



SAROJINI NAIDU VANITA MAHA VIDYALAYA

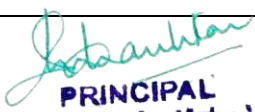
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List of books and chapters for the C.Y 2021


S. No	Name of the teacher	Title of the book/chapters published	Title of the proceedings of the conference
1	Ms. Sana Tabassum	21st Century Cinematic Adaptation of Literature in Indian Cinema- A Reflection on Socio Cultural Aspects	21st Century Cinematic Adaptation of Literature in Indian Cinema- A Reflection on Socio Cultural Aspects
2	Mrs.K GEETHA	Emerging Trends in Multidisciplinary Subjects for Research (Vol-I)	Emerging Trends in Multidisciplinary Subjects for Research (Vol-I)
3	Dr. E Rukmini	B. Sc. Second Year Physics (Waves and Optics)/chapter 2	NA
4	Prabha Shukla	Proceedings 3rd Pure Earth Environment Conference 2021	3rd Pure Earth Environment Conference 2021
5	K Subba Rao	Proceedings 3rd Pure Earth Environment Conference 2021	3rd Pure Earth Environment Conference 2021
6	Swetha Dixit	Proceedings 3rd Pure Earth Environment Conference 2021	3rd Pure Earth Environment Conference 2021
7	Saira Siddiqui	21st Century Cinematic Adaptation of Literature in Indian Cinema- A Reflection on Socio Cultural Aspects	21st Century Cinematic Adaptation of Literature in Indian Cinema- A Reflection on Socio Cultural Aspects
8	Mariya sheema	21st Century Cinematic Adaptation of Literature in Indian Cinema- A Reflection on Socio Cultural Aspects	21st Century Cinematic Adaptation of Literature in Indian Cinema- A Reflection on Socio Cultural Aspects
9	Ruhiya Sultana	Multidisciplinary research-volume.2	NA
10	G Sumalatha	Multidisciplinary research-volume.2	NA
11	Asima Begum	Reimagining marketing in the new normal	NA


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12	V.Anuradha	21st Century Cinematic Adaptation of Literature in Indian Cinema- A Reflection on Socio Cultural Aspects	21st Century Cinematic Adaptation of Literature in Indian Cinema- A Reflection on Socio Cultural Aspects
13	J. Jyothi	Multidiciplinary research-volume.2	NA
14	K Subba Rao	B. Sc. Second Year Physics (Waves and Optics) /chapter 2	NA
15	K Subba Rao	B. Sc. Second Year Physics (Waves and Optics) /chapter 2	NA
16	Ms. Sonam Thakur	Inclusive Education A Comprehensive Study/ chapter no. 12	Online Gatha The Endless tales
17	Asima Begum	DIGITAL ENTREPRENEURSHIP	DIGITAL ENTREPRENEURSHIP
18	Mariya sheema	The Reflections of Pandemics on Literature, Culture & Society	NA
19	V.Anuradha	The Reflections of Pandemics on Literature, Culture & Society	NA
20	Ruhiya Sultana	Hand book of Marine microbes - The Theraupatic prospective and applications	NA
21	Ruhiya Sultana	Invent Yourself - Its Science	NA
22	Nikhat Fatima	NA	21st Century Cinematic Adaptation of Literature in Indian Cinema- A Reflection on Socio Cultural Aspects
23	Raichur Kalyani	Current Trends in Environment Sciences	NA
24	Ruhiya Sultana	Frontiers in Life Science Vol-II	NA
25	A. Sangeetha	Glimpses of Novel Corona Virus	NA


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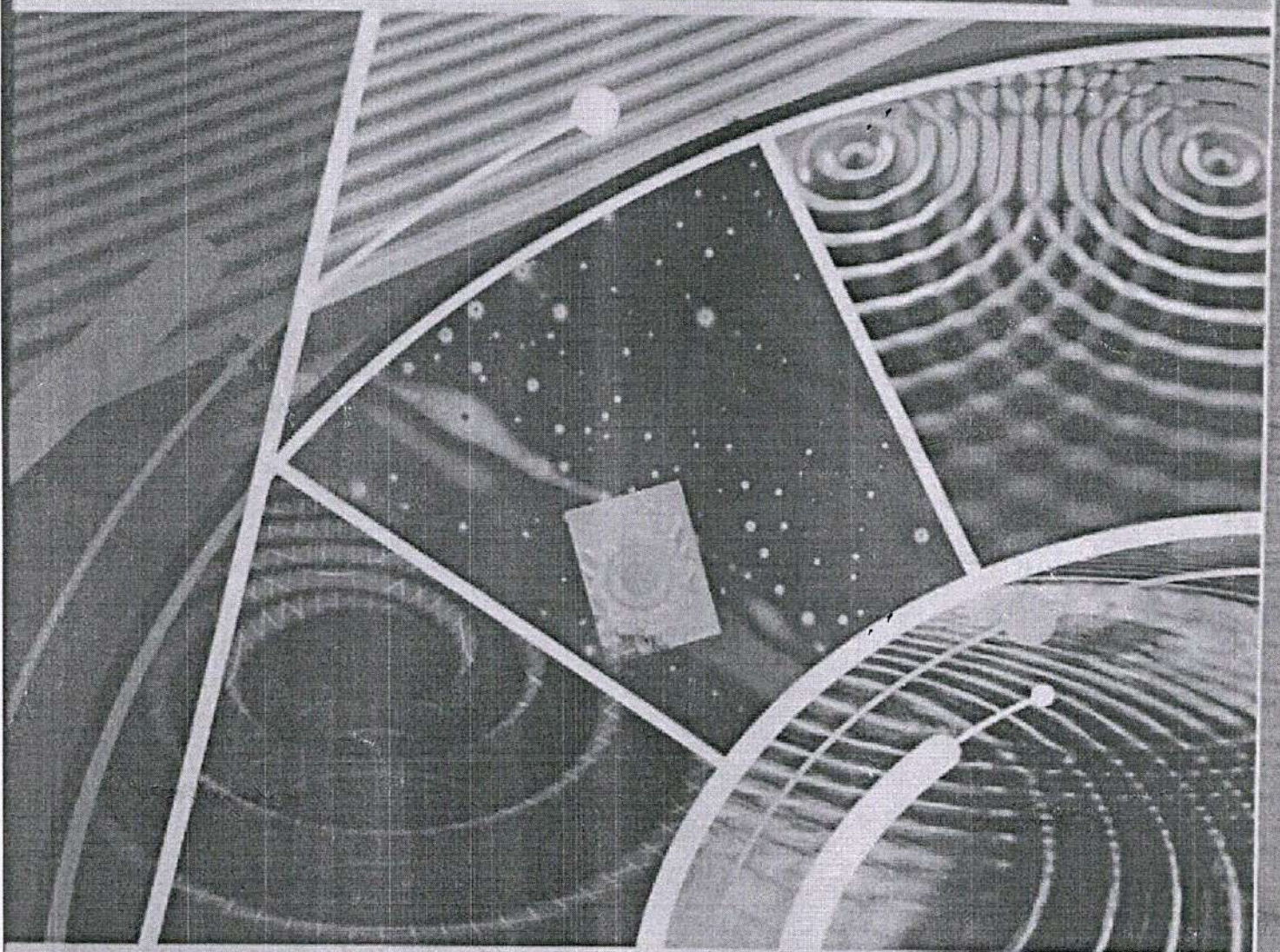
26	Syeda Wajeda Hussaini	Innovative best Practices in 21st Century (Opportunities & Challenges)	NA
27	Asima Begum	Covid-19 Crisis and India	NA
28	Asra Sultana	Contemporary issues in business economics and society vol 1	NA
29	Thakur Neha	Reimagining marketing in the new normal	NA
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31	Syeda Wajeda Hussaini	Accounting & Taxation Second Year	NA
32	Fareesa Begum	Accountancy & Tally II	NA
33	Syeda Wajeda Hussaini	Accountancy & Tally	NA
34	Syeda Wajeda Hussaini	Intermediate vocational course Accountancy and tally 1st year	NA
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• Waves and Optics

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Waves and Optics

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Unit -2: Interference

76-166

- 2.1 Introduction - 76
- 2.2 Principle of Superposition - 76
- 2.3 Coherence - 84
- 2.4 Conditions for Interference of Light - 92
- 2.5 Fresnel's Biprism - 95
- 2.6 Determination of Wavelength of Light - 95
- 2.7 Determination of Thickness of a Transparent Material using Biprism - 98
- 2.8 Change of Phase on Reflection - 100
- 2.9 Lloyd's Mirror Experiment - 102
- 2.10 Interference in Thin Films - 105
- 2.11 Oblique Incidence of a Plane Wave on a Thin Film due to Reflected Light (Cosine Law) - 106
- 2.12 Interference due to Transmitted Light (Cosine Law) - 109
- 2.13 Colours of Thin Films - 111
- 2.14 Non-Reflecting Films - 111
- 2.15 Interference by a Plane Parallel Film Illuminated by a Point Source - 113
- 2.16 Interference by a Film with two Non-parallel Reflecting Surfaces (Wedge - shaped Film) - 116
- 2.17 Newton's Rings - 122
- 2.18 Michelson's Interferometer - 134

Unit -3: Diffraction

- 3.1 Introduction - 167
- 3.2 Distinction between Fresnel and Fraunhofer Diffraction - 168
- 3.3 Diffraction due to Single Slit - 169
- 3.4 Fraunhofer Diffraction at a Circular Aperture - 177
- 3.5 Limit of Resolution - 179

167 - 234

3.6	Fraunhofer Diffraction due to a Double Slit -181	
3.7	Fraunhofer Diffraction Pattern with N slits (Diffraction Grating) - 187	
3.8	Resolving Power of Grating - 195	
3.9	Determination of Wavelength of Light in Normal and Oblique Incidence Methods using Diffraction Grating -197	
3.10	Fresnel's Half Period Zones- 201	
3.11	Zone Plate - 205	
3.12	Comparison of Zone Plate with Convex Lens - 208	
3.13	Phase Reversal Zone Plate - 209	
3.14	Diffraction at a Straight Edge - 210	
3.15	Differences between Interference and Diffraction - 214	
Unit -4:	Polarization	235 - 292
4.1	Introduction - 235	
4.2	Polarization by Reflection - 236	
4.3	Brewster's Law - 237	
4.4	Polarization by Refraction- 239	
4.5	Malus Law - 241	
4.6	Polarization by Double Refraction - 244	
4.7	Nicol Prism - 246	
4.8	Huygen's Explanation of Double Refraction - 248	
4.9	Quarter Wave and Half Wave Plates - 250	
4.10	Babinet's Compensator - 254	
4.11	Polarization by Selective Absorption - 259	
4.12	Polarization by Scattering - 261	
4.13	Optical Activity - 262	
4.14	Laurent's Half-shade Polarimeter - 267	

