

Sarojini Naidu Vanita Maha Vidyalaya

Departmental Profile

Department of Business Management

1. Introduction:

History of the department

The department of Business Management was started in the year 1995 with an intake of thirty students. The Department got its approval from AICTE in the year 1997 and later increased its intake to forty five, sixty and today the department has two sections with a total intake of one twenty students. The new block was inaugurated on 16th December, 2000 by Sri Mohammed Ali Shabber the then minister for Information & Public Relation, Energy & Coal, Govt of Andhra Pradesh. The Audio Visual room was inaugurated on 28th November, 2012 by his excellency Dr. K.Rosaiah, Governor of Tamil Naidu.

Vision Statement

Women's Empowerment for Global Betterment

Mission Statement

To motivate students and maintain environmental connectivity for women's empowerment.



The department imparts Business Management education covering different methodologies like case studies, role plays, surveys, field trips, lab programs, utilising Apps etc. The students are well placed in reputed organisations and have helped the institution in Placements, Advisory services to the new and young students and have organised several events for the college.

2. Faculty Information:



The faculty student's ratio is 1:20 and we have twelve teaching staff members with six faculty having Doctoral degree, one has submitted her thesis and is awaiting the results. Many teaching staff members have an experience of more than one decade. The department offers specialization in Finance, HR, Marketing, Systems and Entrepreneurship; however students have opted for finance and HR specializations only.

Faculty details

S. No	Faculty name & Designation	Faculty photo
1.	Dr. Veenapani, Director MBA Department M.Sc (Maths), PGDCA, MBA, Ph. D., UGC NET Experience : 29 years Specialization: Finance	
2.	Dr. V. Babitha Associate Professor MBA, M.Phil, Ph. D., APSET Experience: 28 years Specialization: Finance	

3	<p>Dr. V.V.N. Laxmi Associate Professor MBA, M.Phil, Ph. D., APSET Experience: 24 years Specialization: Marketing</p>	
4	<p>Dr. B. Madhavalata Associate Professor MBA, M.Phil, Ph. D., SET-AP & TS Experience: 23 years Specialization: HR</p>	
5	<p>Mrs. A. Sravani Associate Professor MBA, APSET, (Ph.D.) Experience: 15 years Specialization: HR</p>	
6	<p>Dr. Safia Bente Omer Associate Professor MBA, M. Phil, Ph.D., APSET Experience : 22 years Specialization: Finance</p>	
7	<p>Dr. P. Naresh Kumar Assistant Professor M.Sc. (Comp), M. Tech, MBA, Ph.D. Experience: 15 years Specialization: HR</p>	

8	<p>Mrs. E. Sajitha Assistant Professor MBA Experience: 11 years Specialization: HR</p>	
9	<p>Mrs. Rajani Dev Assistant Professor MBA, UGC-NET, M.Com. Experience : 10 years Specialization: Finance</p>	
10	<p>Mrs. Shashikantha Assistant Professor M.Com, MBA, TSSET Experience: 26 years Specialization: HR</p>	
11	<p>Mrs. Shamini Reddy Police Assistant Professor B.Tech, MBA Experience : 7 years Specialization: Finance</p>	
12	<p>Ms. Meenagari Nikila Assistant Professor MBA Experience: 0.5 years Specialization: HR</p>	

Highlight of faculty achievements, awards, or notable contributions to the field.

Dr. Veenapani

1. Is on the BOS of Reddy College, department of MBA and BBA she was
2. Resource person for Faculty Induction Program organized by UFC_HRDC Osmania University. Spoke on spoke on practical SPSS on 4th March, 2022.
3. Resource person for 2nd online Faculty Induction Program organized by UFC_HRDC Osmania University. Spoke on Descriptive statistics on 20th December, 2021.
4. At Entrepreneurship Development Program (EDP) organized by Osmania University, department of Business Management in collaboration with Osmania Technology Incubator from 5th October to 11th October 2020, delivered a talk on growth Strategies for Enterprises.

Member of Editorial Board in Journals

1. International Journal of Management and Social Science Research Review with impact factor 3.029, a double-blind peer reviewed refereed monthly journal with ISSN 2349-6738
2. Galaxy International Interdisciplinary Research Journal (GIIRJ), an online peer-reviewed refereed journal with ISSN 2347-6915
3. International Journal of Multidisciplinary Research Review with impact factor 2.262, ISSN print 2395-1871
4. Ahead International Journal of Recent Research Review, ISSN 2456-205X, with impact factor 3.67
5. International Journal of Business and Administrative Research, impact factor 4.729, ISSN 2348-0653
6. Member, Board of Studies (representing Osmania University) for MBA program of Reddy Women's college, Hyderabad, recognized by AICTE.

Reviewer of Journals

1. Indian Journal of Commerce and Management Studies. It is an online peer review open access journal indexed in Cabell publishing USA, EBSCO, ISSN 22295674

2. Apeejay Journal of Management and Technology, peer reviewed journal of Apeejay Institute of Management, Jalandhar, affiliated to Punjab University, India, ISSN 0974-3294. A total of five articles have been reviewed
3. Awarded a certificate of honor for appreciation in recognition of valuable services for up-liftment of education development of student's skills given by National Solidarity Committee.
4. Awarded a certificate of honor for appreciation in recognition of valuable services for up-liftment of education development of student's skills given by National Solidarity Committee.

Memberships

1. Member of Indian Association of Social Science Research – IASSR
2. Member BOS (university representative) for BBA, BBM and MBA course in RBVRR College for Women.
3. Member, Hyderabad Insurance Institute and Hyderabad Management Association.

Dr. V.V.N Laxmi

Resource Person

1. Resource Person in Two Day Webinar titled “Case analysis in the area of Operations Management” in Technical Session-4 on 29th October, 2023, organized by Department of Business Management, Faculty of Commerce and Business Management, Dr. B. R. Ambedkar Open University, Hyderabad during 28th and 29th October, 2023.
2. Resource person in 5days FDP for teaching staff on “Outcome Based Education” in the workshop from 5th December, 2022 to 10th December, 2022 organised by Sarojini Naidu Vanita Maha Vidyalaya.
3. Resource Person at 6 Day FDP program on “Reskilling of Communication and Life Skills” in Physical Mode is organized by Department of English, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad, from 23rd to 28th May, 2022. Delivered a lecture on 5th Day (27 – 05 - 2022) titled “Time Management”.
4. Resource Person at 5 Day ATAL FDP on "Blended Learning Strategies For Higher Education" organised by University College of Commerce and Business Management,

Mahatma Gandhi University, Nalgonda, Telangana State, from 24th to 28th August, 2021. Delivered a lecture on 4th Day (27-12-2021) titled “E-learning Resources and Certificates”.

5. Resource person for a training session for non-teaching staff on “Time Management and Team Work” on 15-02-2022 organised by Sarojini Naidu Vanita Maha Vidyalaya.

Others

1. Alumni member, Board of Studies, RBVRR Women’s College, Narayanguda, Hyderabad, TS for the year 2017 - 2018.
2. President, Alumni Association, RBVRR Women’s College, Narayanguda, Hyderabad, TS, since 2020.
3. Member, Hyderabad Management Association.

Faculty development initiatives undertaken by the department – FDPs

Year	Name of the workshop/ seminar/ conference	Number of Participants	Date From – To	Link to the Activity report on the website
2022-23	Workshop on Entrepreneurship Skills, Attitude and Behaviour Development	60	20-01-2023 to 20-01-2023	https://snvanitahyd.ac.in/wp-content/uploads/2023/08/20-January-2023-Workshop-Report.pdf
2022-23	Celebrating youth change maker's contribution in Innovation and Entrepreneurship	65	12-01-2023 to 12-01-2023	https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf
2022-23	Project Report Writing	53	02-06-2023 to 02-06-2023	https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf

2020-21	Three Day International Entrepreneurial Development Virtual Program on 'A step towards entrepreneurial Journey'	162	02-09-2021 to 04-09-2021	http://snvanita.org/merged%20ed%20seminar%20report.pdf
2020-21	Two Day Virtual National Seminar on Intellectual Property Rights	300	03-03-2021 to 04-03-2021	http://snvanita.org/Report%20on%20IPR.pdf
2020-21	Social skills for Managers	60	07-01-2021 to 07-01-2021	https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf
2020-21	Innovation and Creativity in Management	60	06-01-2021 to 06-01-2021	https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf
2019-20	Impact of Covid-19 on Business Challenges and Opportunities	100	10-06-2020 to 10-06-2020	https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf
2019-20	Strategic Management for Start-Ups	60	02-03-2020 to 02-03-2020	https://snvanitahyd.ac.in/wp-content/uploads/2024/02/3.2.2-additional-detailes-merged-.pdf

Detail report:

1. Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya, Exhibition Grounds, Nampally, Hyderabad, organised a Workshop on Case Study - Writing and Analysis on 20th December, 2023. Workshop was facilitated by Prof Narendranath Menon, Freelance Consultant and Dr K Suresh, Faculty, School of Management, Anurag University. Thirty two faculty members and research scholars from three universities and ten institutions in Telangana have discussed about how to write case studies and the impact of teaching through case studies on the potential managers and entrepreneurs.



2. Department of business management SNVMV in collaboration with Department of Business Management, Osmania University, Hyderabad organized a NATIONAL LEVEL MEGA SEMINAR For “INDIA’S WORLD RECORD’S” On Modern Trends in Global Management Education on 30-12-2023

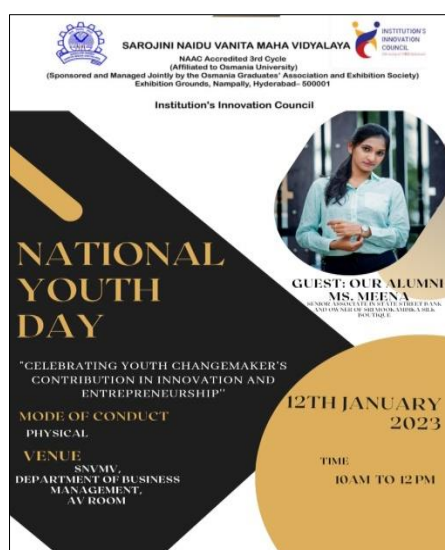


3. “Workshop on Entrepreneurship Skill, Attitude and Behaviour Development” was organised by the Department of Business Management, on 20th January, 2023. Dr T S P L N Prasad, Asst. Professor, Department of Physics, Convener, IIC, A V College of Arts,

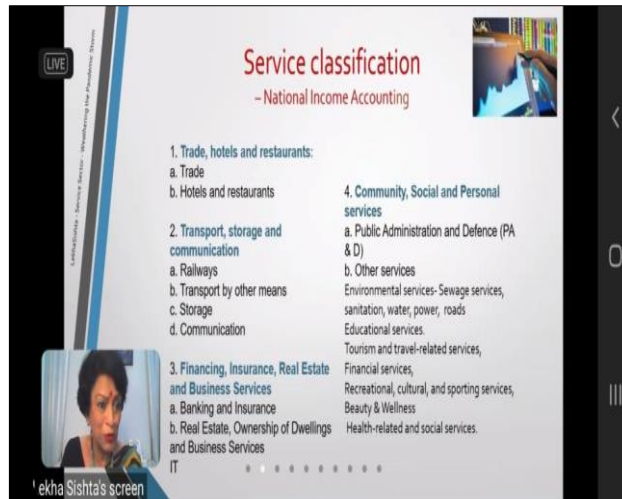
Science and Commerce, Hyderabad was the Resource person of the program.



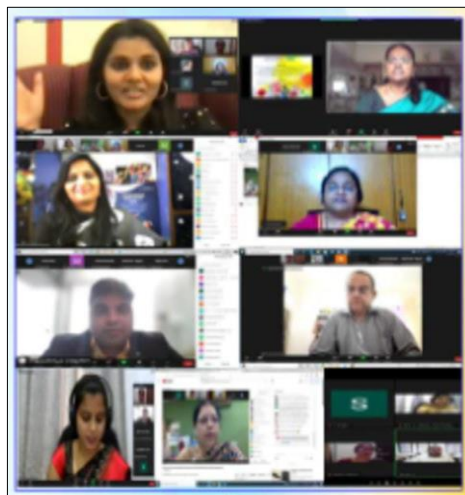
4. Department of Business Management as a part of National Youth Day organized a workshop on 'Celebrating Youth Change maker's contribution in Innovation and Entrepreneurship' on 12th January 2023. Resource person for the program was Miss. Meena, Alumna, an Entrepreneur and the proud owner of a boutique Sri Mookambika Silks house, she addressed MBA students & shared her journey towards entrepreneurship.



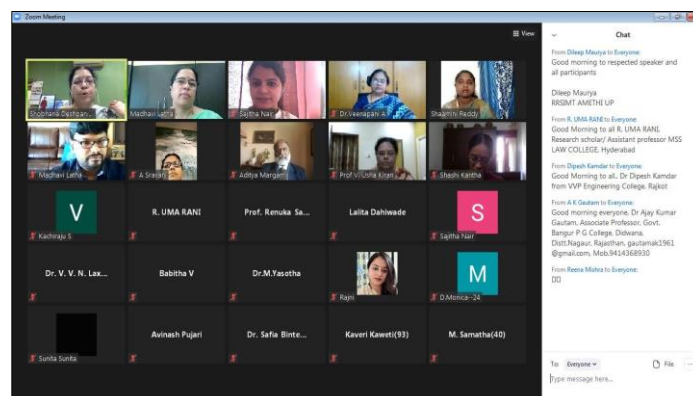
5. DEPARTMENT OF BUSINESS MANAGEMENT & IQAC organized a Two Day Virtual National Seminar on "Services Sector in Post Pandemic – Challenges and opportunities" on 29th & 30th July, 2022.



6. A Three Day International Entrepreneurial Development Virtual Programme titled “A STEP TOWARDS ENTREPRENEURIAL JOURNEY”, was organized by ED Club, Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya College From 02-09-2021 to 04-09-2021.



7. DEPARTMENT OF BUSINESS MANAGEMENT organized a Two Day Virtual National Seminar on Intellectual Property Rights Held on 3rd and 4th March, 2021 Sponsored By Indian Council of Social Science Research, Southern Regional Centre, Hyderabad.



8. The Department of Business Management organized a one day virtual workshop on ‘Social skills for Managers’ on 07-01-2021. Dr.Neela Kameshwari, Director, Dept.of Busiess Management, Kasturba Gandhi College for Women, Secunderabad was the speaker for the above program.



9. The Department of Business Management organized a one day virtual workshop on ‘Innovation and Creativity in Management’ on 06-01-2021. Mr. Harshvardhan Gaddalae, Managing Director, Medha Research and Consulting Pvt Ltd was the speaker for the above program. He addressed the students on Innovation and creativity and its importance in management



10. Department of Business Management organized a virtual workshop on ‘Impact of Covid-19 on Business Challenges and Opportunities’ on 10th June 2020. Resource person for the program was Mr.Vivek Sarma, Managing Director, Venson Pest Management and Business Solutions Pvt Ltd. Faculty and students of Vanita Maha Vidyalaya and various other colleges attended the session.

SAROJINI NAIDU VANITA MAHA VIDYALAYA
(Sponsored & Managed jointly by Osmania Graduates' Association and Exhibition Society)
 Exhibition Grounds, Nampally, Hyderabad. Ph-04029555676
 NAAC Accredited (3rd Cycle)

Department of Business Management
Invites you to a Workshop

Impact of Covid-19 on Business Challenges & Opportunities

Date: 10th June, 2020
 Time: 11:00 AM to 1:00 P.M

RESOURCE PERSON
Mr. Vivek Sarma, MD
 Venson Pest
 Management & Business Solutions Pvt., Ltd.

Registration Link:
<https://forms.gle/G88HmHdW6qNeLXPu9>

Zoom Meeting:
 ID: 545 074 5615
 Password: 9DmVgy

No Registration Fee
E-Certificates will be issued

Dr. Veenapani
 Director
 Dept. of Business Management

Dr. D. Shobhana
 Principal

11. The Department of Business Management organized a one day workshop on ‘Strategic Management for Start-ups’ on 02-03-2020. Mr. Harshvardhan Gaddalae, Managing Director, Medha Research and Consulting Pvt Ltd was the speaker for the above program. He addressed the students on strategic management and the tools used for start-up managers in business.

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Department of Department of Business Management
organising Workshop on

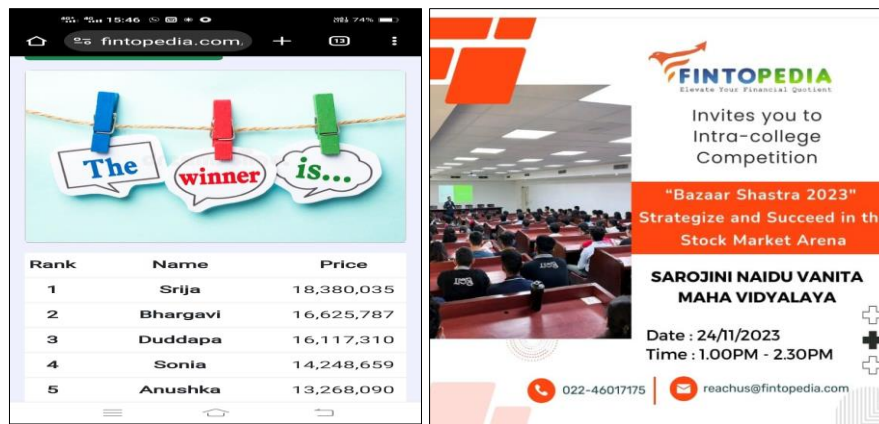
STRATEGIC MANAGEMENT FOR START-UPS
 Date: 02-03-2020

Resource Person
Mr. Harshvardhan Gaddalae
 Managing Director,
 Medha Research and Consulting Pvt. Ltd.

Dr. D. Shobhana
 PRINCIPAL

Add-on Certification and Courses:

- The department of Business Management organized a course on “Personal Finance and Trading in stock market”, by Ankit Mehta from Fintopedia.



The image shows two side-by-side screenshots. The left screenshot is a mobile app interface for 'fintopedia.com' displaying a 'The winner is...' competition results table. The right screenshot is a promotional flyer for 'Bazaar Shastra 2023' at Sarojini Naidu Vanita Maha Vidyalaya.

Rank	Name	Price
1	Srija	18,380,035
2	Bhargavi	16,625,787
3	Duddapa	16,117,310
4	Sonia	14,248,659
5	Anushka	13,268,090

FINTOPEDIA
Elevate Your Financial Quotient

Invites you to
Intra-college
Competition

"Bazaar Shastra 2023"
Strategize and Succeed in the
Stock Market Arena

**SAROJINI NAIDU VANITA
MAHA VIDYALAYA**

Date : 24/11/2023
Time : 1.00PM - 2.30PM

022-46017175 | reachus@fintopedia.com

- The department organised an Add-on course on Business Analytics and Intelligence. The course was framed to make students understand about the concepts of Business Analytics and Intelligence. How Business Intelligence is used to make better decisions in the organization. Students could learn the importance of historical data, how to collect it, store and analyze when required. Usage of tools to collect the data from various sources, cleansing the data, storing it in the database, retrieval of the data with the help of data mining techniques, analyzing the data using predictive models to forecast future trends, analyzed data is presented with the help of visualizing tools like dashboards, reports, spreadsheets to the end-user to make decisions. Business Analytics and Intelligence helps to identify ways and makes recommendations that processes can be improved to run the organization more efficiently.



SAROJINI NAIDU VANITA MAHA VIDYALAYA
(Sponsored and Managed jointly by Osmania Graduates' Association and Exhibition Society),
Exhibition Grounds, Hyderabad.

Department of Business Management

Organizing
36 HOURS ADD-ON COURSE
ON
"BUSINESS ANALYTICS & INTELLIGENCE"

Resource Persons

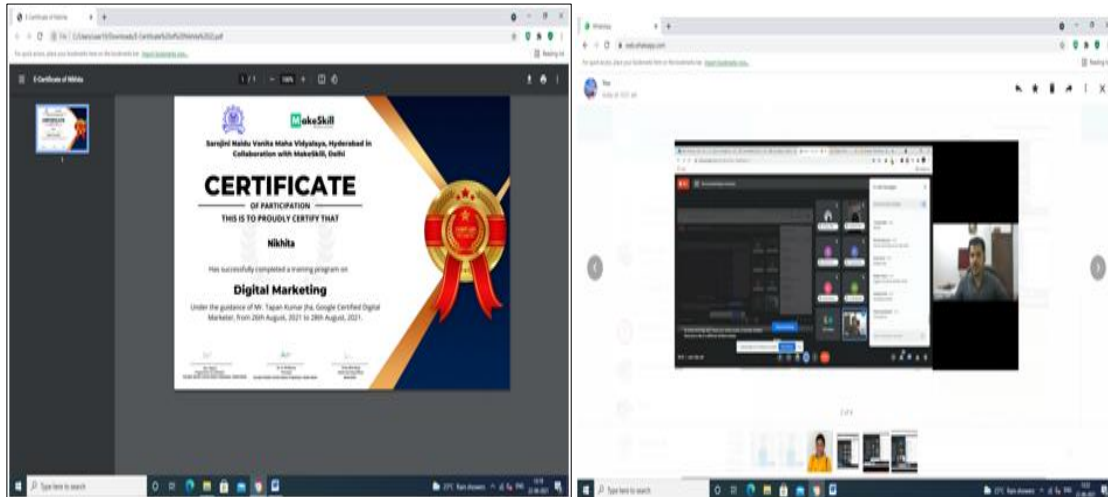
Course Fee: Rs. 500/- Only.
Classes Start date: 04/01/2023,
Enrollment on or Before: 02/01/2023.

1. Dr. P. Naresb Kumar,
Assistant Professor, Dept. Of Business Management
2. Mrs. Shamini Reddy Police,
Assistant Professor, Dept. Of Business Management

Registration Link:
https://docs.google.com/forms/d/1FAgQJ-SuE1L1D9wamZu8Mc-oo4GHFM-tE_dN_AJaEd7Vvhdqjg/view/form

Certificate will be issued to all the registered students

- SNVMV in collaboration with Make Skill has trained 78 first year MBA students of Batch 2020-2022 on “Digital Marketing” from 26th to 28th August 2021, under the guidance of Mr. Tapan Kumar Jha Google certified Digital Marketer. The workshop is based on Creating a blog, vlog, posting content, creating a youtube channel and Email advertising followed by awarding students with Certificates.



- Digital Marketing Workshop (24th to 26th February 2022) was organized by department of business management in collaboration with Make Skill, New Delhi. 24 students from MBA 1st year enrolled and participated.



