



**SAROJINI NAIDU VANITA MAHA VIDYALAYA**

NAAC Accredited 3rd Cycle  
(Affiliated to Osmania University)

(Sponsored and Managed Jointly by the Osmania Graduates' Association and Exhibition Society)  
Exhibition Grounds, Nampally, Hyderabad– 500001



**Institution's Innovation Council**

**A**

**REPORT**

**On**

**Workshop on Entrepreneurship Skill, Attitude and Behaviour  
Development**

**Organised by**

**DEPARTMENT OF BUSINESS MANAGEMENT**

**SAROJINI NAIDU VANITA MAHA VIDYALAYA**

**Activity Name: Workshop on Entrepreneurship Skill, Attitude and Behaviour Development**

**Date: 20<sup>th</sup> Jan 2023**

**Time: 11:00 AM to 1.00 PM**

**Mode: Physical**

**Venue: A.V ROOM**

**Resource Person: Dr T S P L N Prasad, Asst. Professor, Department of Physics, Convener, IIC, A V College of Arts, Science and Commerce, Hyderabad.**

“Workshop on Entrepreneurship Skill, Attitude and Behaviour Development” was organised by the Department of Business Management, on 20th January, 2023.

Dr T S P L N Prasad, Asst. Professor, Department of Physics, Convener, IIC, A V College of Arts, Science and Commerce, Hyderabad was the Resource person of the program.



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**Institution's Innovation Council**

**Workshop  
On  
"Entrepreneurship Skill, Attitude and  
Behaviour Development"**

**Organized  
By  
Department of Business Management**

**DATE**  
20TH JANUARY, 2023

**VENUE**  
MBA AV ROOM

**TIME**  
11 AM TO 1 PM

**Resource Person**



**DR. T S P L N PRASAD**  
Asst. Professor, Dept. Of Physics,  
Convener, IIC,  
A V College of Arts, Science and Commerce  
Hyderabad


The session started with the introduction of guest speaker Dr T S P L N Prasad by Ms. Teenath, MBA First Year Student. The session was attended by 60 MBA Students and the Faculty of Business Management.



Dr T S P L N Prasad started his session by introducing the concept of Entrepreneurs and the role of entrepreneurship is increasing in the present scenario. He has cited the examples of successful entrepreneurs of India like Ritesh Agarwal, founder of OYO Rooms, Bhavish Aggarwal, founder of OLA Cabs, Deepinder Goyal and Pankaj Chaddah, founders of Zomato, Binny Bansal and Sachin Bansal, founders of Flipkart etc.

Being an entrepreneur means carving your own path. "It's a career choice you've chosen to not work for a salary,"

20/2023

 **GPS Map Camera**

**Hyderabad, Telangana, India**  
Nampally, Hindi Nagar, Ghosha Mahal North,  
Nampally, Hyderabad, Telangana 500001,  
India  
Lat 17.384719°  
Long 78.469269°  
20/01/23 11:24 AM GMT +05:30

Dr. Prasad has emphasized on entrepreneurship role in accelerating Economic Growth. He also accentuated the significance of entrepreneurship in promotion of Innovation. He has stressed that the Gen Z (People born between 1997-2012) are preferring entrepreneurship over the employment. This Generation Z is the budding entrepreneurs of the country and they have the characteristics of becoming successful entrepreneurs.





In the workshop it was also highlighted how Entrepreneurship can help in development and improvement of existing enterprises. It was also stressed that entrepreneurship can bring out changes in the social framework through innovative activities. They lead society towards progress by the introduction of new products, new markets, new techniques, new sources, and the establishment of new industries.

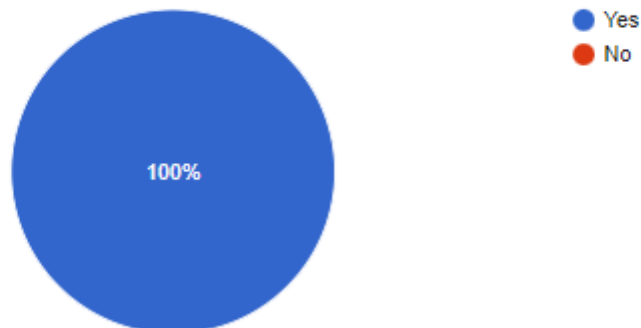


The Guest Speaker Mr. Prasad sir has also stressed on the skills required to become successful entrepreneurs. SWOT Analysis from Entrepreneurs perspective was emphasized. Entrepreneurs can also use SWOT analysis to engage in constructive self-analysis and form personal improvement goals. Information pertaining to Entrepreneur Training Program and Government Schemes to promote entrepreneurship was also shared with the management students.



Does the workshop created a valuable impression?

62 responses





The session ended with the vote of thanks by Ms. Ritika , MBA First Year Student, who concluded that the presence of speaker truly motivated them to be Future Entrepreneurs.



 **GPS Map Camera**

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20/01/23 12:16 PM GMT +05:30

