



# SAROJINI NAIDU VANITA MAHA VIDYALAYA


COLLEGE FOR WOMEN, AFFILIATED TO OSMANIA UNIVERSITY

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## List of books and chapters for the C.Y 2022

S. No	Name of the teacher	Title of the book/chapters published	Title of the proceedings of the conference
1	Asima Begum	Economics	-
2	Fareesa Begum	Commerce and Accountancy First Year	-
3	Sonam Thakur	Vision for India	Three Days Multidisciplinary National Conference
4	Mrs.K GEETHA	International seminar on Interdisciplinary Trends in Artificial Intelligence (ISTAI-2022)	International seminar on Interdisciplinary Trends in Artificial Intelligence
5	A. Sangeetha	Emerging Technologies in Education	-
6	K. Sowmya	New Approaches in Education	-
7	Prof.Veenapani	Contemporary Research in Commerce & Management - Vol.2	-
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9	Raichur Kalyani	Advances in Medicinal Plant Sciences Vol-3	-
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11	Fareesa Begum	Commerce and Accountancy First Year	-
12	Fareesa Begum	Commerce and Accountancy Second Year	-
13	Dr. Akhtar Sultana	Rush haate-e-adab	Rashahaat-E-Adab

  
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Asima

# Final Revision Plan

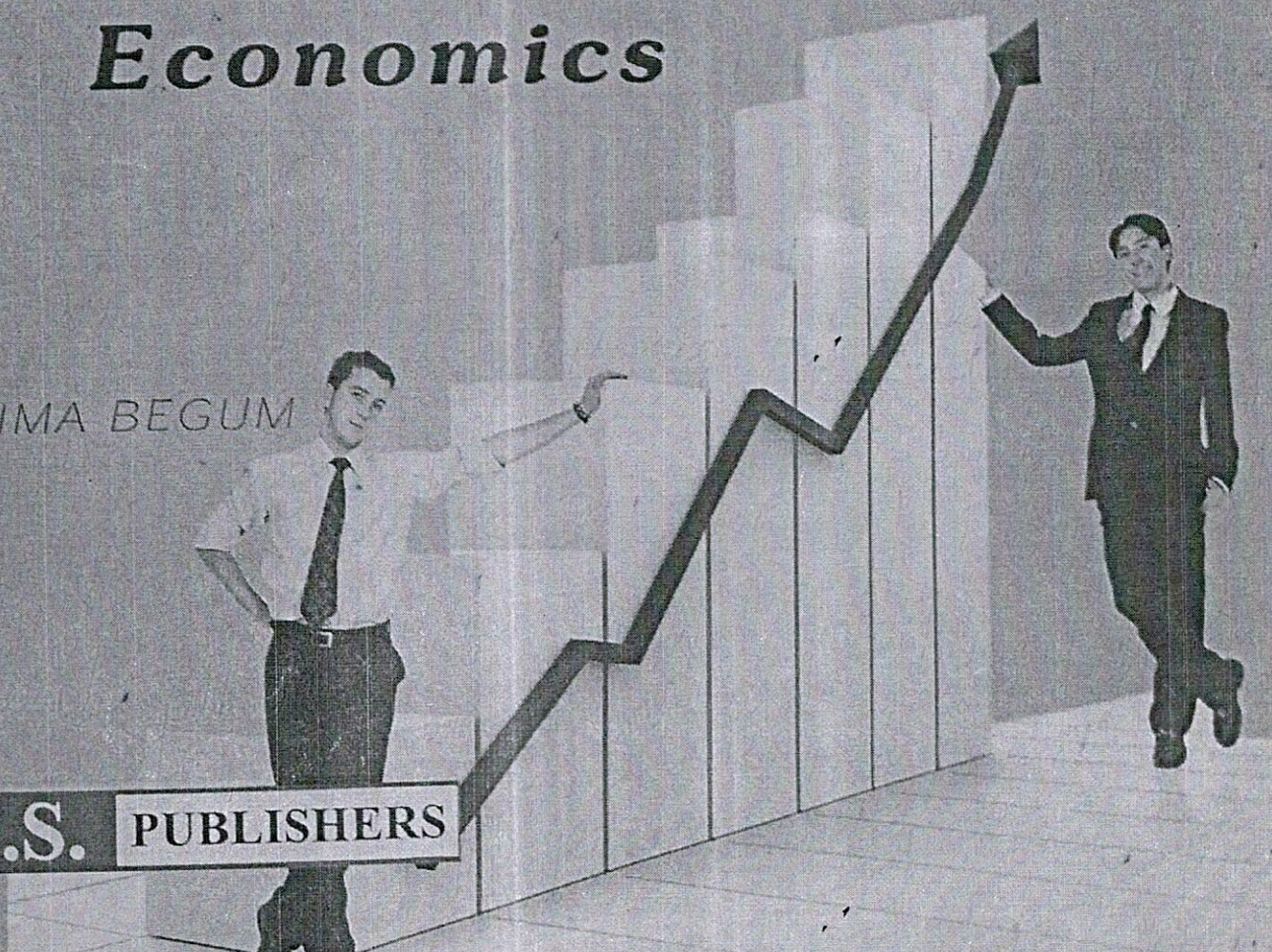
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As Per Telangana State Board of Intermediate Education (TSBIE)  
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## First Year **Economics**

ASIMA BEGUM

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(Includes Additional Choice Questions)

First Year

## Economics

Despite every effort taken to present the book without errors, some errors might have crept in. We do not take any legal responsibility for such errors and omissions. However, if they are brought to our notice, they will be corrected in the next edition.

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## **Preface :**

This book is specifically created for all students to grasp the understanding of essential concepts in a short period of time. From the perspective of examination, it contains highly essential LAQS, SAQS, and VSAQS of all chapters. It also provides the most recent, previous year, and guess papers that students should learn in order to get good grades. This book is written in easy-to-understand language to aid comprehension. This study guide contains questions and answers from the Telugu Academy's Intermediate state Board. We are grateful to everyone who helped us publish this book successfully. We hope that students would benefit and achieve good results in their exams. We want to convey our gratitude to the publisher for his interest, support, and assistance in getting the book published in such a short period of time. We appreciate insightful suggestions and book enhancement recommendations.