3. Academic Programs Offered:

Postgraduate Programs: MBA

Curriculum structure and course details for each program:

Attached as Annexure1

1 st Internal Assessment (10 Marks)	2 nd Internal Assessment (10 Marks)	3 rd Internal Assessment (10 Marks)	4 th Internal Assessment (10 Marks)
1. 10 Multiple choice questions each ½ mark (10x½) = 5 marks 2. 10 Fill in the blank questions each ½ mark (10x½) = 5 marks	1. 5 Questions on assertion & reason each 1 mark (5x1) = 5 marks 2. 10 Match the following questions each ½ mark (10x½) = 5 marks	1. Questions on syllogism each ½ mark (10 x ½) = 5 marks 2. Management quiz (written) each ½ mark (10x½) = 5 marks	Attendance = 10 marks

4th Internal Assessment

Attendance Percentage	Marks
95% - 100%	10 Marks
86% - 94%	08 Marks
81% - 85%	06 Marks
75% - 80%	05 Marks
65% - 74%	04 Marks*

End Semester Examination for 60 Marks divisible as Part 'A', 'B' and 'C'

- Part A - 10 Marks (5 Questions each carrying 2 marks) without choice.
- Part B - 40 Marks (5 Questions each carrying 8 Marks) with internal choice.
- Part C - 10 Marks Case Study (Analysis)

Specialization tracks

The University offers five specializations as follows:

S.No	Elective Name	Paper titles	Semester
1.	Finance	Financial Systems and Services	3
		Investment Management	3
		Banking and Insurance	4
		International Finance	4
2	HR	Compensation Management	3
		Industrial Relations and Labour Laws	3
		Leadership and Change Management	4
		Performance Management	4
3	Marketing	Marketing Engineering	3
		Advertisement and Retail Management	3
		Buyer Behaviour	4
		Services and Digital Marketing	4
4	Systems	Data Base Management Systems	3
		Business Analytics	3
		Data Visualization	4
		Data Mining for Business	4
5	Entrepreneurship	Business Feasibility & Analysis	3
		Innovation & Design Thinking	3
		Technology for Entrepreneurs	4
		Social Entrepreneurship	4

Research opportunities, thesis requirements, or practical components.

- Students complete a project work in their area of specialization; this work is spread across two semesters.
- In the 3rd semester students take up RD presentation and submit their research proposal.
- In the 4th semester students complete the project work, submit the entire report and have to give a presentation followed by viva.
- First semester students have computer practical which include excel and access, power BI and Tableau.

Sanctioned intake and strength for last five years

S.NO.	COURSE	Year	SC	ST	BC	Muslim	OC	TOTAL
1	2018-19	I YR	25	2	60	11	22	120
		II YR	15	8	52	10	23	108
2	2019-20	I YR	18	3	57	6	13	97
		II YR	15	8	52	10	23	108
3	2020-21	I YR	22	0	47	13	10	92
		II YR	18	3	57	6	13	97
4	2021-22	I YR	21	2	54	10	12	99
		II YR	19	0	47	15	15	96
5	2022-23	I YR	19	5	49	16	16	105
		II YR	21	2	50	6	14	93
6	2023-24	I YR	25	7	75	5	14	126
		II YR	19	4	47	7	17	94

4. Infrastructure and Facilities:

The department houses five classrooms, one computer lab and library.

MBA CLASS ROOMS



MBA LIBRARY

MBA Library was established in 1995. It stacks a total of 8266 books, 29 National, International journals and periodicals. Five different news Papers caters to the day to day information requirements of the users. Every year the college spends approximately Rs. 1,50,000/- on books and journals. The Library is automated with Newgenlib software. Students are issued at one time 6 books and two magazines to home for preparation. Students have access to the internet and e resources in the library. Some of the e-resources are N-List and DELNET. Staff and students have access to DOAJ (directory of open access journals) and DOAB (directory of open access books). Students also can take advantage of the competitive exam books like civil services, UGC-NET and TSSET, Law SET, GATE, TOEFL and books on personality development etc. in the library.



MBA COMPUTER LAB



A.V ROOM



NEW ARRIVALS IN LIBRARY



Description of departmental facilities such as classrooms, laboratories, libraries, etc.

I. COMPUTER DETAILS

- a. TOTAL NO. OF SYSTEMS LAB : 58
- b. CLASS ROOMS : 04
- c. DIRECTOR ROOM : 02
- d. Total : 65

II. SPECIFICATIONS:

- a. DELL INTEL® CORE™ i3-8100 CPU @3.60GHz 3.60 GHz 8.GB RAM 1 TB HDD
- b. ACER INTEL® CORE™ i3-8100 CPU @3.60GHz 3.60 GHz 8.GB RAM 1 TB HDD TOTAL

III. LIBRARY COMPUTER DETAILS:

- a. TOTAL NO. OF SYSTEM : 13 (1 IBM Server, 2 Dell Systems,10 Acer Systems)

IV. SPECIFICATIONS:

- i. ACER INTEL® CORE™ i3-8100 CPU @3.60GHz 3.60 GHz 8.GB RAM 1 TB HDD TOTAL

V. LAB PRINTERS : 10

Mention any specialized equipment, software, or resources available for academic purposes

- I. Licensed Software's: Ms Office 2007 Professional, Oracle 9i, MSDN.
- II. INTERNET SPEED: 75MBPS (Increase of bandwidth with Network zone),
- III. ICT enabled Labs, Classrooms .All the Class rooms, AV Room, Lab and library are ICT enabled, having Internet connectivity.

Student Centric Teaching Methodologies

Experiential Learning:

The Department has adopted experiential learning as one of the teaching methodologies to expand the learning capabilities of the students. As part of experiential learning, in addition to traditional methods the Department has adopted techniques such as, organising industrial visits, sharing of YouTube links and other information via WhatsApp groups, organizing role play to improve critical thinking and decision making

skills among students. Furthermore students learn computer application software such as MS-Office in the computer labs.

Table: List of Student Centric Activities – Experiential Learning

S. No.	Activity Name
1	Field Trips/Industrial Visits
2	Role Play as a Tool
3	Computer Lab Programs
4	Course Material, Instructional Material shared via Mobile and Mobile Apps.

Field Trips/Industrial Visits/Educational Tours

Acumen Connect-Field Visit Programme was organized on 9 April, 2019. Around Fifty Four MBAs students and two faculties have visited Aquafina Twin Cities Mineral Waters Pvt. Ltd(Tata Water Plus) at Cherlapally. It was an educational learning practice for the students as it helped in acquiring hands on experience in the Purification Process of water.



An Industrial visit was organized to “TIMES OF INDIA”, printing press situated at Nacharam on 16th March, 2019. Around Fifty Five MBA II semester students and two faculties have visited TOI. It was a knowledgeable experience for the students as they gained practical

exposure and were able to connect theory with real practices. Students assimilated knowledge about work procedure, software and machines being used in printing a newspaper.



Role Play as a tool

Students perform role play on different perspectives of a situation. This will encourage them in critical thinking and engage them into the aspects of analysing a situation, describing a situation and concluding on any identified task or situation.



Problem Solving

Students learn to identify, analyse and solve problems by taking up live projects, surveys etc. Students are encouraged to use free online databases (like www.screener.in, www.moneycontrol.com etc.,) in their projects. Faculty guide students in using MS-Excel (along with data-analysis add in) for data tabulation and analysis in their classwork and projects. Case studies and Business games help students to understand, analyse and solve real life challenges. The inquiry based learning method is adopted by some faculty. In this method students are encouraged to identify some problem or issues in the real world and conduct a survey or analyse to understand and present suggestions and recommendations. These methods help in imbibing problem solving skills in students.

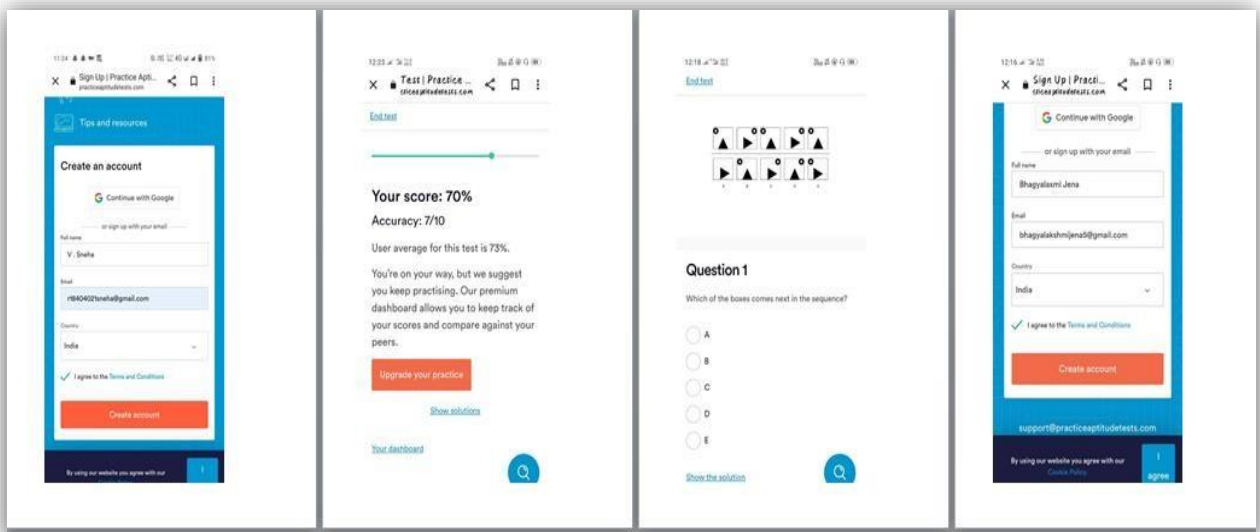
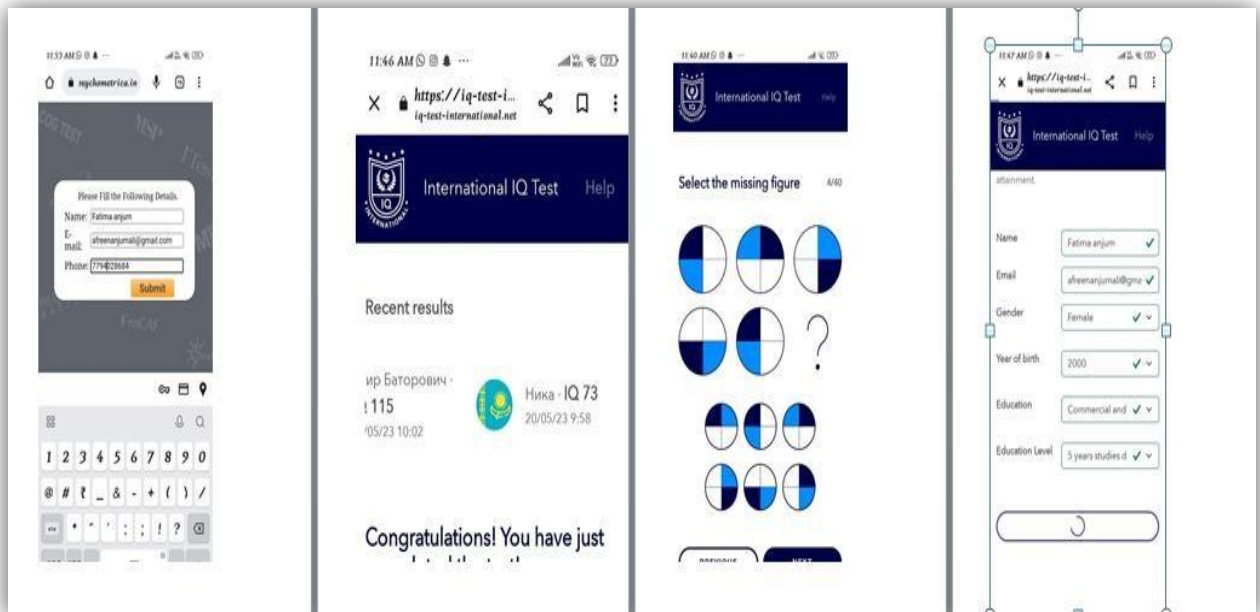
Table: List of Student Centric Activities – Problem Solving

S. No.	Activity Name
1	Business Game
2	Psychometric test was conducted for MBA 4 th Semester students
3	Student Survey at All India Industrial Exhibition
4	Data Analysis using MS – Excel for Computer Lab and Projects
5	Case Study Analysis

Students MBA first year participated in a business game on idea generation and team work. With the same resources provided to all teams, each team was supposed to build the tallest tower, which stands independently. This game encourages team building among students and creative thinking.



MBA Students of Batch: 2021-23 have taken free online psychometric tests on 20.05.23 to measure their cognitive ability, personality and work behavior that indicates the potential to excel in a specific position or career at the corporate level. The aptitude tests were based on numerical, verbal reasoning, and interpersonal skills.



Participative Learning

The students are encouraged to participate in the teaching learning process using traditional and ICT based teaching methods. Chalk and board as well as LCD power point presentations are used by the faculty for delivering lectures in the offline mode. While online lectures are delivered by platforms such as Zoom. Students are encouraged to conduct surveys, to give individual and group presentations on topics related to the concepts from syllabus and industry for greater assimilation. This will further create opportunity to students to learn from each other also. Students' understanding on concepts is assessed using online polls during the class using 'Google Forms', 'Forms app'. Guest lectures, seminars are organised to expand students' horizons as they interact with industry experts.

Table: List of Student Centric Activities

S. No.	Activity Name
1	Class room teaching with LCD
2	Online blended teaching via Zoom
3	Academic Seminar Presentations
4	Other Class Room Activities a) Survey conducted by students b) Students presenting theoretical concepts in the classroom c) Group presentations by students in the classroom d) Online Polls
5	Guest Lectures
6	National Seminar titled "Services Sector in Post Pandemic- Challenges and Opportunities" organized by MBA and IQAC on 29 th and 30 th of July, 2022 from 10.00 AM to 1.30 PM.

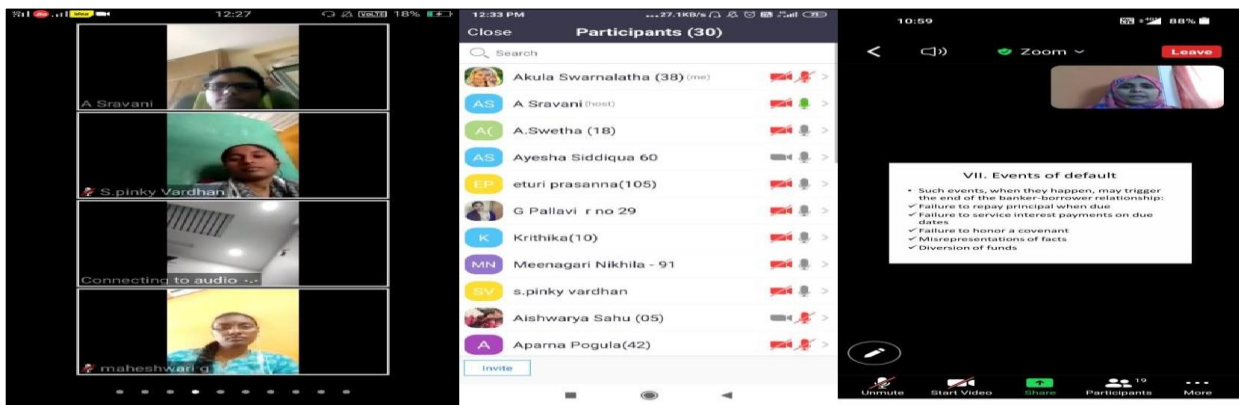
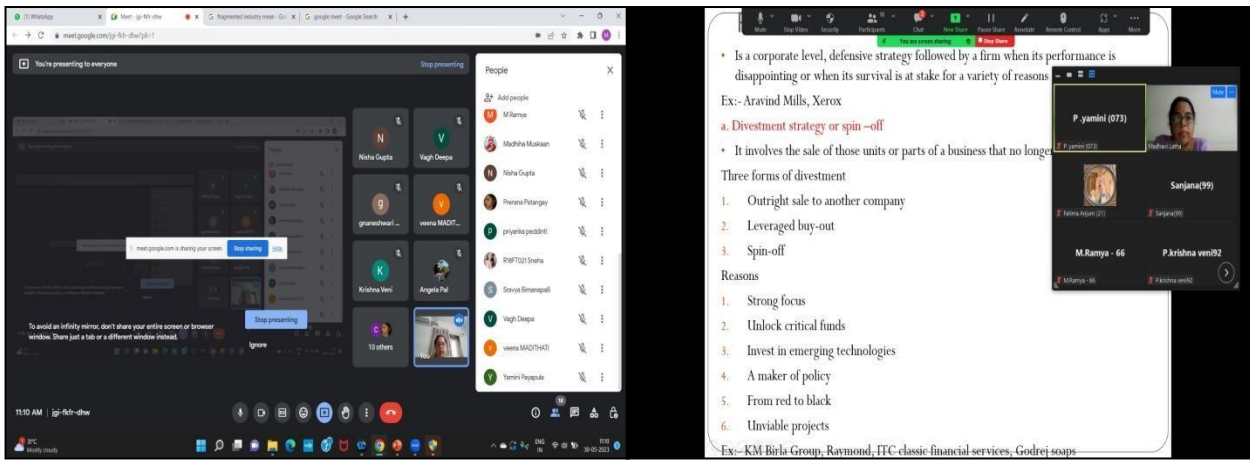
Class room teaching with LCD

Faculty of Business Management conduct classes using LCD to maximize student participation and understanding on concepts presented to them.



Use of Blended Teaching

Online Classes for students using Zoom platform

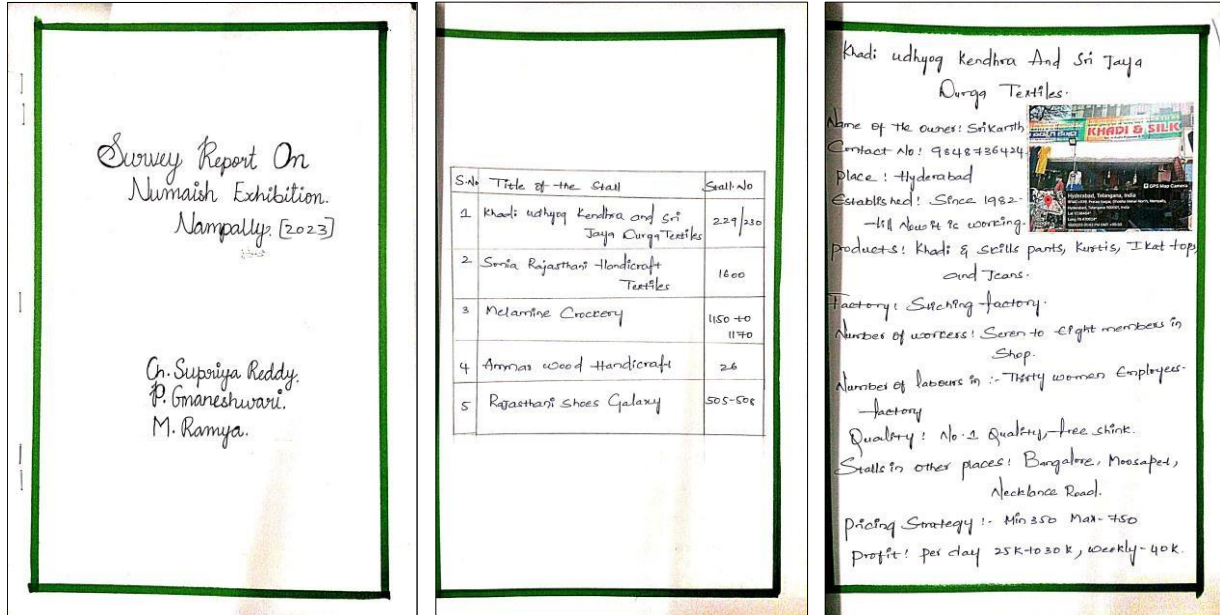


Seminar Presentations

Students of MBA 1st Year give presentations on topics related to semester II syllabus.

Students' conducting Surveys and preparing a Report

Students' Survey Report on 82nd All India Industrial Exhibition - Numaish, Nampally, Hyderabad



Guest Lectures, Quizzes and Case studies are also organised for the students

Details of any collaborations or partnerships with external organizations for facilities or resources.

Proud Recipient of IIC Mentor - Mentee Scheme (2023-2024)
with funding support from

MoE's INNOVATION CELL (GOVERNMENT OF INDIA)

Mentor Institution
GNI GURU NANAK INSTITUTIONS TECHNICAL CAMPUS (AUTONOMOUS)
[IC201811959]

Organizes
ORIENTATION & MENTORING SESSION
14th March 2024 | 2 : 30 PM - 3 : 30 PM

Mentee Institutions

www.gniindia.org

STARS
(Scheme for Training, Awareness, Recruitment & Social Service)

MINISTRY OF EDUCATION
GOVERNMENT OF INDIA

Director General, Department of Higher Education

Address: No. 5-506, Vignana, Nampally, Hyderabad - 500020, Telangana State, India.

Date: 14/3/2024



S.No.	Organisation with which MoU is signed	Duration	List the actual activities under each MOU year wise	Number of students/teachers participated under MoUs				
				2018-19	2019-20	2020-21	2021-22	2022-23
1	STARS (Society for Training, Awareness, Recruitment and Social Awareness)	2018 – until terminate	Deputing students for various programmes including educational visits and other programmes mostly of social relevance, industrial visit		55			5
2	Acumen Connect	2019-2021	Industry connect programmes with skill based training, education & research& industrial visit	119	62			
3	Prime Power Devices	2019-2021	Skill based training, Education & Research					
4	Green India Technologies	2019-2021	Guest Lectures, Internship & Placement support					
5	Mentor Mind Edu Tech Pvt Ltd	2020-2021	Student Interships			87		
6	Principle Circle Innovations	2021-2022	Interships & Industrial visits			4	1	

7	Health Anlytx Pvt Ltd	2021-2023	Internship					
8	ETOE	2021-2022	Pre placement training			15	37	
9	Apex Insurance Broking Services Pvt Ltd	2022-2024	Internships & Placements				2	7
10	Sudhara Foundation	2022-onwards	Deputed students for social welfare activities and outreach programs					20
11	Osmania University Technology HUB	2023-2024	for Institutional Innovation council, for programs on innovation, Entrepreneurship and training					60
12	GURU NANAK INSTITUTIONS TECHNICAL CAMPUS	2023-2024	Mentor-Mentee scheme as Mentee Institute.					
13	Veterans India	2023-2024	Personality development, NCC & Nationalism					

5. Student Support Services:

Overview of student support services provided by the department such as counseling, academic advising, career guidance, etc.