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22	SOCIAL MOVEMENTS IN INDIA Prasanta Adhikary	179
23	INVESTORS ATTITUDE TOWARDS POST OFFICE SAVINGS SCHEME (A study with Special Reference to Ottapalam Municipality) Rekha. P. T., Jyothi. P. R.	187
24	A STUDY ON THE EFFECTIVENESS OF SEMESTER SYSTEM IN THE COLLEGES OF KOHIMA DISTRICT, NAGALAND Roselin C Chang	193
25 ✓	TINOSPORA CORDIFOLIA- A MIRACULOUS MEDICINAL PLANT. REVIEW Ruhya Sultana, J. Jyothi, G. Sumalatha	202
26	ROLE OF CO-OPERATIVE BANKS IN AGRICULTURAL AND ALLIED SECTORS CREDIT IN KARNATAKA Sharanabasavayya	210
27	WOUND AND WOUND HEALING - OVER VIEW Shobana Gunasekaran ¹ , Agnel Arul John Nayagam, Ramesh Kannan Natarajan	218
28	CONSTRUCTIVE PROGRAMME TO DEVELOPMENT-THE CONTRIBUTIONS OF M.K GANDHI Udaya Shankara. H	230
29	HIGHER EDUCATION ENVIRONMENT AND OPEN EDUCATIONAL RESOURCES V. Murugan	238
30	INDIAN ENERGY SCENARIO- RENEWABLE ENERGY RESOURCES Yathi Ajay A V, Akhil Antony Alex	245

TINOSPORA CORDIFOLIA- A MIRACULOUS MEDICINAL PLANT. REVIEW**Ruhiya Sultana¹J.Jyothi² G. Sumalatha³**

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ABSTRACT

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Keywords: *Tinosporacordifolia*, Ayurveda, Pharmacology, Herbal drugs.

INTRODUCTION

Tinosporacordifolia is one of Ayurvedic medicine's most widely utilised and uncontroversial medicines. It belongs to Menispermaceae family. It's a woody climbing shrub native to India that's glabrous, succulent, and glabrous. Burma and Sri Lanka are also home to this species. It flourishes in the tropics, growing to vast heights and climbing along the trunks of big trees. The stem is grey or creamy white, spirally and longitudinally split, and dotted with huge rosette-like lenticels in the area between. The wood is white, soft, and porous, and when exposed to air, the freshly cut surface immediately becomes yellow. Simple, alternate, exstipulate, long petiolate, chordate-shaped leaves with multicoated reticulate venation. The branches have long threadlike aerial roots. Flowers are small and unisexual. Male flowers are in clusters, whereas female flowers are solitary. Sepals six in two whorls of three each. Six obovate and membranous petals are grouped in two whorls. The aggregate fruit is red, juicy, and has several drupelets on a strong stalk with scarlet-colored subterminal style scars. *Tinosporacordifolia* (*CordifoliaTinospora*) Is a significant substance in Indian medicine and has been used in medicine from the dawn of time. Fevers, diabetes, dyspepsia, jaundice, urinary difficulties, skin illnesses, chronic diarrhoea, and dysentery are all treated with this well-known Indian bitter.

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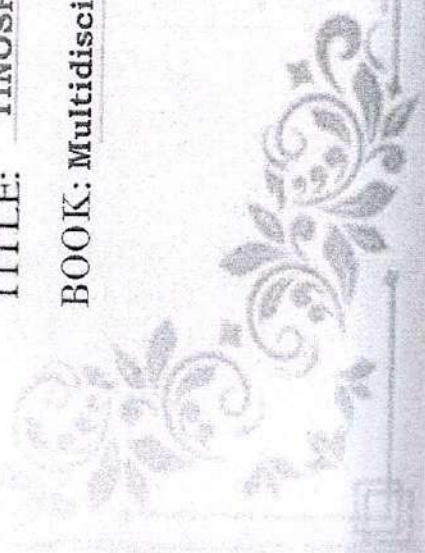
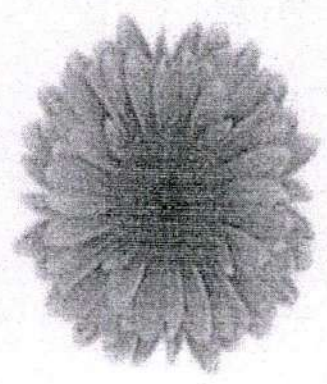
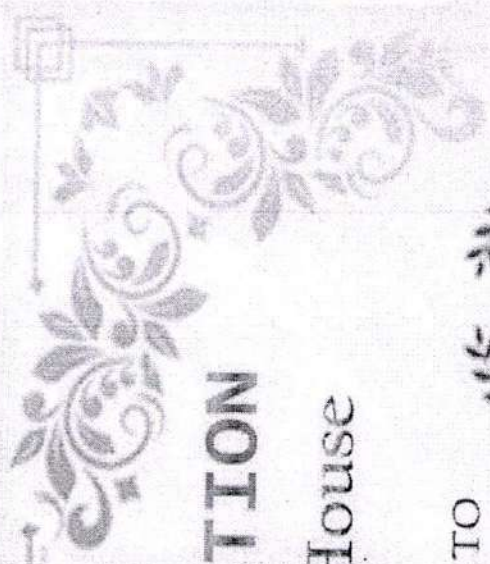
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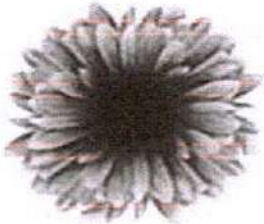
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Director - AEPH

REIMAGINING MARKETING IN THE NEW NORMAL



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S.No.	Title of the Paper	Page No.
14.	The Big Data Analytics Impact Towards Strategies in Logistics Management - A Review <i>- Mr. P. Prasad Babu, Mr. B.Murali Manohar</i>	112
15.	Women's Perception Towards Johnson and Johnson Baby Products- An Empirical Study <i>- Dr. Joice Swarnalatha R, Ms. P. Tejaswini</i>	121
16.	Customers Perception Towards Online Food Delivery System in Trichirappalli District <i>- Mr. G. Deepak, Mr. M. Arivazhagan</i>	131
17.	Affiliation of Block Chain Technology in Marketing <i>- Ms. Asima Begum, Ms.Neha Thakur</i>	140
18.	Setting New Normal- Process and Product Innovations by Real Estate Firms <i>- Dr. E. Sreedevi, Dr. E. Poorna Chandra Prasad</i>	152
19.	Social Media as a Marketing Tool: An Empirical Study <i>- Dr.K.Balaji, Dr.Shaik Karim, Dr. M.Ramarao</i>	163
20.	A Study on Customer Preferences and Satisfaction Towards OTT Platforms in Chittoor District <i>- Dr.B.Ujwala, Mr. R.Nagarjuna</i>	172

Affiliation of Block Chain Technology in Marketing

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¹M.Com, ²MBA, Faculty of Commerce (PG), Sarojini Naidu Vanita Maha Vidyalaya College, Hyderabad, Telangana

ABSTRACT

Blockchain is one of the most celebrated and promising technologies of the twenty-first century, with the potential to disrupt business models in a wide range of industries, including finance, supply chain management, commerce, health care, and real estate. Blockchain applications, which are based on Distributed Ledger Technology (DLT), offer new solutions to a variety of business concerns, including security, immutability of record keeping, efficiency, and disintermediation, shifting the power balance within the value chain. How does network ownership affect the flow of information? Joining a network gives users with more than just utility; it also provides them with other benefits. This study examines the impact of Blockchain technology on marketing from a variety of perspectives. The article identifies the important techniques that marketers must employ in order to thrive in today's fast changing business environment. Finally, judgments are reached about the future of marketing as a result of technology advancements.

Keywords: Blockchain, Blockchain Technology, Blockchain Applications and Marketing, Network Ownership Effect

I. Introduction

Marketing and marketing management are inextricably linked. The internet, information technology, and the rise of social media and social networking sites (SNSs) have all changed the way marketers communicate with customers and manage their marketing campaigns in the digital age (Belch and Belch, 2014; Vlahvei and Notta, 2014). Firms, brands, and marketers face a competitive and demanding environment as a result of digital marketing and advertising, as well as the merging of the digital and real world for customers.

The use of blockchain technology could result in even more drastic change in the ways we communicate with customers and manage marketing mix and programmes, redefining the meaning and relevance of holistic marketing. Walmart and IBM NASDAQ have already created and implemented blockchain solutions to manage their operations, which has had an impact on marketing programmes (O'Leary, 2018), while Facebook is in the process of developing its own blockchain-based cryptocurrency system for use within its social media platforms (Andriotis et al., 2019). Despite the importance and potential of this new technology for marketing, research on the subject is still in its early stages (Li et al., 2018) and is mostly focused on financial uses o

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Keywords: *Tinosporacordifolia*, Ayurveda, Pharmacology, Herbal drugs.

INTRODUCTION

Tinosporacordifolia is one of Ayurvedic medicine's most widely utilised and uncontroversial medicines. It belongs to Menispermaceae family. It's a woody climbing shrub native to India that's glabrous, succulent, and glabrous. Burma and Sri Lanka are also home to this species. It flourishes in the tropics, growing to vast heights and climbing along the trunks of big trees. The stem is grey or creamy white, spirally and longitudinally split, and dotted with huge rosette-like lenticels in the area between. The wood is white, soft, and porous, and when exposed to air, the freshly cut surface immediately becomes yellow. Simple, alternate, exstipulate, long petiolate, chordate-shaped leaves with multicoated reticulate venation. The branches have long threadlike aerial roots. Flowers are small and unisexual. Male flowers are in clusters, whereas female flowers are solitary. Sepals six in two whorls of three each. Six obovate and membranous petals are grouped in two whorls. The aggregate fruit is red, juicy, and has several drupelets on a strong stalk with scarlet-colored subterminal style scars. *Tinosporacordifolia* (*CordifoliaTinospora*) Is a significant substance in Indian medicine and has been used in medicine from the dawn of time. Fevers, diabetes, dyspepsia, jaundice, urinary difficulties, skin illnesses, chronic diarrhoea, and dysentery are all treated with this well-known Indian bitter.

