha	1 <sup>st</sup> Topper	Nadini Joshi
2 <sup>nd</sup> Topper	B.Pravalika	2 <sup>nd</sup> Topper	Ch.Rohini
3 <sup>rd</sup> Topper	Ch.Rohini	3 <sup>rd</sup> Topper	B.Lalitha Priya

SEMESTER I		SEMESTER II	
Position	Name of the student	Position	Name of the student
1 <sup>st</sup> Topper	B.Anusha	1 <sup>st</sup> Topper	Ch.Roshini
2 <sup>nd</sup> Topper	M.Harini	2 <sup>nd</sup> Topper	R.Tulasi
3 <sup>rd</sup> Topper	C.Vani	3 <sup>rd</sup> Topper	D.Swetha

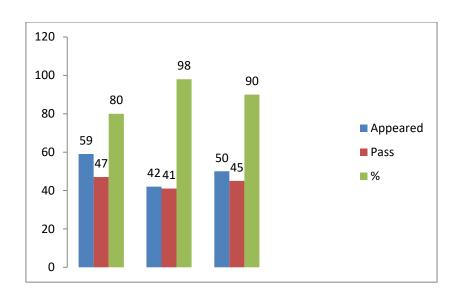
# **RESULT ANALYSIS**

# 2023 - 2024

Semester	Appeared	Pass	%
Semester I	57	40	71
Semester III	59	57	97
Semester V	41	40	98

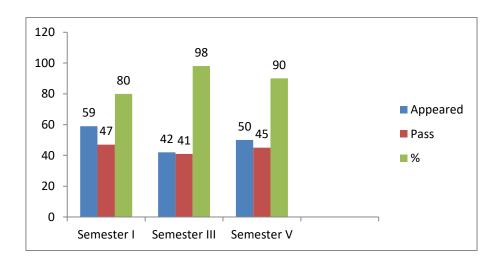


Semester	Appeared	Pass	%
Semester II	59	45	76
Semester IV	43	43	100
Semester VI	51	50	98

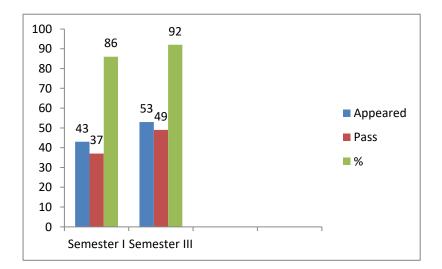


# 2022 - 2023

Semester	Appeared	Pass	%
Semester I	59	47	80
Semester III	42	41	98
Semester V	50	45	90

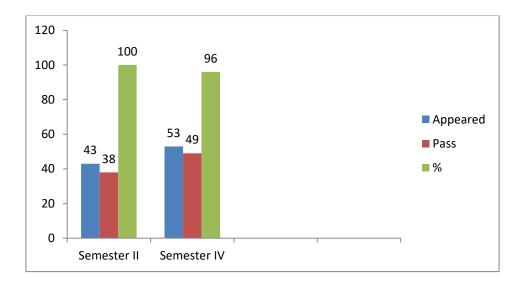


Semester	Appeared	Pass	%
Semester I	43	37	86
Semester III	53	49	92

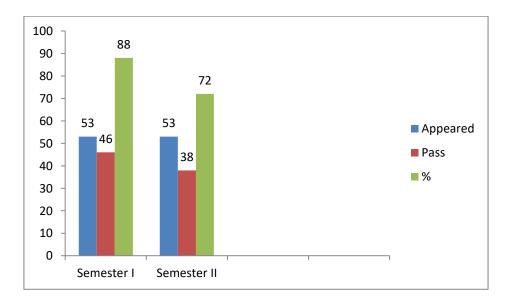


### 2021-2022

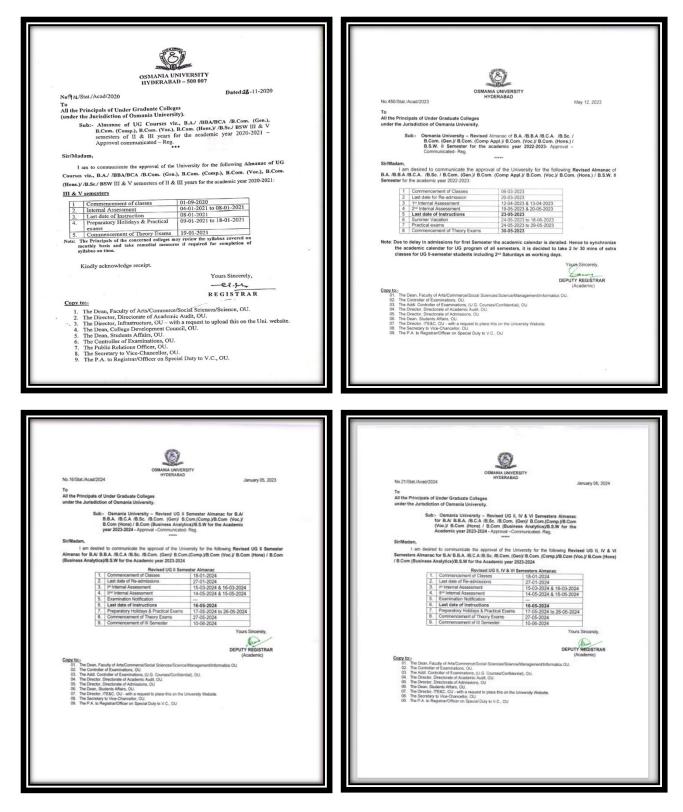
Semester	Appeared	Pass	%
Semester II	43	38	100
Semester IV	53	49	96