1. Organised a Career Guidance session on 31st March, 2022 as part of the ED Club, Department of Business Management, SNVMV in collaboration with UNACADEMY on “Job & Higher Education Opportunities

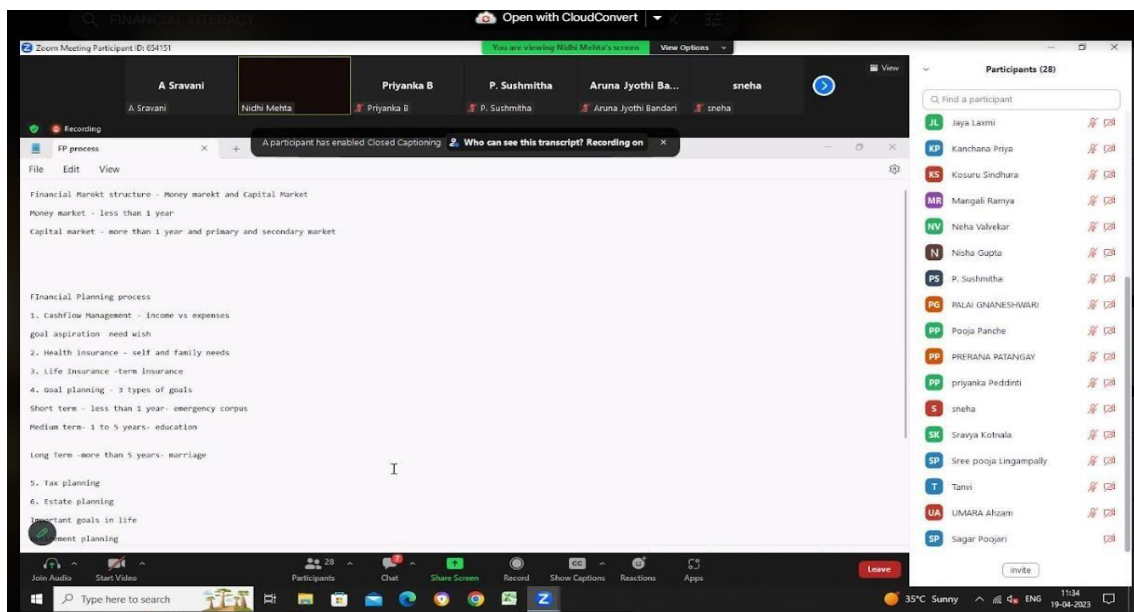
2. 7 Oct 2021 Health, Hygiene and Gender Sensitisation against Sexual Harassment Dr. B. Vijayalakshmi, Senior Gynaecologist, Founder, Women Health Hygiene Education and Empowerment (WHHEE) - MBA Sem -II Students Participated through Zoom

Guidance for Higher education, Job opportunities in core areas

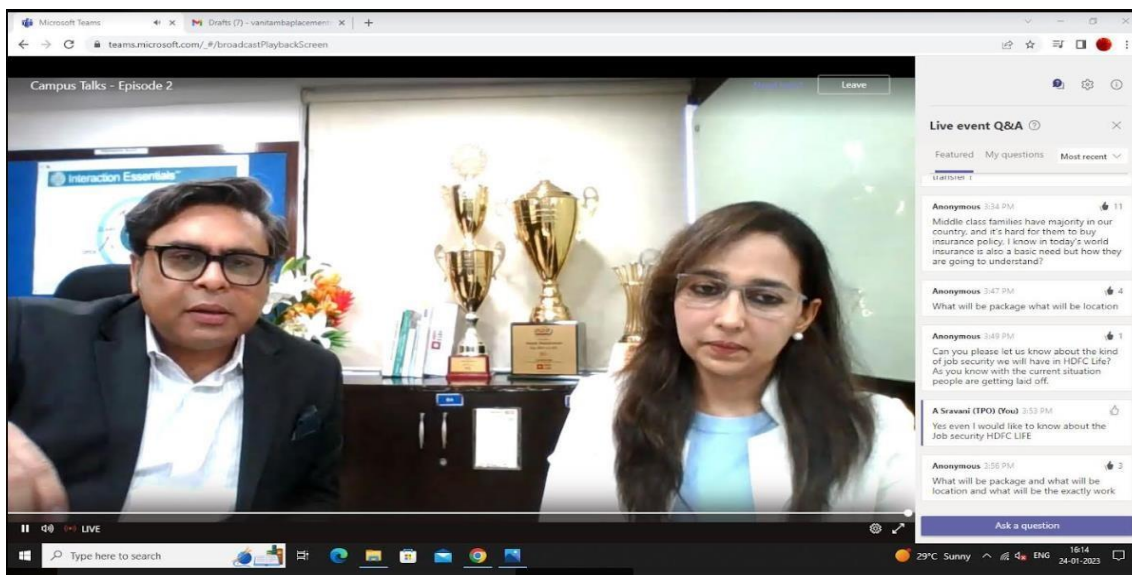
The department organised several pre-placement training by Mahindra Pride, ETOE. Mock interviews are also conducted by faculty.

CAREER TALKS: For MBA students from 2018-2023

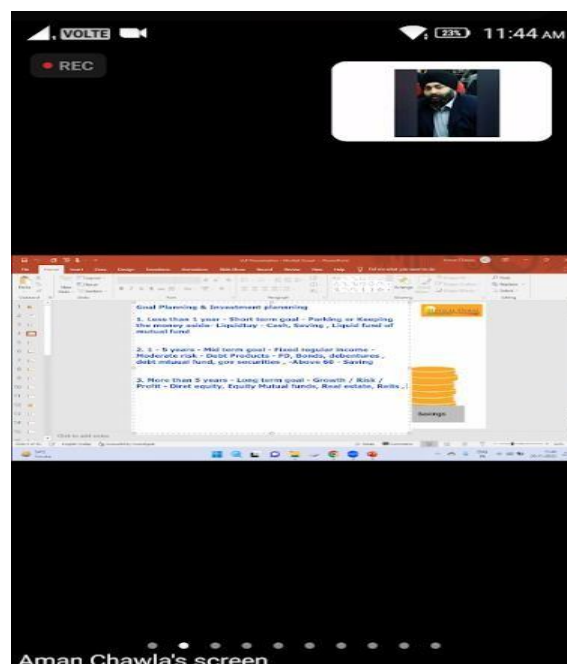
- Organised a session on “**Financial literacy**” on 19-04-2023 for Batch 2021-23 in relation with by Skill Connect & Motilal Oswal. Nidhi Mehta was the speaker & 28 students participated in the session.



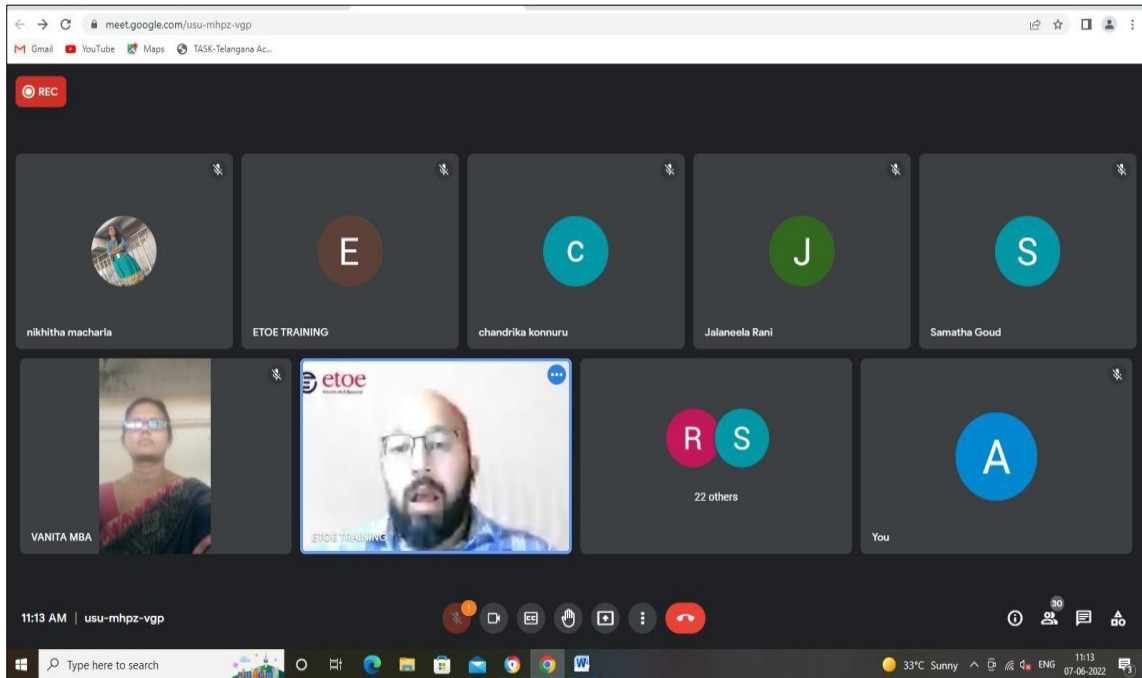
- Organised a session on “**Bancassurance Sales - A Golden Profession in Insurance**”, a **Campus talk on “A rewarding Career awaits you”**, on 24-01-2023 from in relation with HDFC LIFE. Delivered by: a) Mr. Akash Manchanda, Zonal Business Head - Bancassurance and b) Ms. Archana Singh, VP-Human Resources. All students of Batch 2021-23 have attended the session.



- Organised a session on “**Financial literacy**” for Batch 2022-24, on 5th Nov, 2022, in relation with Skill connect, Motilal Oswal and in an Association with Eljay Solutions Pvt. Ltd. Aman Chawla was the speaker. Fourth semester students of Batch 2021-23 have attended the session.



- ETOE session on "**Interview tips - Do's & Don'ts**" Session was held on 07-June-2022, in relation with ETOE for the Batch 2020-22, Speaker was from ETOE internal person. 37 students from fourth semester have attended the session



- 37 students of Batch – 2020-22 went for the Pre-placement training session organised by the ETOE and two of among them were placed. Companies were students were as follows:

S. No.	Name of the Company	No. of Students selected
1	Ryan International	1
2	LMV	1

- 15 students of Batch – 2019-21 went for the Pre-placement training sessions organised by the ETOE and four of among them were placed. Sessions were planned from 10-05-2021 to 15-05-2021. Companies were students were as follows:

S. No.	Name of the Company	No. of Students selected
1	Spandana Spoorthy Finanacial Ltd	2
2	Buzzworks	1
3	Sunehra Tech	1

- Organized one - week Pre-placement Training Program for Batch 2018-20 in relation with Mahindra Pride School, KPHB at our campus from 06/01/2020 to 10/01/2020, where 64 students have attended the program.

S. No	Date	Speaker's Name	Topic covered
1	06/01/2020	Mr. Sadanand	Introduction about the Mahindra Pride School and also about the training program.
		Mr. Shyam	Conducted an Aptitude test and started with aptitude sessions
2	07/01/2020	Mr. Shyam	Aptitude and reasoning Skills
3	08/01/2020	Mr. Shyam &	Work sheets are solved
		Mrs. Swathi Reddy	Life skills
4	09/01/2020	Mrs. Swetha	Interviewee's behaviour at the time of interview and his / her postures and Self introduction.
5	10/01/2020	Mrs. Swetha,	Group Discussions, JAM Sessions Debate and other activities relating to Interviews
		Ms. Sharon & Mr. Sadanand	Mock Interviews



Initiatives for Slow and advanced Learners:

The faculty follow the SOP to identify slow and advance learners

SLOW LEARNERS: Identified course wise

1. Conduct remedial classes
2. Speak to parents/guardian/hostel warden
3. List given to mentors for follow up

ADVANCED LEARNERS: Identify course wise students who have achieved grade 'O'

1. One extra library card is given
2. Special motivation imparted to opt for higher studies
3. Complementary books are given
4. Students are recognized by including them in college committees
5. Course toppers, program toppers are awarded gold and silver medals by the college

Advanced Learners List:

Batch: 2019 - 2021

MBA III Semester (2019-21) – Advanced Learners ('O' Grade)

S.No	Hall ticket number	Name of the Student	OM	EB	OR	DSE I	DSE I	DSEII	DSE II	IM
						CM	FRM	IF	OD	
1	1175-19-672-001	Syeda Ayesha Siddique								✓
2	1175-19-672-015	Sufiya Siddiqui				✓				
3	1175-19-672-017	B.Rachana						✓		
4	1175-19-672-021	Rajya Lakshmi			✓					
5	1175-19-672-023	G.Varsha						✓		
6	1175-19-672-030	Saera Faheem								✓
7	1175-19-672-034	Neha Tasneem						✓		
8	1175-19-672-039	K.Akhila Rani					✓			

9	1175-19-672-041	N.Manusha						✓		
10	1175-19-672-042	M.Nikitha								✓
11	1175-19-672-047	S.Vasavi						✓		
12	1175-19-672-052	kK.Meenakshi						✓		
13	1175-19-672-060	P.Manisha						✓		✓
14	1175-19-672-064	P.Pravalika								✓
15	1175-19-672-075	M.Sandhya Rani						✓		
16	1175-19-672-076	G.Prathyusha						✓		
17	1175-19-672-095	G.Poojitha					✓	✓		
18	1175-19-672-0103	P/Chaithanya						✓		

Note: Operations Management: OM - E-Business - EB; Operations Research - OR;
DSE 1: Compensation Management - CM; Financial Risk Management - FRM;
DSE II: International Finance - IF; Organisational Development - OD;
Innovation Management: IM

Batch: 2019 - 2021

MBA IV Semester (2019-21) – Advanced Learners ('O' Grade)

S no.	Hall ticket number	Name of the Student	SM	BI	SCM	DSE III PM	DSE III IM	DSE IV TKM	DSE IV B&I
1	1175-19-672-023	G.Varsha		✓					✓
2	1175-19-672-026	P.Sai Sri	✓						
3	1175-19-672-038	J.Sindhu					✓		
4	1175-19-672-039	K.Akhila Rani	✓						
5	1175-19-672-040	M.Sreya			✓				
6	1175-19-672-044	R.Akhila					✓		
7	1175-19-672-064	P.Pravalika	✓						
8	1175-19-672-078	N.Kajol Kriam					✓		
9	1175-19-672-095	G.Poojitha			✓				

10	1175-19-672-103	P.Chaitanya			✓				
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Note: Strategic Management – SM, Business Intelligence – BI and Supply Chain Management - SCM

Batch: 2020 - 2022

MBA II Semester (2020-22) – Advanced Learners ('O' Grade)

S.No	Hall ticket number	Name of the Student	HRM	FM	BRM	BPR	SUM
1	1175-20-672-01	Sanga Keerthana			✓		
2	1175-20-672-02	Uzma Shakeel	✓		✓		
3	1175-20-672-014	S.Sri Divya			✓		
4	1175-20-672-020	T.Ashwini			✓		
5	1175-20-672-024	D.Sreevani			✓		
6	1175-20-672-029	T.Preethi Manasa					✓
7	1175-20-672-032	Sameena Begum		✓	✓		
8	1175-20-672-047	J.Krushika				✓	
9	1175-20-672-049	N.Pravalika				✓	
10	1175-20-672-053	G.Sravanthi				✓	
11	1175-20-672-057	Ala Harika		✓			
12	1175-20-672-060	K.Manasa				✓	
13	1175-20-672-063	Syeda Ayesha Fatima		✓			
14	1175-20-672-068	S.Mounika				✓	
15	1175-20-672-074	J.Bhavani				✓	
16	1175-20-672-078	A.saritha		✓		✓	
17	1175-20-672-079	M.Malavika	✓	✓		✓	
18	1175-20-672-083	Susarla Alekhya				✓	
19	1175-20-672-086	C.Thanmai				✓	
20	1175-20-672-089	P.Sunitha				✓	

21	1175-20-672-095	Kroshini		✓			
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Note: Human Resource Management – HRM, Financial Management – FM, and Business Process Re-engineering - BPR and SUM – Start-up Management.

Batch: 2020 - 2022

MBA III Semester (Batch: 2020-22) Advanced Learners ('O' Grade)

S. no	Hall ticket number	Name of the Student	OM	EB	O R	DSE I CM	DSE I FRM	DSE II IF	DSE II OD	IM
1	1175-20-672-001	Sanga Keerthana		✓			✓			
2	1175-20-672-002	Uzma Shakeel	✓							
3	1175-20-672-006	B.Madhavi							✓	
4	1175-20-672-008	Marwah Yosuf Ali		✓						
5	1175-20-672-022	I.Pavani								✓
6	1175-20-672-029	T.Preeti Manasa							✓	
7	1175-20-672-042	B.Samhitha							✓	
8	1175-20-672-043	D.Prashanti		✓					✓	
9	1175-20-672-052	D.Sandhaya							✓	
10	1175-20-672-054	M.Dharani		✓				✓		
11	1175-20-672-056	R.Prasanna							✓	
12	1175-20-672-061	Syeda Safoora Tabassum		✓						
13	1175-20-672-063	Syeda Ayesha Fatima			✓					

Note: Operations Management – OM, E-Business – EB, Operations Research – OR, Financial Risk Management – FRM, International Finance – IF, Organisational Development and Innovation Management- IM

Batch: 2021 - 2023**MBA I Semester (Batch: 2021-23) Advanced Learners ('O' Grade)**

S. no	Hall ticket number	Name of the Student	MOB	AFM	MM	SFM	EFM	IT	MC
1	1175-21-672-001	Kusuma Chaithanya					✓		
2	1175-21-672-002	Aarthi				✓	✓		
3	1175-21-672-015	G.Revanthi				✓			
4	1175-21-672-016	J.Sanjana	✓						
5	1175-21-672-017	Nisha Guptha				✓	✓	✓	
6	1175-21-672-025	Y.Sirisha	✓						
7	1175-21-672-027	V.Madhurya	✓			✓			
8	1175-21-672-028	Maleeha Taramum				✓		✓	
9	1175-21-672-032	V.Pranavi				✓			
10	1175-21-672-034	Afreen Raza Zaidi		✓					
11	1175-21-672-041	G.Deepika			✓		✓		
12	1175-21-672-046	Y.Divya			✓				
13	1175-21-672-049	B.Surekha				✓			
14	1175-21-672-054	M.Veena				✓			
15	1175-21-672-066	M.Ramya				✓			
16	1175-21-672-093	B.Aruna Jyothi						✓	

Note: Management and Organizational Behaviour – MOB, Accounting for Management – AFM, Marketing Management – MM, Statistics for Managers – SFM, Economics for Managers – EFM, IT Applications for Management – ITAFM and Managerial communication - MC

Batch: 2021 - 2023**MBA II Semester (Batch: 2021-23) Advanced Learners ('O' Grade)**

S. no	Hall ticket number	Name of the Student	HRM	FM	OR	ED	BRM	BLE	IM
1	1175-21-672-002	Aarthi						✓	

2	1175-21-672-008	J Nandini						✓	
3	1175-21-672-011	Sravya K				✓			
4	1175-21-672-017	Nisha Gupta		✓					
5	1175-21-672-018	Prerana K				✓			
6	1175-21-672-021	Fatima Anjum			✓	✓		✓	
7	1175-21-672-026	Jyothi Mourya				✓		✓	
8	1175-21-672-027	V Madhurya		✓				✓	
9	1175-21-672-029	G Heranya						✓	
10	1175-21-672-034	Afreen Raza Zaidi						✓	
11	1175-21-672-041	G Deepika			✓				
12	1175-21-672-046	Y Divya				✓			
13	1175-21-672-047	Bushra Fatima				✓			
14	1175-21-672-057	P Vindhyalaya				✓			

Note: Financial Management – FM, Operation Research – OR, Entrepreneurship and Development Management – ED, and Business Law and Ethics – BLE

Batch: 2021 - 2023

MBA III Semester (Batch: 2021-23) Advanced Learners ('O' Grade)

S. no	Hall ticket number	Name of the Student	OM	EB	TQM	GBS	IRLL	OD
1	1175-21-672-004	K. Deepika				✓		
2	1175-21-672-0011	Sravaya K				✓		
3	1175-21-672-0012	Bhagya Laxmi J			✓	✓		
4	1175-21-672-0018	Prerana Kulkarni		✓				
5	1175-21-672-0021	Fatima Anjum		✓				
6	1175-21-672-0026	Jyothi M			✓	✓		
7	1175-21-672-0028	Maleeha Tarannum				✓		
8	1175-21-672-0035	Pooja P		✓				
9	1175-21-672-0039	P Priyanka				✓		

10	1175-21-672-0041	G. Deepika				✓		
11	1175-21-672-050	K Mounika		✓				
12	1175-21-672-0088	Kushi Rawal				✓		

E-Business – E-Business, Total Quality Management – TQM and Global Business Strategies
- GBS

Batch: 2022 - 2024

MBA I Semester (Batch: 2022-24) Advanced Learners ('O' Grade)

S. no	Hall ticket number	Name of the Student	MOB	AFM	MM	SFM	EFM	IT
1	1175-22-672-002	Safa Majeed						✓
2	1175-22-672-003	Syeda Hafsa Rasheed			✓			✓
3	1175-22-672-004	Gayathri M	✓			✓		✓
4	1175-22-672-006	J Soumya						✓
5	1175-22-672-007	A Swathi	✓	✓		✓	✓	✓
6	1175-22-672-012	G Tarani	✓					
7	1175-22-672-015	Priyanka S			✓			✓
8	1175-22-672-017	K Anusha			✓			
9	1175-22-672-021	D. Keerthana	✓					
10	1175-22-672-023	N Pooja				✓		✓
11	1175-22-672-024	M Jahnvi		✓	✓	✓	✓	✓
12	1175-22-672-027	T Shyamala						✓
13	1175-22-672-030	M Shirisha						✓
14	1175-22-672-032	Umara Ahzam						✓
15	1175-22-672-033	A Ramya				✓		✓
16	1175-22-672-036	K Mahalaxmi						✓
17	1175-22-672-037	MB Pallavi						✓
18	1175-22-672-038	M Sravyasri						✓
19	1175-22-672-042	Roshini						✓

20	1175-22-672-044	K Poonam				✓		
21	1175-22-672-045	Zaiha				✓		✓
22	1175-22-672-048	A Vandana				✓		✓
23	1175-22-672-049	V Bhavani						✓
24	1175-22-672-050	M Swathi				✓		✓
25	1175-22-672-051	B Rashmi Singh						✓
26	1175-22-672-057	T Pavani	✓					✓
27	1175-22-672-058	M Sony						✓
28	1175-22-672-059	N Nandini			✓			✓
29	1175-22-672-060	R Shailaja		✓		✓		✓
30	1175-22-672-062	A Radha						✓
31	1175-22-672-066	N Manisha			✓			✓
32	1175-22-672-072	Nikisha Yadav						✓
33	1175-22-672-073	J Maamatha			✓	✓		✓
34	1175-22-672-076	Y Lekhya			✓			
35	1175-22-672-079	Aditi Abkari			✓			
36	1175-22-672-081	S Swathi		✓				
37	1175-22-672-083	Prathna						✓
38	1175-22-672-086	S Anusha Yadav						✓
39	1175-22-672-088	S Ujwala						✓
40	1175-22-672-089	Syeda Teenath Fatima Jafri						✓
41	1175-22-672-091	Rithika						✓
42	1175-22-672-092	K Bhargavi						✓
43	1175-22-672-093	T Shirisha Rani	✓					✓
44	1175-22-672-097	R Krupa						✓

Management and Organizational Behaviour – MOB, Accounting for Managers – AFM,
Marketing Management – MM, Statistics for Management – SFM, Economics for Managers-
EFM and IT Applications for Management – ITAFM

6. Research and Innovation:

Highlight any on-going research projects or collaborations within the department.

Collaborated with OTBI for innovation and to create a startup ecosystem

1. Dr. B. Madhavalatha has completed Minor Research Project titled ‘Work Life Balance: A study on select IT professionals in Hyderabad’ under UGC (Proposal No. 320) SERO from 2017-2019. (Amount received: Rs. 2,20,000/-)
2. Dr. B. Madhavalatha has completed a Short Duration Research Project titled ‘Policing in Pandemic: A Study on Officer’s Well-Being During COVID-19 in Hyderabad City’ under ICSSR-SRC, Hyderabad (361/ICSSR-SRC/2022) from 2022-23. (Amount received: Rs. 1,25,000/-).

Mention any publications, patents, or research grants obtained by faculty or students.