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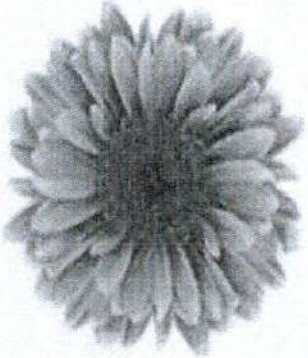
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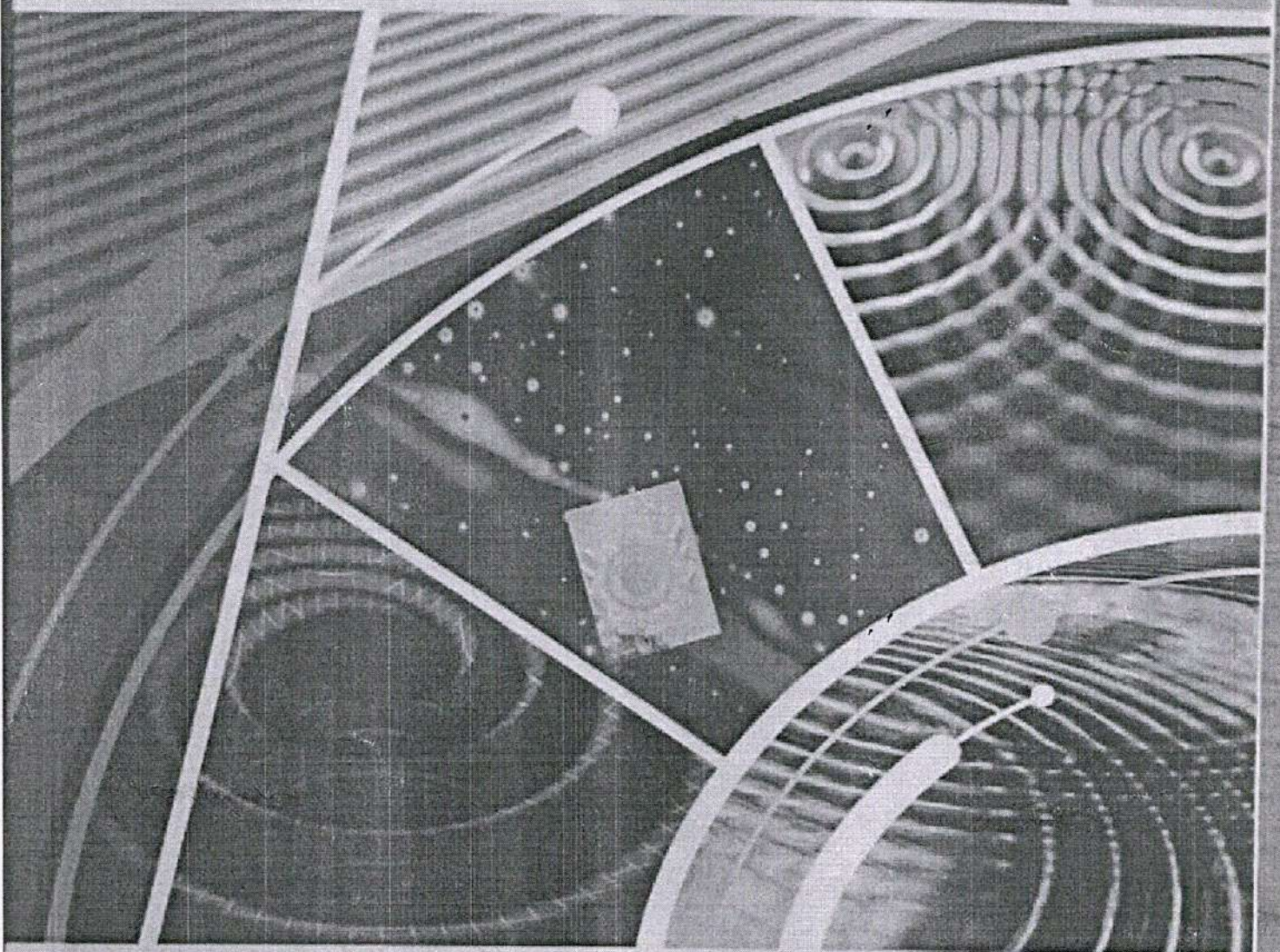
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Unit -2: Interference

76-166

- 2.1 Introduction - 76
- 2.2 Principle of Superposition - 76
- 2.3 Coherence - 84
- 2.4 Conditions for Interference of Light - 92
- 2.5 Fresnel's Biprism - 95
- 2.6 Determination of Wavelength of Light - 95
- 2.7 Determination of Thickness of a Transparent Material using Biprism - 98
- 2.8 Change of Phase on Reflection - 100
- 2.9 Lloyd's Mirror Experiment - 102
- 2.10 Interference in Thin Films - 105
- 2.11 Oblique Incidence of a Plane Wave on a Thin Film due to Reflected Light (Cosine Law) - 106
- 2.12 Interference due to Transmitted Light (Cosine Law) - 109
- 2.13 Colours of Thin Films - 111
- 2.14 Non-Reflecting Films - 111
- 2.15 Interference by a Plane Parallel Film Illuminated by a Point Source - 113
- 2.16 Interference by a Film with two Non-parallel Reflecting Surfaces (Wedge - shaped Film) - 116
- 2.17 Newton's Rings - 122
- 2.18 Michelson's Interferometer - 134

Unit -3: Diffraction

- 3.1 Introduction - 167
- 3.2 Distinction between Fresnel and Fraunhofer Diffraction - 168
- 3.3 Diffraction due to Single Slit - 169
- 3.4 Fraunhofer Diffraction at a Circular Aperture - 177
- 3.5 Limit of Resolution - 179

167 - 234

3.6	Fraunhofer Diffraction due to a Double Slit -181	
3.7	Fraunhofer Diffraction Pattern with N slits (Diffraction Grating) - 187	
3.8	Resolving Power of Grating - 195	
3.9	Determination of Wavelength of Light in Normal and Oblique Incidence Methods using Diffraction Grating -197	
3.10	Fresnel's Half Period Zones- 201	
3.11	Zone Plate - 205	
3.12	Comparison of Zone Plate with Convex Lens - 208	
3.13	Phase Reversal Zone Plate - 209	
3.14	Diffraction at a Straight Edge - 210	
3.15	Differences between Interference and Diffraction - 214	
Unit -4:	Polarization	235 - 292
4.1	Introduction - 235	
4.2	Polarization by Reflection - 236	
4.3	Brewster's Law - 237	
4.4	Polarization by Refraction- 239	
4.5	Malus Law - 241	
4.6	Polarization by Double Refraction - 244	
4.7	Nicol Prism - 246	
4.8	Huygen's Explanation of Double Refraction - 248	
4.9	Quarter Wave and Half Wave Plates - 250	
4.10	Babinet's Compensator - 254	
4.11	Polarization by Selective Absorption - 259	
4.12	Polarization by Scattering - 261	
4.13	Optical Activity - 262	
4.14	Laurent's Half-shade Polarimeter - 267	

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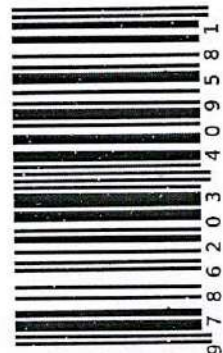
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FOR AUTHOR USE

33. LIFE SKILLS IN CHEKHOV'S <i>THE BET</i> V.Anuradha and Mariya Sheema	176
34. EFFECTS OF TEACHING LITERATURE THROUGH DIGITAL TOOLS ON THE TIME OF PANDEMIC Miss Bhupasmita Das	181
35. TEACHING LITERATURE THROUGH DIGITAL TOOLS DURING THE TIME OF PANDEMIC COVID-19 Mr. Pranav Mulaokar	186
36. CULTURAL AND TRADITIONAL FRAGMENTATION IN ANITA RAU BADAMI'S <i>TAMRIND MEM</i> Neelam Mulchandani	190
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38. MOTIVATION AND LIFE SKILLS THROUGH LITERATURE Dr. Neeta B Dhanorkar	203
39. PANDEMIC OVER THE AGES AND ITS IMPACT ON CONFLICTS Balashankar Ramdas	206
40. INVIGORATING PANDEMIC LITERATURE: A STUDY OF LITERARY WORKS INCORPORATING PANDEMIC CRISIS S Prasuna	212
41. REFLECTION OF SOCIO - CULTURAL INCONSISTENCY IN SHOBHA DE'S <i>SECOND THOUGHTS</i> S.Rajeswari and Dr.T.Manason	217
42. PANDEMICS - THROUGH THE COMPASSIONATE LENS OF LITERATURE Sabari Sengupta	220
43. COVID-19 PANDEMIC IN THE WORLD Satya Sundar Samanta	225
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45. LANGUAGE, LITERATURE AND SENSIBILITY: CONNECTING THE DOTS IN THE PANDEMICS Shivnath Ashok Takte	233
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LIFE SKILLS IN CHEKHOV'S *THE BET*

V. Anuradha and Mariya Sheema

Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad, Telangana

Abstract

Literature always plays a vital role in shaping the nature of man. Life skills are acquired skills through learning or life experiences. It is essential for the survival of man in society. Life skills and literature are studied on a parallel basis. They are often considered as two sides of the same coin. Life skills provide a means to overcome the challenges and deals with day to day stress and problems. It provides a prospect for an individual to shine in every walk of life. It leads to the development of knowledge, attitude and time which leads to the fruitful reward of happiness and peace.

Every piece of literature consists of life skills which are described through plot and characters. The present paper focuses on life skills describe in Anton Chekhov's *The Bet*. It deals with the survival of man in solitary confinement for fifteen years and transformation during the confinement.

Keywords: Life skills, Literature, solitary confinement

Introduction

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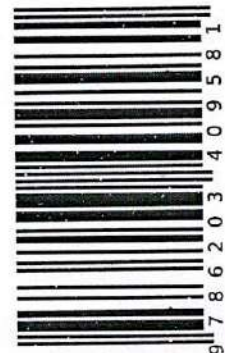
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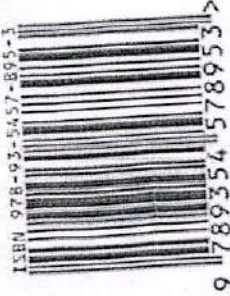
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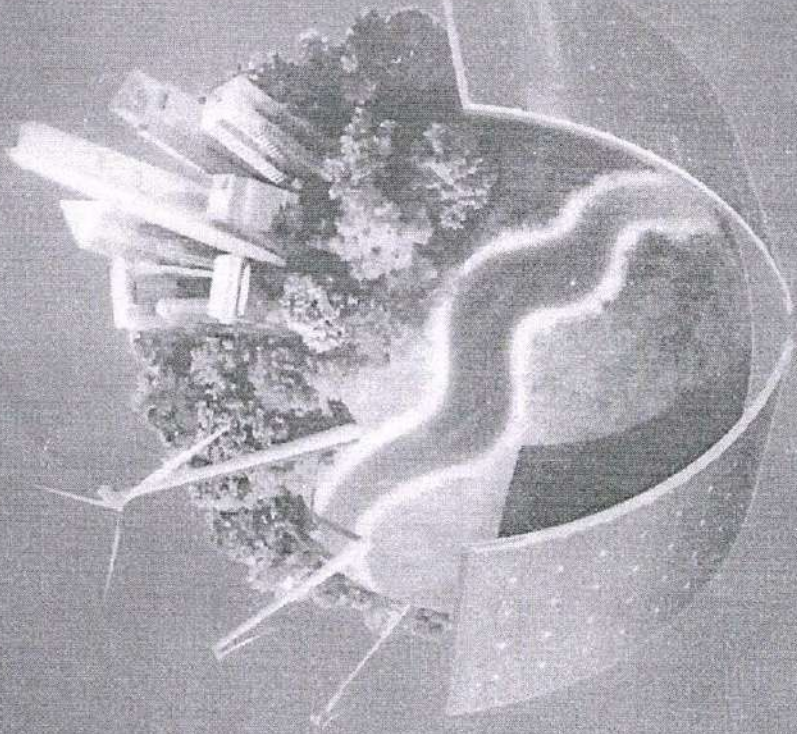
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CONTENTS