Semester	Appeared	Pass	%
Semester I	53	46	88
Semester II	53	38	72



### ALMANAC



### TIMETABLES

# SAROJINI NAIDU VANITA MAHA VIDYALAYA DEPARTMENT OF COMMERCE & MANAGEMENT BBA TIME TABLE SEMESTER II, IV & VI (2023 -2024)

DAYS	ROOM	SEM	1	2	3	4	5
	NO						
	305	Ι	ENGLISH	OB	SPORTS	BS	AECC-II(BCS)
	302	III	ENGLISH	MS	IIA/LIBRARY	BL	MR
MONDAY	304	V	СМ	ENGLISH	SCM	LCM	REGIONALS
	305	Ι	FA	OB	BS	ENGLISH	REGIONALS
	302	III	ENGLISH	REGIONALS	MS	IID/SEC-III (LMS)	<b>IIB/LIBRARY</b>
TUESDAY	304	V	SCM	LCM	PR	СМ	SPORTS
	305	Ι	OB	FA	ENGLISH	BS	SPORTS
	302	III	MR	REGIONALS	BL	IIA/SEC-IV(SOF)	CC
WEDNESDAY	304	V	LCM	ENGLISH	SCM	PR (GUIDANCE)	LIBRARY
	305	Ι	OB	AECC – II (BCS)	FA	BS	REGIONALS
	302	III	MR	MS	IIB/BL	REGIONALS	LIBRARY
THURSDAY	304	V	LCM	ENGLISH	PR	СМ	SCM
	305	Ι	BS	ENGLISH	REGIONALS	FA	LIBRARY
	302	III	MS	MR	ENGLISH	SEC-IV(SOF)	BL
FRIDAY	304	V	СМ	REGIONALS	LCM	PR (ASIMA)	SPORTS
	305	Ι	OB	FA	LIBRARY	REGIONALS	CC
	302	III	IIC/MS	MR	SEC- III(LMS)	BL	LIBRARY
SATURDAY	304	V	PR	СМ	SCM	PR (SOWMYA)	REGIONALS

# SAROJINI NAIDU VANITA MAHA VIDYALAYA DEPARTMENT OF COMMERCE & MANAGEMENT BBA TIME TABLE SEMESTER I, III & V (2023 -2024)

DAYS	ROOM	SEM	1	2	3	4	5
	NO	T			ECONOMICS	CC	
	302	I	ENGLISH	MARKETING	ECONOMICS		AECC –I
	305	III	ENGLISH		(LAB I)	HRM	F.MGT
MONDAY	304	V	-	ENGLISH	ENT.	ORG.	REGIONALS
			P.A.C		DEVELOPMENT	DEVELOPMENT	
	302	I	MARKETING	ECONOMICS	СС	ENGLISH	REGIONALS
	305	III	INFO.TECH	REGIONALS	HRM	SEC- I	CC
TUESDAY						(COMM.SKILLS)	
	304	V	M.COMMERCE	ORG.	ENT.	LIBRARY	P.A.C
				DEVELOPMENT	DEVELOPMENT		
	302	Ι	MANAGEMENT	MARKETING	ENGLISH	ECONOMICS	SPORTS
	305	III	HRM	REGIONALS	F.MGT	F.MGT	LIBRARY
WEDNESDAY	304	V	ENT.	ENGLISH	P.A.C	CC	M.COMMERCE
			DEVELOPMENT				
	302	I	MANAGEMENT	ECONOMICS	CC	MANAGEMENT	REGIONALS
	305	III	F.MGT	INFO.TECH	SEC-II (BQM)	REGIONALS	LIBRARY
THURSDAY	304	V	M.COMMERCE	ENGLISH	ORG.	ENT	CC
					DEVELOPMENT	.DEVELOPMENT	
	202	I			DECIONALS		
	302	-	MANAGEMENT	ENGLISH	REGIONALS	MARKETING	LIBRARY
	305	III	F.MGT	INFO.TECH	ENGLISH	HRM	SEC-I
FRIDAY	204	<b>X</b> 7	MCONDEDCE	DECIONALC	<b>D</b> + C	00	(COMM.SKILLS)
	304	V	M.COMMERCE	REGIONALS	P.A.C	CC	ORG.
							DEVELOPMENT
	302	I	MARKETING	MANAGEMENT	AECC – I	REGIONALS	ECONOMICS
	302	III	HRM	SEC – II (BQM)	INFO.TECH	CC	ENGLISH
SATURDAY	303	V	P.A.C	$\frac{\mathbf{SEC} - \mathbf{H} \left( \mathbf{DQ} \mathbf{M} \right)}{\mathbf{ENT}}$	ORG.		REGIONALS
		*	1 1110	DEVELOPMENT	DEVELOPMENT		