**Author**

## **Weightage Chart**

Chapter No.	Chapter	Long (LAQ)	Short (SAQ)	Very Short (VSAQ)	Total Marks
1.	Introduction to Economics	0	2	2	14
2.	Theories of Consumer Behaviour	1	1	1	17
3.	Demand Analysis	0	2	2	14
4.	Production Analysis	1	0	1	12
5.	Market Analysis	1	0	2	14
6.	Theories of Distribution	0	1	2	9
7.	National Income Analysis	1	1	1	17
8.	Theories of Employment and Public Finance	1	2	2	24
9.	Money, Banking and Inflation	0	2	4	18
10.	Basic Statistics for Economics	0	1	3	11
	Total	5	12	20	150

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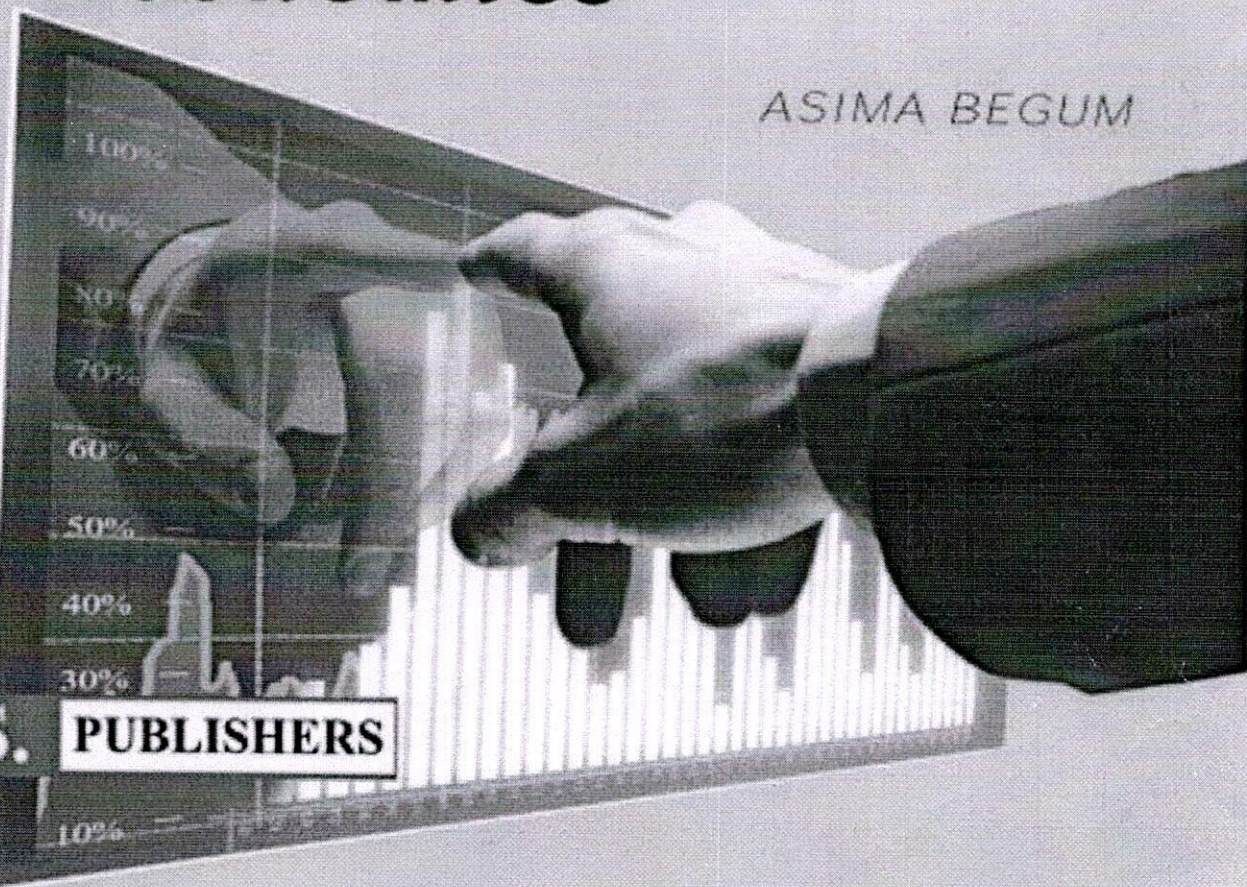
LATEST MODEL PAPER

(Includes Additional Choice Questions)

**Second Year**

**Economics**

ASIMA BEGUM



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**FAREESA BEGUM** is currently employed as an assistant lecturer at Government College, Lahore. She holds a B.A. in Commerce from the University of the Punjab, Lahore. She has won a gold medal in her B.A. degree in Commerce. She has also been a member of the Commerce Department, University College for Women, Lahore.

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# Final Revision Plan

ALL THE SUBJECTS ARE TO BE REVISIONED IN THE FOLLOWING MANNER:

1. ACCOUNTS (PART I)

2. BUSINESS MATHEMATICS (PART I)

3. BUSINESS PRACTICE (PART I)

## First Year Commerce & Accountancy



FAREESA BEGUM

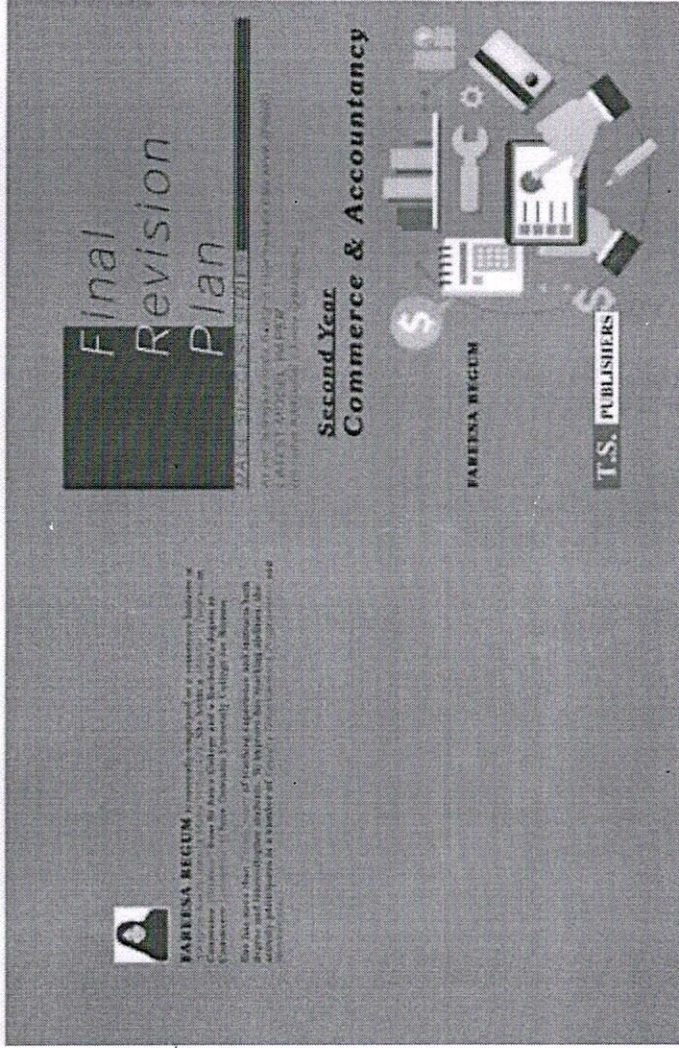
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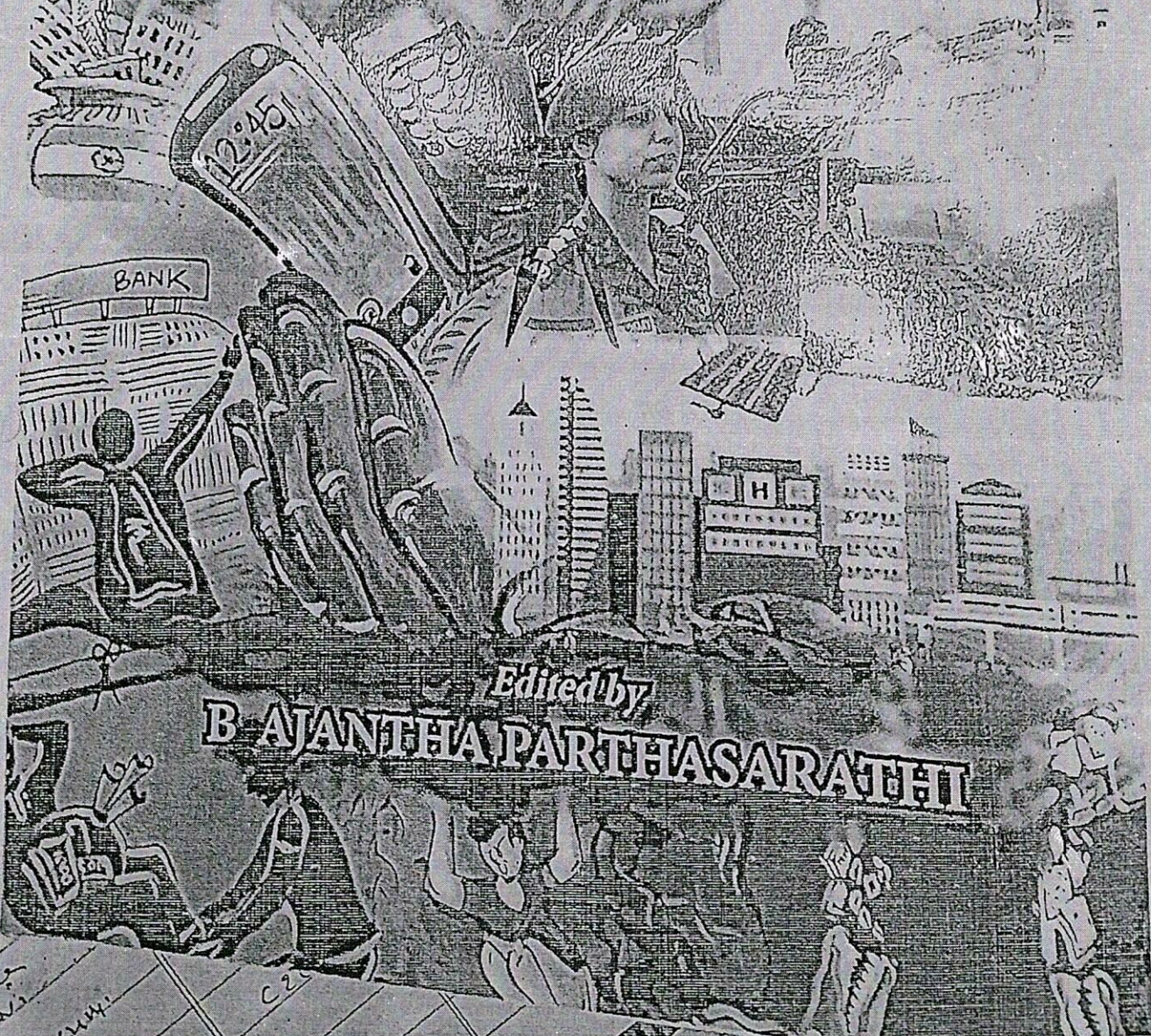
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2022



Vol. III

# Vision For INDIA @ 2047



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# Effective Pathways to Greater Approach of Human Nature through Charles Dickens's Great Expectations

Sonam Thakur, M.A Literature,  
Faculty of English,  
Sarojini Naidu Vanita Maha  
Vidyalaya, Osmania University  
Hyderabad  
Contact: 73309-40121  
Email ID:  
[sonamthakur0219@gmail.com](mailto:sonamthakur0219@gmail.com)

On the whole human being want to be good but not too good and not quite all the time  
-George Orwell

## ABSTRACT:-

In youth, the basic personality is shaped and cannot be altered. All one can do is to learn to maximise the skills and weaknesses one is born with. A synthesis is attempted to demonstrate the emotional development of the character, their interaction, and the struggle of the individual against the society which imprisons him, as well as the world of work in a purely economic and straight-forward age, where Pip lives in a massive iron cage, with topics ranging from his patronage relationship to society, heartbreak with Estella, first rejecting and then learning to accept a fellow being, To begin with, on potential, then through bitter trial, on achieving of being a gentleman and recognizing the hollowness of class gentlemanly nature.

The need to integrate knowledge and skills into one's life and to design courses to meet specific needs is essential, as humans are constantly seeking knowledge, exploration, and challenges. Philip Pirrip, the main character in Charles Dickens' "Great Expectation," has many great expectations. However, the expectations slowly start to fade away.