- 1 Medicinal Properties and Cultivation of *Tinospora Cordifolia*
: A Review1
Prof. Haritima Dixit & Dr. Pallavi Dixit
- 2 Review on Applications of Liquorice (*Glycyrrhiza Glabra*
Linn) – A Benison from Ayurveda7
Kedar Parag Joshi
- 3 Plants as Antibacterial Agents19
Dr. Ved Prakash
- 4 Recent Updates on Medicinal Plants and its Strategy to Halt
Various Disease34
Rajkishor Pandey, Archana Chaudhary
& Pushpendra Kumar Shukla
- 5 Role of Zingiber Zerumbet L. Smith, a Medicinal Plant in
Improving Health and Preventing Life Style Diseases : A Review
.....54
Jeba Mercy Jeyaseelan & Dr. S. Arif Nisha
- 6 Medicinal Properties of Some Mushrooms66
Dr. Kalpna Kumari
- 7 Medicinal Pteridophytes75
Swati Kordal
- 8 Environmental Education: Issues and Challenges86
Pratibha Garg & Dr P. K. Singh
- 9 Bio-Farming94
Dr. P.K. Singh & Pratibha Garg
- 10 A Review on Medicinal Plants106
Payal Varshney

CONTENTS

Fi	11	Biopesticides Babita Rana & Vibha Gupta	115
Pr	12	Impact of Industrialization on Environment Dr. Deepthi Singh & Dr. Sangeeta Srivastava	129
Pu	13	Climate Change and It's Impact on Biodiversity Raichur Kalyan	137
IS	14	Strategies Improvised for Conservation and Management of Biodiversity: An Indian Scenario Shivani Kashyap & Smriti Pandey	148
Pr	15	Impacts of Climate Change on Biodiversity and Ecosystem Services: Current Trends Smriti Pandey & Shivani Kashyap	160
Di	16	Environmental Conservation Through Traditional Practices in India: An Overview Chandan Kumar Sahu	168
Pu	17	Ethnobotanical Study of Some Important Plants used for Respiratory Diseases Dr. Sweety Singh & Shivani Singh	181
Pr	18	Industrial Pollution: Causes, Effects and Solutions Monika Katara	188
Pu	19	Role of NSS in Environmental Education and Protection Dr. Richa Pandey	194
Pu	20	Mutational Studies and Development of Elite Lines in Opium Poppy: A Medicinal Plant Arijit Chatterjee	201

CLIMATE CHANGE AND ITS IMPACT ON BIODIVERSITY

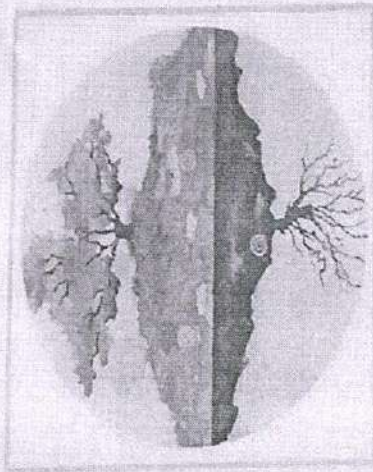
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Abstract

Climate change in our planet , that had been occurring by human interference , population increase , food security , deterioration of soil quality and accumulation of wastes ; pollution in the rivers , ground water , ocean etc depletion of biodiversity ; growing energy needs , and the changes brought about in the chemistry of the atmosphere , that are for unsustainable development . Expansion of human population such people and animals are increasingly coming on conflict over living causes shrinkage of natural habitats.



Climate change One of the most important global environmental problems is the changing climate of world . It is alarming to note that the average temperature of the earth's surface has risen by 0.6°C since the late 1900's and is expected to increase by another 1.4 to 5.8°C by the year 2100.

During the twentieth century , the sea level has risen on an average by 15 to 20 cm and it is expected that it will further rise by 9 to 88 cm by the year 2100.

The Rio meeting was an important milestone in defining the concept of sustainable development and Climate Change Treaty . The Convention on Biodiversity and the framework of Principles on Conservation and Use of Forests established important steps that needed to be taken to guarantee an

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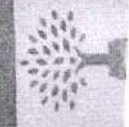


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Sr. No.	Chapter and Author(s)	Page No.
1	HABITAT, THREATS AND FACTORS AFFECTING HOUSE SPARROW (<i>PASSER DOMESTICUS</i>) SURVIVAL IN BARMER DISTRICT, RAJASTHAN, INDIA Nadim Chishty, Narayan Lal Choudhary and Puneet Sharma	1 - 13
2	THE EFFECT OF ENDOSULFAN ON OXYGEN CONSUMPTION OF FRESH WATER FEMALE CRAB <i>BARYTELPHUSA GUERINI</i> Rajesh B. Desai	14 - 20
3	OYSTER MUSHROOM: CULTIVATION, BIOACTIVE SIGNIFICANCE AND COMMERCIAL STATUS Mukundraj G. Rathod, Rohini B. Gadade, Gayatri M. Thakur and Anupama P. Pathak	21 - 30
4	COMPARATIVE EVALUATION OF NUTRIENTS OF RAW AND COOKED SAMPLES OF <i>RHEUM PALAMATUM</i> - A POTENT MEDICINAL PLANT Jamuna M and Jyothsna Karanth	31 - 42
5	PLANTS BASED ETHNO-MEDICINE IN THE LAMBANI COMMUNITIES IN THE VICINITY OF VIJAYAPURA DISTRICT OF KARNATAKA Ramachandra Naik M., Vinayaka K.S. and Joy Hoskeri	43 - 58
6	<i>IN VITRO</i> SCREENING OF ANTIFUNGAL BACTERIA AGAINST PHYTOPATHOGENIC FUNGI OF PUMPKIN (<i>CUCURBITA MAXIMA</i>) Pooja, H.V. and Girish, K	59 - 71
7	AUTOMATED DRIP IRRIGATION SYSTEM FOR SUSTAINABLE CROP PRODUCTION Sumit Sow and Shivani Ranjan	72 - 83

43

8	STUDIES ON SOME PROTOZOAN PARASITES OF INDIAN GOAT <i>CAPRA INDICA</i> Khan Rumana Shahin Amanullah	84 - 87
9	CHEMICAL ANALYSIS OF SUMMER HONEYS COLLECTED FROM APIS DORSATA HIVES OF CHIMUR TAHSIL OF CHANDRAPUR DISTRICT OF MAHARASHTRA STATE (INDIA) Laxmikant N. Borkar and Devendra M. Mate	88 - 91
10	STUDY ON SOCIO-ECONOMIC STATUS OF FISH FARMERS IN CHIKKAMAGALURU DISTRICT, KARNATAKA-INDIA Prapthi, U. B., and Annapurneshwari, H	92 - 102
11	ACUPUNCTURE THERAPY: A FASCINATING APPROACH FOR PALLIATE HEALTH Megha Jain and Vinay Jain	103 - 110
12	MUCORMYCOSIS (BLACK FUNGUS): INTRODUCTION, PATHOPHYSIOLOGY AND ITS IMPACT ON PEOPLE OF INDIAN SUBCONTINENT Rohit Batra	111 - 118
13	PALYNOLOGY IN FORENSIC SCIENCE Megha Sapkota, Sandeep Sangle and Arun Ghuge	119 - 128
14	BASIC BIOLOGY OF INFLAMMATORY BOWEL DISEASE Manoj Patidar	129 - 133
15	IMPACT OF CLIMATE CHANGE ON BIODIVERSITY IN INDIA: REVIEW Ruhiya Sultana	134 - 142
16	REVIEW ON ROLE OF PHOSPHATE SOLUBILIZING BACTERIA IN SUSTAINABLE AGRICULTURE Hemlata Janardhan Bhosale and Shraddha Bhagwatrao Kakde	143 - 162

IMPACT OF CLIMATE CHANGE ON BIODIVERSITY IN INDIA: REVIEW

Ruhiya Sultana

PG Department of Botany,
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Hyderabad, Telangana

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Abstract:

A changing climate has a constant impact on biodiversity. Conditions vary at different rates around the globe, causing biological relationships to reorganize. Climate change and, as a result, biodiversity loss pose a threat to humanity's survival. The anthropological system is under peril from the loss of biodiversity that has been occurring over the planet. India's biodiversity is diverse, and in recent decades, it has been threatened by climate change, which has been hastened by human activities from different sources of pollution. Climate change has emerged as the decade's most pressing environmental issue. Much attention is being paid to lowering carbon emissions and greenhouse gas emissions from the industrial, energy, and transportation sectors by reducing fuel usage and increasing the use of renewable/green energy sources. Climate change is becoming one of the most serious threats to biodiversity, putting more strain on genetic resources, species, and populations. The review shows that climate change is a severe environmental threat that jeopardizes efforts to achieve long-term development. Climate change mitigation strategies include biodiversity protection and sustainable development. Despite the fact that adequate efforts have been made around the world to address environmental concerns, the negative effects of climate change are still growing, and the global rate of biodiversity loss is ongoing.

Keywords: Environmental threat, Biodiversity, Climate change, Renewable sources.

Introduction:

Significant and long-term changes in a region's climate are referred to as climate change. These changes can take decades or millions of years to occur. Climate change has an impact on entire ecosystems, as well as the plants and animals that dwell within them. All living animals have had to adapt, shift, or die out as the environment has changed over Earth's history. Ecosystems and species can evolve together when these changes occur gradually. A gradual

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Volume-1

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Dr. Shaga Narayanabharathi Arjun Kumar



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Contents

- 1 **Impacts of the Coronavirus Pandemic on Biodiversity Conservation** 1-3
Prof. Pindi Pavan Kumar, Dr. Rajashekar, Dr. D. Madhusudhan Reddy, Dr. N. Kishore
- 2 **A Study on the Impact of Covid 19 in Supply Chain Management- Issues and Challenges** 4-14
M Sandhya Rani
- 3 **Pandemic and Lockdown : Issues and Challenges – A Study on Sudden Transformation of the Indian Education System** 15-27
N. Uma Devi
- 4 **Covid-19 Vaccine: A New Hope for Coronavirus Disease** 28-33
Dr. Chinmaya Keshari Sahoo
- 5 **Current Pharmacotherapy of COVID-19 and Role of Alternate Medicine..** 34-40
Eswar Kumar.A, Dr. Sriram Ravindran
- 6 **Improve Prediction and Accuracy of Covid-19 Data Analysis using Sir Model in R-Language** 41-47
K.E. Naresh Kumar, P. Naveen Sundar Kumar, Dr. R. Raja Kumar
- 7 **Psychological Effects of Covid19 on Children** 48-54
Sangeetha
- 8 **Impact of Covid – 19 on Migrant Labour's in India** 55-60
Asra Sultana
- 9 **Perspectives During Covid-19** 61-74
Dr. G. Chinna Devi, G. Prasanthi

Impact of Covid – 19 on Migrant Labour's in India

Asra Sultana

Faculty of Commerce (U.G)

Sarojini Naidu Vanitha Maha vidyalaya
Hyderabad.

