COLLEGE FOR WOMEN, AFFILIATED TO OSMANIA UNIVERSITY

(Sponsored and Managed Jointly by Osmania Graduates' Association and Exhibition Society) **NAAC** Accredited 3rd Cycle

L	ist of activities for the A.Y 2019-20
S. No	Name of the activity
	Research Methodology
1	Strategic Management for Start-Ups
2	Research and Publication
3	How to Write a Research Paper
4	Impact of Covid-19 on Business Challenges and Opportunities

Sarojini Naidu Vanita Maha Vidyalaya Exhibition Grounds, Hyderabad-500 001

SAROJINI NAIDU VANITA MAHA VIDYALAYA DEPARTMENT OF BUSINESS MANAGEMENT ORGANIZED A WORKSHOP ON STRATEGIC MANAGEMENT FOR START-UPS

Brochure for Workshop



The Department of Business Management organized a one day workshop on 'Strategic Management for Start-ups' on 02-03-2020. Mr. Harshvardhan Gaddalae, Managing Director, Medha Research and Consulting Pvt Ltd was the speaker for the above program. He addressed the students on strategic management and the tools used for start-up managers in business. 60 students from MBA participated in the workshop. He explained about the key elements and importance of strategic management for start-ups.



Mr. Harshvardhan Gaddalae addressing Students in Workshop

Attendance Sheet 1

		or Workshop on Strategic
		tart-ups on 02-03-2020
SI No	Hall Ticket No	
	117518672001	R NEELIMA
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	117518672004	IBTISAM FATIMA
	117518672005	AISHWARYA SAHU
	117518672011	CHIKKA POOJITHA
-	117518672017	ADLA MAMATHA
	117518672018	AVVARU SWETHA
	117518672024	GUNDA SUREKHA
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	117518672026	PILLARISETTY MONISHA
10000	117518672027	MADDIRALA PRASANYA
	117518672030	GADDAM MADHUSHREE YADA
	117518672031	SYEDA SAMEENA FATIMA
	117518672032	REEMMA SIDDIQUA
10000	117518672033	NEELI SAIPRIYA
	117518672034	SARA SHESHIKALA
-	117518672035	MARAVELLY SWETHA
	117518672036	K JAYASREE
-	117518672037	DENDI KARUNA SRI REDDY
	117518672042	POGULA APARNA
-	117518672043	DALAPATHIRAO JAHNAVI
	117518672052	SONIYA REHMAN
	117518672053	ETIKELA SRI DIVYA
	117518672054	RAMAVATH JAYANTHI
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34 1	17518672074	VALATHATI BEENA SAHITHYA
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Attendance Sheet 2

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49 117518672097	BITTLUGU SOUNDARYA
50 117518672100	POOJA
51 117518672101	SUMMAIYA AHMED KHAN
52 117518672102	REGONDA SRAVANI LAKSHMI
53 117518672105	ETURI PRASANNA
54 117518672106	N.MAHALAKSHMI
55 117518672107	GORIGA PRAVEENA
56 117518672108	R.BHARGAVI YADAV
57 117518672109	SARVA PRIYA SINGH
58 117518672110	POOJA
59 117518672113	GANNEYA MAHESHWARI
60 117518672114	RANGRACE PRIYANKA
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Sample Copy of Certificate



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Exhibition Grounds, Nampally, Hyderabad. Ph-04024603266
NAAC Accredited (3rd Cycle)

CERTIFICATE OF PARTICIPATION

R. Neelima

Actively participated in One Day Workshop on "Strategic Management for Start-Ups" held on 02-03-2020 organised by Dept. of Commerce

> Dr. Aarti Simha Coordinator, IQAC

Dr. D. Shobhana Principal



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Research Committee – IQAC Invites you to join Workshop on

"Research & Publication"

Date: 17th June, 2020, Time:11:00 am to 1:00 pm

Resource Person

Dr. Q. Annie Hasan

Sr. Consultant & Head, Department of Genetics & Molecular Medicine,
Director (Research) Kamineni Hospital,
Hyderabad

Registration Link:

https://forms.gle/s4n2n3iZ95uCsqMP9

Zoom Meeting Link: Meeting ID: 545 074 5615 Password: 9DmVgy

No Registration FeeE-Certificates will be issued

Dr. Sarah Naheed Dr. D. Suneetha Devi

Dr. B. Madhavi Latha

Research Committee

Dr. D. Shobhana **Principal**

Workshop on 'Research and Publication'

The IQAC Research Committee, Sarojini Naidu Vanita Maha Vidyalaya organized a workshop on 'Research and Publication' on June 17th 2020. Dr.Q. Annie Hasan, Senior Consultant, Dept of Genetics, Molecular Medicine, Director (Research), Kamineni Hospitals, Hyderabad was the speaker for the workshop. One hundred and fifty participants participated for the above workshop virtually on platform linked YouTube zoom (https://www.youtube.com/watch?v=0AXNBsO7efk). She addressed on various aspects related to Research and publication. Dr. D. Shobhana, Principal, Sarojini Naidu Vanita Maha Vidyalaya welcome the participants and speaker.



Principal Dr.D.Shobhana welcoming the participants



Speaker participation in the workshop

Dr. Annie Hassan is an eminent geneticist and has more than 80 publications in International Journals. She delivered the lecture on Research and Publication. Madam addressed on the concept of developing the Research Problem. She emphasized on experimental work, collection of data, interpretation and results. Madam has encouraged the students to opt for Genetic Counselling as profession as there are very few counsellors in India. She has used her own experimental data to explain on writing a research paper.