# SAROJINI NAIDU VANITA MAHA VIDYALAYA DEPARTMENT OF COMMERCE & MANAGEMENT BBA TIME TABLE SEMESTER II, IV & VI (2022 -2023)

DAYS	ROOM	SEM	1	2	3	4	5
	NO						
	GJH	II	FA	ENGLISH	BS	OB	FA
	304	IV	ENGLISH	MS	MR	BL	СС
MONDAY	305	VI	ТКМ	ENGLISH	LCM	ER	REGIONALS
	GJH	II	FA	OB	BS	ENGLISH	AECC – II
	304	IV	BL	REGIONALS	MS	MR	SEC-IV(SOF)
TUESDAY	305	VI	LCM	ER	LIBRARY	ТКМ	<b>PROJECT</b> (A)
	GJH	II	OB	FA	ENGLISH	BS	SPORTS
	304	IV	BL	REGIONALS	MS	SEC-III(LMS)	MS
WEDNESDAY	305	VI	ER	ENGLISH	ТКМ	LCM	<b>PROJECT(AS)</b>
	GJH	II	OB	FA	AECC – II (BCS)	BS	REGIONALS
	304	IV	MR	СС	MR	REGIONALS	BL
THURSDAY	305	VI	ТКМ	ENGLISH	LCM	ER	LIBRARY
	GJH	II	BS	ENGLISH	REGIONALS	FA	LIBRARY
	304	IV	MS	MR	ENGLISH	BL	SEC-III(LMS)
FRIDAY	305	VI	ER	REGIONALS	LCM	PR (S)	ТКМ
	GJH	II	OB	BS	OB	REGIONALS	SPORTS
	304	IV	MS	MR	BL	SEC-IV(SOF)	ENGLISH
SATURDAY	305	VI	ТКМ	LCM	ER	PR(A)	REGIONALS

# SAROJINI NAIDU VANITA MAHA VIDYALAYA DEPARTMENT OF COMMERCE & MANAGEMENT BBA TIME TABLE SEMESTER I, III & V (2022 -2023)

DAYS	ROO	SEM	1	2	3	4	5
	Μ						
	NO						
	GJH	Ι	MGT	ENGLISH	LIBRARY	ECONOMICS	MARKETING
	304	III	ENGLISH	F.MGT	<b>INFO.TECH</b>	LIBRARY	HRM
MONDAY	305	V	PAC	ENGLISH	COMP.MGT	OD	REGIONALS
	GJH	Ι	MARKETING	MGT	ECONOMICS	ENGLISH	REGIONALS
	304	III	INFO.TECH	REGIONALS	HRM	F.MGT	ENGLISH
TUESDAY	305	V	<b>M.COMMERCE</b>	OD	CM	PAC	LIBRARY
	GJH	Ι	MANAGEMENT	MARKETING	ENGLISH	ECONOMICS	SPORTS
	304	III	INFO.TECH	REGIONALS	F.MGT	HRM	ENGLISH
WEDNESDAY	305	V	СМ	OD	OD	PAC	M.COMMERCE
	GJH	Ι	MARKETING	MANAGEMENT	ECONOMICS	AECC-I	REGIONALS
	304	III	HRM	INFO.T	ECH LAB I	REGIONALS	F.MGT
THURSDAY	305	V	PAC	ENGLISH	OD	СМ	M.COMMERCE
	GJH	Ι	MANAGEMENT	ENGLISH	REGIONALS	MARKETING	ECONOMICS
	304	III	F.MGT	BQM	ENGLISH	HRM	SEC-I
FRIDAY							(COMM.SKILLS
							)
	305	V	СМ	REGIONALS	OD	PAC	SPORTS
	GJH	Ι	MARKETING	AECC-I	MGT	REGIONALS	ECONOMICS
	304	III	F.MGT	BQM	INFO.TECH	HRM	ENGLISH
SATURDAY	305	V	M.COMMERCE	PAC	СМ	OD	REGIONALS

# SAROJINI NAIDU VANITA MAHA VIDYALAYA DEPARTMENT OF COMMERCE & MANAGEMENT BBA TIME TABLE SEMESTER II, & IV (2021 -2022)

DAYS	SEM	1	2	3	4	5
	II	OB	ENGLISH	FA	BS	LIBRARY
MONDAY	IV	ENGLISH	MS	MR	BL	CC
	II	FA	BS	OB	ENGLISH	REGIONALS
TUESDAY	IV	MR	REGIONALS	MS	BL	SEC-IV(SM)
	II	FA	OB	ENGLISH	BS	SPORTS
WEDNESDAY	IV	MR	REGIONALS	BL	MS	SEC-IV(SM)
	II	REGIONALS	FA	AECC – II	BS	OB
THURSDAY	IV	MR	BL	ENGLISH	MS	SPORTS
	II	FA	ENGLISH	REGIONALS	BS	OB
FRIDAY	IV	MR	BL	ENGLISH	MS	SPORTS
	II	OB	FA	BS	AECC-II	REGIONALS
SATURDAY	IV	BL	MR	MS	LIBRARY	SPORTS

