

BBA(CBCS) OU

BBA (CBCS) SYLLABUS

(APPLICABLE FOR BATCH OF 2021-22 ONWARDS)

FACULTY OF MANAGEMENT

DEPARTMENT OF BUSINESS MANAGEMENT

OSMANIA UNIVERSITY

HYDERABAD -500007



University with Potential for Excellence

(Accredited by NAAC with A+ Grade)

**BBA COURSE STRUCTURE AND SYLLABUS AS PER CBCS
GUIDELINES**

2021-22

V. Sudha

**CHAIRMAN
BOS IN BUSINESS MANAGEMENT
OSMANIA UNIVERSITY,
Hyderabad-500 007, T.S., India.**

BBA(CBCS) OU

FACULTY OF MANAGEMENT
DEPARTMENT OF BUSINESS MANAGEMENT
OSMANIA UNIVERSITY
HYDERABAD -500007
I YEAR
SEMESTER – I

| Course Code | Course Title | HPW | Credits | Duration of Exam | Max. Marks |
|-------------|-------------------------------|-----------|-----------|------------------|-------------|
| ELS 1 | English (First Language) – 1 | 4 | 4 | 3 Hrs | 80 U + 20 I |
| SL 1 | Second Language – 1 | 4 | 4 | 3 Hrs | 80 U + 20 I |
| AECC 1 | Environmental Studies | 2 | 2 | 1 ½ Hrs | 40 U + 10 I |
| DSC 101 | Principles of Management | 5 | 5 | 3 Hrs | 80 U + 20 I |
| DSC 102 | Basics of Marketing | 5 | 5 | 3 Hrs | 80 U + 20 I |
| DSC 103 | Business Economics | 5 | 5 | 3 Hrs | 80 U + 20 I |
| | Total Semester Credits | 25 | 25 | | |

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COURSE NO. AECC -1**ENVIRONMENTAL STUDIES****COURSE OBJECTIVES:**

1. To create awareness about environmental problems among people.
2. To develop attitude of concern for the environment in the students.
3. To help students to explore possible solutions of environmental problems, and to lay the foundation for a fully informed and active participation of individual in the protection of environment and the prudent and rational use of natural resources.

COURSE OUTCOMES:

1. Understand the transactional character of the environmental problems and ways of addressing them, including the interaction across local and global scales.
2. Appreciate the ethical, cross-cultural, and historical context of environmental issues and the links between human and natural systems.
3. Understand the importance of sustainable development and modern approaches that enable humans to protect the environment.

UNIT - I: ECOSYSTEM, BIODIVERSITY & NATURAL RESOURCES – Definition, Scope & Importance of Environmental Studies. Structure of Ecosystem – Abiotic & Biotic components Producers, Consumers, Decomposers, Food chains, Food webs, Ecological pyramids). Function of an Ecosystem: Energy flow in the Ecosystem (Single channel energy. (Flow model). Definition of Biodiversity, Genetic, Species & Ecosystem diversity, Hot spots of Biodiversity, Threats to Biodiversity, Conservation of Biodiversity (Insitu & Exsitu). Renewable & Non – renewable resources, Brief account of Forest , Mineral & Energy (Solar Energy & Geothermal Energy) resources Water Conservation, Rain water harvesting & Watershed management.

UNIT - II: ENVIRONMENTAL POLLUTION, GLOBAL ISSUES & LEGISLATION
Causes, Effects & Control measures of Air Pollution, Water Pollution. Solid Waste Management. Global Warming & Ozone layer depletion. Ill – effects of Fire- works Disaster management – floods, earthquakes & cyclones Environmental legislation :- (a) Wild life Protection Act (b) Forest Act (c) Water Act (d) Air Act Human Rights, Women and Child welfare, Role of Information technology in environment and human health.

FIELD STUDY: Pond Ecosystem, Forest Ecosystem.

SUGGESTED BOOKS

1. Environmental Studies - from Crisis to Cure – by R. Rajagopalan Oxford University Press.
2. Text book of Environmental Studies for Undergraduate Courses by Erach Bharucha
3. Environmental Studies- Anubha Kaushik- New Age
4. Environmental Studies- Daniels- Wiley
5. A Text book of Environmental Studies by Dr.D.K.Asthana and Dr. Meera Asthana S Chand Publication

U.G. I year Semester-I - (B.Sc/B.A./B.Com) CBCS

Environmental Studies

AECC-2 (2 hrs./week)

Credits – 2

(30 hours)

UNIT - I : Ecosystem, Biodiversity & Natural Resources

(15 hrs.)

1. Definition, Scope & Importance of Environmental Studies.
2. Structure of Ecosystem – Abiotic & Biotic components Producers, Consumers, Decomposers, Food chains, Food webs, Ecological pyramids)
3. Function of an Ecosystem :Energy flow in the Ecosystem (Single channel energy flow model)
4. Definition of Biodiversity , Genetic,Species & Ecosystem diversity , Hot-spots of Biodiversity, Threats to Biodiversity , Conservation of Biodiversity (Insitu & Exsitu)
5. Renewable & Non – renewable resources, Brief account of Forest , Mineral & Energy (Solar Energy & Geothermal Energy) resources
6. Water Conservation , Rain water harvesting & Watershed management.

UNIT – II: Environmental Pollution , Global Issues & Legislation

(15 hrs.)

1. Causes, Effects & Control measures of Air Pollution, Water Pollution
2. Solid Waste Management
3. Global Warming & Ozone layer depletion.
4. Ill – effects of Fire- works
5. Disaster management – floods, earthquakes & cyclones
6. Environmental legislation :-
(a) Wild life Protection Act (b) Forest Act (c) Water Act (d) Air Act
7. Human Rights
8. Women and Child welfare
9. Role of Information technology in environment and human health

❖ Field Study:

(5 hours)

- Pond Ecosystem
- Forest Ecosystem

REFERENCES:

- Environmental Studies - from crisis to cure – by R. Rajagopalan (Third edition) Oxford University Press.
- Text book of Environmental Studies for undergraduate courses (second edition) by Erach Bharucha
- A text book of Environmental Studies by Dr.D.K.Asthana and Dr. Meera Asthana