Number of papers published in journals by the faculty

S.NO	Faculty name	2023	2022	2021	2020	2019	2018	total
1	Prof Veenapani		2	2				4
2	Dr. Babitha .V				1	1		2
3	Dr. V.V.N.Laxmi							
4	Dr.Madhavalatha	2				1		3
5	Mrs. Sravani	2					4	6
6	Dr. Safia Binte Omer						1	1
7	Dr.P. Naresh	7					2	9
8	Mrs. E.Sajitha Nair			1				1
9	Mrs.Rajani Dev							
10.	Mrs. Shashi Kantha							
11.	Mrs, Shamini Reddy	2						2
	Total							28

Publication in national and international Conference proceedings

S.NO	Faculty name	2023	2022	2021	2020	2019	2018	total
1	Prof Veenapani		1		3			4
2	Dr. Babitha .V	1	1			1	2	5
3	Dr. V.V.N.Laxmi	1			3	2		6
4	Dr.Madhavilatha				3	3		6
5	Mrs. Sravani						2	2
6	Dr. Safia Binte Omer	1				1		2
7	Dr.P. Naresh						1	1
8	Mrs. E.Sajitha Nair				1			1
9	Mrs.Rajani Dev							
10.	Mrs. Shashi Kantha				1		1	2
11.	Mrs, Shamini Reddy							
	Total							29

Seminar/ FDP/ Workshop/ Conferences/ Refresher Course attended from 2018- till date

Faculty Achievements May 2023-March 2024

Dr. Veenapani

1. Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30th December, 2023.
2. Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
3. Attended Ten Days FDP on NEP orientation and sensitization Programme organised by UGC Malviya Mission Teacher training from 12- 21 October 2023.

Dr.V. Babitha

4. Attended a Two day Conference on Innovative Business Practices Towards Sustainable Development Goals (SDGs) from 6-7 March 2024.
5. Attended a Two day Conference – 2nd NEP Conference conducted by NorthStar Academy in association with Shoolini University from 20th-21st January, 2024.

6. Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30th December, 2023.
7. Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
8. Attended a National Seminar on Changing Horizons in Libraries organised jointly by Sarojini Naidu Vanita Maha Vidyalaya and Telangana Library Association from 9th December, 2023.
9. Attended Ten Days FDP on NEP orientation and sensitization Programme organised by UGC Malviya Mission Teacher training from 3- 11 October 2023.

Dr.VVN Laxmi

10. Attended a Two day Conference – 2nd NEP Conference conducted by NorthStar Academy in association with Shoolini University from 20th-21st January, 2024.
11. Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30th December, 2023.
12. Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
13. Attended a National level Program on National Intellectual Property Awareness Mission organised by Intellectual Property Office from 28TH-30th November, 2023.
14. Attended a Five FDP on Crafting and Drafting a Quality Research Paper from 11th-15th September, 2023.
15. Attended Ten Days FDP on NEP orientation and sensitization Programme organised by UGC Malviya Mission Teacher training from 12- 21 October 2023.

Dr. B. Madhavi Latha

16. Attended a National E- Workshop on New IPR 2023 Innovation and IPRs organized by CSIR-IMMT, Bhubaneshwar from 12th -17th June, 2023.

17. Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30th December, 2023.
18. Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
19. Attended Ten Days FDP on NEP orientation and sensitization Programme organised by UGC Malviaya Mission Teacher training from 12- 21 October 2023.
20. Attended a National E- Workshop on New IPR 2023 Innovation and IPRs organized by CSIR-IMMT, Bhubaneswar from 12th -17th June, 2023.

Mrs. Sravani

21. Published an article entitled “Accelerating India's Rural Economy through Start-ups and Entrepreneurship Development” in the UGC-recognized online Journal titled IJPUB Research managing “International Journal of Creative Research Thoughts (IJCRT),” with Paper ID: IJCRT2403955, ISSN: 2320-2882, Impact Factor: 7.97, Volume 12 Issue 3, 26th March 2024, Pages i45-i52.
22. Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30th December, 2023.
23. Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
24. Attended a Refresher Course on “Entrepreneurship Development Programme” organized by UGC-Malaviya Mission Teacher Training Centre (formerly known as UGC-Human Resource Development Centre) at Osmania University in Hyderabad, Telangana. Additionally, 11th --25th September 2023.

Dr. Safia Binte Omer

25. Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30th December, 2023.
26. Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.

27. Attended Ten Days FDP on NEP orientation and sensitization Programme organised by UGC Malviya Mission Teacher training from 6- 11 November 2023.
28. Attended a Two week Refresher Course on “Entrepreneurship Development Programme” from 11th – 25th September, 2023

Dr. P. Naresh Kumar

29. Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30th December, 2023.
30. Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
31. Attended Ten Days FDP on NEP orientation and sensitization Programme organised by UGC Malviya Mission Teacher training from 12- 21 October 2023.
32. Attended a National level FDP program on “Emerging trends in Digital Marketing” organized by department of management studies Vardhaman College of Engineering from 20-26 September 2023.
33. Attended a National level FDP Program on “Cloud Infrastructure (AWS)” Organized by AV College of managed in collaboration with Brain vision solution software India Private Ltd from 21-25 August 2023.

Mrs. E. Sajitha

34. Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30th December, 2023.
35. Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
36. Attended a National level FDP program on “Emerging trends in Digital Marketing” organized by department of management studies Vardhaman College of Engineering from 20-26 September 2023.

Mrs. Rajani

37. Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30th December, 2023.
38. Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
39. Attended Ten Days FDP on NEP orientation and sensitization Programme organised by UGC Malviaya Mission Teacher training from 12- 21 October 2023.

Mrs. Shashi Kantha

40. Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30th December, 2023.
41. Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
42. Attended Ten Days FDP on NEP orientation and sensitization Programme organised by UGC Malviaya Mission Teacher training from 12- 21 October 2023.
43. Attended a National level FDP Program on “Cloud Infrastructure (AWS)” Organized by AV College of managed in collaboration with Brain vision solution software India Private Ltd from 21-25 August 2023.

Mrs. Shamini Reddy . P

44. Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30th December, 2023.
45. Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
46. Attended a National level FDP program on “Emerging trends in Digital Marketing” organized by department of management studies Vardhaman College of Engineering from 20-26 September 2023.

47. Attended a National level FDP Program on “Cloud Infrastructure (AWS)” Organized by AV College of managed in collaboration with Brain vision solution software India Private Ltd from 21-25 August 2023.

Ms. M. Nikhila

48. Attended a National Level Mega Seminar on Modern Trends in Global Management Education from 30th December, 2023.
49. Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.

G.Y. Madhavi

50. Attended a One day Workshop on “Case Study – Writing and Analysis” organized by Department of Business Management, SNVMV from 20th December 2023.
51. Attended a National Seminar on Changing Horizons in Libraries organised jointly by Sarojini Naidu Vanita Maha Vidyalaya and Telangana Library Association from 9th December, 2023.

Faculty Achievements June 2022-April 2023

Dr. V. Babitha

1. “The Effect of Intellectual Capital and Its Components on Firms’ Financial Performance: Study on Indian Companies” at 3 Day International Conference on Interdisciplinary Research in Technology and Management from 20th -22nd April, 2023.
2. Attended a Three Day National Seminar on “Preparedness for NBA Accreditation” from 9th to 11th March 2023 organised by RBVRR Women’s College, Hyderabad.
3. Satisfactorily completed (passed the exam) 7 days Faculty Development Program (ICT Tools for Teaching Learning Process and Higher Educational Institutes) conducted by the Govt. Mahakoshal Arts & Commerce Autonomous Lead College, Jabalpur under the aegis of MPHEQIP & World Bank Project from February 27th to March 6th, 2023.

4. “Tech-driven Transformation of Tata Group – The Chandrasekaran Way” at Katastasi Case Competition held on 24th February 2023 organised by 8th FIIB Research Conference (FRC 2023).
5. “Futures and Options Traded by Participants in India’s MCX” at 3 Day International Conference on Advanced Business Dynamics in Global Market from 19th to 21st January, 2023 conducted by Department of Business Management, Osmania University, Hyderabad, India.
6. Chaired Session IV of Preview Conference of 46th Indian Social Science Congress on 7th January, 2023 held at Sarojini Naidu Vanita Maha Vidyalaya.
7. Two days FDP on “Art of Publishing, Micro Teaching and Panel Discussion Method of Teaching” organized by AMS School of Informatics, Hyderabad from 24 th June to 25 th June, 2022.

Dr. V. V. N. Laxmi

1. Satisfactorily completed (qualified the exam) 7 Days Faculty Development Program on ICT Tools for Teaching and Learning Process and Higher Educational Institutes conducted by Government Mahakoshal Arts and Commerce Autonomous Lead College, Jabalpur under the aegis of MPHEQIP & World Bank Project from February 27th to March 6th, 2023.
2. “Futures and Options Traded by Participants in India’s MCX” at 3 Day International Conference on Advanced Business Dynamics in Global Market from 19th to 21st January, 2023 conducted by Department of Business Management, Osmania University, Hyderabad, India.
3. Attended a Three Day National Seminar on “Preparedness for NBA Accreditation” from 9th to 11th March 2023 organised by RBVRR Women’s College, Hyderabad.
4. Participated in One Week Online FDP on “Research Methodology and Data Analysis Using SPSS and R” organized by Department of MBA, CMR Technical Campus, Hyderabad from 11 – 07 – 2022 to 16 – 07 – 2022.
5. Participated in two day FDP in “Art of Publishing, Micro Teaching and Panel Discussion Method of Teaching” organized by AMS School of Informatics, Hyderabad from 24th June, 2022 to 25th June 2022.

6. Participated in One Week Online FDP on “Research Methodology and Data Analysis Using SPSS and R” organized by Department of MBA, CMR Technical Campus, Hyderabad from 11th July to 16th July, 2022.
7. Convenor for the Two Day Virtual National Seminar on “Services Sector in Post Pandemic – Challenges and Opportunities” organized by Department of Business Management and IQAC, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad on 29th and 30th of July, 2022.

Dr. B. Madhavi Latha

1. Organized a Online National Workshop on ‘Intellectual Property Rights & Patents and Design Filing’ on 4th November, 2022 at SNVMV.
2. Organized a Workshop on ‘Research Communication, Principles and Ethics’ on 3rd August, 2022 at SNVMV.
3. Participated in 6 Day E-Workshop on “New IPR-2022” organised by IMMT, Bhubaneshwar from 13-18 June 2022.
4. Organized a Virtual National Workshop on ‘Ideas to IP: Practical Approach to Patenting’ on 28 th May 2022 at SNVMV.
5. Organized a Virtual National Seminar on ‘Intellectual Property Rights’ sponsored by ICSSR-SRC on 3 rd and 4 th March 2021 and instrumental in getting sponsorship (Rs.16,500/-) from ICSSR-SRC, Hyderabad.

Mrs. Sravani

1. Co-Convenor for the Two Day Virtual National Seminar on “Services Sector in Post Pandemic – Challenges and Opportunities” organized by Department of Business Management and IQAC, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad on 29th and 30th of July, 2022.
2. Attended a FDP on “Business Analytics”, organised by Department of Business Management, Osmania University in collaboration with College of Defence Management, Sainikpuri, Secunderabad, from 7th – 10th December 2022.

Dr. Safia Binte Omer

1. Co-Convenor for the Two Day Virtual National Seminar on “Services Sector in Post Pandemic – Challenges and Opportunities” organized by Department of Business Management and IQAC, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad on 29th and 30th of July, 2022.

P. Naresh Kumar

1. Co-ordinated in Conducting the “Intellectual Property Awareness Program” under “National Intellectual Property Awareness Mission Organized by “Intellectual Property Office, India” on November 01,2022.
2. Planned, Organized 36 Hours of Add-on Course on “Business Analytics & Intelligence” as Resource Person in SN Vanita Maha Vidyalaya from 4Th January 2023 to 4TH February 2023.

Mrs. E. Sajitha

3. Participated & completed successfully 5-day online FDP on “Inculcating Universal Human Values in Technical Education” organized by All India Council for Technical Education(AICTE) from 27th July to 2021 1st July,2022.
4. Participated in IP Awareness/Training program under National Intellectual Property Awareness Mission on November 04, 2022 organized by Intellectual Property Office, India

Mrs. Rajani

1. Participated in three day AICTE Hybrid learning workshop on “Best strategies from Remote, Blended and Hybrid Learning for Higher Education,” on 23, 29th & 30th July, 2022 organized by All India Council for Technical Education(AICTE) in collaboration with Tech Avant –Garde (TAG).

2. Participated & completed successfully 3 day FDP on “ Idea Generation Methods”
Conducted by ICT from 26 th October to 28 th October 2022 at A.V. College of Arts,
Science and Commerce, Hyderabad.

Mrs. Shashi Kantha

1. Participated & completed successfully 3 day FDP on “ Idea Generation Methods”
Conducted by ICT from 26 th October to 28 th October 2022 at A.V. College of Arts,
Science and Commerce, Hyderabad.
2. Participated & completed successfully 5-day online FDP on “Inculcating Universal
Human Values in Technical Education” organized by All India Council for Technical
Education(AICTE) from 27th July to 2021 1st July,2022.
3. Attended two day Virtual National Seminar on “ Services Sector in Post Pandemic-
Challenges and Opportunities” on 29th & 30th July, 2022 organized by Department of
Business Management and IQAC , Sarojini Naidu Vanita Maha Vidyalaya

Mrs. Shamini Reddy .P

1. Organized three day online workshop cum certificate program on “Digital Marketing”
in association with MakeSkill from 24th-26th Feb, 2022.
2. Organised one day Virtual National Workshop on “Ideas to IPR: Practical Approach
to Patenting” on 28th May, 2022.
3. Organized 36 hour Add-on Course on Business Analytics and Intelligence from 4th
january - 4th february, 2023.
4. Attended 4 day FDP on "Business Analytics" organized by department of business
management, OU in collaboration with college of Defence Management,
secunderabad from 7th to 10th December 2022.
5. Co-Convenor for Online National Workshop on Intellectual Property Rights (IPR) &
Patents and Design Filing” in association with NIPAM on 4th November, 2022.

Ms. G. Y. Madhavi

1. Attended Three day online NAACLIN 2022 – “25th National Convention on Knowledge, Library & Information Networking” organized by DELNET from 14-16 December 2022.
2. Attended Virtual Program on National Librarians Day, 12th August-2022 and a lecture on “S.R. Rangnathan: Combining Library Science with Indian Values” delivered by Dr. Arvind K. Sharma, Prof. M L B Arts & Commerce College, Gwalior, M.P, Organized by Social Development Federation held on Friday, 12th August, 2022.
3. Participated in the Two day Virtual National Seminar “Services Sector in Post Pandemic – Challenges and Opportunities” organized by Department of Business Management & IQAR Sarojini Naidu Vanita Maha Vidyalaya held on 29th and 30th July 2022.
4. Completed the online Workshop on & Research Ethics and Plagiarism& jointly organized by Learning Resource Centre and Internal Quality Assurance Cell, on 7th July 2022
5. Participated in the National Webinar “Library as a Source of Information for Higher Education and Research & organized by Department Library and Information Science, GDC Mahabubabad on 29th April 2022.

Faculty Achievements May 2022– May 2021

Dr. Veenapani

1. Attended a workshop on Technical Analysis for stocks, organized by Meerashpa Learning Solutions, from 7th to 10th March, 2022.
2. Completed a refresher program on financial derivatives from 22nd Feb to 28th Feb, 2022 organized by St. Joseph College and sponsored by AICTE and ISTE.
3. Invited as resource person for a one month FIP at UGC-HRDC, Osmania University, Hyderabad on 20th December, 2021. The lecture was titled Descriptive and Inferential Statistics.

Dr. V. Babitha

1. Resource Person at 6 Day FDP program on “Reskilling of Communication and Life Skills” in Physical Mode is organized by Department of English, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad, from 23rd to 28th May, 2022. Delivered a lecture on 5th Day (27 – 05 - 2022) titled “Leadership Skills”.
2. SPARC sponsored Indo-Australian Webinar Series on Emerging Trends in Financial Reporting, held from February 4-6, 2022.
3. Resource Person at 5 day ATAL FDP on "Blended Learning Strategies For Higher Education" organised by University College of Commerce and Business Management, Mahatma Gandhi University, Nalgonda, Telangana State, from 24th to 28th August, 2021. Delivered a lecture on 4th Day (27-08-2021) titled 'Online Teaching Pedagogy for Social Sciences'.
4. Attended a 5-day online Faculty Development Programme on the theme “Inculcating Universal Human Values in Technical Education” organized by All India Council for Technical Education(AICTE) from 4th October, 2021 to 8th October, 2021.
5. Participated in 2021 Asian Development Bank Institute Annual Conference: Climate Change Mitigation and Green Finance, held from: 1-3 December, 2021.

Dr. V. V. N. Laxmi

1. Resource Person at 6 Day FDP program on “Reskilling of Communication and Life Skills” in Physical Mode is organized by Department of English, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad, from 23rd to 28th May, 2022. Delivered a lecture on 5th Day (27 – 05 - 2022) titled “Time Management”.
2. Resource Person at 5 day ATAL FDP on "Blended Learning Strategies For Higher Education" organised by University College of Commerce and Business Management, Mahatma Gandhi University, Nalgonda, Telangana State, from 24th to 28th August, 2021. Delivered a lecture on 4th Day (27-08-2021) titled 'E-learning Resources and Certificates'.

Dr. B. Madhavi Latha

1. Attended 5 day AICTE ATAL online FDP on 'Organizational Behaviour' from 4-8th October 2021 at Mahatma Gandhi University, Nalgonda.

2. Attended Indian Council of Social Science Research (ICSSR), New Delhi sponsored online mode Capacity Building Programme for Social Science Faculty Members during 9th to 21st (Two Weeks) August, 2021 organized by School of Social Sciences, Central University of Punjab, Punjab, India.
3. Attended 5 day AICTE ATAL online Faculty Development Program on 'Blended Learning Strategies for Higher Education' from 24-28th August 2021 at Mahatma Gandhi University, Nalgonda.

Mrs. Sravani

1. Attended a 5 days ATAL online Faculty Development Program on "Blended Learning Strategies for Higher Education" organised by Mahatma Gandhi University, Nalgonda District Telangana, from 24-28 August 2021.
2. Attended a two days National level Workshop on HR Management, organized by Skill Desire Technologies Pvt. Ltd.
3. Attended a three day International Entrepreneurial Development Virtual Program on "A step towards Entrepreneurial Journey" organized by Dept. of Business Management from 2nd – 3rd Sept'2021.
4. Attended a National Level online Workshop on 'Nuances of Data collection methods for Social sciences Research' organised by Kongu Business School, on 13th November'21.
5. Presented a Paper titled 'Work life balance: Technological Involvement and Advancements in the Legal field' at 8th International Congress of Stress, Performance and Wellness (ICSPW 2021), from 17th - 19th December'21.
6. Presented a Paper titled 'Technological influences and Work life balance in the legal field' in a Virtual international conference on Advances in Business Management and Sustainable Development (ICABMS 2022), organised by SBM, SVKM's, NMIMS deemed to be University, Indore University. From 12th-13th January'22.
7. Attended a 3 day Interaction programme for 'Ph. D Research Scholars/Post Doctoral fellows' organised by UGC-HRDC, Osmania University. From 9th -11th March'22.
8. Attended a 5-day FDP on Research Methodology in Social sciences organised by Bhavans Vivekananda College of Science, Humanities and Commerce, Sec'bad. From 18th-22nd April'22

Dr. Safia Binte Omer

1. Paper published titled “Technology Enabled Self – Services in a Digital Environment – A Comparative study of Public and Private Sector Banks in Hyderabad”, in International journal of Research in Engineering, IT and Social Sciences, , Vol II – issue 10, ISSN number 2250-0588, Impact Factor: 6.565, pp:28–32, October, 2021.
2. Attended 5-day online FDP on the theme “Inculcating Universal Human Values in Technical Education” organized by All India Council for Technical Education(AICTE) from 27th September, 2021 to 1st October, 2021
3. Participated in AICTE Sponsored Two Weeks Online Faculty Development Programme on 'Essentials of Successful Case Based Teaching' organized by the Institute of Business Management & Research (IBMR), IPS Academy, Indore in association with AICTE, New Delhi, from 6th September 2021 to 20th September 2021.
4. Attended One-Day Online Workshop on "How to Conduct the Student Induction (SIP) Program" on 21st September, 2021 organized by All India Council for Technical Education (AICTE).

Mrs. E. Sajitha

1. Organised a Career Guidance session on 31st March, 2022 as part of the ED Club, Department of Business Management, SNVMV in collaboration with UNACADEMY on “Job & Higher Education Opportunities”.
2. Organized a **Three Day International Entrepreneurial Development Virtual Programme** titled “A STEP TOWARDS ENTREPRENEURIAL JOURNEY”, ED Club, Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya from 02-09-2021 to 04-09-2021.

Mrs. Rajani

1. Participated & completed successfully 5-day online FDP on “Inculcating Universal Human Values in Technical Education” organized by All India Council for Technical Education(AICTE) from 13th September 2021 to 17th September 2021.

2. Received Certificate of Coordination for coordinating 3 day online training program on Digital Marketing organized by Make Skill, Delhi from 26th August 2021 to 28th August 2021.
3. Instrumental in conducting cultural competitions for Students on 10th Decmeber, 2021 as part of one week Induction Program conducted for MBA Fresher's: Batch 2021 to 2023.

Mrs. Shashi Kantha

1. Organised a Career Guidance session on 31st March, 2022 as part of the ED Club, Department of Business Management, SNVMV in collaboration with UNACADEMY on "Job & Higher Education Opportunities".
2. Program Coordinator for **Three Day International Entrepreneurial Development Virtual Programme** titled "A STEP TOWARDS ENTREPRENEURIAL JOURNEY", ED Club, Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya from 02-09-2021 to 04-09-2021.

Mrs. Shamini Reddy .P

1. Instrumental in conducting Poster Presentation and Quiz competitions for students of MBA Semester I and Semester III on 18th December, 2021 as a part of Azadi Ka Amrit Mahostav.
2. Instrumental in conducting "Vanita MBA got Talent" (Exhibition of creative talents of students) for Students on 9th December, 2021 as part of one week Induction Program conducted for MBA Fresher's: Batch 2021 to 2023.

Ms. G. Y. Madhavi

1. Participated in Day 5 of LAB National Webinar Series on Tools and Techniques for Research in Current Context (NWTTR-2021) on 21st Aug 2021 Organized by Library Association of Bihar (LAB).
2. Participated in the 15 days UGC & HRDC sponsored Refresher Course on "Changing Trends in the Library Services and LIS Education" From 26th Aug 2021 to 09th Sep 2021,

in online mode, Organized by Doctor Harisingh Gour Vishwavidyalaya, (A Central University Sagar (Madhya Pradesh). India.

3. Participated in national webinar on “Cultivating Reading Habits among students in Digital Era: Role of Libraries and Librarians” organized by Progressive education society’s Modern college of Arts Science and Commerce , Shivajinagar Pune, 16th October 2021.
4. Participated in the 5 Day International Virtual Short-Term Course on “Library and Information Science” conducted by Department of Library and Information Science Mother Teresa Women’s University, Kodaikanal & Madras Library Association, Tamil Nadu from 10th - 14th May 2021
5. Participated in National Webinar on “ Stress and Anger Management Through Mindfulness” Jointly organized by Library Resource Centre, “Sushant University” in collaboration with “National Brain Research Centre (NBRC)”, Ministry of Science & Technology, (Govt. of India), Manesar, Gurgaon, on 25th June 2021.
6. Participated in National Webinar on “Management of E-Resources in Libraries” organized by TSLA in association with Knimbus Digital Library Platform on 27th June 2021.
7. Participated in online Webinar on “Research Ethics: Dos & Don’ts” organized by Central Library held on 13th July 2021.
8. Participated in the 5 Day “International Workshop on Academic Writing and Publishing” jointly organized by Central Library & Department of Library and Information Science, Tripura University(A Central University) Held during the Period January 17-21, 2022 in online mode.