28

# SAROJINI NAIDU VANITA MAHA VIDYALAYA DEPARTMENT OF COMMERCE & MANAGEMENT BBA TIME TABLE SEMESTER I, & III (2021 -2022)

DAYS	SEM	1	2	3	4	5
	Ι	MGT	ENGLISH	LIBRARY	ECONOMICS	MARKETING
MONDAY	III	ENGLISH	FM	INFO.TECH	LIBRARY	HRM
	Ι	MARKETING	MGT	ECONOMICS	ENGLISH	REGIONALS
TUESDAY	III	INFO.TECH	REGIONA	LIBRARY	FM	HRM
			LS			
	Ι	MGT	MARKETI	ENGLISH	ECONOMICS	SPORTS
WEDNESDAY			NG			
	III	INFO.TECH	REGIONA	HRM	SEC-I	F.MGT
			LS			
	Ι	MARKETING	MGT	ECONOMICS	AECC- I	REGIONALS
THURSDAY	III	HRM	INFO.	TECH LAB I	REGIONALS	F.MGT
	Ι	MGT	ENGLISH	REGIONALS	MARKETING	ECONOMICS
FRIDAY	III	F.MGT	BQM	ENGLISH	HRM	SEC-I
	Ι	MARKETING	AECC-I	MGT	REGIONALS	ECONOMICS
SATURDAY	III	F.MGT	BQM	<b>INFO.TECH</b>	HRM	ENGLISH

# SAROJINI NAIDU VANITA MAHA VIDYALAYA DEPARTMENT OF COMMERCE & MANAGEMENT BBA TIME TABLE SEMESTER II (2020 -2021)

DAYS	SEM	1	2	3	4	5
MONDAY	II	ОВ	ENGLISH	FA	BS	LIBRARY
TUESDAY	II	FA	BS	OB	ENGLISH	REGIONALS
WEDNESDAY	II	FA	OB	ENGLISH	BS	СС
THURSDAY	II	REGIONALS	FA	АЕСС-П	BS	OB
FRIDAY	II	FA	ENGLISH	REGIONALS	BS	OB
SATURDAY	II	ОВ	FA	BS	AECC-II	REGIONALS

30

# SAROJINI NAIDU VANITA MAHA VIDYALAYA DEPARTMENT OF COMMERCE & MANAGEMENT BBA TIME TABLE SEMESTER I (2020 -2021) (ONLINE)

DAYS	SEM	1	2	3	4	5
	Ι	MGT	ENGLISH	LIBRARY	ECONOMICS	MARKETING
MONDAY						
	Ι	MARKETING	MGT	ECONOMICS	ENGLISH	REGIONALS
TUESDAY						
	Ι	MGT	MARKETING	ENGLISH	ECONOMICS	SPORTS
WEDNESDAY						
	Ι	MARKETING	MGT	ECONOMICS	AECC- I	REGIONALS
THURSDAY						
	Ι	MGT	ENGLISH	REGIONALS	MARKETING	ECONOMICS
FRIDAY						
	Ι	MARKETING	AECC-I	MGT	REGIONALS	ECONOMICS
SATURDAY						

# WORKLOAD

# DEPARTMENT OF COMMERCE & MANAGEMENT BBA WORKLOAD 2023 – 2024 II, IV & VI SEMESTER

S.no	Name of the Faculty	Semester	Subjects	No.	of classes	Total work load	Project group
1	K.Sowmya	II	Financial Accounting	5		20	
		IV	Management Science	5			
		VI	Leadership & Change	5			
			Management				
			Project	2			
		IV	SEC IV (B.COM)	3			
2	Asima Begum	II	Business Statistics	5		20	
	C	IV	Marketing Research	5			
		VI	Supply Chain	5			
			Management				
		VI	Project	1			
		IV	SEC IV (B.COM)	4			
3	Swathi Prasad	II	Organization	5		20	
			Behaviour				
		II	AECC II	2			
		IV	Business Law & Ethics	5			
		IV	SEC IV	2			
		VI	Compensation	5			
			Management				
		VI	Project	1			
			Grand Total			60	

S.no	Name of the Faculty	Semester	Subjects	No. o	f classes	Total work load
				Theor	Practical	
				У		
1.	K.Sowmya	II	Financial	5		20
			Accounting	5		
		IV	Management			
			Science	5		
		3.73	Leadership &			
		VI	Change	5		
			Management	5		
		VI	Project			
		IV	SEC IV (B.COM)			

### DEPARTMENT OF COMMERCE & MANAGEMENT BBA INDIVIDUAL WORKLOAD 2023 – 2024

S.no	Name of the Faculty	Semester	Subjects	No. of classes		Total work load
				Theory	Practical	
2.	Asima Begum	II	Business	5		20
		IV	Statistics Marketing Research	5		
		VI	Supply Chain Management	5		
		VI IV	Project SEC IV (B.COM)	4		

S.no	Name of the Faculty	Semes ter	Subjects	No. of	classes	Total work load
				Theory	Practica 1	
3.	Swathi Prasad	II II IV IV VI VI	Organization Behaviour AECC II Business Law & Ethics SEC IV Compensation Management Project	5 2 5 2 5 1		20

