

# **B.Com.**

## **Syllabus (CBCS)**

(w.e.f. 2019–2020)



**FACULTY OF COMMERCE  
OSMANIA UNIVERSITY  
HYDERABAD - 500 007 T.S.**

*2019*

**B.COM**  
**CBCS COURSE STRUCTURE**  
w.e.f. 2019-'20

Sl.No.	Code	Course Title	HPW	Credits	Exam Hrs	Marks
(1)	(2)	(3)	(5)	(6)	(7)	(8)
<b>SEMESTER – I</b>						
1.	ELS1	English (First Language)	4	4		
2.	SLS1	Second Language	4	4		
3.	AECC1	a)Environmental Science/ b)Basic Computer Skills	2	2		
4.	DSC101	Financial Accounting-I	5	5	3 hrs	80U+20I
5.	DSC102	Business Organization and Management	5	5	3 hrs	80U+20I
6.	DSC103	Foreign Trade	5	5	3 hrs	80U+20I
		<b>Total</b>	<b>25</b>	<b>25</b>		
<b>SEMESTER – II</b>						
7.	ELS2	English (First Language)	4	4		
8.	SLS2	Second Language	4	4		
9.	AECC2	a)Basic Computer Skills/ b)Environmental Science	2	2		
10.	DSC201	Financial Accounting-II	5	5	3 hrs	80U+20I
11.	DSC202	Business Laws	5	5	3 hrs	80U+20I
12.	DSC203	Banking and Financial Services	5	5	3 hrs	80U+20I
		<b>Total</b>	<b>25</b>	<b>25</b>		
<b>SEMESTER – III</b>						
13.	ELS3	English (First Language)	3	3		
14.	SLS3	Second Language	3	3		
15.	SEC1 UGC Specified Course	Communication Skills Professional Skills	2	2	1 ½ hrs	40U+10I
16.	SEC2Dep t. Specified Course	a)Principles of Insurance/ b)Foundation of Digital Marketing & Web Design	2	2	1 ½ hrs	40U+10I
17.	DSC301	Advanced Accounting	5	5	3 hrs	80U+20I
18.	DSC302	Business Statistics-I	5	5	3 hrs	80U+20I
19.	DSC303	Financial Institutions and Markets	5	5	3 hrs	80U+20I
		<b>Total</b>	<b>25</b>	<b>25</b>		
<b>SEMESTER – IV</b>						
20.	ELS4	English (First Language)	3	3		
21.	SLS4	Second Language	3	3		
22.	SEC3 UGC Specified Course	Leadership & Management Skills <b>Universal Human Values</b>	2	2	1 ½ hrs	40U+10I
23.	SEC4Dept . Specified Course	a)Practice of Life and General Insurance / b)Social Media Marketing Search Engine Optimization & Online Advertising	2	2	1 ½ hrs	40U+10I
24.	DSC401	Income Tax	5	5	3 hrs	80U+20I
25.	DSC402	Business Statistics-II	5	5	3 hrs	80U+20I
26.	DSC403	Corporate Accounting	5	5	3 hrs	80U+20I
		<b>Total</b>	<b>25</b>	<b>25</b>		
<b>SEMESTER – V</b>						
27.	ELS5	English (First Language)	3	3		

BBA(CBCS) OU

## **BBA (CBCS) SYLLABUS**

(APPLICABLE FOR BATCH OF 2021-22 ONWARDS)

**FACULTY OF MANAGEMENT**

**DEPARTMENT OF BUSINESS MANAGEMENT**

**OSMANIA UNIVERSITY**

**HYDERABAD -500007**



**University with Potential for Excellence**

**(Accredited by NAAC with A+ Grade)**

**BBA COURSE STRUCTURE AND SYLLABUS AS PER CBCS  
GUIDELINES**

**2021-22**

*V. Sudha*

**CHAIRMAN  
BOS IN BUSINESS MANAGEMENT  
OSMANIA UNIVERSITY,  
Hyderabad-500 007, T.S., India.**

BBA(CBCS) OU  
SEMESTER – IV

Course Code	Course Title	HPW	Credits	Duration of Exam	Max. Marks
ELS 4	English (First Language) – 4	3	3	3 Hrs	80 U + 20 I
SL 4	Second Language – 4	3	3	3 Hrs	80 U + 20 I
SEC 3	a) Leadership and Management Skills b) Universal Human Values	2	2	1.5 Hrs	40 U + 10 I
SEC 4	a) Start Up Opportunity and Feasibility b) Business Policy and Strategy	2	2	1.5 Hrs	40 U + 10 I
DSC 401	Business Law and Ethics	5	5	3 Hrs	80 U + 20 I
DSC 402	Marketing Research	5	5	3 Hrs	80 U + 20 I
DSC 403	Management Science	5	5	3 Hrs	80 U + 20 I
	<b>Total Semester Credits</b>	<b>25</b>	<b>25</b>		

*V. Sudha*

**CHAIRMAN**  
**BOS IN BUSINESS MANAGEMENT**  
**OSMANIA UNIVERSITY,**  
**Hyderabad-500 007, T.S., India.**

**COURSE NO. SEC - 3****(b) UNIVERSAL HUMAN VALUES****COURSE OBJECTIVES**

1. To help students understand the importance of values in individual, social, career, and national life.
2. To motivate students to learn from lives of great and successful people who followed and practised human values and achieved self-actualization.
3. To convey the message of Universal Human Values and encourage students to practice the Universal Human Values for a developing a better society

**COURSE OUTCOMES**

1. Student will understand and appreciate human values
2. Student will be able to do self- exploration, Self-evaluation and achieve self development
3. Apply professional ethics in their future profession & contribute for making a value based society.

[https://www.ugc.ac.in/pdfnews/1825419\\_Draft-LIFE-SKILLS-JEEVAN-KAUSHAL-17-03-2021.pdf](https://www.ugc.ac.in/pdfnews/1825419_Draft-LIFE-SKILLS-JEEVAN-KAUSHAL-17-03-2021.pdf)

**SUGGESTED BOOKS**

1. A Foundation Course in Human values and Professional Ethics, R.R. Gaur, R. Sangal, G.P Bagaria, Excel books,
2. Universal Human Values, Archana Sharma, Iftekhar Ahmed, Asian publications
3. Professional Ethics and Human Values, R.S. Naagarazan, New Age International Publishers,
4. UGC –Jeevan Kaushal