Abstract

This Article Discussed on some of the important issues regarding the effect of epidemics situation on migrant Labour. These impacts are most troubling for low-income household which are less position to cope up with earning losses during pandemics situation and have no alternative earnings and no social security available. Many of the migrant workers have returned to their villages and many more are just waiting for the lockdown to be lifted. The risk particularly higher for those who are working in un-organized sectors. Lockdown and social distancing measures are drying up jobs and incomes. Whereas they are likely to disrupt agriculture production, transportation system and supply chain. And there is a need to established resilient food system that could be reduced food insecurity and the pressure to return to origin among migrants.

Keywords: Migration Labour force, COVID-19, Lockdown.

I. Introduction on Migrant Labour

Migration has been a significant part of human history as it has shaped societies and economies due to the intermixing of different cultures. Millions travel from developing to developed countries in the pursuit of economic advantages and better quality of life.

A migrant worker is a person who either migrates within their home country or outside it to pursue work. Migrant workers usually do not have the intension to stay permanently in the country or region in which they work. Migrant workers who work outside their home country are also called foreign workers. They may also be called expatriates or guest worker, especially when they have been sent for or invited to work in the host country before leaving the home country.

The international Labour organization estimated in 2014 there were 232 million international migrants worldwide who were outside their home country for at least 12 months and approximately half of them were estimated to be economically active. Migrant Labour in various forms is found in South Africa, the Middle East, Western Europe, North America, and India. Migrant workers in India are involved mainly in the harvesting of tea, cotton, and rice. In Australia and the southernmost nations of Latin America, migrants work on ranches more often than on farms, performing such tasks as wool shearing and meat processing. Various issues have propped up over the years regarding Labour rights for migrant workers as more and more migrant workers

COVID-19 Crisis and India

Editor

Dr. Dhiraj Singh

Head, Department of Education,
Modern College of professional Studies,
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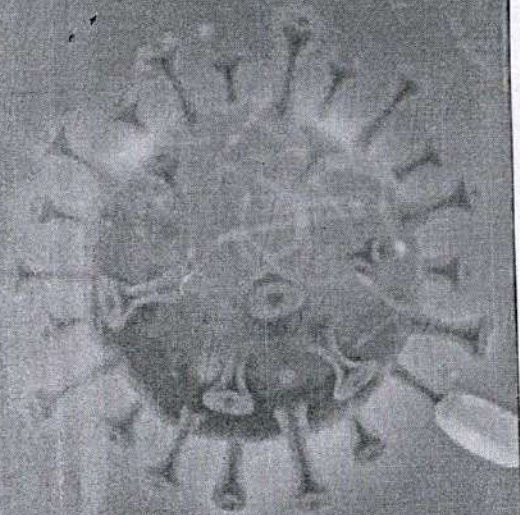
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COVID-19 CRISIS AND INDIA

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31. Psychological Effects of Covid-19 Infodemic on the Indian Population 246
—*Kedar P. Joshi & Sonam S. Shinde*
32. Prospects and challenges of Reverse Migration on the livelihood of workers in the age of COVID-19: An overview 257
—*Asma Khatoon*
33. Problems during Covid-19 and Their Future Insights 263
—*Chetna Suri & Sufyan Anjum Sheikh*
34. Covid-19 and its impact on Indian society 269
—*Mr. DAKE. D. K.*
35. Community Support for Crisis Management during COVID-19 276
—*Sachin Kumar*
- ✓ 36. Work-Life Balance - A Challenge for Women during Pandemic Time 283
—*Asima Begum*
37. Economical, Social, Psychological Impact of COVID-19 on India 295
—*Himanshi Arora, Dr. Vishesh Singhal, Dr. Sougata Panda*
38. Mapping the role of Comics as a tool of Human Resilience during the Pandemic (Covid-19) 300
—*Pooja Smrity B.*
39. Post-Covid World: Transformation in Society and Education 308
—*Sunita*
40. Application of Science and Technology in Covid-19 316
—*Smt. Roopa H R*
41. Paradigm Shift in Psychological Coping Strategies during the Pandemic Phase 322
—*Chandrani Sen, Tanisha Singh*

Work-Life Balance - A Challenge for Women during Pandemic Time

Asima Begum

Abstract

Work-life balance is always a challenging task for all employed community, especially for ladies, it is a challenge. Women who opt for the job has the ambition to build up a career. During the pandemic employed women struggle in terms of work pressure, house chores and taking care of the family. They adjusted themselves in playing the dual role of the housewife and an employee who meets the demands of her job.

Working mothers were already shouldering the majority of family care giving responsibilities in the face of a childcare system that is wholly inadequate for a society where most parents work outside the home. Working mothers have taken on more of the resulting childcare responsibilities, and are more frequently reducing their hours or leaving their jobs entirely in response.

Keywords: Work-life balance, Childcare, Challenge, Pandemic.

Introduction

In this challenging and pandemic situation balancing work life and home life is overwhelming for any working class especially women, because women spending a disproportionate amount of

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CONTENTS

CHAPTER NO.	CHAPTERS AND AUTHORS	PAGE NO.
1.	IMPACT OF SPOUSE ON PURCHASE DECISIONS Ms. Aditi Mahajan	1
2.	EMERGING TRENDS AND PRACTICES OF MARKETING MANAGEMENT POST COVID-19 Prof. M.V. Rama Prasad	12
3.	PERSPECTIVES OF ETHNICITY IN THE CONTEXT OF GLOBALIZATION Dr. Hedayatullah Choudhury	29
4.	THE REALITY OF WOMEN EMPOWERMENT IN INDIA: A STUDY Dr. Suvarun Goswami	39
5.	EMERGING IMPACT OF ARTIFICIAL INTELLIGENCE AND HUMAN RESOURCES A. Bathsheba Parimala	49
6.	POSITIONS OF INTELLECTUAL PROPERTY IN BUILDING CAPACITY FOR INNOVATION AND DEVELOPMENT IN INDIA Dr. Nagaraja V	59
7.	ROLE OF FINANCIAL TECHNOLOGY ON INDIAN FINANCIAL SERVICES- A STUDY Dr. Sankar Paul	71
8.	HANDMADE PRODUCTS REBOUND BY WOMEN ENTREPRENEURS IN INDIA Asra Sultana	81

HANDMADE PRODUCTS REBOUND BY WOMEN ENTREPRENEURS IN INDIA

Asra Sultana (M.COM)

ABSTRACT

Women entrepreneur handmade products are gaining more importance in India in the wake of economic disruption caused by COVID - 19. It is a part of liberalization and globalization policy and institutional framework for developing entrepreneurial skills, providing vocation education and training has widened the horizon for economic empowerment of women. However, women in India constitute one third of the economic enterprises. There exists a plethora of successful business women entrepreneurs both in social and economic fields in India. Government of India introduced National Skill Development mission and National Skill Development policy in 2009. The women participation in entrepreneurship plays a significant role in the socio-economic transformation of any Nation. Women workforce participation is closely linked with entrepreneurship with self-employment, small and micro business significantly contributing to job creation. Evidence shows that women led enterprises have a tendency to hire more women's and hence female entrepreneurship creates a multiplier effect in generating employments in the wider community. Women - owned small and medium sized enterprise (SME's) in international trade is also gaining more importance in the transformation of institutional change. This paper focuses on women empowerment, handmade products, socio-economic development, challenges and opportunities for self-development and growth of small and medium size handmade products business.

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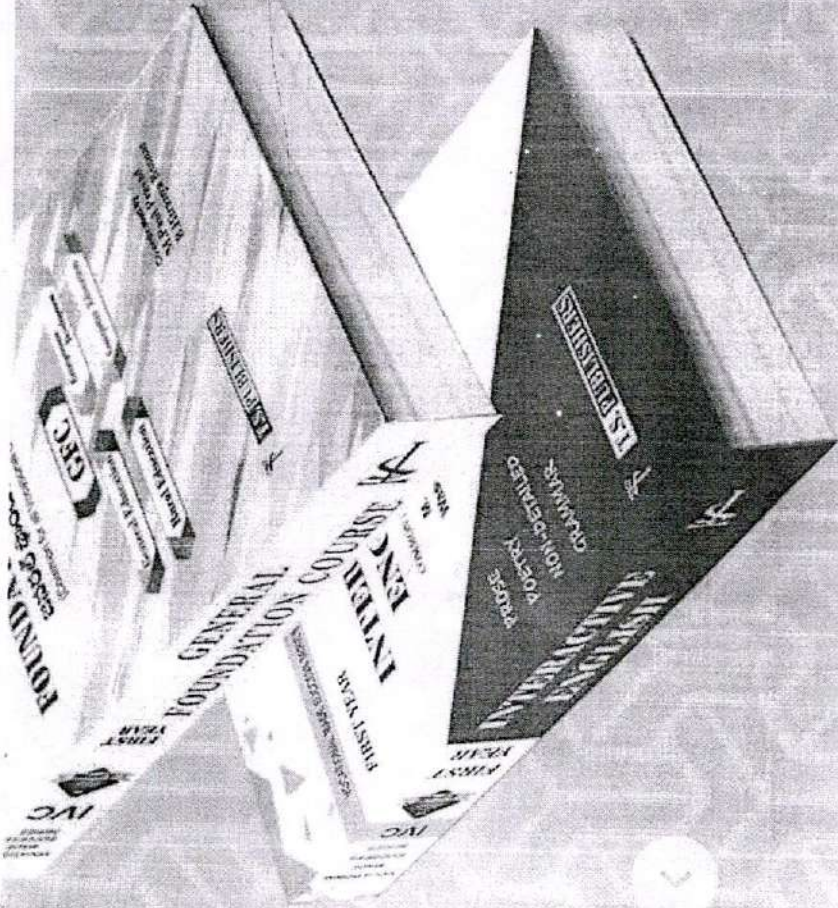
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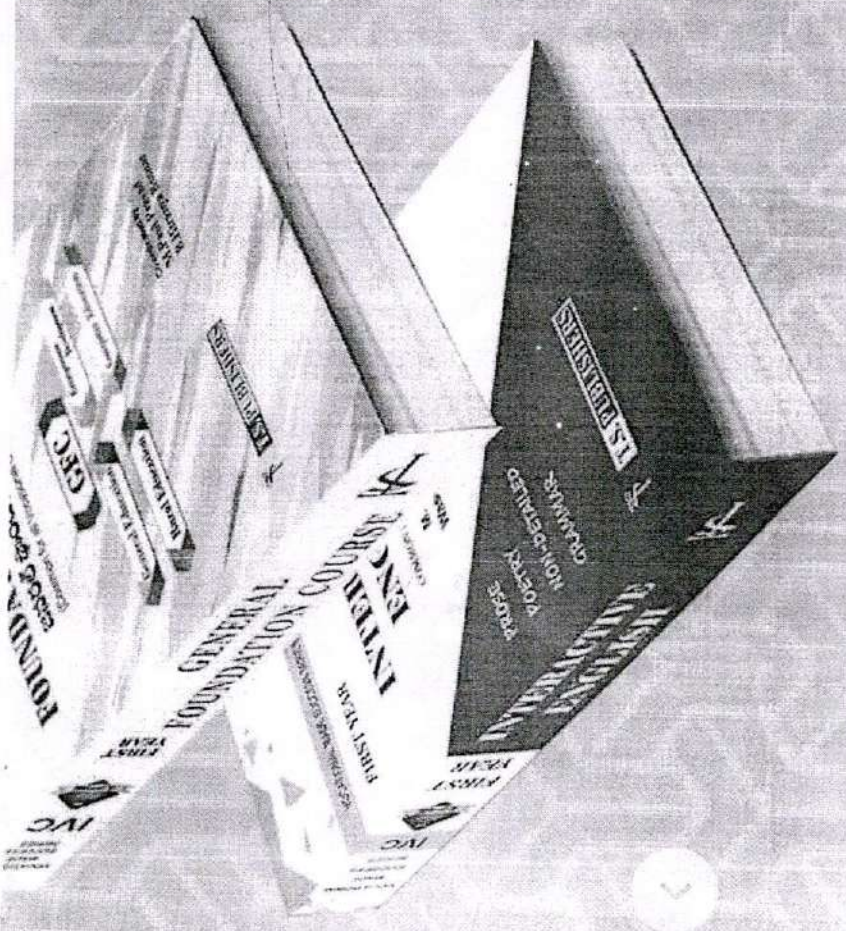
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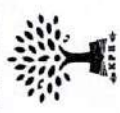
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OF
*Plants***