# DEPARTMENT OF COMMERCE & MANAGEMENT BBA WORKLOAD 2023 – 2024 I, III & V SEMESTER

S.no	Name of the Faculty	Semester	Subjects	No. of	f classes		
1	K.Sowmya	Ι	Basic of Marketing	5			
		III	Financial	5			
			Management				
		V	Entrepreneurial	5			
			Development				
			Organization				
		V	Development	5			
2	Asima Begum	Ι	Principles of	5			20
			Management				
		III	Information	6	(4+2)		
			Technology for				
			Business				
		V	Performance	5			
			Appraisal &				
			Counseling				
3	Aishwarya Sahu	I	Business Economic	5		20	
		I	AECC I (BBA)	2			
		Ι	AECC I (B.COM)				
		III	Basic Quality	2			
			Management	2			
		III	HRM	5			
		V	Mobile Commerce	4			
			Grand Total			60	

## DEPARTMENT OF COMMERCE & MANAGEMENT BBA INDIVIDUAL WORKLOAD 2023 – 2024

S.no	Name of the Faculty	Semester	Subjects	No. of classes		Total work load
				Theor v	Practical	
1.	K.Sowmya	I III V	Basic of Marketing Financial Management Entrepreneurial Development	5 5 5		20
		V	Organization Development	5		

S.no	Name of the Faculty	Semester	Subjects	No. of	f classes	Total work load
				Theory	Practical	
2.	Asima Begum	Ι	Principles of Management	5	—	20
		III	Introduction to information Technology	6(4+2)		
		V	Performance Appraisal &	5		
		Ι	Counseling AECC I (B.COM)	4		

S.no	Name of the Faculty	Semester	Subjects	No. of classes		Total work load
				Theory	Practical	
3.	Aishwarya Sahu	I	Business Economic	5	_	20
		I I	AECC I (BBA) AECC I (B.COM)	2 2		
		ш	Basic Quality Management	2		
		III	HRM	5		
		V	Mobile Commerce	4		

# DEPARTMENT OF COMMERCE & MANAGEMENT BBA WORKLOAD 2022 – 2023 II, IV & VI SEMESTER

S.n o	Name of the Faculty	Semeste r	Subjects	No. of classes		Total work load	Project work group
1	K.Sowmya	II	Organizational	6		21	
			Behaviour				
			(SEC	2			
		IV	III)Leadership and				
			Management	-			
		<b>TX</b> /	skills	6			
		IV	Management Science				
		VI	Leadership and	6			
		V I	Change	0			
		VI	Management	1			
		• •	Project Work	-			
2	Asima Begum	II	Financial	6		21	
			Accounting				
		IV	Marketing	6			
		IV	Research				
			SEC IV Startup	2			
			Opportunities and	_			
		VI	feasibility	6			
		VI	Employee	1			
			Relations				
			Project Work				
3	Aishwarya Sahu	II	Business Statistics	6		22	
		II	AECC II Basic	2			
			Computer Skills				
		IV	Business Laws	6			
			and Ethics				
		VI	Talent And	6			
			Knowledge				
			Management	~			
		VI	Project Work	2			
			Grand Total			64	
			Gianu Totai			04	

# DEPARTMENT OF COMMERCE & MANAGEMENT BBA INDIVIDUAL WORKLOAD 2022 – 2023

S.no	Name of the Faculty	Semester	Subjects	No. of classes		Total work load
				Theory	Practical	
1.	K.Sowmya	II	Organizational Behaviour	6		21
		IV	SEC III Leadership and Management	2		
			Skills	6		
		IV	Management Science	6		
		VI	Leadership And Change	1		
			Management			
		VI	Project Work			

S.no	Name of the Faculty	Semester	Subjects	No. of classes		Total work load
				Theory	Practical	
2.	Asima Begum	II	Financial Accounting	6	—	21
		IV	SEC IV Startup Opportunities and	2	—	
		IV	Feasibility Marketing Research	6		
		VI	Employee Relations	6		
		VI	Project Work	1		

S.no	Name of the Faculty	Semester	Subjects	No. of classes		Total work load
				Theory	Practical	
3.	Aishwarya Sahu	II II	Business Statistics AECC II Basic	6	—	22
			Computer Skills	2		
		IV	Business Law and Ethics	6		
		VI	Talent and Knowledge	6		
		VI	Management Project Work	2		

# DEPARTMENT OF COMMERCE & MANAGEMENT BBA WORKLOAD 2022 – 2023 I, III & V SEMESTER

S.n o	Name of the Faculty	Semest er	Subjects	No. of classes		Total work load	Projec t work group
1	Premlatha Menon	III	Financial Management	6		6	
2	K.Sowmya	I III	Basic Of Marketing Basic Quality	6 2		20	
		V	Management Organizational Development	6			
		V	Compensation Management	6			
3	Asima Begum	III	Information Technology for Business	6		12	
		V	Performance Appraisal & Counseling	6			
4	Aishwarya	Ι	Business	6		24	
		Ι	Economic Environmental	2			
		Ι	Studies (AECC I) Principles of	6			
		III	Management	6			
		V	HRM	4			
			Mobile				
			Commerce				
			Grand Total			62	