**keynote:** Personality, Pip and Herbert relation, Guilt, Society

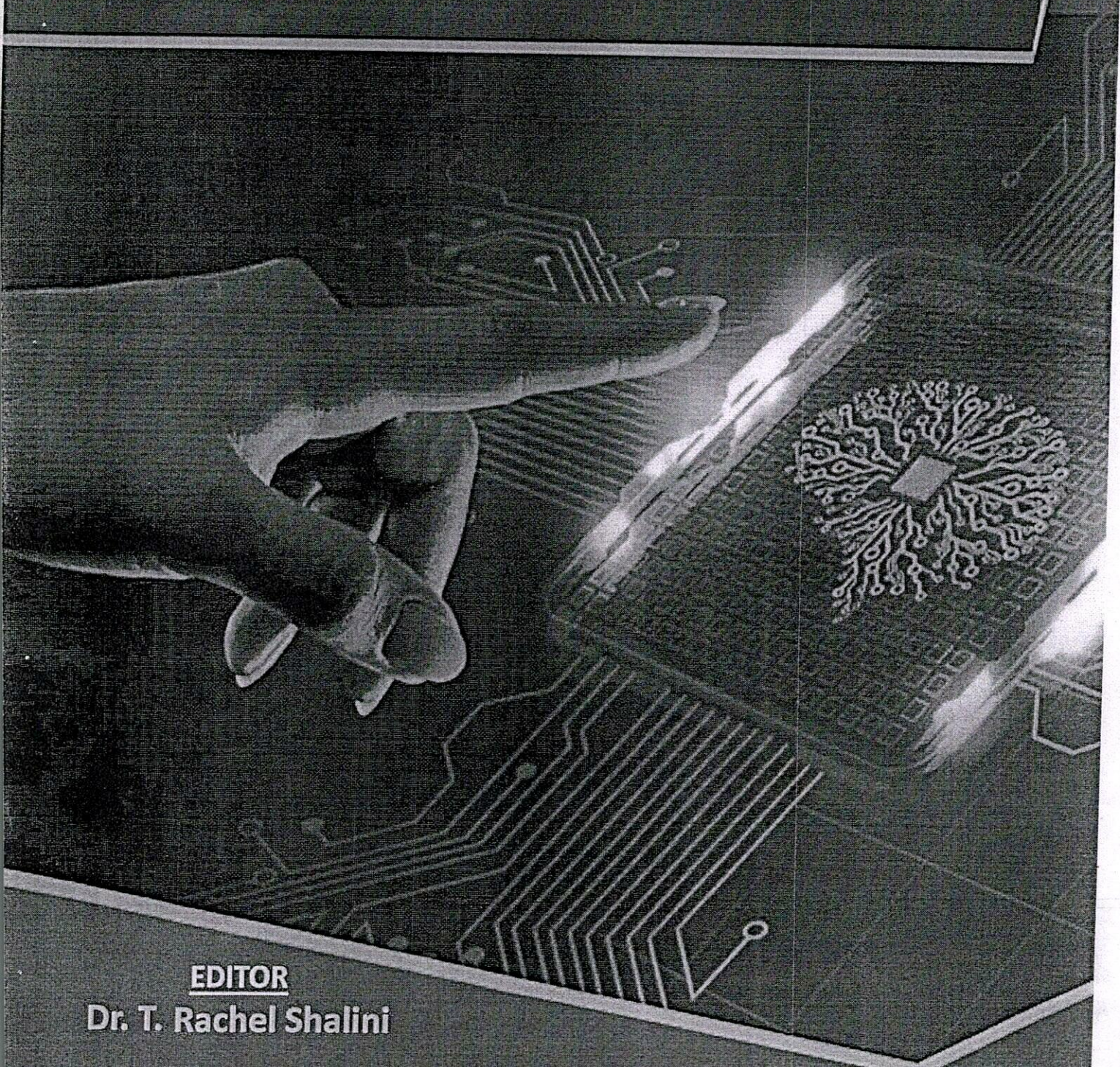
## INTRODUCTION:-

The journey one endures affects ourselves and the environment, as well as past shapes and the present. Humans are constantly seeking knowledge, exploration, challenges, and courses need to be integrated and designed to meet specific needs. In the novel 'Great Expectation' by Charles Dickens, the lead character Phillip Pirrip has many great expectations for his life. However, these expectations slowly dissipate. The experience is not glum in any way because of the friendship, love, and humour one's had.

*I stole some bread and cheese, about half a jar of sweet mincemeat, and some Brandy from a stone bottle. There was a meat bone with very little on it, and a beautiful round pork pie. I*

c. (2) (16) (VM) Geeta

# International Seminar On **INTERDISCIPLINARY TRENDS IN ARTIFICIAL INTELLIGENCE**



**EDITOR**

**Dr. T. Rachel Shalini**

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**Dr. Anitha Mary**

**Seven Day International Seminar  
on  
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Intelligence**

**(ISITAI- 2022)**

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# 1. Artificial Intelligence and Society

Mrs.K.Geetha

Sarojini Naidu Vanita Maha Vidyalaya

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## **ABSTRACT**

*Artificial intelligence can dramatically enhance the efficiencies of our workplaces and should increase the paintings people can do. When AI takes over repetitive or risky duties, it frees up the human personnel to try and do paintings they'll be better prepared for-duties that contain creativity and empathy amongst others. Artificial Intelligence has gone from being a concept of fiction to reality during a matter of years. Machines that might assume humans were an exquisite plot for an exhilarating plot. However, in recent times, it's transitioned from fiction to reality- we've a bent to reside in this applied science future. Folks are victimizing AI technologies in their everyday lives; somehow it's become an integral an element of their daily rituals. From asking Alexa/Siri to tell you the time to induce them to line up your next grocery delivery, you're carrying AI into your daily routine. The evolution of technology, however, isn't as swish and straightforward because it sounds. Let's take you through the shift journey of how AI was realized to be integrated into our daily lives. Artificial intelligence has a bearing on the long run of virtually every industry and each individual. It's been the first thrust behind emerging technologies like big data, robotics, and IoT. Computer science will still be a technological innovator within to foresee able future.*

*Keywords: Exhilarating, Technological innovator*

## **INTRODUCTION**

### **THE EVOLUTION OF AI**

It all started out with Alan Matheson, Turing, growing the idea of machines that could assume like humans. He got here to be the writer of the Turing take a look at that helped to well known if machines need to assume like humans.

The beyond decade, and mainly the beyond few years, has been transformative for synthetic intelligence (AI) now no longer a lot in phrases of what we will do with this generation as what we're doing with it. Some location the appearance of this period to 2007, with the creation of smartphones. Today, AI breakthroughs in surpassing human capacity in sure sports make headlines.

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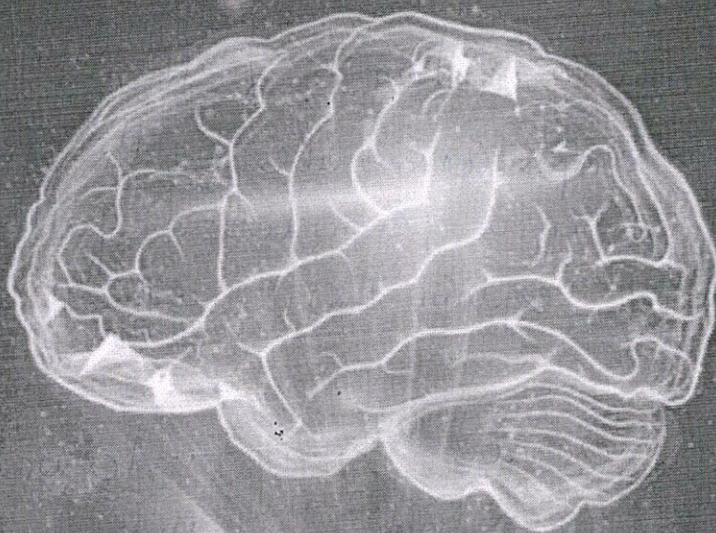
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**SOCIAL NETWORKS IMPACT ON YOUTH****A SANGEETHA**

Assistant Professor,  
Department of Commerce,  
Sarojini Naidu Vanita Maha Vidyalaya,  
Hydrabad (Telangana), India.