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Dr. Kavita Chahal**



CONTENTS

1. **Traditional Plant-Based Medicines Against Covid 19- A Review and Perspective**
P. Ruban1
2. **Importance of Ascomycetes**
Raichur Kalyani10
3. **Medicinal Importance of Plants**
Sweta Prakash & Kamini Dubey26
4. **Characteristic Features and Economic Importance of Gymnosperm**
Nayantara46
5. **Industrial Importance of Plants**
Prakash Solanki & Girish Kumar Sharma61
6. **Economic Impotrance of Gymnosperm**
Dr. Aarti Chouhan & Dr. Rajmal Singh Rao74
7. **Economic Importance of Angiosperm**
Kamini Dubey & Sweta Prakash92
8. **Medicinal Importance of Plants**
Dr. Rita. Sangtani105
9. **Medicinal Importance of Plants : An Overyview**
Dr. Pallavi Dixit114
10. **A Brief Introduction of the use of Plants as A Source of Medicine in Homoeopathy**
Dr. Tilottama B Galande128

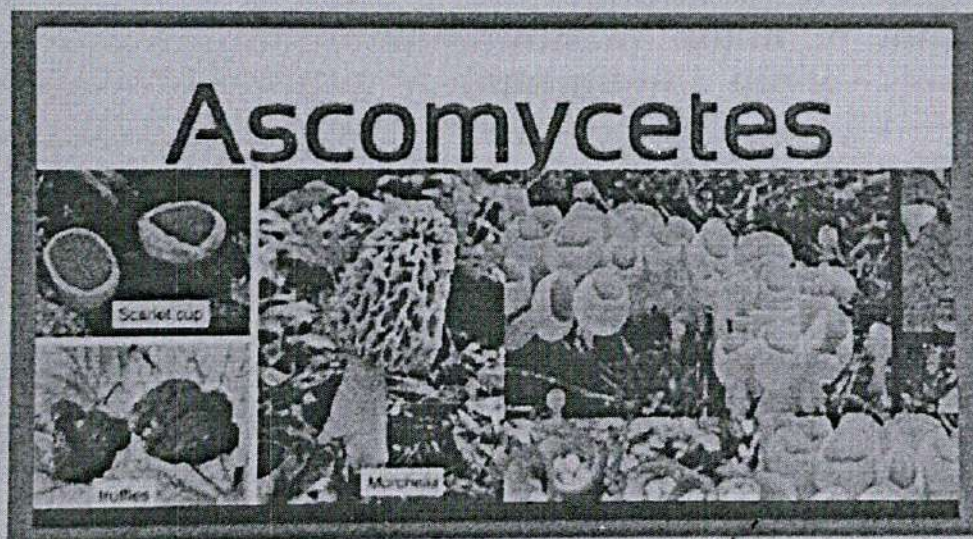
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IMPORTANCE OF ASCOMYCETES

Raichur Kalyani

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Fungi are very much useful in our day to day life directly or Indirectly Ascomycetes are beneficial to human being. These members are also called Sac-Fungi because of the sac like ascus containing ascospores this is one of the largest group of fungi. Ascomycetes are used in medicine, as food , in other industry and also in agriculture. The study of Ascomycetes is of considerable scientific and economic significance.



They are important decomposers, to obtain their nutrients

1. Ascomycetes in Medicine : Various kinds of fungi are used in the production of various kinds of medicine.
2. The most important members are *Penicillium notatum*, *Claviceps purpurea*, *Saccharomyces cerevisiae*, *Aspergillus proliferous* etc.
3. Ascomycetes in Antibiotic production : Antibiotics are the (a) metabolic product of microorganisms which are active against other microorganism(s).
4. Sir Alexander Fleming (1929) was the first who invented the wonder drug Penicillin from *Penicillium notatum*.

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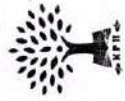


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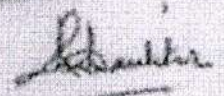


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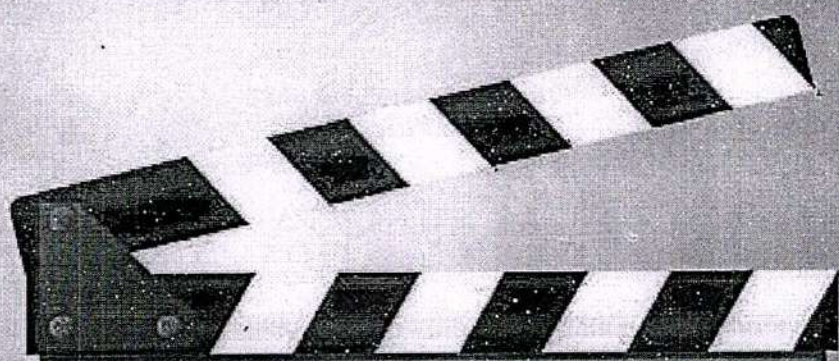
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13.	Lost and Found: Heroines in Modern Cinema	Pranitha Martand	90-94
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15.	Prasoon Joshi's Songs and Script- Redefining the Bonds of Human Relationships in Hindi Cinema and Society.	Ravi Shanker Panicker	100-108
16.	Subtitling of French Films: An innovative approach in teaching and learning of French	Dr. Jaivardhan Singh Rathore	109-114
17.	Representation of Culture and Identity in Mira Nair's The Namesake	Dr. Alizehra Haider Raza	115-123
18.	Defying Stereotypes: Women through the Lens of the Master Craftsman, Rituparno Ghosh	Dr. Gitasri Mukherjee	124-131
19.	Masoom - Adaptation or Mis-Adaptation Of Man, Woman and Child	V.Anuradha And Mariya Sheema	132-136
20.	The Problem of 'Adaption 'of Shakespeare's Selected Plays in Indian Cinema	Saira Siddiqui	137-147
21.	Mumbai as A Character in OTT Adapted Thriller Sacred Games	<u>Sana Tabassum</u>	148-152
22.	Pedagogical Aspects in Taare Zameen Par: Impact on Education	Nikhath Fatima	153-157
23.	Analyzing the labour and gender dynamics- A study of Swet Patharer Thala	Debjani Som	158-165
24.	Reality Unfolded in The Silver Screen: Water Crisis in the 21 st Century Tamil Cinemas and Paolo Bachigalupi's The Water Knife	Sajena A	166-171

MUMBAI AS A CHARACTER IN OTT ADAPTED THRILLER *SACRED GAMES*

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ABSTRACT

Literary writings have always been a major source of inspiration for film makers. The adaption of literary texts which earlier appeared in black and white words were later transformed into a visual appeal on the screen. Films satisfy the hunger within the audience for entertainment. With the onset of pandemic, there has been a gradual shift from the traditional mode of entertainment through theatres and cinema to OTT platforms. These latest platforms have been rapidly growing and becoming popular. The traditional mediums like which earlier were sole providers of entertainment, have now been shadowed by the OTT platforms. Anyone with a smartphone and internet connection can easily avail the entertainment services around the world. The popularity of OTT streaming platforms such as Netflix, Amazon Prime, Disney + etc. can be measured by understanding that how film makers from all over the world are contributing their content to these platforms.

This paper aims to study 'Sacred Games', an Indian thriller series that debuted its streaming on Netflix in 2018. The series is an adaptation of a renowned writer Vikram Chandra's 2006 novel *Sacred Games*. The novel *Sacred Games* received critical appreciation when released and won the Vodafone Crossword Book Award. Stretching to over 900 pages, *Sacred Games* unveils the nexus between underworld, politicians, police and Bollywood. The book answers the question of how 'Bombay' became 'Mumbai'. The adapted series on Netflix cradles Saif Ali Khan, Nawazuddin Siddiqui and Radhika Apte in the prominent roles.