## DEPARTMENT OF COMMERCE & MANAGEMENT BBA INDIVIDUAL WORKLOAD 2022 – 2023

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
1	K.Sowmya	Ι	Basic Of Marketing	6		20
		III	Basic Quality			
			Management	2		
			Organizational			
		V	Development	6		
			Compensation			
		V	Management	6		

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
2	Asima Begum	III V	Information Technology for Business Performance Appraisal & Counseling	6		12

S.No.	Name of the Faculty	Semest er	Subjects	No of classes		Total work load
	Tucuty	CI .		Theory	Practical	Iouu
3	Aishwarya Sahu	Ι	Business Economic	6		24
		Ι	Environmental Studies	2		
			(AECC I)			
		Ι	Principles of Management	6		
		III	Human Resource	6		
			Management			
		V	Mobile Commerce	4		

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
4	Premlatha Menon	III	Financial Management	6		б

# DEPARTMENT OF COMMERCE & MANAGEMENT BBA WORKLOAD 2021 – 2022 I& III SEMESTER

S.n o	Name of the Faculty	Semester	ester Subjects No. of classes		classes	Total work load	Project work group
				Theory	Practic al		
1	K.Sowmya	Ι	Basic of	6		8	
		III	Marketing	2			
			Basic Quality				
			Mgt				
2	Asima Begum	III	Business	6		6	
			Economics				
3	Aishwarya Sahu	Ι	Principles of	6		6	
			Management				
4	Premlatha Menon	III	Financial				
			Management				
5	Thakur Neha	III	Human Resources	6		6	
			Management				
6	Prabha Shukla	III	IT for Business	6		6	
			Grand Total			38	

## DEPARTMENT OF COMMERCE & MANAGEMENT (BBA) INDIVIDUAL WORKLOAD SEMESTER I & III (2021-2022)

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
1	Asima Begum	Ι	Business Economics	6		6

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
2	K. Sowmya	I III	Basics of marketing Basic Quality Marketing	6 2		8

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
3	Aishwarya	Ι	Principles of Management	6		6

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
4	Premlatha Menon	III	Financial Management	6		6

S.No.	Name of the Faculty	Semester	Subjects	No of	classes	Total work load
				Theory	Practical	
5	Thakur Neha	III	Human Resources Management	6		6

S.No.	Name of the Faculty		Subjects	No of	Total work load	
				Theory	Practical	
6	Prabha Shukla	III	IT for Business	6		6

## **DEPARTMENT OF COMMERCE & MANAGEMENT**

S.no	Name of the Faculty	Semester	r Subjects	No. of	Total work load	
				Theory	Practical	
1.	K.Sowmya	II	Financial Accounting -II	6		20
		IV	Start up Management	2		
		IV	Management Science	6		
		- IV	Business Law and Ethics	6		
2.	Aishwarya Sahu	II	Organizational Behaviour	6		20
		II	<b>Business Statistics</b>	6		
		IV	Leadership and Management Skills	2		
		IV	Marketing Research	6		
3.	K. Sonia Singh	II	Basic Computer Skills	2		2

## **BBA WORKLOAD 2021 – 2022**

# DEPARTMENT OF COMMERCE & MANAGEMENT BBA INDIVIDUAL WORKLOAD 2021 – 2022

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
1	K.Sowmya	II	Financial Accounting -II	6		20
		IV	Start up Management	2		
		IV	Management Science	6		
		IV	Business Law and Ethics	6		

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
2	Aishwarya	II	Organizational Behaviour	6		20
	Sahu	IV	Business Statistics	6		
		IV	Leadership and	2		
			Management Skills			
		IV	Marketing Research	6		

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
3	K.Sonia Singh	II	Basic Computer Skills	2		2

# DEPARTMENT OF COMMERCE & MANAGEMENT BBA WORKLOAD 2020 – 2021

S. No	Name of the Faculty	Semester	Subjects	No. of classes		Total work load	Project work group
				Theory	Practical		
1	Asra Sultana	Ι	Business Economic	6		6	
		II	Financial Accounting – II	6		6	
2	V.Sangeetha	Ι	Principles of Management	6		6	
		Π	Business Statistics	6		6	
3	K. Sowmya	Ι	Basic Of Marketing	6		6	
4	Syeda Wajeda Hussaini	II	Organizationa l Behaviour	6	_	6	
			Grand Total			36	

## SAROJINI NAIDU VANITA MAHA VIDYALAYA DEPARTMENT OF COMMERCE & MANAGEMENT (BBA) INDIVIDUAL WORKLOAD SEMESTER II (2020-2021) (Online)

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
1	Asra Sultana	Ι	Business	6		12
		II	Economics	6		
			Financial			
			Accounting			

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
2	V. Sangeetha	Ι	Principles of Management	6		12
		II	Business Statistics	6		

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
3	K. Soumya	I	Basics of Marketing	6		6

S.No.	Name of the Faculty	Semester	Subjects	No of classes		Total work load
				Theory	Practical	
4	Syeda Wajeda Hussaini	II	Organizational Behaviour	6		6

## LIBRARY BUDGET

Year	No.of Titles	No.of Volumes	Amount
2023-2024	31	225	Rs. 36,740/-
2022-2023	19	179	Rs. 27,028/-
2021-2022	22	71	Rs. 11,729/-