Attendance cum Registration and Feedback link

https://docs.google.com/spreadsheets/d/1w6pXTOiT-

YraN6huKCg3TVaUR6GxaKg0UiAUORfg6q4/edit?usp=sharing

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NAAC Accredited (3rd Cycle)

CERTIFICATE OF PARTICIPATION Dr. B. Madhavi Latha

Actively participated in One Day Workshop on

"Research and Publication"

held on 17-06-2020, organised by Research Committee

Dr. Aarti Simha Coordinator, IOAC Dr. D. Shobhana Principal



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Exhibition Grounds, Nampally, Hyderabad. Ph-04024603266
NAAC Accredited (3rd Cycle)

Research Committee – IQAC Invites you to join Workshop on

"How to write a Research Paper"

Date: 1st June, 2020, Time: 11:00 am to 1:00 pm

Resource Person

Prof. Prashanta Athma

Head, Department of Commerce Osmania University, Hyderabad.

Registration Link: https://forms.gle/ofD54WWhPbkq8TP17

Zoom Meeting Link:

Meeting ID: 545 074 5615 Password: 9DmVgy

No Registration FeeE-Certificates will be issued

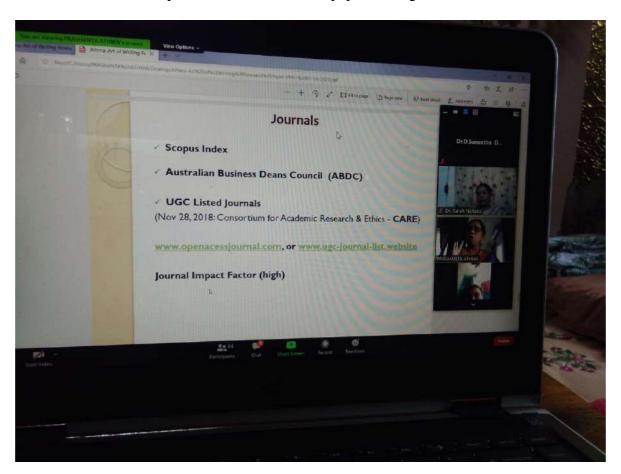
Dí. Saíah Naheed Dí. D. Suneetha Devi Dí. B. Madhavi Latha Research Committee

Dí. D. Shobhana **Principal**

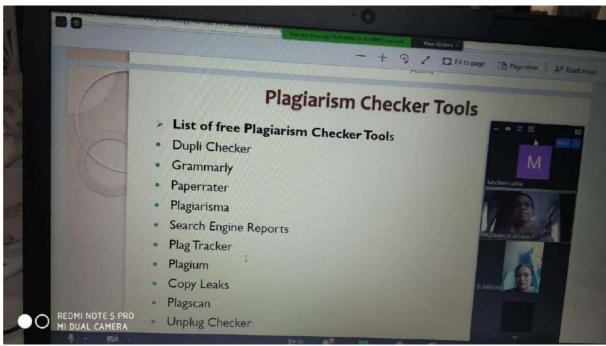
"Research is to see what everybody else has seen and to think what nobody else has thought"

Workshop on 'How to Write a Research Paper'

The IQAC Research Committee, Sarojini Naidu Vanita Maha Vidyalaya organized a workshop on the title 'How to write a Research Paper' on June 1st 2020. Prof. Prashantatma, Head, Dept of Commerce, Osmania University, Hyderabad was the speaker for the workshop. Hundred participants participated for the above workshop virtually on zoom platform. She addressed on various aspects related to Research paper writing.



PPT Presentation in workshop



PPT Presentation in workshop by Resource Person

The program was started with Principal Dr.D. Shobhana welcoming the speaker and participants for the workshop. Prof. Prashantatma started her lecture with the basic concepts of research, types of research, how to frame objectives and various scales used in research. Then she explained about various statistical tools used for research work. She also addressed on how to quote the citations and how to handle plagiarism. At the end of the workshop she discussed about various UGC listed journals and Scopus journals.

The program was very informative and motivational for the research scholars and students.

She also addressed on various queries raised by research scholars and students.

Attendance sheet, Registrations and Feedback for the program

https://docs.google.com/spreadsheets/d/1LPCnzX8A29QaAl751RM7zNcQTzAKDLga4
FXQVmIAN1Y/edit?usp=sharing

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SAROJINI NAIDU VANITA MAHA VIDYALAYA DEPARTMENT OF BUSINESS MANAGEMENT

Organized a Virtual Workshop on

Impact of Covid-19 on Business Challenges and Opportunities

Flier for the Program



Department of Business Management organized a virtual workshop on 'Impact of Covid-19 on Business Challenges and Opportunities' on 10th June 2020. Resource person for the program was Mr.Vivek Sarma, Managing Director, Venson Pest Management and Business Solutions Pvt Ltd. Faculty and students of Vanita Maha Vidyalaya and various other colleges attended the session.

He addressed on challenges and opportunities encountered by businesses at the time of COVID-19 and discussed about how to grab those opportunities. As an entrepreneur, he discussed about strategies to handle pandemics in future. The session was quite interesting and informative.

Feedback cum Attendance sheet for the Workshop in Google form

 $\frac{https://docs.google.com/spreadsheets/d/18JhtbuPb7k0yzflh1kyL90MeKb2kJMoE/edit?}{usp=drive_link&ouid=101987510267783126044\&rtpof=true\&sd=true}$

Sample Copy of the Certificate