Faculty Achievements 2020-2021

Dr.Veenapani

1. Attended and cleared the exam for an one week online FDP on LaTeX from 27th April to 3rd May 2020, organized by Sanjay Ghodawat University, Kolhapur and IITBombay
2. Attended a one week FDP on “Open source tools for Research” organized by MHRD and teaching and learning centre Pandit Mandan Mohan Malviya College. from 8th June to 14th June, 2020
3. Completed an online FDP of AICTE Atal program on ‘Strategy’ organized by JNN college of Engineering, from 21-25 Sept, 2020.

4. Attended a one week FDP on Econometrics using Eview from 2nd August to 7th August, 2021.

Dr.V.Babita

1. Ms V. Babitha attended a one week International Faculty Development Programme organized by IMT, Gaziabad on Financial Modeling using Excel from 27 to 31st July, 2020.
2. Ms. V. Babitha attended a 5 day FDP conducted by NIT Warangal on Case Teaching and Writing (in Finance) from 24.8.2020 to 28.8.2020.

Dr. V.V.N Laxmi

1. Attended Webinar titled “Research Capability Building – A strategy to Promote Research Culture in Higher Education”, organized by IQAC, Bhavan’s Vivekananda College of Science, Humanities and Commerce from 12th - 14th May, 2020.
2. Attended Webinar titled “Business Opportunities and Challenges in the Post Covid-19 Scenario”, organized by Dept. of Business Management, Bhavan’s Vivekananda College of Science, Humanities and Commerce from 16th May, 2020.
3. Attended an online Faculty Development Program titled “Creation of Google Sites and OER”, organized by Department of Business Management, RBVRR Women’s College on 26th May, 2020.
4. Attended Webinar titled “Analytics for Business”, organized by Telangana Social Welfare Degree College for Women, Nalgonda, on 28th May, 2020.
5. Attended Webinar titled “How to write a Research Paper”, organized by Research Committee – IQAC of Sarojini Naidu Vanita Maha Vidyalaya on 1st June, 2020.

Dr. B. Madhavalatha

1. Organized a Virtual National Seminar on ‘Intellectual Property Rights’ sponsored by ICSSR on 3rd and 4th March 2021 and instrumental in getting sponsorship from ICSSR-SERO, Hyderabad.

2. Organized a webinar on the topic titled “How to Write a research paper” on 1st June 2020 at Vanita Maha Vidyalaya.
3. Organized a webinar on the topic titled “Research and Publication” on 17th June 2020 at Vanita Maha Vidyalaya.
4. Attended 5 day AICTE Training and Learning Academy online Faculty Development Program on ‘Stress Management’ from 2-6th November 2020 at MANUU, Hyderabad
5. Attended 5 day AICTE Training and Learning Academy online Faculty Development Program on ‘Blended Learning Strategies for Higher Education’ from 24-28th August 2020 at Mahatma Gandhi University, Nalgonda.
6. Completed the Indian Council of Social Science Research (ICSSR), New Delhi sponsored online mode Capacity Building Programme for Social Science Faculty Members during 9th to 21st August, 2021 organized by School of Social Sciences, Central University of Punjab, Punjab, India.

A. Sravani

1. Attended a 5 days ATAL online Faculty Development Program on “Event Management”, organised by North-Eastern Hill University, Shillong, from 7th Dec’2020 – 11th Dec’2020.
2. Attended a 5 days ATAL online Faculty Development Program on “Health Management”, organised by Shaheed Bhagat Singh State Technical Campus, Ferozepur, Punjab, from 4th January to 8th January 2021.
3. Attended a 5 days online Faculty Development Program on “Technology Management” through Business Intelligence and Data Analytics, organised by Internal Quality Assurance Cell, Aurora’s PG College, Ramanthapur, Hyderabad. 1st- 5th February, 2021.
4. Attended a 5 days ATAL online Faculty Development Program on “Blended Learning Strategies for Higher Education” organised by Mahatma Gandhi University, Nalgonda District Telangana, from 24-28 august 2021.
5. Attended a 10 days International Online Workshop on “Effective Research Methodology”, organized by Tamil Nadu University School of Continuing Education & Thiagarajar College of Preceptors, from 3rd June’20 – 12th June’20.

Dr. Safia Binte Omer

1. Attended 5 day ATAL (AICTE Training and Learning) Academy online FDP on “Design thinking” from 14thSeptember to 18thSeptember 2020 at Vellore Institute of Technology.
2. Attended 5 day ATAL (AICTE Training and Learning) Academy online FDP on “Organizational Behaviour” from 26thOctober to 30thOctober 2020at Institute of Management Technology Nagpur.
3. Attended 12 day online FDP on “Entrepreneurship Development” from 8thFebruary to 20thFebruary 2021organised by Centre for incubation, Adamas University sponsored byDepartment of Science & Technology Govt. of India.
4. Attended 6 days (30 hours) AICTE sponsored online short term training program (STTP) on “Financial Analytics”organised by Institute of Business Management& Research (IBMR), IPS Academy Indore in association with AICTE, New Delhi, from 22ndFebruary to 27thFebruary 2021.
5. Attended a 2 day webinar on “Blended Teaching and Learning”, on 14th and 15th April 2020, organized by Sarojini Naidu VanitaMahaVidyalaya.
6. Attended a webinar on “Use of Elsevier Tools in Research Workflow” on5th may 2020, organised by Department of Commerce, University of Madras, Chennai and Elsevier.
7. Attended a webinar on “ICT Tools in Education – Experiential learning with online simulations and virtual labs”, on 5th may 2020, organised by RBVRR Women’s College
8. Attended a webinar on “ISS - ABOVE: the story of a 6+ adventure bringing space station inspiration to the world”, on6th may 2020, organized by Department of Computer Hardware, Nizam College Hyderabad.
9. Attended a webinar on “Machine Learning Algorithms, Applications and Trends”, on 10th may 2020, organised by IQAC and school of computational science in association with computer society of India, Chennai Chapter.
10. Attended a webinar on “Future of finance in digital age”, on 11th may 2020, organised by Department of commerce, Little flower degree college Uppal, Hyderabad.
11. Attended a webinar on “3 day national Bootcamp webinar on modern web development”, on 11th, 12th and 13th May 2020, organised by Department of

computer science, Little flower degree college Uppal, Hyderabad.

12. Attended a webinar on “Research capability building – A strategy to promote research culture in higher education”, on 12th -14th May 2020, organised by Government Vidarbha Institute of Science & Humanities, Amravati, India
13. Attended a webinar on “Strategies & Challenges in Higher Education during COVID- 19 Lockdown Period in India” with reference to the World, on 15th -17th May 2020, organised by Government Vidarbha Institute of Science & Humanities, Amravati, India.
14. Attended a webinar on “Capital Market Amid Covid – Way Ahead”, on 22nd May 2020, organised by Bhavan’s Vivekananda College.
15. Attended a webinar on “Fundamentals of writing a Research Paper”, on 22nd May 2020, organised by Department of Human resource Management ICBM – School of Business Excellence.
16. Attended a webinar on “IPR for Innovation Management”, on 30th May 2020, organized by CMR Technical Campus.
17. Attended a webinar on “Insight to implementation of IND as in India”, on 31st May 2020, organized by Department of commerce, St. Ann’s Degree College for Women, Mallapur, Hyderabad
18. Attended a webinar on “Impact of Covid- 19 on Business Challenges & Opportunities”, on 10th June 2020, organised by Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya
19. Attended a webinar on “Awareness & Adoption of the MOOC courses on SWAYAM and NPTEL”, on 16th June 2020, organised by Sarojini Naidu Vanita Maha Vidyalaya.
20. Attended a webinar on “Research and Publication”, on 17th June 2020, organised by Research committee – IAQC, Sarojini Naidu Vanita Maha Vidyalaya
21. Attended a webinar on “Online Pedagogy”, on 19th June 2020, organised by Department of Business Management, Osmania University, Hyderabad
22. Attended a webinar on “Intellectual Property Rights”, on 3rd and 4th March 2021, organised by Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya, sponsored by ICSSR, Southern Region, Hyderabad.

Mrs.E.Sajitha

1. Participated in Two Day Online workshop on "Blended Teaching & Learning" on 14th & 15th April, 2020 organised by IQAC of Sarojini Naidu Vanita Maha Vidyalaya.
2. Participated in a webinar on the power of Data Analytics Using Python organised by Dept. of Mathematics & Statistics, Bhavans Vivekananda College on 23rd May, 2020
3. Participated in webinar on "Research capability building – A strategy to promote research culture in higher education" organized by internal quality assurance cell (IQAC) Bhavan's Vivekananda college from 12th -14th May 2020.
4. Participated in the Faculty Development Programme on "Research Methodology: Tools & Techniques" from 18th to 22 May, 2020 organised by IILM College of Engineering & Technology
5. Participated in a Two Day National Level e-Conference on "Emerging Management practise in post COVIDEra" organised by Pendekanti Institute of Management, Hyderabad during 27th-28th of May 2020,
6. On 28th May, 2020 attended Webinar on "Analytics for Business" organised by TSWRDCW Nalgonda.
7. Participated in a Two Day National Level FDP on "Art of Writing & Publishing Research paper and Application of Statistical Tools" organised by Aurora's Degree & PG held on 27th & 28th May,2020.
8. Participated in webinar on "Impact of Covid-19 on Business Challenges & Opportunities" organised by Department of Business Management, SNVMV held on 10th June, 2020.
9. Completed the course on "Entrepreneurship Development Program" from 8th to 26th June, 2020 organized by CIMSME (CONFEDERATION OF INDIAN MICRO, SMALL AND MEDIUM ENTERPRISES) in collaboration with nishthha, GCPIT and ICTMAE
10. Participated in one day National Webinar on "HR Policies & Practices Post Covid-19" held on June 30th, 2020 organized by the Department of Business Administration, JB INSTITUTE OF ENGINEERING AND TECHNOLOGY
11. Participated in National Webinar on "Corporate Moral Excellence" organized by the Department of Commerce and Management on 27th July, 2020.

Mrs.Rajani

1. Participated completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on “Organizational Behaviour” from 15 February 2021 to 19 February 2021 at St. Pious X Degree & PG College For Women
2. Participated completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on “Student Centered Teaching Learning Methods & Strategies in Higher Education” from 5 January 2021 to 9 January 2021 at Chhatrapati Shahu Institute of Business Education & Research, Kolhapur.
3. Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on "Event Management" from 7 December 2020 to 11 December 2020 at North Eastern Hill University (NEHU), Shillong, Meghalaya. .
4. Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on "Blue Ocean Strategy" from 21 September 2020 to 25 September 2020 at JNN College of Engineering, Shivamogga.
5. Participated in the Seven Day Online International Faculty Development Programme on "Leadership Excellence" organised by Justice Basheer Ahmed Sayeed College for Women by Department of Corporate Secretaryship and Information Systems Management from 17th June to 23rd June 2020.
6. Participated in One Week Faculty Development Programme on “Transforming Education – The Google Classroom Way” organised by Aachi Institute of Management and Entrepreneurial Development (AIMED) from 1 June to 7 June 2020.
7. Attended Five Day Faculty Development Programme on “Outcome Based Education and Accreditation” Organised by IILM College of Engineering & Technology, Greater Noida from 25th-29th May 2020.
8. Attended Five Day Faculty Development Programme on “Research Methodology: Tools & Techniques” Organised by IILM College of Engineering & Technology, Greater Noida from 18 -22 May 2020.

Mrs. Shashikantha

1. Attended One Week Faculty Development Programme on “Data Relationship andMultivariate Analysis for Research Publication” organized by Avanthi Degree and PG College, Moosarambagh, Hyderabad from 7th-13th February, 2020.
2. Participated and completed successfully five days national level FDP on “Tools for

online Teaching ,Learning and Evaluation” organized by IQAC, RBVRR Women's College, Narayanguda,Hyderabad, from 20-07-2020 to24-07-2020.

3. From 13-07-2020 to 18-07-2020, Participated in FDP on “ ICT in Teaching & Evaluation” organized by MSP Mandal’s Shri Shivaji College, Parbhani (Maharashtra).
4. Participated in One week FDP from 17-06-2020 to 23-06-2020, “Leadership Excellence”, organized by Dept. of Corporate Secretaryship & Information Systems Management.
5. Participated in FDP on “Contemporary issues, Assessment, Collaboration, Research and Publication”, organized by Swamy Sukdevanand PG College,UP, from 15-06-2020 to 21-06-2020.
6. Successfully completed, National level Online Course on “Operation Research, from 18-5-2020 to 20-5-2020, organised by Department of Mathematics, Virudhunagar Hindu Nadars Senthikumara Nadar College (Autonomous) Tamil Nadu.
7. Participated successfully at AICTE Training And Learning (ATAL) Academy
8. Online FDP on “Organizational Behavior” from 15 February 2021 to 19 February 2021 at St. Pious X Degree & PG College For Women.
9. Participated successfully in AICTE Training And Learning (ATAL) Academy Online FDP on “Student Centered Teaching Learning Methods & Strategies In Higher Education” from 5 January 2021 to 9 January 2021 at Chhatrapati Shahu Institute of Business Education & Research, Kolhapur.
10. Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on "Event Management" from 7 December 2020 to 11
11. December 2020 at North Eastern Hill University (NEHU), Shillong, Meghalaya. .
12. Participated & completed successfully AICTE Training And Learning (ATAL) Academy Online FDP on "Blue Ocean Strategy" from 21 September 2020 to 25 September 2020 at JNN College of Engineering, Shivamogga.
13. Participated in the Seven Day Online International Faculty Development Programme on "Leadership Excellence" organised by Justice Basheer Ahmed Sayeed College for Women by the Department of Corporate Secretaryship and Information Systems Management from 17th June to 23rd June 2020.
14. International Webinar on "Econometrics Tools and Techniques for Research "Held on 20/08/2020, by Department of Business Administration, Mother Theersa College.
15. Participated in Webinar on “Responsive Governance and the Indian Economy during the Pandemic”, organized by Department of Political Science, University College for

Women, Koti, Hyderabad on 19 August, 2020.

16. Participated in Two days Webinar on “E-Resources for Teaching and Learning” held by Avanthi Group of Colleges on 12-13 August 2020.
17. Participated in a National Level Webinar on “Gender Concerns in Times of Pandemic- Safeguarding our well-being” organized by Women Protection Cell & IQAC of St. Mary’s Centenary Degree College, Secunderabad in association with My Choices Foundation on 27th July, 2020.
18. Attended a webinar on “Impact of Covid-19 on Business Challenges & Opportunities”, on 10th June 2020, organized by Department of Business Management, Sarojini Naidu VanitaMahaVidyalaya
19. Attended a webinar on “Awareness & Adoption of the MOOC courses on SWAYAM and NPTEL”, on 16th June 2020, organised by Sarojini Naidu Vanita MahaVidyalaya.
20. Attended a webinar on “Research and Publication”, on 17th June 2020, organised by Research committee – IAQC, Sarojini Naidu Vanita Maha Vidyalaya
21. Attended a webinar on “Online Pedagogy”, on 19th June 2020, organised by Department of Business Management, Osmania University, Hyderabad
22. Attended a webinar on “Intellectual Property Rights”, on 3rd and 4th March 2021, organised by Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya, sponsored by ICSSR, Southern Region, Hyderabad.

Mrs. Shamini Reddy

1. Mrs. Shamini Reddy Police has attended Two Day Online FDP on “Recent Trends in Computer science & Information Technology” from 23rd & 24th January, 2021, organized by AG & SG Siddhartha Degree College of Arts & Science (Autonomous) Vuyyur, Krishna (Dt), AP.
2. Mrs. Shamini Reddy Police attended ATAL FDP on “Innovation Management from 26th september, 2020 to 30th september, 2020, organized by Entrepreneur Cell, Inderprastha Engineering College, Ghaziabad, up.
3. Mrs. Shamini Reddy Police participated in Nation Level One week online training on "Sci lab -Computational Software" organized by Government Degree College for women, Begumpet, Hyd in collaboration with Spoken Tutorial Project, IIT Bombay from 8th- 13th june, 2020.
4. Participated in 5 days FDP on “ Research Methodology: Tools and Techniques” from 18th to 22nd May, 2020 conducted by IILM college of engineering and technology,

Greater Noida.

G.Y. Madhavi (Librarian)

1. Participated in national webinar on “Cultivating Reading Habits among students in Digital Era: Role of Libraries and Librarians” organized by Progressive education society’s Modern college of Arts Science and Commerce , Shivajinagar Pune, 16 th October 2021.
2. Participated in Day 5 of LAB National Webinar Series on Tools and Techniques for Research in Current Context (NWTTR-2021) on 21 st Aug 2021 Organized by Library Association of Bihar (LAB).
3. Participated in online Webinar on “Research Ethics: Dos & Don’ts” organized by Central Library held on 13 th July 2021.
4. Participated in National Webinar on “Management of E-Resources in Libraries” organized by TSLA in association with Knimbus Digital Library Platform on 27 th June 2021.
5. Participated in National Webinar on “ Stress and Anger Management Through Mindfulness” Jointly organized by Library Resource Centre, “Sushant University” in Collaboration with “National Brain Research Centre (NBRC)”, Ministry of Science & Technology, (Govt. of India), Manesar, Gurgaon, on 25 th June 2021.
6. Participated in the 5 Day International Virtual Short-Term Course on “Library and Information Science” conducted by Department of Library and Information Science Mother Teresa Women’s University, odaikanal & ; Madras Library Association, Tamil Nadu from 10 th - 14 th May 2021.
7. Participated in National seminar on “Present Library and New Age Researchers: Challenges of Present Time”, organized by Chitkara University Publications Chandigarh, India on 5 th April 2021.
8. Participated in the Webinar on “Enhancing Personal Effectiveness at Work” organized by DELNET & HITAM, Hyderabad on 16 th Feb 2021.
9. Participated in National Webinar on “Knowledge Resources for Teaching Learning and Research” organized by Department of Library Science Govt. City College (A), Hyderabad on 20 th January 2021.
10. Participated in the Webinar on “Technological inputs for Spices improvement in India” organized by Mizoram University, Aizawl on 16 th Sep 2020.

11. Participated in National Webinar titled “Effective use of Digital Information Resources – Some Important Aspects” organized by Dept. of Library Kasturba Gandhi Degree & PG College, Secunderabad on 11 th September 2020.
12. Participated in One week Online Faculty Development Program on “Digital Tools For Sustaining Academic Research During Pandemic COVID-19” organized by Hamidia Girls Degree College Library in collaboration with IQAC” from 7 th to 13 th September 2020.
13. Participated in One week International Webinar on “Knowledge Access and Sharing: Tools and Technologies for Higher Academic Research” (on the occasion of Teachers Day celebrations) organized by the Department of Library and Information Science, Bharathidasan University, Department of Library and Information Science, Holycross College, Tiruchirappalli, India and Library, University of Jaffna, Sri Lanka from 5 th to 11 th September 2020.
14. Participated in Tow Day’s National Webinar on “Libraries, Learning and Research – Roadmap to Post Coved Digital Libraries” organized jointly of Allama Iqbal Library University of Kashmir & Informatics Publishing Limited on 4 th & 5 th September 2020.
15. Participated in the SALIS Webinar on “Event Management for Libraries: The Essentials” organized by Society for the Advancement of Library and Information Science (SALIS) Chennai, on 29 TH August 2020.
16. Participated in the Webinar on “DELNET Networked Resources & Services: Discovery Portal & Knowledge Gainer Portal” organized by Developing Library Network (DELNET) and collaboration with Marudhar Kesari Jain College for Women on 28 th August 2020.
17. Participated in the Webinar on “Special Librarianship” organized by SLA Asian Chapter on 22 nd August 2020.
18. Participated in one day Webinar on “Library Beyond the walls” jointly organized by Libraries of Bharatiya Mahavidyalaya, Amaravathi & Bharatiya Mahavidyalaya, Morshi held on 20 th August 2020.
19. Participated in the “Indian Citation Index” user awareness online training program held by Diva Enterprises Pvt. Ltd. On 19 th August 2020.
20. Participated in the National Webinar on “The analogue and the virtual: where is the librarian? & Research Support Services in Academic Libraries” Organized by Rajasthan Technical Library Association (RTLTA) and Informatics publishing Ltd.

Bangalore on 25 th June 2020.

21. Participated in the Webinar on “NDLI and N-LIST the Twin E-Resource Packages in Higher Education” organized by The Library Committee of Annammal College of Education for Women, Thoothukudi on 22 nd June 2020.
22. Participated in the webinar on “Paradigm Shift to Education System: Impact of Basic and Applied Research” by Dr. Abhishek Sharma conducted by Readers Forum of Central Library, Manipal University Jaipur on 19 th June 2020.
23. Participated in the Three-Day Faculty Development Programme on “KOHA” organized by Department of Library Hyderabad Institute of Technology and Management (HITAM) in association with Spoken Tutorial IIT Bombay, from 17 th to 19 th June 2020.
24. Participated in the Three-Day International Webinar on “Post COVID-!9” Challenges & Opportunities for Libraries and Library Professionals” Organized by Department of Library and Information Science Andhra University, from 3 rd to 5 th June 2020.
25. Participated in the National Webinar on “Outcome Based Education - Road-Map to E- Learning & Accreditation” organized by Informatics publishing Ltd. Bangalore on 29 th May 2020.
26. Participated in the National Webinar on “Status & Reforms in Library & Information Science Education in India” organized by Department of Library and Information Science, Dr. Bhimrao Ambedkar University, Agra on 28 th May, 2020.
27. Successfully completed the “7- Day Virtual International Development Program for the Librarians on Imbibing Skills for Today’s Librarianship : Techniques and Tools”organized by MEN Institute of Management & Career Courses(IMCC), Pune & Mumbai University and College Teachers Association(MUCTA) Mumbai Maharashtra India from 24 th to 30 th May 2020.
28. Participated in the National seminar on “Plagiarism / Academic Misconduct” Organized by Indian Institute of Management and commerce & Telangana Library Assosiation, held at the Indian Institute of Management and commerce, Khairathabad, Hyderabad on 01 th March 2020.

Faculty Achievements 2019

Dr. Veenapani

1. Attended a Conference “Business Schools Deans & Directors Conclave-Reinventing Management Leadership” organized by Amjad Ali Khan College of Business Administration, Hyderabad from 10th January 2019.

Dr. V.V.N Laxmi

1. Attended “Business Schools Deans and Directors Conclave – Reinventing Management Leadership” organized by Amjad Ali Khan College of Business Administration, Hyderabad on 10th January, 2019.

Mrs. A. Sravani

1. Attended a National Seminar “Research Analysis using SPSS” organized by Internal Quality Assurance Cell, Auror’s PG College, Ramanthapur, Hyderabad from 24th - 30th September, 2019.
2. Participated in the Three Day National Workshop on “ Research Methodology in Commerce” organised by the Department of Commerce, Osmania University Hyderabad from 5-7 December 2019.
3. Attended a National Seminar "Total Quality Assurance for Administration of Higher Education Insitutions", organized by OGA and Exhibition Society from 4th December, 2019.