Sl. No	Account no Title		Author
1	2022/VAR/001	Business correspondent and communication	Varinder Kumar
2	2022/REN/002	Basic computer skills	R.Renuka, Mustafa Khan
3	2022/SHA/003	Organizational Behavior	Shashi. K. Gupta
4	2022/AGG/004	Business Statistics	S.L. Aggarwal
5	2022/SAN/005	Financial Statistics	SanthiVedula
6	2022/RAJ/006	Marketing Research	Raj Kumar Singh
7	2022/SUD/007	Leadership and Change management	V. Sudha , A. Patrick
8	2022/PRA/008	Business intelligence and Data Visualization	K. prasanth Kumar,Tulasi Ram Kandula
9	2022/ANU/009	Business correspondent and communication	Anupama Gadiraju, Santhi Vedula
10	2022/SON/010	Basics of marketing	C.N. Sontakki
11	2022/AMI/011	Basic quality management	Amit Chopra
12	2022/SWA/012	Startup management	k. Swapna
13	2022/VIS/013	Management science	B. Vishwanadam, v. karunasree
14	2022/ASW/014	Organizational Behavior	k. Asathappa, G. Sudharsana Reddy
15	2022/KRI/015	Business law & Ethics	G. Krishna Kavitha, P. Madhavi latha
16	2022/ANJ/016	Organization Development	Dr. K. Anjaneyilu
17	2022/JAG/017	Startup management	Jagroop Singh
18	2022/RAV/018	Business policy and strategy	T. Ravi kumar, P. Madhavi latha
19	2022/SHA/019	Principles of management	R.K. Sharma, Shashi. K .Gupta

# DEPARTMENTAL LIBRARY

20	2022/SAN/020	Financial Accounting	SanthiVedula, G. Santoshi
21	2022/PUN/021	Mobile commerce	Puneet Kumar
22	2022/JOY/022	Business law & Ethics	Joy Dhingra
23	2022/TUL/023	Information technology for business	Tulsi Ram Kandula, sandeep agarwala
24	2022/JAG/024	Insurance	Jagroop Singh, Sonia Singh
25	2022/SHA/025	Analysis of Investment in Financial assets	Shashi K. Gupta, Rosy Joshi
26	2022/TATA/026	Retail Management	Tata Publications
27	2022/NEE/027	Management science	Neeti Gupta , Vijay Gupta
28	2022/LAK/028	Customer relationship management	Dr. S. Lakshmi
29	2022/TATA/029	Financial services and markets	Tata Publications
30	2022/JOY/030	Business law & ethics	Joy Dhingra
31	2022/LAK/031	Basics of marketing	Dr. S. Lakshmi
32	2022/SHA/032	Organizational behaviour	Shashi K Guptha, Rosy Joshi
33	2022/RAG/33	Businessstatistics	K. Raghuveer , V. karuna sree
34	2022/VIS/034	Management science	R.g. Saha, TulasiRam kandula
35	2022/SWA/035	Startup management	K. Swapna
36	2022/ASW/036	Organizational behaviour	K. Asathappa, G. Sudharsana Reddy
37	2022/MIT/037	Business economics	Dr. D.M. Mithani
38	2022/AJI/038	Business policy and strategy	AjitKaur
39	2022/SWA/039	Startup management	k. Swapna
40	2022/SHA/040	Financial markets and services	Shashi K Gupta, Nisha agarwal
41	2022/SHA/041	Financial management	Shashi K Guptha, R.K. Gupta, Neeti Gupta
42	2022/SHA/042	Financial management	Shashi K Guptha, R.K. Gupta, Neeti Gupta

43	2022/SHA/043	Financial management	Shashi K Guptha, R.K. Gupta, Neeti Gupta
44	2022/SRI/044	Financial management	M.S. Hari Krishna Rao
45	2022/SUD/045	Financial management	M.S. Hari krishna rao, G. santhoshi
46	2022/LAK/046	Financial management	G. Sudhakar reddy
47	2022/SAH/047	Mobile commerce	R.g. Saha, TulasiRam kandula
48	2022/VIS/048	Management science	B.vishwanadam , V.karunasree, Ravi
49	2022/TATA/049	Mobile commerce	Tata publications
50	2022/SON/050	Basics of marketing	C.N.Sontakki
51	2022/THO/051	Strategic management	Thompson Strickland
52	2022/PRA/052	Business intelligence and Data Visualization	Prasanthkumar, Tulsi Ram, B. Rajini
53	2022/HAR/053	Market research	M.S. Hari krishna rao
54	2022/PNC/054	Business economics	P.N Chopra
55	2022/PNC/055	Business economics	P.N Chopra

## LIST OF GOLD MEDALIST

#### 2021-2022

Semester	Hall Ticket no	Name of the Student	Father's Name	Percentage of Marks
Ι	1175-21-684-034	Sehrish Mehwin	Abdul Majid Khan	9.4
II	1175-21-684-034	Sehrish Mehwin	Abdul Mjaid Khan	9.44
III	1175-20-684-005	B.Anusha	B. Naresh	9.28
IV	1175-20-684-011	Ch. Rohini	Ch Janardhan	9.28



#### 2020-2021

Semester	Hall Ticket No.	Name of the Student	Father's Name	Percentage of Marks
Ι	1175-20-684-046	Sumaiya Fatima	Mohd. Yousuf	9.44
II	1175-20-684-011	Ch. Rohini	Ch. Janardhan	9.04



#### STUDENTS ACHIEVEMENTS



#### Individual Yoga Asana

Ms. Ashwini Gobre BBA 3rd year Secured 2nd Place in Individual Yoga Asana.