**❖ ABSTRACT:**

*Social media make a significant on online that connect a group of community that interact and exchange knowledge. Using chatting, videos, pictures and so on. Some extensively used social platforms such as Facebook, Wikipedia, Twitter, WhatsApp, Pinterest, LinkedIn, Instagram and reddit. These not just social networking platforms but also where people can share their details with the people and community. Social media also has a paramount impact on students and youth to consider human nature and adversely becoming greedy and fanatical. Thus, social media ids being utilized for the construction and as well degradation of people from all background of life. Especially on youth. The data can be collected from primary as well as secondary data. Sample size is taken as 50. However, access to through social networks becomes more ease and most of them get it to be due to pandemic situations. The classes also went through online. Along with sharing knowledgeable information youth is using social networks to avoid boredom. Like they are getting addicted to social networks. Wasting most of the time having in online and there is pending work in their studies. Like youth can be affected through social networks.*

*Keywords: social media, social networks, youth.*

**❖ INTRODUCTION:**

Social networking has become an everyday, mainstream way to use the internet. Social networking refers to the use of social media websites and apps such as Facebook, Instagram and twitter to connect with family, friends and people. who share common interest. Social networking is commonplace throughout the world especially with young people. Most of

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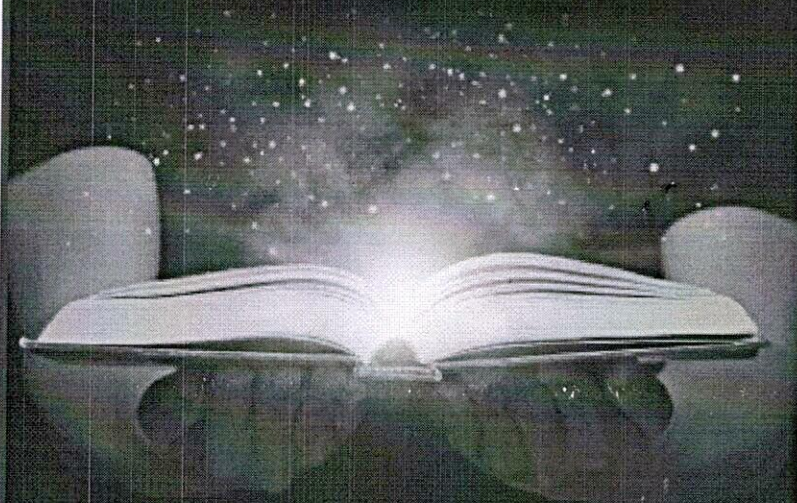
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
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## ENDEAVOUR FUTURE PROFESSIONALS THROUGH MENTORING



**K. SOWMYA**

Assistance professor  
Faculty of Commerce (U.G)  
Sarojini Naidu Vanita Maha Vidyalaya,  
Hydrabad (Telangana), India.

### ❖ ABSTRACT:

*Mentoring is a word that is experienced by the mentor and mentee which is bounded by the organization work to attract and retain talent and enable them to advance more quickly, earn higher salaries, and gain more satisfaction in their jobs and lives of the people with the guidance of mentor. Mentoring relationships can have a life-long impact on both mentee and mentor. A mentor is an individual with expertise knowledge who can help to develop the career of a mentee. The career related activity established mentor as a coach who provide advice to enhance the mentee's professional performance and development.*

*The mentor is a teacher and the mentee is a learner. The purpose is to foster growth in the mentee self-improvement and growth to deal with the future circumstances. The role of the mentor or mentee is to determine by their expertise for the particular issue being addressed. Moreover, the mentor generally provides high amounts of career, psychological, education, business and social work assistance on the various aspects of mentoring within and across the different life stages*

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Sruthi S. M. Com. NEP. SBI is working as Assistant Professor in Commerce at Gregorian College of Advanced Studies, Trivandrum. She had participated in more than 100 National and International Conferences and presented Research papers in 102 International/National Conferences. She has published many Research Papers in National and International Books having ISBN and also in many International Peer Reviewed and Refereed Journals including UGC Care listed and Scopus indexed Journals. She had Published 5 Patents in Commerce and Management domain. She authored 4 Academic Textbooks with ISBN. She received Global Educational Awards 2020 titled "Best Researcher" for remarkable achievements in the field of Research and Publications and also received Global Professionals' Educational Award titled "International Star Excellence Award" in the year 2020 from Sarojini Research and Development Council, New Delhi. She edited more than 45 International and National Books having ISBN.

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Dr. Urvasi Sharma is presently working as a Professor in the Department of Commerce, Delhi School of Economics, University of Delhi and have 20 years of teaching experience. She has also been Course Coordinator of MBA (HRD) for 4 years. Dr. Urvasi Sharma has completed her Ph.D in "Role of Cooperative Institutions in the Agricultural Development in Rajasthan" (A case Study) from Jai Narain Vyas University, Jodhpur (Rajasthan) in 2002. She is B.Com (Hons.) and M.Com and also M.B.A in Human Resource Management.



Mr Yaseen Pasha (M.COM, Finance and Accounting) is an Asst. Professor of Commerce and Management and also mentor for CA course in chennai university with five years of teaching experience. Despite his short teaching experience, he has published eight research papers across National and International Journals. A passionate learner, he has won 1st place in many state level, national and international level business quiz competitions. Mr Yaseen is also a 3rd rank holder at Bangalore University in MFA (2018). He is presently working as Asst. Professor at East Point College of Management, Kalyan Nagar Bangalore.

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Jessy Jacob, currently working as HOD, Department of Commerce, Christ College Vyzhinjam. Completed PG from M.S University, Thiruvallur in the year 2003 and completed BEd from University of Kerala in the year 2010. Currently pursuing Phd under Bharath University Chennai. Have total 10 years of teaching experience.



Anila Mohan Currently Working as Assistant Professor in Department of Commerce, Gregorian College of Advanced Studies, Trivandrum. She is Currently Pursuing PhD in Bharath Institute of Higher Education and Research Chennai. She had Published Many Research Articles in UGC Care listed as well as Peer Reviewed Journals and she had published many research articles in ISBN edited books. She participated and presented her research papers in many national/international conferences.