P. Naresh Kumar

1. Attended a Workshop “Contemporary Issues in Management Education and Policies” organized by Telangana management Association at Centenary Hall, PGRRCDE, Osmania University, Hyderabad from 8th May 2019.

Mrs. E. Sajitha

1. Attended a National Seminar “Emerging Trends In Sustainable Business Practises” organized by Department of Business Management, A.V College, P.G Centre, Hyderabad 23rd February 2019.

Ms. Shamini Reddy P.

1. Attended a Workshop “Contemporary Issues in Management Education and Policies” organized by Telangana management Association at Centenary Hall, PGRRCDE, Osmania University, Hyderabad from 8th May 2019.
2. Participated in the one Week Workshop on “Business Analytics in Social Science Research” sponsored by Indian council of social science research -SRC Hyderabad organised by Aurora PG College, Uppal from 2-7 December 2019.

Ms. Anusha Kulkarni

1. Attended a Workshop “Contemporary Issues in Management Education and Policies” organized by Telangana management Association at Centenary Hall, PGRRCDE, Osmania University, Hyderabad from 8th May 2019.

G.Y. Madhavi

1. Attended a Workshop “Effective Use of E-Resources and Search Strategies” organized by Department of Library Sciences at St.Joseph Degree & P.G College, King Koti Road Hyderabad from 8th February 2019.
2. Attended a National Seminar “Role of NAAC Accreditation on Development Innovation Curriculum Design for sustenance of quality in Higher Education”, organized by the Internal Quality assurance Cell (IQAC) from 28th & 29th June 2019.
3. Participated in Workshop “Research Integrity and Awareness” organized by UGC from 5th August 2019.
4. Attended a Workshop "Initiative for Moral & Cultural Training Foundation" (IMCTF) jointly organized by IMCTF & Osmania Graduates Association, Exhibition Grounds Hyderabad from 30th & 31st August 2019.
5. Attended a FDP“Commodity Derivatives” organized by the MCX – Investor’s protection fund and keyman Education Services Pvt Ltd in association with the RBVRR women’s College Hyderabad from 4th September 2019.

Faculty Achievements 2018

Dr. Madhavi Latha

1. Attended a FDP“Industry perspectives on HR” organized by Telangana Academy for

Skill and Knowledge (TASK), Begumpet, Hyderabad from 5th and 6th October, 2018.

Dr. Safia Binteomer

1. Attended a Workshop in "User Awareness on Use of Turnitin Anti-Plagiarism Software" organized by Osmania University, Hyderabad from 9th August, 2018.

Mrs. E. Sajitha

1. Attended a FDP "Industry perspectives on HR" organized by Telangana Academy for Skill and Knowledge (TASK), Begumpet, Hyderabad from 5th and 6th October, 2018.

Mrs. Rajani

1. Attended a FDP on "Faculty Effectiveness" organised by Telangana Academy for Skill and knowledge (TASK), Begumpet, Hyderabad from 6th and 7th February 2018.

Ms. Meherunnisa Saba

1. Attended a FDP "Gender Sensitization" organized by Department of Business Management, A.V College P.G. Centre, Hyderabad from 14th August, 2018.

Ms. Anusha Kulkarni

1. Attended a "Teaching Techniques and Methodology For Teachers" Organised by IQAC, SNVMV, Nampally, Hyderabad from 12th and 13th July 2018.
2. Attended a FDP "Gender Sensitization" organized by Department of Business Management, A.V College P.G. Centre, Hyderabad from 14th August, 2018.

Ms. Shamini Reddy P.

1. Attended a "Teaching Techniques and Methodology For Teachers" Organised by IQAC, SNVMV, Nampally, Hyderabad from 12th and 13th July 2018.
2. Attended a National Seminar on "Challenges to internet security in India" organised by faculty of social science, SNVMV, Nampally, Hyderabad from 24th and 25th January 2018.

G.Y. Madhavi

1. Attended a Conference "Centenary Celebration, 100 Years of Libraries in Telangana", State Public Library Conference 2018 organized by PottiSreeRamulu Telugu University

from 6th & 7th September 2018.

2. Participated in the one day National Seminar on “Library Resources for Teaching and Research- Opportunities and Challenges” Organized by St. Francis College for Women Begumpet, Hyderabad on 30 th November, 2018.

Description of any innovation or entrepreneurship initiatives undertaken by the department.

IIC certificate



Vision of IIC:

To achieve recognition as an institution of excellence in the innovation promotion ecosystem and thereby disseminate the culture of entrepreneurship in the campus.

Mission of IIC:

Conduct periodic workshops/ seminars/ interactions with entrepreneurs, investors, and professionals in order to expose and promote innovative thinking. Network with peers and national entrepreneurship development organizations. Organize idea contests to showcase the innovative ideas.

Objective: To encourage the creative energy of our students to work on new ideas and innovation and promote them to create start-ups and entrepreneurial ventures.

Functions of IIC

Identify and reward innovations and share success stories. Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for

student innovators. Network with peers and national entrepreneurship development organization.

Journey of IIC established at the Institute

Sarojini Naidu Vanita Maha Vidyalaya provides facility to faculty and students for research and innovation through **Institution Innovation Council** (Reg No. IC202217750) which has been established in the campus as per the norms of Innovation Cell, Ministry of Education, GOI during the Academic Calendar Year 2021-2022. Faculty members from various Departments, External members from Industry and students members were appointed for the effective functioning of IIC at Institutional level.

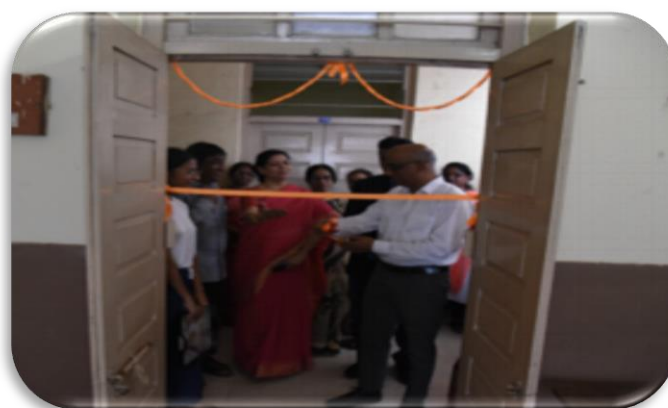
The IIC at SNVMV conducted its quarterly meetings at a regular Interval

Highlight Facilities:

A pre-incubation facility was set up in the institution to foster innovation and idea generation among the students. The center was opened in collaboration with Osmania Technology Business Incubator, with whom the college has an MOU. The centre has work benches, desktops and Wi-Fi facility.

The pre-incubation center was set up on Jan 12, 2023.

Outcome: This will facilitate innovation culture among students, help them in idea generation.



The institution and the department was awarded a letter of appreciation from Ministry of Education Cell, Govt of India, for continuous support and contribution towards building the innovation and entrepreneurship culture in the campus, for the academic year 2022-23

Outcome: This enables the institution to step towards a quality driven innovation and entrepreneurship ecosystem for the benefit of students.



Received an rating certificate for undertaking various activities as prescribed by innovation cell, Ministry of Education, Govt of India, for the calendar year 2022-23.

Outcome: Promoting innovation and startup in the institution, by undertaking activities for students.

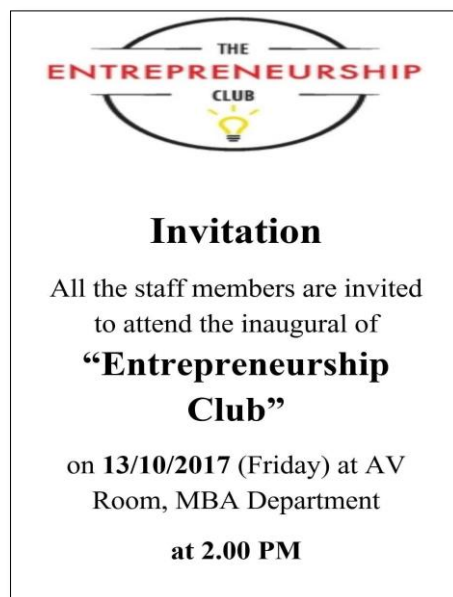
Activities organised by IIC during 2022-23

- Sarojini Naidu Vanitha Maha Vidyalaya in association with Rajiv Gandhi National Institute of Intellectual Property Organized National Workshop on “Intellectual Property Rights and Patents and Design Filing”. On 4th November, 2022.
- A Workshop on Entrepreneurship Skill, Attitude and Behaviour Development was organized on 20th Jan 2023. Dr. T.S.P.L.N. Prasad, Innovation ambassador was the speaker.
- “Orientation Session on IIC 5.0 & Features” - a live program was witnessed by students and faculty on 11th Jan 2023.
- Celebrated National Youth Day on 12th Jan 2023, Ms. Meena, Alumna, and a entrepreneur, the proud owner of a boutique Sri Mookambika Silks house addressed MBA students, and shared her journey towards entrepreneurship.
- Department celebrated National Education Day on 11th November 2022. Poster Presentation Competition was conducted around 65 Students Participated.
- A session on My Story - Motivational Session by Successful Innovator, by Mr. Harshvardhan Gaddalae Managing Director Medha Research & Consulting pvt.ltd was held on 7th November, 2022.

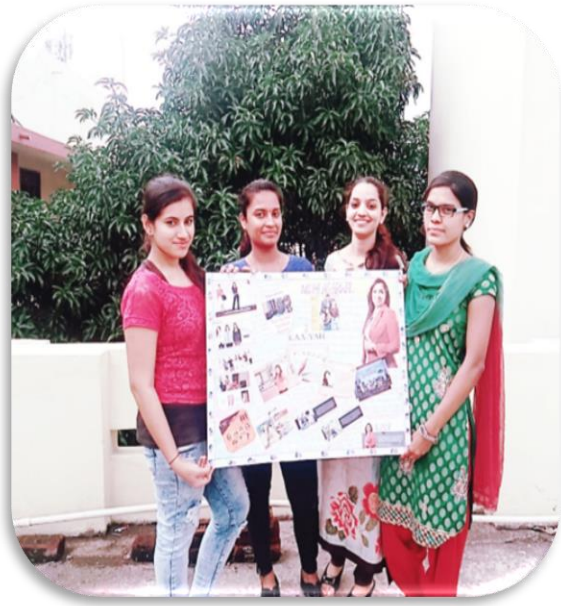
- The department Celebrated National Energy Conservation Day on 14th December 2022.
- On 7th August 2023, students and faculty members of Department of Business Management virtually participated in the mega event organized by The Ministry of Education, Govt. Of India to Celebrate the 3rd Anniversary of the National Education Policy and the 2nd edition of the Akhil Bhartiya Shiksha Samagam at New Delhi.
- On 11th May 2023 National Technology Week Inaugural Address of Hon'ble Prime Minister of India was virtually organized for the students and staff Department of Business Management.

Best practice of the department

ED Club



Inaugural of “Entrepreneurship Club” on 13/10/2017 (Friday) at AV Room, MBA Department at 2.00 PM



As a part of ED Club activities Poster presentation competition was conducted in which our students took part and won prizes.

OUTCOME: ED Club was set up to provide guidance to our students to pursue their Business Ownership Dream.



An industrial visit was organized to “TIMES OF INDIA”, a printing press situated at Nacharam on 16th March 2019. around Fifty Five MBA II Semester students and two faculties have visited TOI. It was a knowledgeable experience for the students as they gained practical exposure an were able to connect theory with real practices.

OUTCOME: Students assimilated knowledge about work procedure, software and machines being used in printing a newspaper.

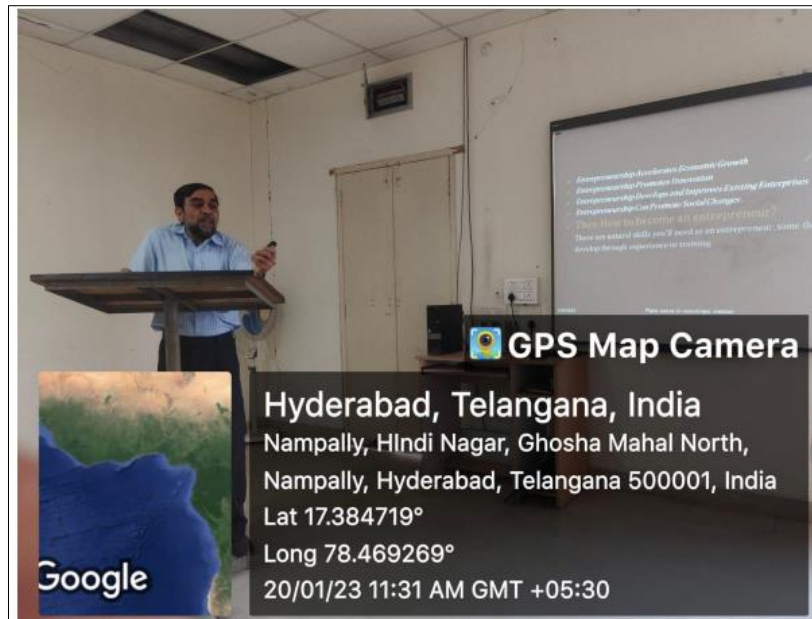


From 02-09-2021 to 04-09-2021 A Three Day International Entrepreneurial Development Virtual Programme titled “A STEP TOWARDS ENTREPRENEURIAL JOURNEY”, was organized by ED Club, Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya College.

Organized a Career Guidance session on 31st March, 2022 as part of the ED Club, Department of Business Management, SNVMV in collaboration with UNACADEMY on “Job & Higher Education Opportunities”.

OUTCOME: Business career guidance was provided to students of MBA.

MBA Department, Sarojini Naidu Vanita Maha Vidyalaya in association with Rajiv Gandhi National Institute of Intellectual Property Management, Organized National Workshop on Intellectual Property Rights and Patents and Design Filing”. On 4th November, 2022.



A Workshop on Entrepreneurship Skill, Attitude and Behaviour Development was organized on 20th Jan 2023. Dr. T.S.P.L.N. Prasad, Innovation ambassador was the speaker.



Celebrating National Youth Day on 12th Jan 2023, Ms. Meena, Alumna, and an entrepreneur, the proud owner of a boutique Sri Mookambika Silks house addressed MBA students, and shared her journey towards entrepreneurship.

OUTCOME: Success story of our Alumna was shared with students which helped them in developing positive attitude towards entrepreneurship career



A session on My Story - Motivational Session by Successful Innovator, by Mr. Harshvardhan Gaddalae Managing Director Medha Research & Consulting pvt.ltd was held on 7th November, 2022.

OUTCOME: Motivated Students towards Entrepreneurship.

7. Industry Interface:

Details of industry partnerships, internships, or placement activities conducted by the department.

A) Industry Institute collaboration Programs conducted for Students benefit:-

1. Workshop was organised on “Entrepreneurship, Attitudes and Behavioural Development” by Dr. TSPLN Prasad, Asst. Prof., Physics Dept., IIC Convenor, AV College, HYD. On 20/01/2023.
2. Guest Lecture was organised on “Personal Investment” by Ms. A. Gayathri Reddy, Wealth Executive, LMV Investment Services Pvt. Ltd. On 19/01/2023.
3. A Motivational Talk was organised on “Celebrating youth change makers contributing in Innovation and Entrepreneurship” by Meena, Sr. Associate in State Street Bank and Owner of SRU MOOKAMBIKA Silks Boutique on 12-01-2023.
4. Guest Lecture was organised on “Women’s Forte” Ms. Abhaya Kameswari Yellapantula, Chief Manager Marketing in MYK LATICRETE India Pvt. Ltd. On 9th Nov’22.
5. A session was organised on “My story-Motivational session” by Mr. Harshavardan G. MD, Medha Research and Consulting pvt. Ltd. On 07/11/2022.
6. Virtual Guest Lecture was organised on “Job Opportunities in Different Functional Areas” by Mrs. A. Sudha Senior, Team Leader, Total Rewards, Invesco (India) Private Limited on 16th July’22 for MBA Batch 2021-23 (1st Year students)
7. Online workshop on certification program on Digital Marketing - by Mr. Tapan Kumar Jha, Certified Digital Marketer Google (India), on “Learn the skills of the Suture and Accelerate your career in it” from 24th to 26th Feb’22.
8. Dr. S. K. Kamurudhin, Assistant Prof. from MANUU, Dept. of Management & Commerce and Ms. Sujatha Nayak address the students on MBA Induction Programme in the year 2021. (from 6/12/21 to 10/12/2021)
9. Organised a guest lecturers in the topic “Financial Risk Management” address by Dr. Kalanjeri, Venkatesh Satya, TSWRDCW, Nalgonda, MGU on 22/11/2021.
10. Organised a Workshop cum training program on “Digital Marketing” by Mr. Tapan Kumar Jha, Certified Digital Marketer Google (India), from 26th to 28th August’21.
11. MBA students were addressed by following industry experts on various topics in MBA Induction Programme from 05/01/2021 to 09/01/2021.

- Mr. Harshavardan G. MD, Medha Research and Consulting pvt. Ltd. On “Innovation and Creativity in Management”,
 - Mr. SN Umakanth, Cheig Manager, Sount India Head of WOW, ITC Ltd. PSDD on “Well-being out of waste- Astep towards circular Economy”.
 - Mr. L. Ravinder, Sr. High Court Advocate on “Human Values”
12. Organised a guest lecturers in the topic “Talent management trends in 2020” by Dr. Srilatha, Sutherlands Pvt. Ltd. On 22-4-2020.
 13. Organised a guest lecturers in the topic “Career Opportunities in Finanace@ Mr. Praveen from PLANET FINANCE On 13-3-2020.
 14. A Guest lecture was organized on – “Intentionality in your career” by Mrs. K.V. Srilata Sundari, Senior Director, Talent Management/Diversity & Inclusion 6 th November, 2019.

B) Psychometric test, Pre-Placement and Placement Drives

The Department of MBA also organised many Career opportunities program and other related for the benefit of the students.

1. Organized placements talks for MBA students in relation to Skill Connect and ETOE companies with regards to Industry Institute cell activities.
2. Organised Placement & Internship drives for MBA Students of companies namely
 - a) Apex Insurance Broking Services,
 - b) Cognizant Company,
 - c) ICICI Bank
 - d) HDFC Life
 - e) PWC
 - f) Alliant Group
 - g) Wellsforgo
 - h) Accenture,
 - i) SNOVASYS Software Solutions India Pvt. Ltd.
 - j) Dollar,
 - k) Ryan International and others.

3. Done Psychometric test for MBA students of Batch 2022-24 in collaboration with HRINPUTS Company.
4. Organised Pre-placement training sessions for MBA Students by
 - Mahindra Pride School 06/01/2020 to 10/01/2020,
 - Monster.com on 21/12/21,
 - ETOE Companies 17/01/2022 – 27/01/2022 & 10-05-2021 to 15-05-2021,
 - HRINPUTS on 04/01/2023
 - SHEJOBS,
 - GET READY JOB.

Placement Details from 2018 – till date

Placement details from Year 2018 to till date					
Batch	Total no. of students	Students interested for placements	Placements	% of Placements	Number of Companies
2016-18	104	63	15	23-01-1900	10
2017-19	105	65	22	02-02-1900	17
2018-20	111	78	23	29-01-1900	20
2019-21	91	62	21	02-02-1900	17
2020-22	89	73	30	10-02-1900	12
2021-23	93	61	13	21-01-1900	7
2022-24	97	65	Till now 3 are recruited		
Campus visited Companies and number of students applied and selected List					
Date	Company Name		Short listed	Visited our campus	
08-02-2021	GWMC-Accounts Executive/PWC-TPO		2 Placed		
26-08-2021	SARAS/ Reference Global		2 students		
02-09-2021	Spandana Spoorthy Financial Ltd		1 got selected		

24-09-2021	Dialogus Media	12 got selected	
02-12-2021	Faculty in BBA -SNVMV	1 got placed	
22-12-2021	Rise Sharp - College to career Path - one attended	1 got placed	
22-12-2021	Verzeo Internship in MKT & Project & PPO	6 got selected	Company visited
28-12-2021	Dollar	6 got selected	Company visited
28-01-2022	ICICI	14 got selected	
23-02-2022	Alliantgroup	2 got selected	
05-02-2022	PWC - for Finance students	2 got selected	
17-02-2022	Apex Insurance Broking Services Pvt. LTd - from 17th & 22ne June'22	2 got selected	Company visited
	Cognine Technologies - on 19-07-22 - 41 students data was sent and they have attended the interview		Company visited
	Mudunuru LT - 16 girls data was sent - No one attended the interview		
22-11-2022	HDFC life- started from 25-11-22 : data sent of 55 - students, 22 attended, 8 shortlisted, 4 attended the final interview	1 got selected	
16-11-2022	PWC - 17 students data sent - 8 shortlisted,		
24-11-2022	PWC - 17 students data sent - 14 shortlisted,		
25-11-2022	Alliant group - Tax Credit Incentive - test 30-11-22 to 1-12-22		
09-12-2022	Kanary Staffing (from previous student - Anjali Jawad - Degree 2020) - for Sutherland Global Services		
12-12-2022	Swiggy 2 days internship		Company visited
14-12-2022	O2Saver - 16th, 17th, 19th to 21st interviews -	6 got	