KEYWORDS: Adaptation, film making, OTT, Novel, Mumbai

INTRODUCTION

Cinema is a major source of entertainment and audiences are vital to grasp the content of print, electronic, and digital media. The film makers develop and provide content with their target audience in mind, since they know that it is the audience that makes the content popular and that makes it more likely to be read and shared. Cinema is the important medium to not only entertain but also educate the spectators by proving them valuable information. Cinema portrays different genres like romance, action, thriller, comedy etc. One mode of infotainment through cinema is screen adaptations from literature. Film makers choose novels or literature for two simple reasons; first, they have their own audience. Second, the content is already there; the story just

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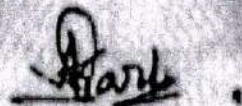
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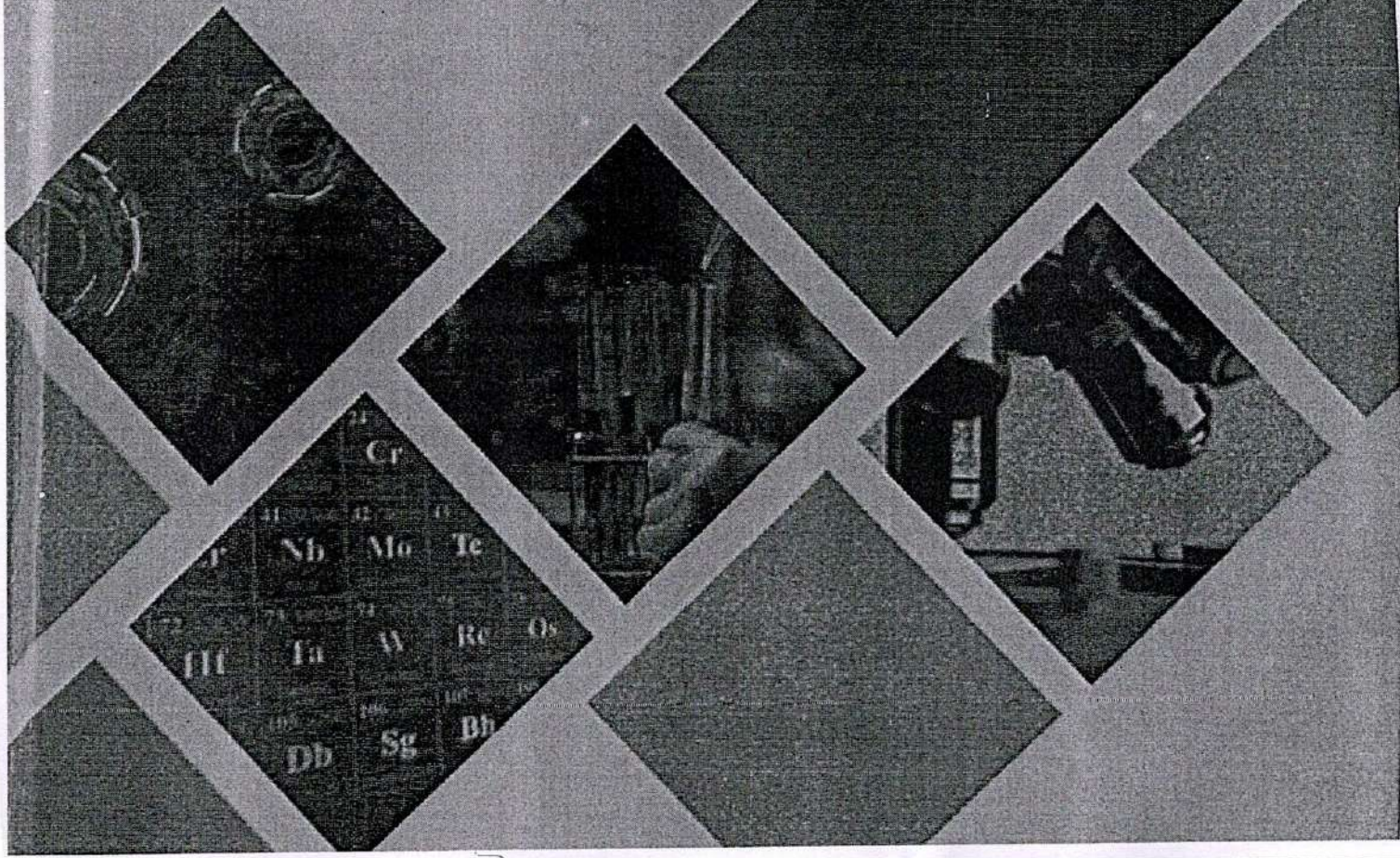


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CHAPTER NO.	CHAPTER AND AUTHOR(S)	PAGE NO.
8.	CHANGING DYNAMICS OF SMALL BUSINESS AND INTRODUCTION OF CORPORATE ENTREPRENEURSHIP <i>Dr. Kabita Kalita</i>	76
9.	TRENDY OF EDUCATIONAL TECHNOLOGY <i>MS. K. Geetha</i>	84
10.	LAW AND HUMAN RIGHTS ENFORCEMENT <i>Moumita De</i>	91
11.	PECTINASE PRODUCTION BY ASPERGILLUS NIGER FROM CITRUS INDUSTRIAL WASTE <i>Rajkumar S Sonwane & Kanhaiya S Thakur</i>	101
12.	PSYCHOLOGICAL BIASES AND EQUITY DIVERSIFICATION IN INDIA <i>Dr. Sumit kumar</i>	108
13.	AN ECONOMIC ANALYSIS OF CROPPING PATTERN AND PRODUCTIVITY IN THOOTHUKUDI DISTRICT OF TAMIL NADU <i>V. Arockia Amuthan & Dr. R. Thanga Sheela</i>	123
14.	IMPACT OF TRAINING PRACTICES ON PROFESSIONAL DEVELOPMENT OF WORKFORCE WITH REFERENCE TO AUTO COMPONENT FIRMS <i>Dr. R. Kamala Saranya</i>	136
15.	"DEBT/EQUITY MIX AND ITS IMPACT ON INSIDER OWNERSHIP" INDIAN EXPERIENCE <i>Dr. Venkatesh C. K.</i>	144

TRENDY OF EDUCATIONAL TECHNOLOGY

MS. K. GEETHA

Abstract

Leaders can make their mark in the system of education by implementing strategies and methods that will lead to the up-gradation of the institution. The emergence of Big Data, machine learning, and the Internet of Things made 2019 the year of technology trends. However, distance learning became the most prevalent trend. In educational institutions, the use of technology has become a vital part of their operations. This is because students are required to improve their skills in order to complete their assignments and projects.

Keywords: Educational Technology

Introduction to Educational Technology

In today's world, technology is very important to us. Each day, new gadgets and software are introduced that aim to improve our lives in various ways. However, despite the hype, there are also still many factors that play a role in making our lives easier.

Technology is becoming more important to the education sector. The more it improves, the more students will benefit from it.

Significance of Educational Technology

Technology in the classroom is very beneficial for helping students absorb and understand the information being taught. For

result of the introduction of new technology. These include a lack of clarity on the problem to be solved and policy that most innovators find impenetrable.

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2. What Is 'Innovation' ... and, what isn't? (2009). Retrieved October 15, 2019 from
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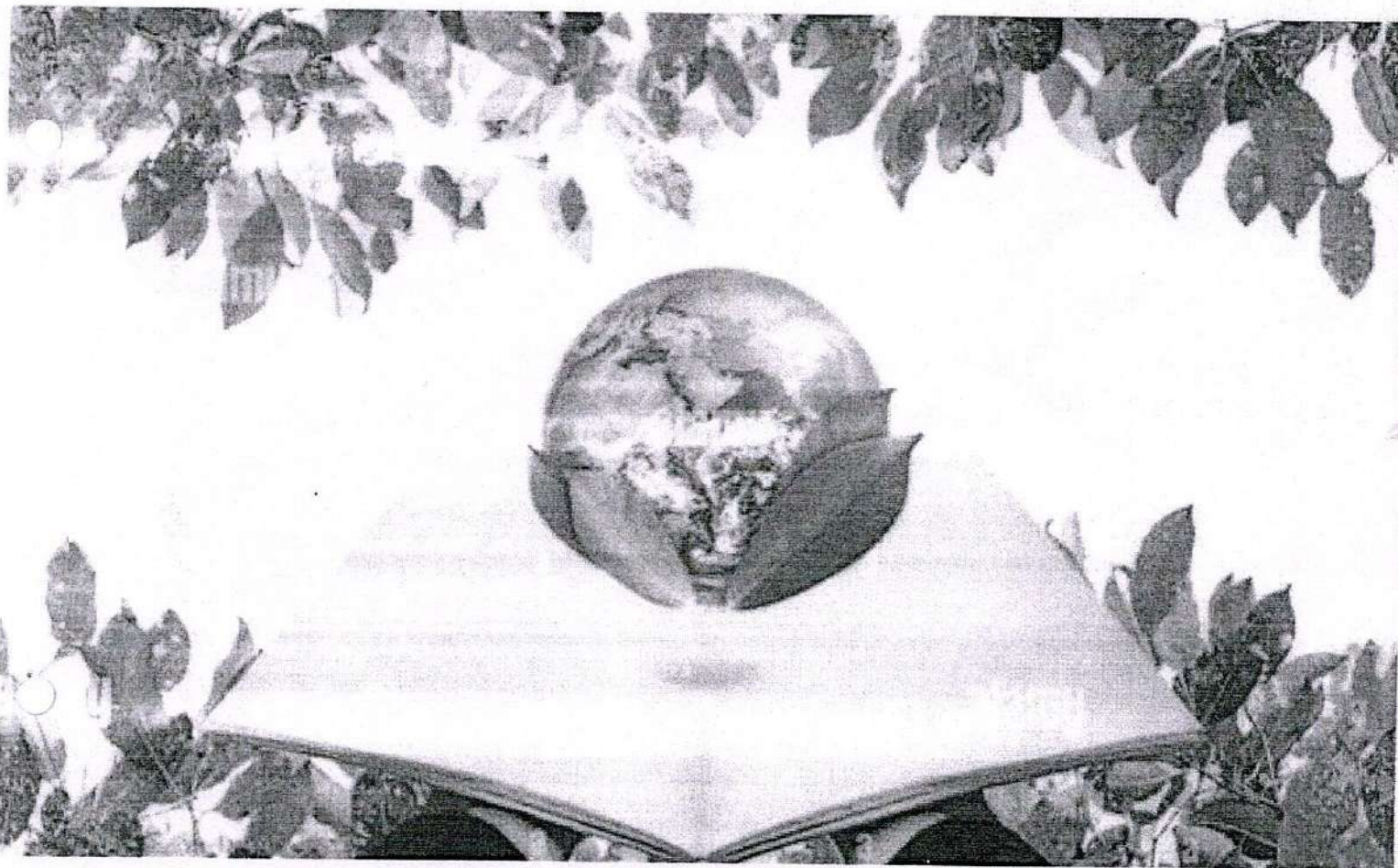
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Carbon Emission in Classrooms – Effects and Measures

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Abstract

Higher indoor carbon (CO) concentrations have been linked to poorer work performance, increased health symptoms, and lower perceived air quality. This is due to the correlation of indoor CO with concentrations of other indoor air pollutants, which are also influenced by rates of outdoor-air ventilation. Classes in Schools located in urban area are conducted in closed and ill ventilated classroom. Classroom space has been reduced and hardly can they make subtle seating arrangements in a single class. Most schools are being run in apartments where there is very little availability of fresh air for students. Sometimes Schools near highly polluted areas have to be evacuated due to hazardous air quality and quantity. This paper is to bring awareness among Parents, Teachers and authorities of Carbon Emissions or exposure to CO in a classroom which could affect children health and their cognitive development

1. Introduction

The reason for pollution around educational institutions are many and few incidents like farmers cutting down and burn their fields, heavy traffic movements, natural fires in forests, deforestation etc,. As a result, the Air Quality Index (AQI) can attain as much as degrees of 500, inflicting growing soreness as large concentrations of CO fills the air. By taking few measures we can reduce the carbon emissions in the classroom environment.