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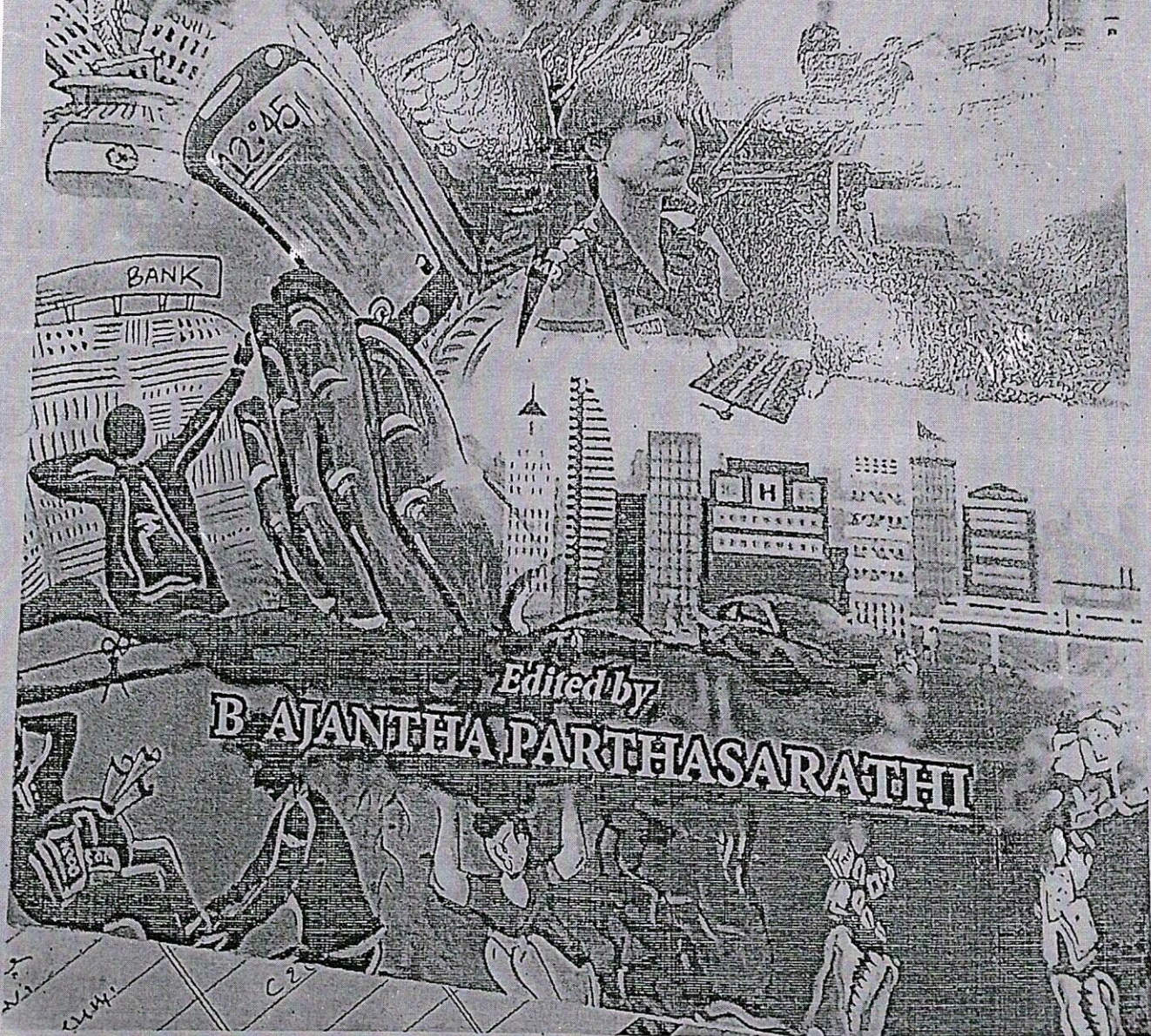
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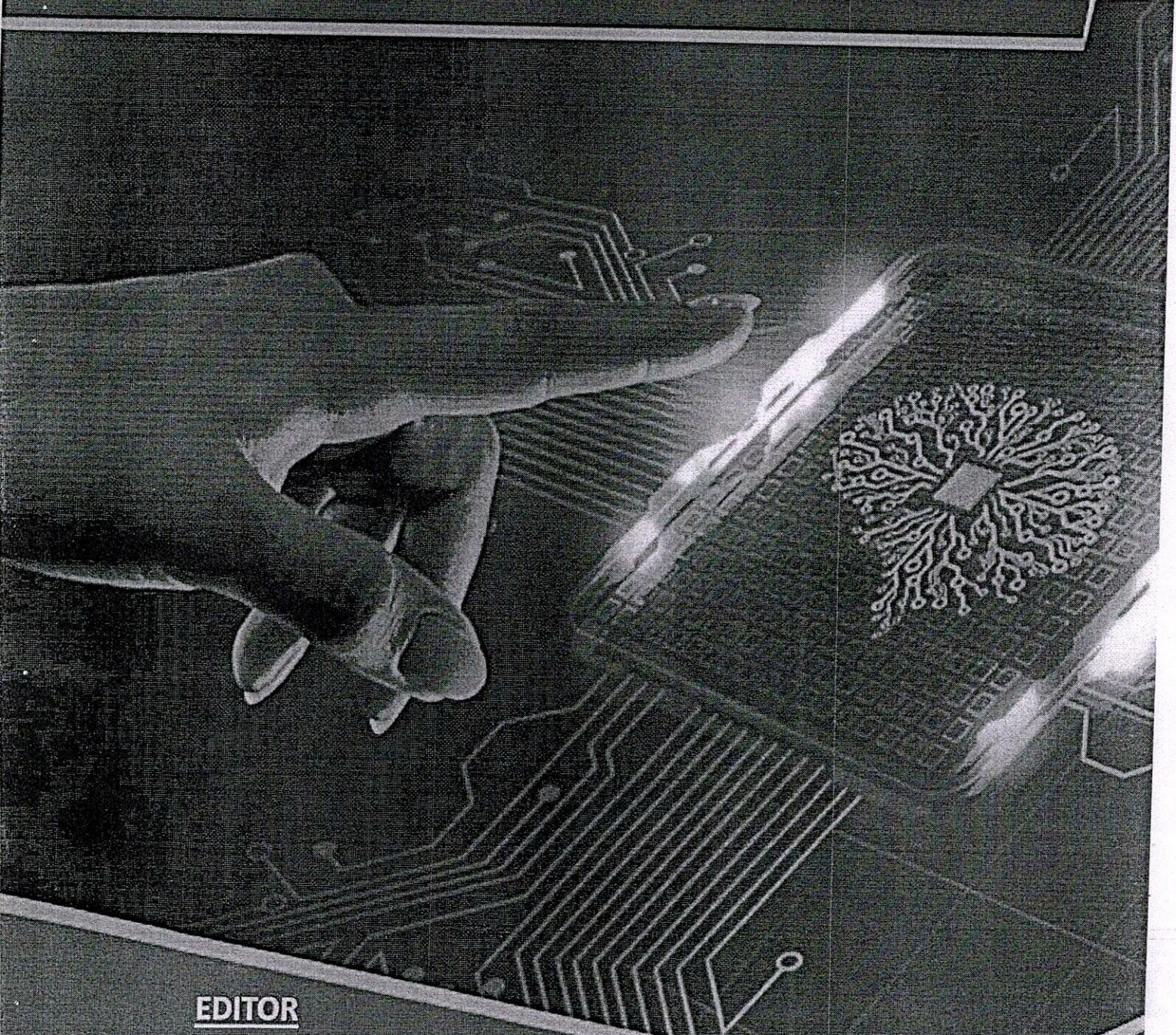
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# Effective Pathways to Greater Approach of Human Nature through Charles Dickens's Great Expectations