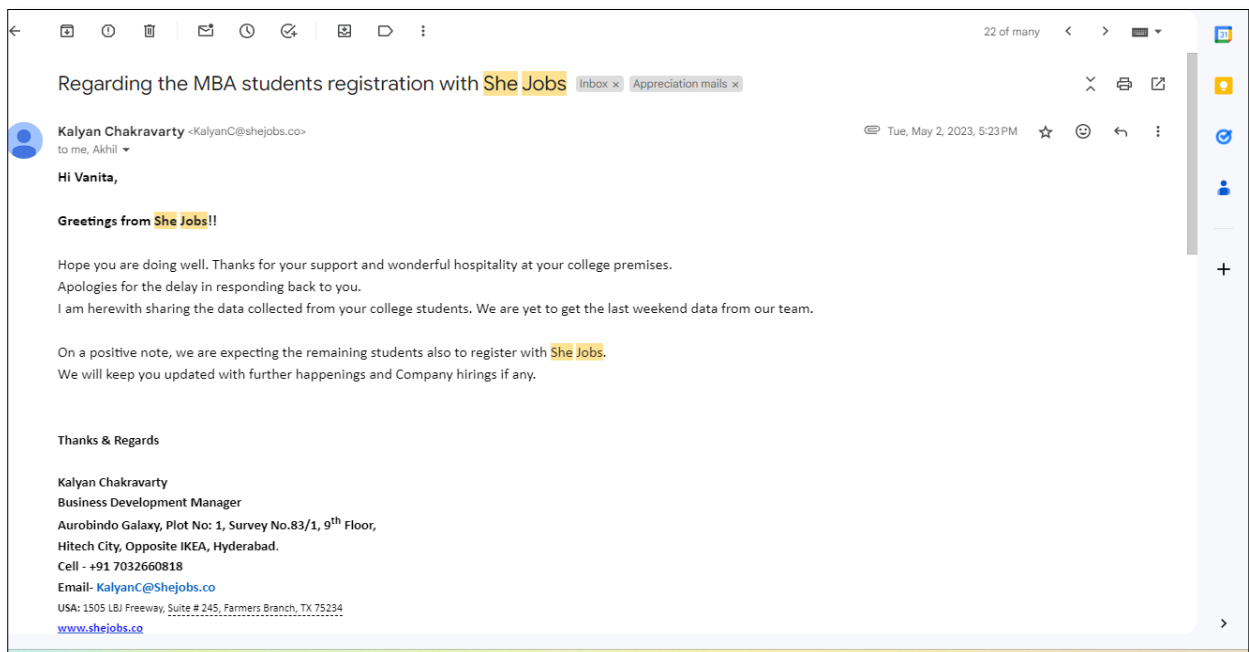
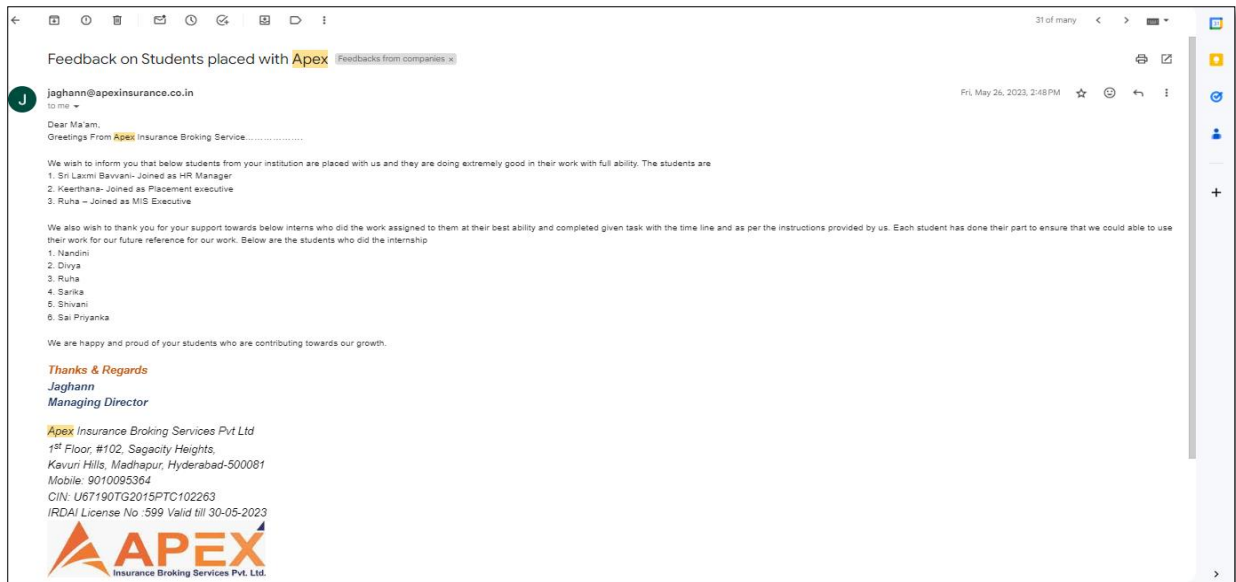
	Internships	selected	
27-12-2022	Apex Insurance Broking Services Pvt. LTd - from 27th & 28th Dec'22	1 got selected	
11-01-2023	Epiraoc - (former student B. Ramya (22 passed out) - Trainee position		
03-01-2023	ICICI Bank - Asst. Mgr - II - 11 registered - 18th - 23rd Jan'23 - interviews	5 got selected	
05-01-2023	Alliant group - Tax Credit Incentive		
28-01-2023	ICICI Prudential AMC - 31st jan'23 interview - 15 applied		
03-03-2023	Kotak Mahinder Bank (Skill Connect) - Corporate Account Mgr - 3 applied		
01-04-2023	Factset - Re. Analyst - Malla Reddy college - 8 applied, 2 shortlisted	1 got selected	
17-04-2023	Factset - Re. Analyst - Keshav Memorial college - 16 applied		
08-05-2023	Placemect drive - SNVMV - 10-5-23		Company visited
09-05-2023	She Job's registration		
10-05-2023	Job mela in SNVMV - companies list - GeBBS, T-Maximus, CAMPS - Total of 16 students attended		
17-05-2023	TSEEDU - Skill Enhancers	3 got selected	
13-06-2023	Deloitte - Data Analyst - talent services ELE (12th and 21 june - info) & Analyst - learning operations		
09-07-2023	Placement Drive - Anwarul Uloom College - Genpact - 10th July'23		
31-07-2023	Gete pay (Skills connect) - BDM - 4 applied - not received any calls from them		
	Apex Insurance Broking Services Pvt. Ltd - Customer Services - 4 students details were sent	1 got selected	Company visited
09-09-2023	FLIPKART Internships - one applied		

09-10-2023	HDFC Life - 21 students attended the interview from 10-10-23 to 28-12-23	2 got selected	
08-11-2023	SNOVASYS Software Solutions India Pvt. Ltd - placement drive - 9/11/23 to 15-11-23		Company visited
15-11-2023	Apex Insurance Broking Services Pvt. Ltd - HR Manager	1 got selected	
16-11-2023	MBA Faculty position in SNVMV - 21-11-2023	1 got selected	
22-11-2023	MYTAT information - registration		
24-11-2023	MYTAT information - registration		
	HRINPUTS Consulting Services Pvt ltd. - Psychometric test was done for the students		
28-11-2023	MyTAT information, HDFC Bank Ltd, CommLab India LLP, ENHP iSecure, Unschool, Planetspark		
15-12-2023	MYTAT information - registration		
09-01-2024	Apex Insurance Broking Services Pvt. LTd - Services - 5 attended the interview		Company visited

Internship details from 2018-2024				
Batch	Total no. of students	Internship	% of internship	Number of Companies
2016-18	104	95	91.30%	51
2017-19	105	98	93.30%	58
2018-20	111	108	97.30%	51
2019-21	91	89	97.80%	59
2020-22	89	11	12.35%	4
2021-23	93	34	36.55%	13
2022-24	97	19	19.58%	6

Testimonials from industry partners or alumni regarding the department's contribution to the industry.

Feedback from Industries



Appreciation Certificates of our students


dialogues media
value the brand

APPRECIATION LETTER

To,
Ayesha Siddiqua,
Mustaidpura, Hyderabad.

15th February' 2022

We would like to Appreciate you for the amazing work that you did as an "HR Executive" to manage complete HR process & handling the team smoothly.

Your work reflects your dedication to the project and the organisation.

Your professionalism, experience and expertise reflect in the countless hours that you put to ensure it gets completed smoothly.

This has impressed the organization and we feel grateful.

Thank you once again.

For Dialogues Media,

(Jignesh Prajapati)

Candidate Signature.

(Ayesha Siddiqua)


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APPRECIATION LETTER

To,
Prasanna Rasumalla,
Yusufguda, Hyderabad.

15th February' 2021

We would like to Appreciate you for the amazing work that you did as an "HR Executive" to manage complete HR process & handling the team smoothly.

Your work reflects your dedication to the project and the organisation.

Your professionalism, experience and expertise reflect in the countless hours that you put to ensure it gets completed smoothly.

This has impressed the organization and we feel grateful.

Thank you once again.

For Dialogues Media,

(Jignesh Prajapati)

Candidate Signature.

(Prasanna Rasumalla)

8. Quality Assurance and Accreditation:

Information on any accreditation or certification received by the department.





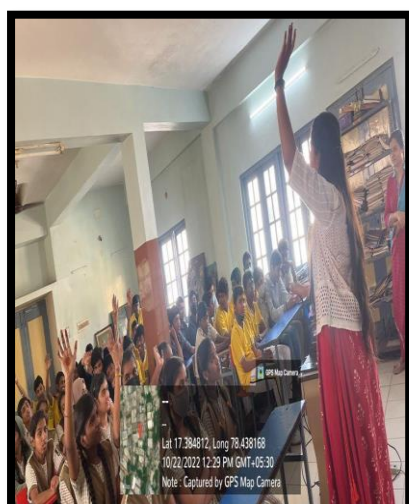
9. MOUs/ MOAs and Collaborations

Mentions active MOUs/ MOAs and Collaborations and work done under each of them

3.5.2 Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year												
Sl No	Organisation with which MoU is signed	Name of the institution/ industry/ corporate house	Year of signing MoU	Duration	List the actual activities under each MOU year wise	Number of students/teachers participated under MoUs					Department	Reasons to Drop MOU
						2018-19	2019-20	2020-21	2021-22	2022-23		
1	STARS (Society for Training, Awareness, Recruitment and Social Awareness)	SNVMV	2018	2021	Deputing students for various programmes including educational visits and other programmes mostly of social relevance, industrial visit		55			5	Business Management	
2	ACUMEN CONNECT	SNVMV	2019	2021	Industry connect programmes with skill based training, education & research & industrial visit	119	62				Business Management	Dropped
3	Prime Power Devices	SNVMV	2019	2021	Skill based training, education & research						Business Management	Dropped
4	Green India Technologies	SNVMV	2019	2021	Guest Lectures, Internship & Placement support						Business Management	Dropped
5	MentorMind EduTech PVT Ltd	SNVMV	2020	2021	Student Internships			87			Business Management	Dropped
6	Principle Circle Innovations	SNVMV	2021	2022	Internships & Industrial visits			4	1		Business Management	Dropped
7	Health Analyx Pvt Ltd	SNVMV	2021	2023	Internship						Business Management	
8	ETOE	SNVMV	2021	2022	Pre placement training			15	37		Business Management	Dropped
9	Apex Insurance Broking Services Pvt Ltd	SNVMV	2022	2024	Internships & Placements				2	7	Business Management	

Outreach programs

Pictures of Outreach Program



❖ Outreach Program Organized By MBA Department- 2023

- School: Master Minds Gurukul School, Jiyaguda.
- Activity Name: Good Touch and Bad Touch
- Date: 15th July 2023
- Number of MBA students who are part of the Program: 10

Objective of the Program: To educate the students about their rights and safety in the society and how to deal with abuse.

On 15/7/2023, our team conducted an outreach program in a government Gurukul school to educate the students about good touch and bad touch. The program aimed to raise awareness about the importance of consent, boundaries, and safety in physical interactions. The program also provided the students with information on how to identify and report any inappropriate or abusive touch they may encounter.



❖ Outreach Program Organized By MBA Department

- School: Shanthi Nike than School, Jiyaguda.
- Activity Name: Child abuse and help line numbers
- Date: 4th August 2023
- Number of MBA students who are part of the Program: 10

Objective of the Program: To educate the students about their rights and safety in the society and how to deal with abuse.

On August 4, 2023, our team organized an outreach program at Shantinikethan School with the purpose of educating students about the Child Abuse Helpline numbers. The primary

objective of this program was to raise awareness among students about the significance of consent, personal boundaries, and safety in physical interactions. Additionally, we aimed to equip them with the knowledge and skills necessary to identify and report any instances of inappropriate or abusive touch they may encounter.



❖ Outreach Program Organized By MBA Department

- School: Government Girls High School, Nallagutta, Hyderabad.
- Activity Name: Internet Safety on Abuse
- Date: 5th August 2023
- Number of MBA students who are part of the Program: 10

Objective of the Program: The objective of this program was to educate students about internet safety methods in society and equip them with the necessary skills to handle abuse effectively. On August 5th, 2023, our team organized an outreach program at Government Girls High School with the sole purpose of enlightening students about Internet Security. Our primary goal was to raise awareness among students about the importance of consent, personal boundaries, and safety in the virtual environment.



❖ Outreach Program Organized By MBA Department

- School: Sakkubai Memorial Educational Society, Shaikpet, Hyderabad.
- Activity Name:
 - Hepatitis B & Good Touch, Bad Touch & Safety Measures (Primary School),
 - Abuse in virtual way and Helpline Numbers
- Date: 12th August 2023
- Number of MBA students who are part of the Program: 10

Objective of the Program: The objective of this program was to educate students about Health Safety and Hepatitis B safety Methods (Session I & ii)

On August 12th, 2023, our team organized an outreach program at Sakkubai Memorial Educational Society Primary School with the sole purpose of enlightening students about Hepatitis B and Health Safety. Our primary objective was to raise awareness among students regarding the significance of consent, personal boundaries, and safety in their surroundings.

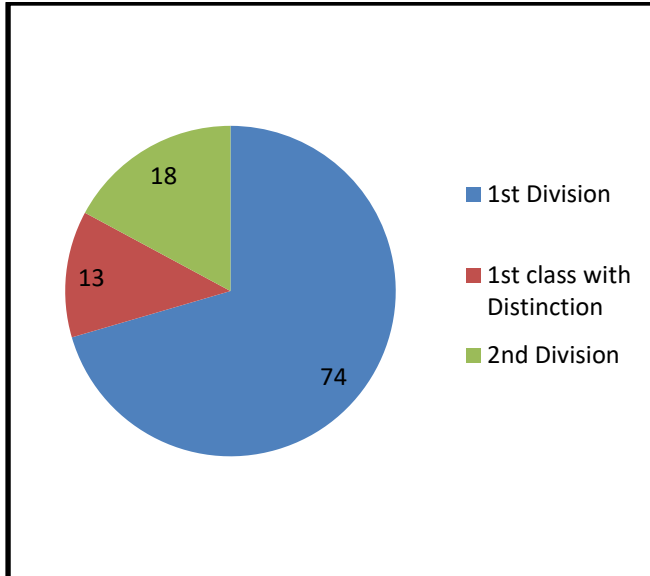
Objective of the Program: The objective of this program was to educate students about Health Safety and Hepatitis B safety Methods (Session ii)



RESULTS

RESULT ANALYSIS OF MBA BATCH (2018-2020)

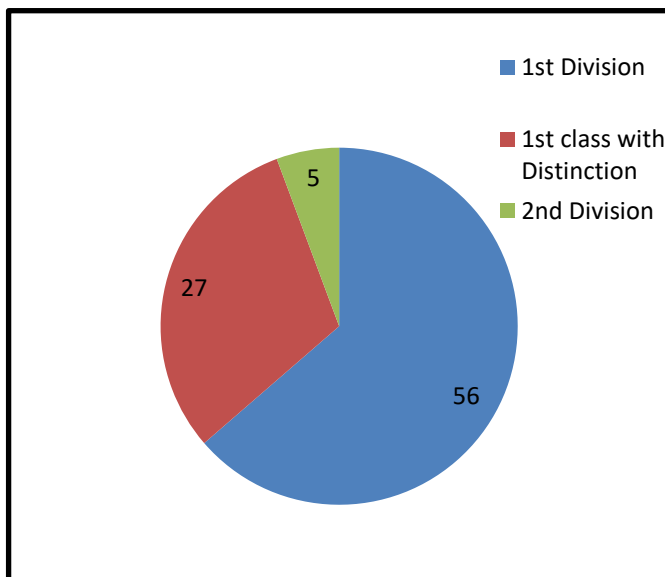
STUDENTS PASS PERCENTAGE: 99.05%



1st Division	74
1st class with Distinction	13
2nd Division	18
Failed	1
Passed	105
Total Appeared	106
Pass Percentage	99.05%

RESULT ANALYSIS OF MBA BATCH (2019-2021)

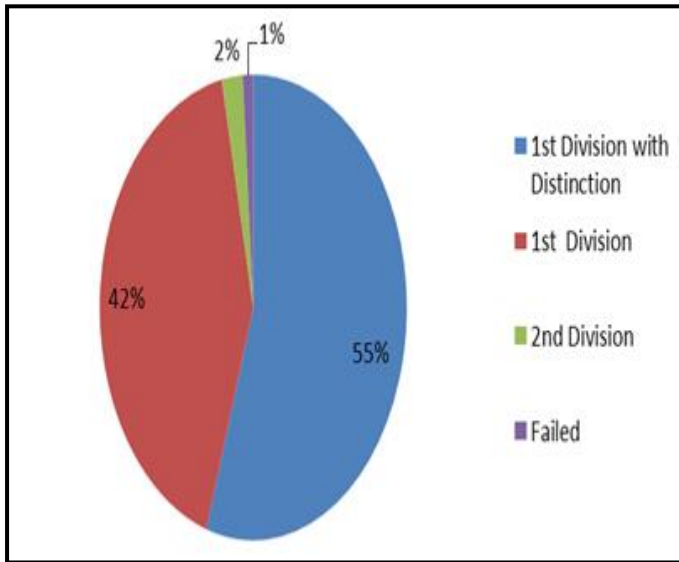
STUDENTS PASS PERCENTAGE: 97.70%



1st Division	56
1st class with Distinction	27
2nd Division	5
Failed	2
PASSED	88
Total	90
Pass Percentage	97.70%

RESULT ANALYSIS OF MBA BATCH (2020-2022)

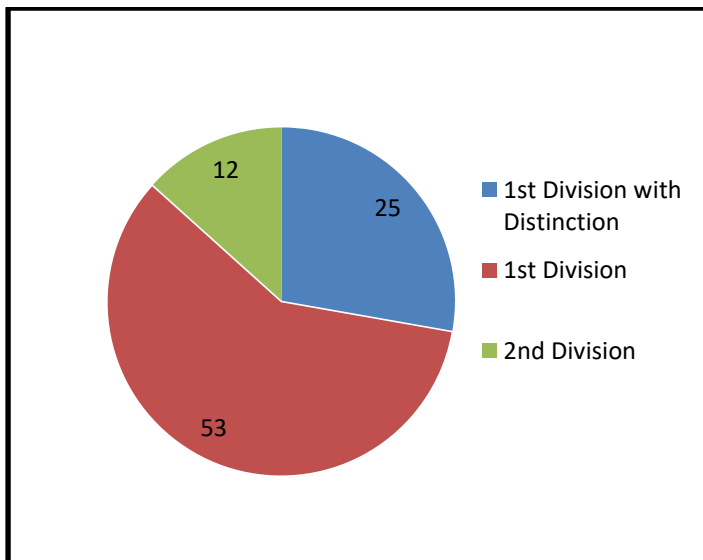
STUDENTS PASS PERCENTAGE : 99.05%



1st Division with Distinction	50
1st Division	38
2nd Division	2
Failed	1
Total Appeared	91
Passed	90
Pass Percentage	99.05%

RESULT ANALYSIS OF MBA BATCH (2021-2023)

STUDENTS PASS PERCENTAGE: 96.77%



1st Division with Distinction	25
1st Division	53
2nd Division	12
Failed	3
Total Appeared	93
Passed	90
Pass Percentage	96.77%

Gold Medallists

List of Gold Medallist from 2018 MBA

Batch	Name of the Students (first year)	Name of the Students (final year)
2018-20	Ms. Sameera Shakeel	Ms. P. Rushika
2019-21	Ms. P. Rushika	Ms. Saera Faheem
2020-22	Ms. M. Malavika	Ms. Uzma Shakeel

PO & CO attainment (At least for last two batches)

BATCH 2021-23

ATTAINMENT	PO1	PO2	PO3	PO4	PO5	PO6
Target Attainments	2.71	1.98	1.75	1.92	2.07	1.60
AttainmentsAchieved	2.55	1.88	1.65	1.79	1.96	1.53

BATCH 2020-22

ATTAINMENT	PO1	PO2	PO3	PO4	PO5	PO6
Target Attainments	2.74	1.97	1.63	1.73	1.89	1.33
AttainmentsAchieved	2.60	1.86	1.56	1.65	1.77	1.27

12. Achievements and Recognitions:

Highlights of any awards, recognitions, or achievements received by the department.

Awards and recognitions for faculty and students:

- MBA Junior students have participated in the Cyber Crime Awareness Programme held on 12th September 2018 at Ravindra Bharathi. The following students have attended the Programme Ibtisam Fathima, R. Priyanka, V. Beena, R. Rajani, K. Bhargavi, V. Bhargavi, S. Ramya, D. Karuna, D. Veena and N. Divya.
- Ibtisam Fathima from MBA I year has participated in Essay Writing in Inter Collegiate Literary and Cultural Competitions held at Government City College on 14th September 2018 on the occasion of Celebration of World Tourism Day on 26th September 2018.

- D. Veena from MBA I year has participated in Rangoli in Inter collegiate literary and Cultural competitions held at Government City College on 17th September 2018 on the occasion of Celebration of World Tourism Day on 26th September 2018.
- MBA Junior students have participated in the Times Talent Hunt Competition –Fresh Face 2018 held on 25th September 2018. The following students have taken part in the competition. S. Manisha, T. Mahathi, P. Monisha and N. Mahalakshmi. Miss S. Manisha was selected as the Livon Miss Fab Hair.
- MBA Senior students participated in pre-placement training program conducted by Mahindra Pride School from 08th to 13th October 2018.



- AkulaSwarnalatha of MBA First year has participated in the “Campus Rockstar Season 8” held in the College on 25th October 2018 and got a Special Prize for Yoga Performance.



- Soniya Rehman of MBA First year has secured **Second prize in Power Point Presentation** (Role of Students in Freedom Struggle) in the Inter-Collegiate

competitions held in the college on the Occasion of “Sarojini Naidu Birthday Celebrations” on 13th February, 2019.

- The Vivek Vardhini School of Business has conducted Inter-Collegiate competitions held on 22nd February 2019. MBA Students Participated with great Enthusiasm in the various categories.
 - Soniya Rehman-MBA First Year- PowerPoint Presentation & Dum Charades
 - R. Priyanka-- MBA First Year-Dum Charades
 - Ashwini Borule - MBA First Year-AD Poster
 - G. Surekha- MBA First Year-AD Poster
 - Shivani Sharma- MBA First Year-AD Poster
 - Naga Divya-- MBA First Year-AD Poster
- Miss. Parveen Kahkashan and Miss. Sameera Shakeel received **Gold Medals for General proficiency** during College Annual day Celebrations Organized on 20th March, 2019.



- Ms. Maliha Abdullah and Ms. Farha Nishath of MBA First year has secured **Third prize in Quiz** written competition on the topic “Integrity-A Way of Life” was held on 29 Oct 2019 in the college on Behalf of Madras Fertilizers Limited on the occasion of Vigilance awareness week. Around forty MBA Students have participated with great Enthusiasm.
 - III Prize- Rs. 500 Ms. Maliha Abdullah –M.B.A I Yr
 - III Prize- Rs. 500 Ms. Farha Nishath- M.B.A I Yr
- Twelve MBA students who have taken part in Essay writing competition on the topic “Women empowerment” which was conducted on 5th November on Behalf of Software

Technology Parks of India Limited. As Part of commemoration of 150th Birth anniversary of Mahatma Gandhi.