#### YOGA



Ms. Ashwini Gobre BBA 3<sup>rd</sup> year and G. Nandini BBA 1<sup>st</sup> year participated in YOGA Inter collegiate Tournament 2023-2024 organized by SNVMV and secured 1<sup>st</sup> position as overall championship held on 30<sup>th</sup> January 2024.

#### CARROM



Ms. P. Rithika BBA 1st year students participated in CARROM Inter collegiate Tournament 2023-2024 held at Badruka College of Commerce and Arts, Kachiguda on 15-16 February 2024, and Secured over all championship 3<sup>rd</sup> place.

#### **SPORTS**



Ms. Radha and Neha Bai BBA 2 year SNVMV, Participated in National Taekwondo Championship which was held at Sawai Madhopur,Rajasthan from: 19 to 21 of January 2024 and I got 3rd place and won Brozne medal.



Ms. Sabitha has secured 3rd position in Volleyball intercollegiate competition organized by Department of Physical Education- Suryapet Venkateshwar Engineering College.



Ms.Sriya Motte had participated in Intercollegiate Tournament for women in collaboration with Villa Marie Degree & PG College from 17<sup>th</sup> October, 2023 to 18<sup>th</sup> October, 2023 Department of Physical Education-Osmania University, Hyderabad.

## NCC (NATIONAL CADET CORPS)

Many BBA 1<sup>st</sup> year, 2<sup>nd</sup> year and 3<sup>rd</sup> year students enrolled for NCC. All the students enthusiastically participated in all NCC based activities.





BBA Students participated in 3K Walkathon on the Occasion of International Women's Day on 08.03.2022.

#### **STUDENTS ACTIVITIES**



BBA final yr students M jahnavi, N Srija, M L akshaya and Sehrish mehwin participated in Chanskya business game organised Ashoka School for Business held on 07-02-2024.

BBA second yr students Devika, Poonam & Sthrainvi participated in QUESTER – 2K24(An Inter-Collegiate Management Talent Test for Students) organised by Indian Institute of management & Commerce on 31-01-2024.



## **CULTURAL ACTIVITIES**

BBA 1st and 2nd year students where participated in Ladies Day on 09.01.2024 and won consolation prizes.



Our NSS students participated in NSS Road Safety Rally and Vivekananda Birthday celebrations on 12<sup>th</sup> January, 2024.



## NIPUNI (SKILL DEVELOPMENT CENTRE)



BBA first and second yr students participated in Calligraphy course conducted by NIPUNI Skill Development Centre SNVMV during 12.09.2023 to 28.11.2023.

# STUDENTS PLACEMENT

Sl.no	Year	Date & Month	Name of the Company	Student Names
1	2022-2023	28.02.2023	UNISYS	C.Vani
				R.Mrudula
2	2022-2023	04.11.2022	Connect Corp	C.Vani
				Akansha
				A.Seetha
				Devika
				B.Sravani
				M.Srilatha
				T.Vidya
				V.Anusha
				Harini
				Krishna Sriya
3	2022-2023	17.11.2022	Sutherland	K.Keertika
				Pravalika
				Swathi Priya
				D.Swetha
				J.Harshita
				N.Sai Prasana
4	2022-2023		CAMS	Swathi Priya
5	2022-2023	31.01.2023	ICICI Prudnetial	Ch.Rohini

				A.Seetha
6	2022-2023	04.05.2023	Sahasya Global	Akansha S
				D. Rashmi
				M.Srilatha
7	2022-2023		Star Tek	M.Sai Prasana
				B.Keeerthi
				Sravani
				Swathi Priya

## FACULTY NOMINATED IN SUB COMMITTEES

- Mrs. K .Sowmya is the member of NIPUNI Committee from the year 2021-22.
- ▶ Ms. Asima Begum is the member of Alumnae Committee from the year 2022-23.
- ➤ Ms. Aishwarya Sahu is the member of VGT Committee from the year 2022-23.

## **FUTURE VISION**

- To educate and prepare students with the needed knowledge and skills, analytical ability as well as a managerial perspective that is needed in the highly competitive business environment.
- To enable students to become competent and industrially trained leaders who can take a significant stand in the corporate world.
- Young and dynamic minds at work and is diversifying into Macro-Urban Developments through Integrated Developments and Smart Cities in emerging.
- Programme was initiated from the academic year 2019-2020 began with a new dynamic vision "Creating new avenues".
- Students get to learn corporate practices beyond classrooms and take a solid step towards becoming corporate managers of future.
- To create future entrepreneurs and leaders who will be ethically and socially responsible in decision making and building a global nation.
- A rigorous classroom lecture approach, with Group discussions, lecture-based learning, case studies, tutorials and audio-visual presentations ensure a strong.