Sonam Thakur, M.A Literature,  
Faculty of English,  
Sarojini Naidu Vanita Maha  
Vidyalaya, Osmania University  
Hyderabad  
Contact: 73309-40121  
Email ID:  
[sonamthakur0219@gmail.com](mailto:sonamthakur0219@gmail.com)

On the whole human being want to be good but not too good and not quite all the time  
-George Orwell

## ABSTRACT:-

In youth, the basic personality is shaped and cannot be altered. All one can do is to learn to maximise the skills and weaknesses one is born with. A synthesis is attempted to demonstrate the emotional development of the character, their interaction, and the struggle of the individual against the society which imprisons him, as well as the world of work in a purely economic and straight-forward age, where Pip lives in a massive iron cage, with topics ranging from his patronage relationship to society, heartbreak with Estella, first rejecting and then learning to accept a fellow being, To begin with, on potential, then through bitter trial, on achieving of being a gentleman and recognizing the hollowness of class gentlemanly nature.

The need to integrate knowledge and skills into one's life and to design courses to meet specific needs is essential, as humans are constantly seeking knowledge, exploration, and challenges. Philip Pirrip, the main character in Charles Dickens' "Great Expectation," has many great expectations. However, the expectations slowly start to fade away.

**keynote:** Personality, Pip and Herbert relation, Guilt, Society

## INTRODUCTION:-

The journey one endures affects ourselves and the environment, as well as past shapes and the present. Humans are constantly seeking knowledge, exploration, challenges, and courses need to be integrated and designed to meet specific needs. In the novel 'Great Expectation' by Charles Dickens, the lead character Phillip Pirrip has many great expectations for his life. However, these expectations slowly dissipate. The experience is not glum in any way because of the friendship, love, and humour one's had.

*I stole some bread and cheese, about half a jar of sweet mincemeat, and some Brandy from a stone bottle. There was a meat bone with very little on it, and a beautiful round pork pie. I*

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# 1. Artificial Intelligence and Society

Mrs.K.Geetha

Sarojini Naidu Vanita Maha Vidyalaya

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## **ABSTRACT**

*Artificial intelligence can dramatically enhance the efficiencies of our workplaces and should increase the paintings people can do. When AI takes over repetitive or risky duties, it frees up the human personnel to try and do paintings they'll be better prepared for-duties that contain creativity and empathy amongst others. Artificial Intelligence has gone from being a concept of fiction to reality during a matter of years. Machines that might assume humans were an exquisite plot for an exhilarating plot. However, in recent times, it's transitioned from fiction to reality- we've a bent to reside in this applied science future. Folks are victimizing AI technologies in their everyday lives; somehow it's become an integral an element of their daily rituals. From asking Alexa/Siri to tell you the time to induce them to line up your next grocery delivery, you're carrying AI into your daily routine. The evolution of technology, however, isn't as swish and straightforward because it sounds. Let's take you through the shift journey of how AI was realized to be integrated into our daily lives. Artificial intelligence has a bearing on the long run of virtually every industry and each individual. It's been the first thrust behind emerging technologies like big data, robotics, and IoT. Computer science will still be a technological innovator within to foresee able future.*

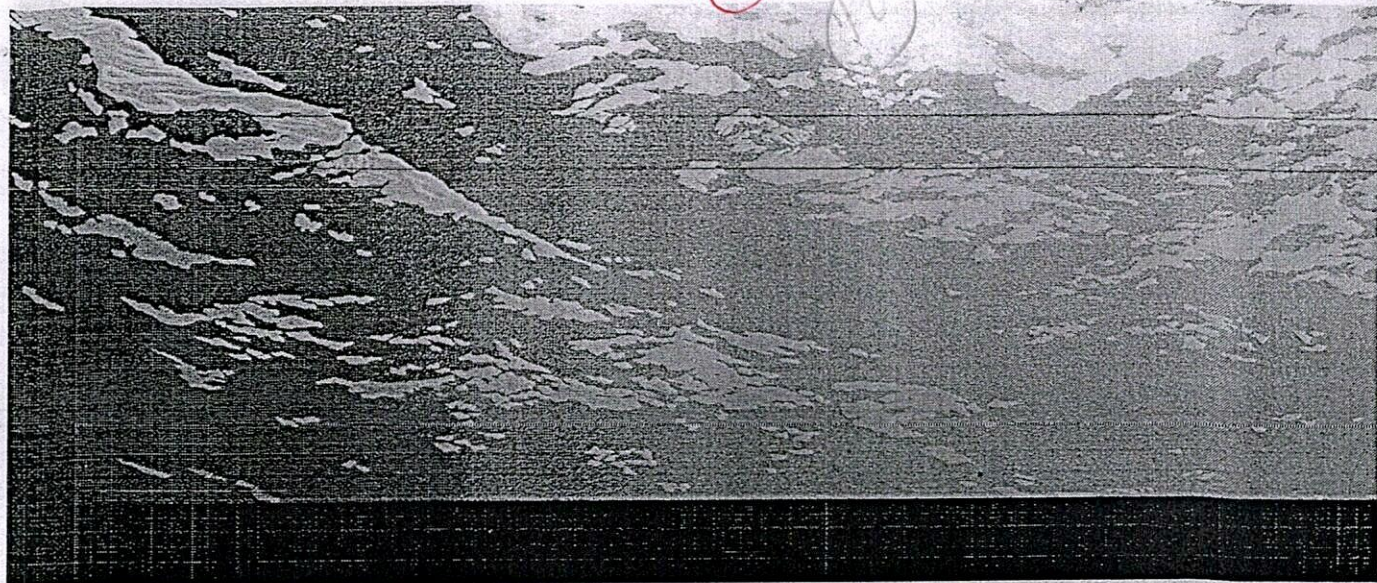
*Keywords:Exhilarating, Technological innovator*

## **INTRODUCTION**

### **THE EVOLUTION OF AI**

It all started out with Alan Matheson, Turing, growing the idea of machines that could assume like humans. He got here to be the writer of the Turing take a look at that helped to well known if machines need to assume like humans.