- Akula Swarnalatha of MBA second year have participated in the **Inter College Tournament for women in Yoga** and was selected for Nationals held in SNVMV, Nampally, Hyderabad on 5 November, 2019.
- MBA 1st year student namely M.Sravani, G.Sowmya, G.Ramya sri & M. Shreya had taken part in “AD-MAKING” held on 8th November 2019 at Stanley College of Engineering & Technology for women in Vishisht 2K19 and got participation certificates.
- MBA 1st year student namely M. Sravani taken part in “BEST OUT OF WASTE” per person held on 8th November 2019 at at Stanley College of Engineering & Technology for women in Vishisht 2K19 and won **Second Prize, memento, certificate and cash prize of Rs.700/-**.
- MBA 1st year student namely G.Sowmya (Dancing), G.Ramya sri (Dancing) & M.Shreya (singing) had taken part in “TALENT EXPO” held on 8th November 2019 at Stanley College of Engineering & Technology for women in Vishisht 2K19 and got participation certificates.
- MBA 1st year student namely G. Sowmya , M. Sravani, G.Ramya sri & M.Shreya had taken part in “MINUTE TO WIN IT” held on 8th November 2019 at Stanley College of Engineering & Technology for women in Vishisht 2K19 and got participation certificates. M. Shreya won **First prize and got cash prize of Rs.1000/-**, certificate and memento and G.Ramya sri won **second prize and got cash prize of Rs.700/-**, certificate and memento.
 - The Winners are
 - I Prize –Rs. 1000 Ms. M. Shreya M.B.A I Yr- Minute to Win
 - II Prize- Rs. 700 Ms. G.Ramya sri M.B.A I Yr- Minute to Win
- MBA 1st year student namely G. Sowmya, M. Sravani , G.Ramya sri & M. Shreya had taken part in “TREASURE HUNT” held on 8th November 2019 at Stanley College of Engineering & Technology for women in Vishisht 2K19 and got participation certificates.
- Ms. Farha Nishath and Ms. Maliha Abdullah of MBA First year has secured **First and second Prize in Essay writing competition** (English Language) in Senior category

held on 15 November 2019 in connection with 52nd National Library week organized by State Central Library, Afzalgunj, Hyderabad.

S.No	Event Name	Name of the organising college	No. of Students
1	AROHAN 2020	Rishi UBR PG Comen's College	2
2	Online quiz on "Basics of Start Up"	MLR Institution of Technology	8
3	Webinar on "How to Write a Research Paper"	Sarojini Naidu Vanita Maha Vidyalaya	3
4	E- quiz on Financial Management	AGARSEN /Jai Govind Hari Gopal Agarwal Agarsen College	8
5	Webinar on Impact of Covid-19 on Business Challenges & Opportunities	Department of Business Management, Sarojini Naidu Vanita Maha Vidyalaya	9
6	Webinar on "Awareness and Adoption of the MOOC courses on SWAYAM and NPTEL"	Sarojini Naidu Vanita Maha Vidyalaya	5
7	Quiz	Stanley College of Engineering and Technology for Women	2
8	Soft skills - A Catalyst for a Robust	St. Mary Centenary Degree College	3
9	Entrepreneurship Development Program A one week FDP	Centre for Entrepreneurship Development & Business Sustainability in Collaboration with Osmania Technology Business Incubator	9
10	Webinar on "Employment and Entrepreneurship Opportunities in Financial Market"	Kasturba College	2
11	E-quiz	KKR & KSR Institute of Technology & Sciences	2
12	National level E-quiz 2020 on Management and Entrepreneurship	Mannar Thirumalai Naicker College	3

13	Quiz	Indira Gandhi Zoological Park Visakhapatnam	1
14	Quiz	Rama University	1
15	Quiz	Patrician College of Arts and Science	1
16	Quiz	RAI University	1
17	Quiz on Banking and Finance	Maharagan's College (Autonomas)	1
18	Quiz(Commerce)	Villa Marie Degree College for Women	1
19	Covid-19 Quiz Competition	GRAND ACADEMY PORTAL (GAP)	11
20	National level online Quiz	Department of Management, AMS School of Infomatics	5
21	“16C's For Success” Webinar by Lekha Sista	IIAM Vizag B-School.	1

Games and Sports

1. NainaUpadhyay of first year participated in online state level individual yogasana sports championship 2021 in junior and senior level and bagged second prize



Academic Achievements

- Ms.G. Harini completed internshala’s campus ambassador program - Internshala Student Partner 19 during the period of September 2020-November 2020.
- G. Harini of MBA final year has successfully completed 24 hours of training on employability skills by GTT foundation.



- M. Pravalika completed a four-week certificate course on Advance Excel, organized by InternShala



Students Participation			
S.No	Event Name	Name of the organising College	No.of Students
1	AROHAN 2020	Rishi UBR PG Women's College	2
2	Online quiz on "Basics of Start Up"	MLR Institution of Technology	8
3	Webinar on "How to Write a Research Paper"	Sarojini Naidu VanitaMahaVidyalaya	3

4	E- quiz on Financial Management	AGARSEN / Jai Govind Hari Gopal Agarwal Agarsen College	8
5	Webinar on Impact of Covid-19 on Business Challenges & Opportunities	Department of Business Management, Sarojini Naidu Vanita MahaVidyalaya	9
6	Webinar on "Awareness and Adoption of the MOOC courses on SWAYAM and NPTEL"	Sarojini Naidu Vanita MahaVidyalaya	5
7	Quiz	Stanley College of Engineering and Technology for Women	2
8	Soft skills - A Catalyst for a Robust	St.Mary Centenary Degree College	3
9	Entrepreneurship Development Program A one-week FDP	Centre for Entrepreneurship Development & Business Sustainability in Collaboration with Osmania Technology Business Incubator	9
10	Webinar on "Employment and Entrepreneurship Opportunities in Financial Market"	Kasturba College	2
11	E-quiz	KKR & KSR Institute of Technology & Sciences	2
12	National level E-quiz 2020 on Management and	Mannar Thirumalai Naicker College	3

	Entrepreneurship		
13	Quiz	Indira Gandhi Zoological Park Visakhapatnam	1
14	Quiz	Rama University	1
15	Quiz	Partician College of Arts and Science	1
16	Quiz	RAI University	1
17	Quiz on Banking and Finance	Maharagan's College (Autonomas)	1
18	Quiz(Commerce)	Villa Marie Degree College for Women	1
19	Covid-19 Quiz Competition	GRAND ACADEMY PORTAL (GAP)	11
20	National level online Quiz	Department of Management, AMS School of Informatics	5
21	“16C's For Success” Webinar by Lekha Sista	IIAM Vizag B-School.	1

- Ms. P. Manisha, M.B.A I year won the first prize in senior category Rangoli competition at Exhibition Society on 4th JAN 2020 Cash prize of Rs 2000/-.



- Ms. P. Manisha, M.B.A I year won the first prize in the senior category Rangoli competition in the Artisan's Contest held by Exhibition Society on 4th JAN 2020 Cash prize of Rs 2000/-.
- Ms. K. Bhavana secured II prize in Rangoli (Sr) competition, in the Artisan's Contest held by Exhibition Society on 4th JAN 2020 .



- Ms. N. Uma and P. Manisha ,M.B.A I year participated in” AAROHAN 2020”, organised by Rishi UBR PG College for Women, and stood as Runner Up in the AD-Selfie Event.



- Our students actively participated in AAROHAN '2020, intercollegiate competition at Rishi UBR PG College for Women ON 6th March 2020.



- Our MBA Students volunteered and assisted 26 HR's of different companies, for an Open placement drive.
- Magic bus-Bank of America's Connect to Work programme
- In Connection to the above program, Department of business Management , Sarojni Naidu Vanita vMaha Vidyalaya conducted Poster Presentation Cmitetion with the Themen Women @75, and Quiz Competition with the theme of Freedom Struggle (Freedom Fighters, Milestones during freedom struggle, ideas that inspred independence) for MBA Ist and IInd Year students.
- Students have actively participated in the competition and prize winners were awarded with certificate of appreciation by the Principal Dr.D.Shobana, Vice

Principal Mrs.Sarah Naheed, Director PG Ms.Anuradha, and Director MBA Dr.Veenapani.

Poster Presentation Competition Winners

First Prize:

- 1.K.Kusuma Chaitanya (Poster about Jayalalitha)
- 2.P.Sushmitha

Second Prize

- 1.Angela
- 2.G.Shreya

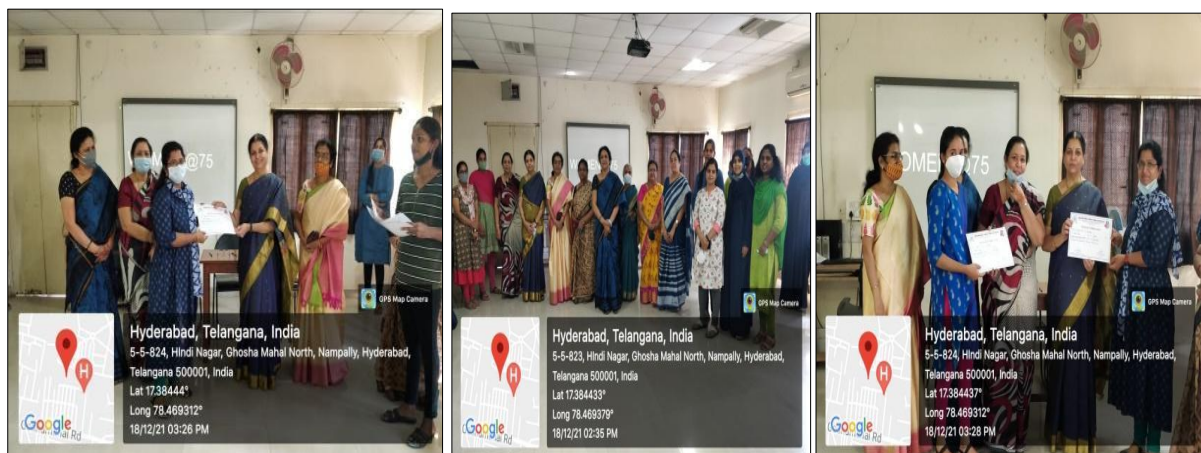
Quiz Competition

First Prize

- 1.Bushra
- 2.Kusuma Chaitanya
- 3.Shriya

Second Prize

- 1.Sneha
- 2.Supriya
- 3.Gnaneshwari.



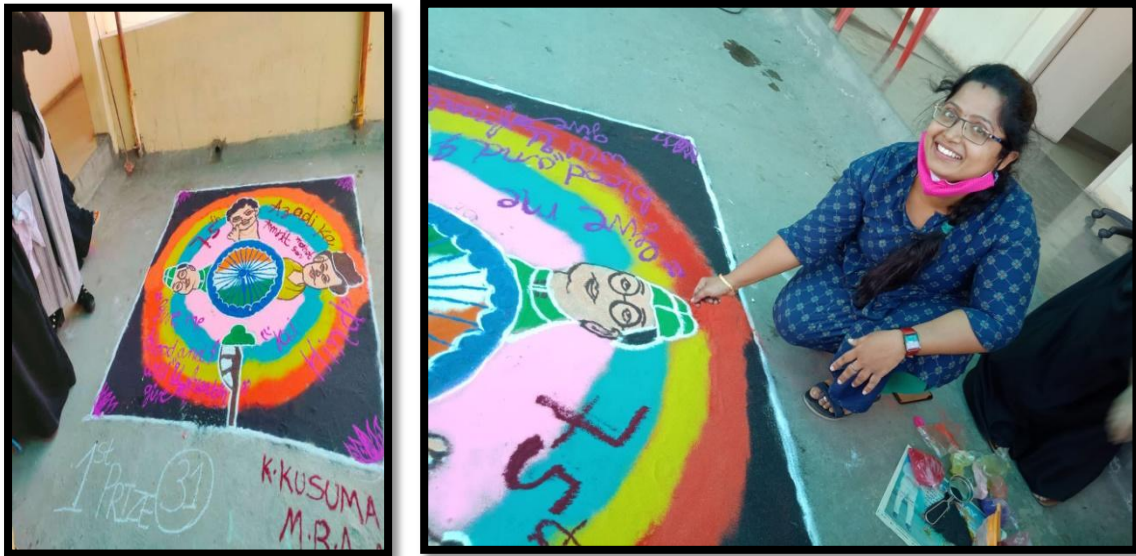
- Rangoli Competition (held on 06/01/2022)

In connection with Azadi Ka Amrit Mahotsav Rangoli competition was held in college premises on 06/01/2022

First and second prizes were won by students of MBA

1.Kusuma Chaitanya(1st Prize)

2.Shivani (2nd Prize)



- MBA 1st Year students participated in Quiz Competition conducted by NSO at Central Research Institute of Unani Medicine on 27th June, 2022.

Team1: Nisha Gupta and Shraddha Belkeri

Team 2: Bhagya Lakshmi and Shravya

Team3: Angela Pal and Sushmitha

- Aurora College conducted Abhivyakti 2022 on 7th and 8th July. students of MBA 1st year participated and won prizes in following category:

Business Plan (1st Prize)

- 1.Deepa
- 2.Shivani
- 3.Sania
- 4.Khusi Rawal

Poster Presentation

- 1.Khusi Rawal (1st Prize)
- 2.Shivani (2nd Prize)

Fashion Show

1.Kushi Rawal (1st Prize)

Case Study (1st Prize)

- 1.Fatima Anjum
- 2.Nimra Bilal
- 3.Syeda Jammal Unnisa

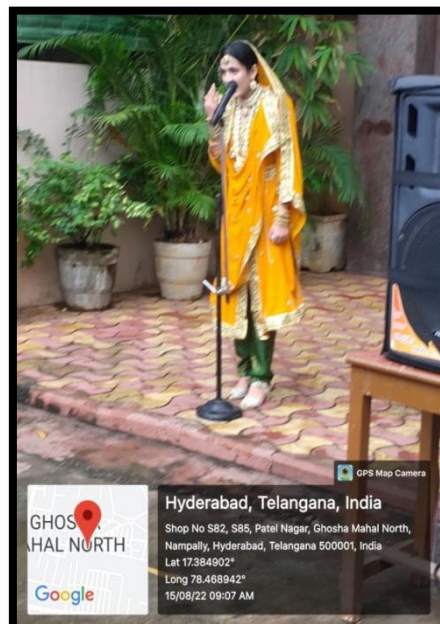
Word Riddles

- 1.Maheshwari (1st Prize)
- 2.Sri Pooja (2nd Prize)





- V.Deepa and V.Shivani of MBA 1st year participated and won 2nd Prize in PRABHANDOSTAV-2022 Conducted by Nizam College on 29th and 30th July,2022.
- Angela Pal , Sushmitha Bhusra Fatima and Syeda Jamaal Unisa participated and received certificate of Appreciation at PRABHANDOSTAV-2022 Conducted by Nizam College on 29th and 30th July,2022.
- Syeda Jamaal Unnisa participated in fancy dress event organised by the college as a part of independence day celebrations on 15th August, 2022



- Saniya Sulthana of MBA 1st year participated in Independence Day cultural events conducted at Golconda on 15th August, 2022 and received memento and certificate of participation by SINGDI CULTURAL ORGANIZATION on 17th August 2022.



Students achievements in Games & Sports:

1. MBA final year student Aparna won a silver medal in Lawn Tennis, Inter Collegiate competition held at Bhavan's Degree college on 17th and 18th November, 2018.



2. Akula Swarnalatha of MBA first year secured second prize in 32nd Hyderabad and Rangareddy District level yogasana championships held on 18th November, 2018 at H.V.S Public School, Sultan Bazar, Hyderabad.



3. Ms. Naina Upadgyay of MBA participated in 1st Open State Yogasana Competition for Girls Organized by Dept. of Physical Education on 24th February 2021 and secured 1st Place.

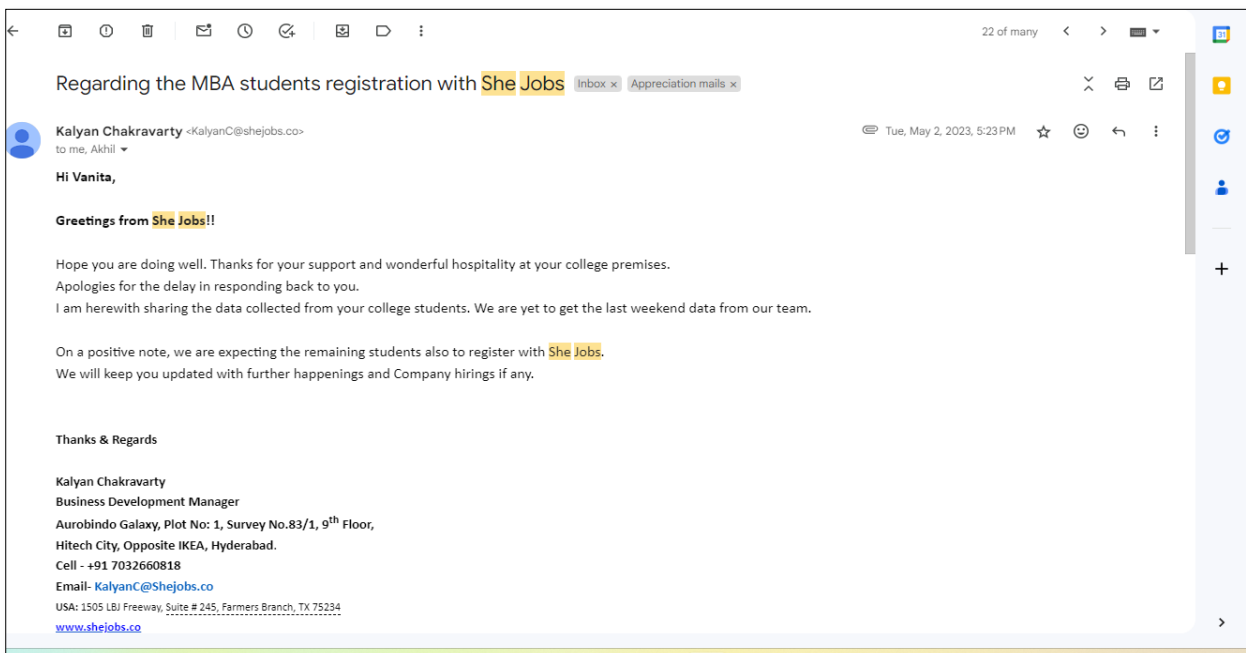
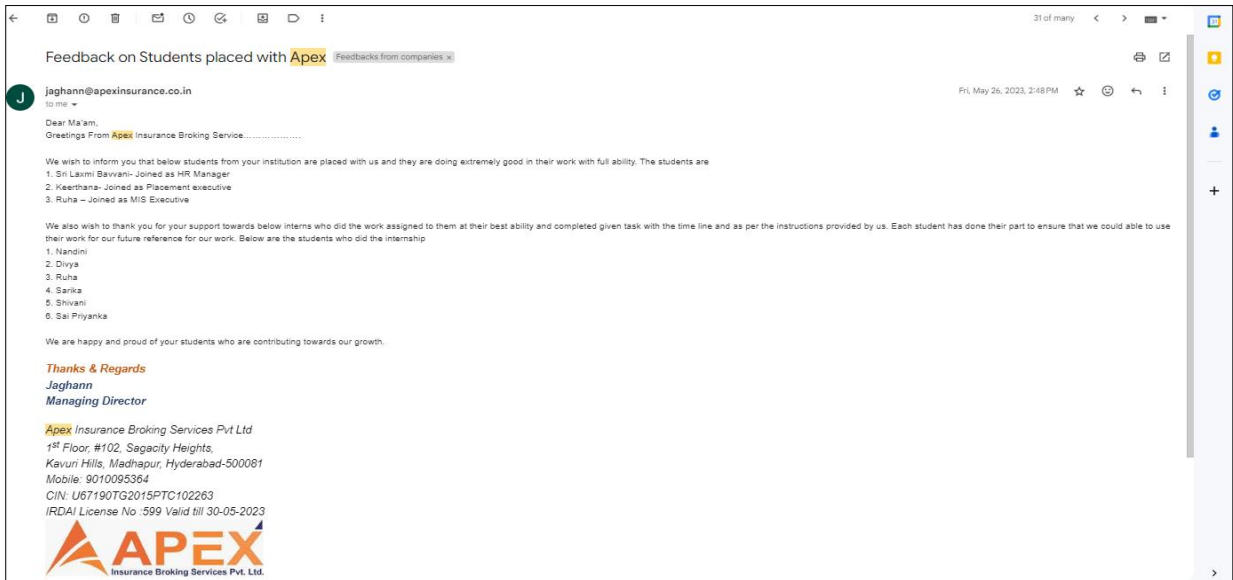
- She represented category Senior girls in the 2nd National Yogasana Sports Championship 2021, organized by Yogasana Sports Association of Gujarat, affiliated to National Yogasana Sports Federation, recognized by Ministry of Youth Affairs & Sports, Government of India, held from 17th December, 2021 to 19th December, 2021 at Lakulish Yoga University, Ahmedabad, Gujarat as Competitor.
- She also participated in 8th Telangana Inter District Yogaasana Championships 2021-22, in Senior/Of Hyderabad Elder/ Veteran Category as a Competitor on 25th & 26th December 2021 held at Varthak Sangham Bhavan, Khammam, Telangana and secured First Place.

4. Ms. Vagh Deepa of MBA participated in 9th Inter District Yogasana Championship 2022-2023 in Senior level as a Competitor on 19th and 20th November, 2022 held at Swetha Gardens Function Hall, Kothapet, Hyd, Telangana and Secured 4th place.

5. Ms. Vagh Deepa represented on behalf of Telangana State and participated in the 41st National Yogasana Championship 2022-2023 held at Amalotpavam, Hr. Sec. School, Puducherry from 26th - 28th December, 2022 in the age group of 20-30 years senior girls.

Testimonials or feedback from stakeholders including students, alumni, employers, etc.

Feedback from Industries



Appreciation Certificates of our students



13. Department Annual calendar

Regular activities by Department (Like birthday celebrations of Scientists, Celebration of important days related to the subject etc.,)

New Year Celebrations



Teachers Day Celebration



Celebrating world environment day

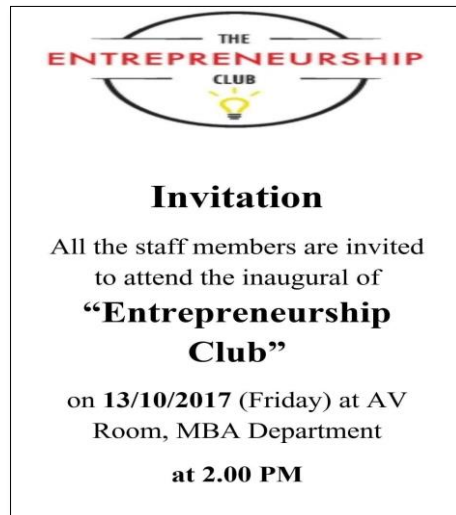


Celebrating Yoga Day



14. Department Best practices

ED Club



Inaugural of "Entrepreneurship Club" on 13/10/2017 (Friday) at AV Room, MBA Department at 2.00 PM



As a part of ED Club activities Poster presentation competition was conducted in which our students took part and won prizes.

OUTCOME: ED Club was set up to provide guidance to our students to pursue their Business Ownership Dream.

15. Future Plans and Initiatives:

Outline of future plans and initiatives aimed at enhancing the department's academic offerings, research activities, industry collaborations, etc.

The department intends to organize FDP's/ Seminars for the next Academic year.

- Organizing Industrial visits for MBA students.
- Organizing more Guest Lectures in Specialization papers.
- Strengthen Industry Institute Interaction.
- Development Research skills among students with industry projects.
- Encourage staff to publish their research works and present papers.

16. Conclusion:

Summary of key points highlighting the strengths and uniqueness of the department.

Strengths:

- Highly qualified and experienced staff
- Inclusive environment of learning
- Infrastructure
- Well stacked library
- ICT teaching
- MOUs

Opportunities:

- Internships
- Subsidies Women's education
- Certified courses
- Industry-Institute connect