2. CO Levels and its effects on Health

The standard level of CO under 1000ppm(parts per million) is considered as healthy level, with outdoor levels 400 ppm whereas indoor CO levels vary between 420 to 1000ppm. However, if levels rise above 1000 ppm, people might experience symptoms such as drowsiness, restlessness, breathing problem etc.

If the CO level rise above 2000ppm it will lead to discomfort and it will also affect students' performance in class and their mental development. Students may suffer from nausea, poor concentration etc.

Although the level of CO₂ for indoor classroom is 1000ppm and a classroom with even minimum of 20 students and a teacher with obviously raise the CO level it may reach to 3000 ppm.

3. Impact of CO Levels on Children's Cognitive Performance

A class room that don't seem to be properly ventilated or airy might have CO levels reaching more than 3000 ppm, when compared to the standard level of 1000 ppm. With high CO level students may experience 80% decrease in cognitive functions.

The following chart is derived from a study that exemplifies how the performance of different decision-making tasks is affected by three levels of CO (600, 1000, and 2500 ppm).

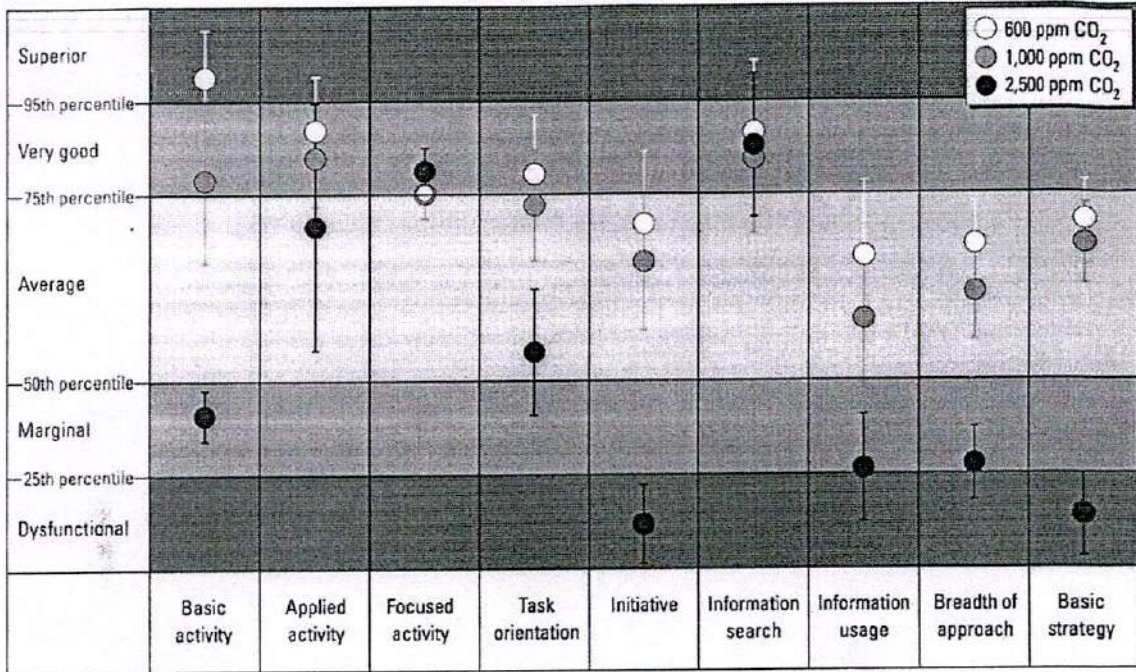


Fig 1.0: Source: <https://www.airgradient.com/resources/we-measured-the-co2-level-in-a-classrooms-this-is-what-we-found-out/>

The chart indicates that activities performed in 600 and 1000 ppm of CO range from good performance to average (as they reside in the green to light orange regions). However, those performed at 2500 ppm performed significantly worse (most results residing in the orange and red regions). From this we can visualize how increasing levels of CO decreases the student’s performance in “Information Usage”.

To understand why this particular classroom has such high CO levels, we must look at two factors 1.The classroom design 2.Occupancy

- The classroom is relatively small
- The more CO will be emitted by older students than younger students.
- The classroom is fully occupied without any break from morning to evening and 6 to 7 hours
- No ventilation in the classroom

From these observations, we can implement some solutions to mitigate the classroom’s high CO levels.

4. Solutions to Mitigate CO Levels

- **Ai Gradient** : It is a CO monitor which is used to determine CO levels
- **Ventilation**: Never close the doors during the class and give 30 minutes break.

- **Outdoor classes:** Every College/School should plan at least one class in 6 hours outside the classroom, i.e. in open area.
- **Relocate Rooms:** Small classrooms should be provided to younger students and older students should be allocated in big classroom because they release higher levels of CO
- **Greenery:** Very class should have oxygen emitting indoor plants in the class rooms
- Symbols or posters to switch off the lights and fans when not in use to be displayed across the college/school, to bring awareness among students, teachers and other staff members.
- Use Led lights
- Install Solar panels to generate electricity.
- Increase awareness among the students about the hazards of pollution by conducting workshops, seminars, debates.
- Encourage using eco-friendly products and items in day to day use, especially during festivals
- **learn the 3 R's:** Reduce, Reuse, Recycle

5. Conclusion

Instructing students in sustainable development in all sectors, as well as alerting them of the influence that their way of life has on the earth, and efficiency in the use of resources should all be included in School education. Everyone should contribute in raising awareness through conserving energy and water, as well as reducing the use of paper.

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THE PROBLEM OF 'ADAPTION' OF SHAKESPEARE'S SELECTED PLAYS IN INDIAN CINEMA.

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ABSTRACT

The word 'Adapt' is 'adaptare', a Latin originated word which means 'to make fit'. The adaptation of Shakespeare's plays makes his writing fit for contemporary cultural and political situation. These adaptations do not tamper with the original text, and try to maintain the essential mood of the written text. However, some changes are mandatory such as those of language translation, local setting, and certain other cinematic essentials. The term adaptation itself states that getting into the fundamental idea that the written piece of work tries to present. When adapting a story, the essence of the story is woven into the very treatment of the film. There is no clear way of defining how to conceive an adaptation or how to address the contextual problem that occurs during scripting the film. Adaptation films are one of the categories of genres like action, comedy, romantic, satire, etc. Shakespearean tragedies that have been an everlasting source of inspiration for all filmmakers across the world that's why attracted many to adapt his plays in India Cinema. Indian adaptation of Shakespearean tragedies can be comprehended as a comparison of 'videsi' and 'desi', a synthesis of East and West, and an Oriental and Occidental cultural exchange. Shakespeare's writing & the complexity of his narrative, music, story-telling, and aesthetic sensibility categorizes him as an ace literary craftsman.

This research paper also aims to explore the Indian theatrical phenomenon, laying emphasis on the Indian adaptation of While some attempt to transpose the text exactly and recreate the period on screen, others like Vishal Bharadwaj have their own ways of mixing and matching due to 'Appropriation ': This paper will be based on in depth analysis of the feature 'Maqbool', which is loosely based on the Shakespearean tragedies like 'Macbeth' and 'Haider', another play by Shakespeare, 'Hemlet' The plot, context and the characters of the films will be analyzed and compared with the original text of the plays 'Macbeth' & 'Hamlet' to mark out the adaptation



MASOOM - ADAPTATION OR MIS-ADAPTATION OF MAN, WOMAN AND CHILD

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ABSTRACT

The experience of reading a novel is quite different from watching a film. The difference gears up for translation into film. When a novel is read; time is in the hand of the readers. It is not a chronological experience, where the reader determines his/her pacing, and a reflective experience. Novels, unlike films or plays, communicate all their information through words. The words express much more than story and events, images and characters they express ideas. All of the great novels do not consist of mere story but an idea to be pursued. It is made up of theme which is the significant ingredient of the story. The best films also have strong themes, but in a film, the theme serves the story. It's there to reinforce and dimensionalise the story, not to replace it. A good scene in a film proceeds with the action, reveals character, explores the theme and builds an image. In a novel, one scene or an entire chapter may concentrate on one of those areas.

Literature-to-film adaptations abound in misconceptions about the creation of a novel. Those who study film adaptation do not consider with much depth what goes into making a novel, while they are quite focused on defending the multitude of factors that go into making the film. This paper aims to study the adaptation of film *Masoom* (1983) directed by Shekar Kapur which is based on the American novel *Man, Woman and Child* (1983) by Erich Segal. As the novel takes place in America and societal values and conflict of interest to forgive the infidelity and accept the innocent boy. And to determine whether the film is in synchronise with the plot, characters, dialogues and climax of the novel which is produced in India which is opposite in traditional values and customs compared to West.

KEYWORDS: Film, Literature, Adaptation, Mis-adaptation, Values, America, India

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PEDAGOGICAL ASPECTS IN TAARE ZAMEEN PAR: IMPACT ON EDUCATION

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ABSTRACT

Movies have immense potential in depicting the intricacies of human life. Movies play a major role in touching human lives in great detail. Movies influence all aspects like mankind, culture, traditions and customs in society.

It has become a tendency or a cultural trait of the parents to see their children secure the first position in their academic career and obstacles the children are facing in the learning process without noticing their talent. However, the movie questions and wish to bring a change in the attitudes and practices of teachers, parents, and others involved in education. The study found a faulty teaching system and deformed parenting.

This paper profoundly observes Amir Khan's Taare Zameen Par (Stars on Earth), with a subtitle, Every Child is Special as a timely reminder of a forgotten truth. The movie questions the existing education system and brings a change in pedagogy for children's education that comprises different socio-psychological and individual factors which affect their learning process. The paper provides some constructive suggestions and effective pedagogy for children.

KEYWORDS: Children's education, socio-psychological factors, pedagogy for children education, parenting.

Introduction

In today's world movies play a very significant role in the lives of people. As a result of which the Indian cinema takes considerable effort into making films that inspire people, and also emphasize focus on providing wholesome entertainment. Movies are a powerful form of art for the 21st-century generation. Movies always reflect and affect the way an individual thinks or acts, and in a country where movies have been a huge success since their initial days, their importance in people lives is increasing day by day. Certainly, most of the movies are the reflection of the