The beyond decade, and mainly the beyond few years, has been transformative for synthetic intelligence (AI) now no longer a lot in phrases of what we will do with this generation as what we're doing with it. Some location the appearance of this period to 2007, with the creation of smartphones. Today, AI breakthroughs in surpassing human capacity in sure sports make headlines.

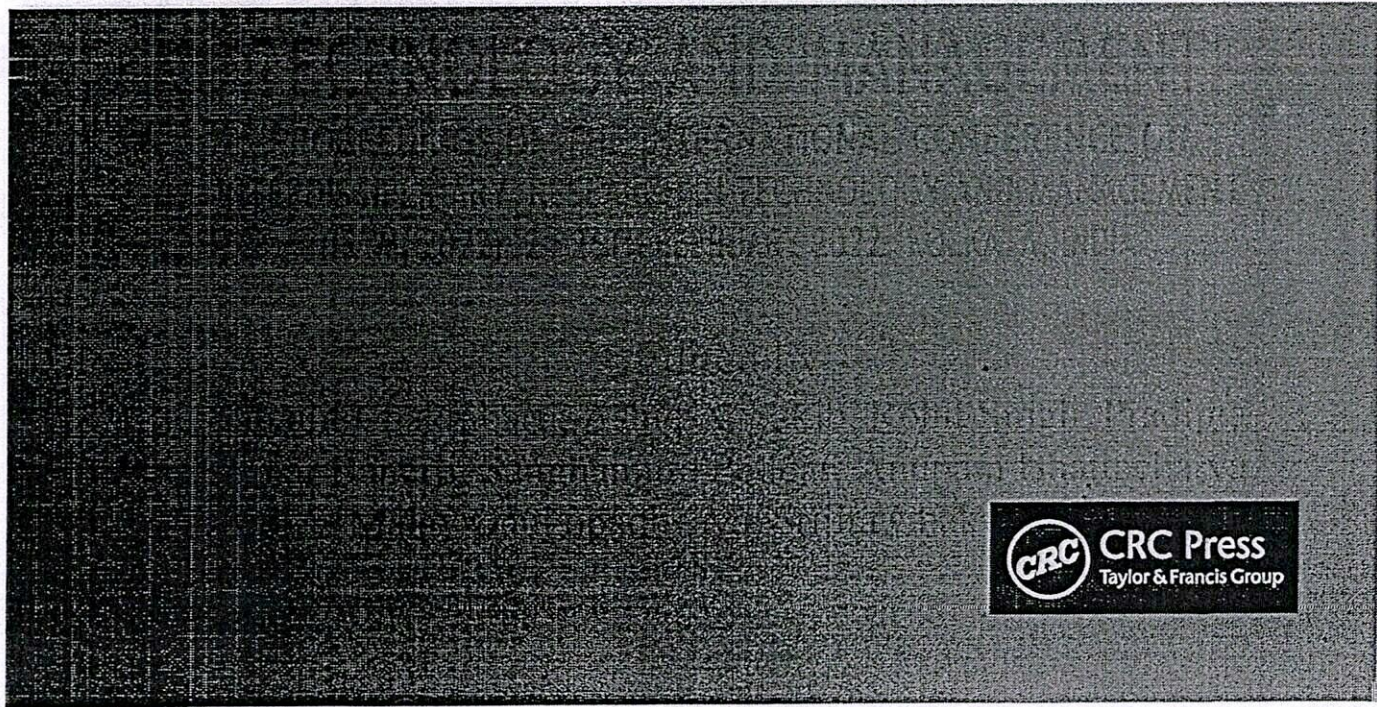


# INTERDISCIPLINARY RESEARCH IN TECHNOLOGY AND MANAGEMENT

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## 39 Performance of initial public offers in India – long- and short-term returns

Debasis Patnaik<sup>1,a</sup>, Babitha Vishwanath<sup>2,b</sup>, and Sameer M Shaikh<sup>1,c</sup>

<sup>1</sup>Department of Economics and Finance BITS, Pilani KK Birla Goa Campus, Goa, India

<sup>2</sup>Associate Professor, Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad, India

### Abstract

This paper examines the long-run performance of 33 initial public offerings (IPOs) made by Indian companies during the period 2006–2015. The objectives of this paper are to analyze whether Indian IPOs underperform or outperform the market in the long run and to identify the extent of impact of the key determinants of long-run performance. The results show that the Indian IPOs outperform the market initially followed by significant underperformance in the period of three years. Buy and Hold Adjusted Return (BHAR) has been used to calculate the long-term return of the stock corresponding to the market. BHAR for three-year period is calculated and we found that almost all of the stocks underperformed with an exception of three stocks listed on the Bombay Stock Exchange. Also, there are different variables on which BHAR is dependent viz. time lag, issue size, and company age. Lastly, a negative correlation coefficient of 0.4 is found between listing day return and long-term return.

**Keywords:** Initial Public Offer, Performance, Long-Term, Listing Day Gain/Loss, Age, Issue Size, BHAR

### Introduction

Financial system enables exchange of funds between lenders, investors and borrowers. The transition from being private to a public company is through Initial Public Offer (IPO), an important event in any firm's life. It involves issue of shares to the public in return for the capital. There are two major problems concerning IPO worldwide – listing day underpricing and post-listing underperformance in the long run. This paper calculates listing day return, long term return and analyzes the impact of company age, issue size and time lag on Buy and Hold Adjusted Return (BHAR). Closing price on the listing day of the stock is often seen to be much higher than the listing price, this phenomenon is called underpricing.

The market adjusted return of the stock for a longer period of time is seen to be negative due to post-listing underperformance.

### Literature Review

Borner and Pezus (2015) [1] analyzed 357 IPOs of 'A' category shares listed on the Shanghai Stock Exchange (SSE) between 2001 and 2011. They estimate the degree of underpricing and long-term performance for these IPOs. They test whether the reforms introduced in China changed the trend of massive underpricing reported in previous studies. They found that initial return of 93.42%, on average, is high when compared to that of western markets but relatively low when compared to previously reported studies

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<sup>a</sup>marikesh@goa.bits-pilani.ac.in; <sup>b</sup>babithavin@yahoo.co.in; <sup>c</sup>p20190029@goa.bits-pilani.ac.in