

GUEST LECTURE BY DR. C.V. RANJANI, ASSOCIATE PROFESSOR, VICE PRINCIPAL, HEAD DEPT. OF COMMERCE, NIZAM COLLEGE TO THE I SEMESTER STUDENTS ON 27.07.2021



25-3-2019.

An extension lecture by
Dr. T. Nagalaxmi, Asst. Prof., Dept. of
Commerce, Indian Institute of Management
and Commerce on the topic
"Financial Measures of Performance"
for M. Com II & IV semester students.
She explained about the financial
measures regarding ROJ, MVA, EVA



27-3-2019.

Dr. C.V. Ranjani was invited to deliver a lecture on the topic "MIS and Marketing Research" for M.Com II semester students. She focused on the importance of MIS and stressed on Research. The steps to be conducted for marketing research.



2-4-2019.

Dr. A. Patrick, Assoc. Prof., Dept. of Commerce, OU was invited to deliver an extension lecture on the topic "Linear Programming" for M. Com IV semester students. It focused on all the methods of Linear programming along with the problems.



17-9-19

20-11-2020

Dr. T. Nagalakshmi was invited for a guest lecture on "Budgetary Control" in the subject Cost Accounting for M. Com III sem students



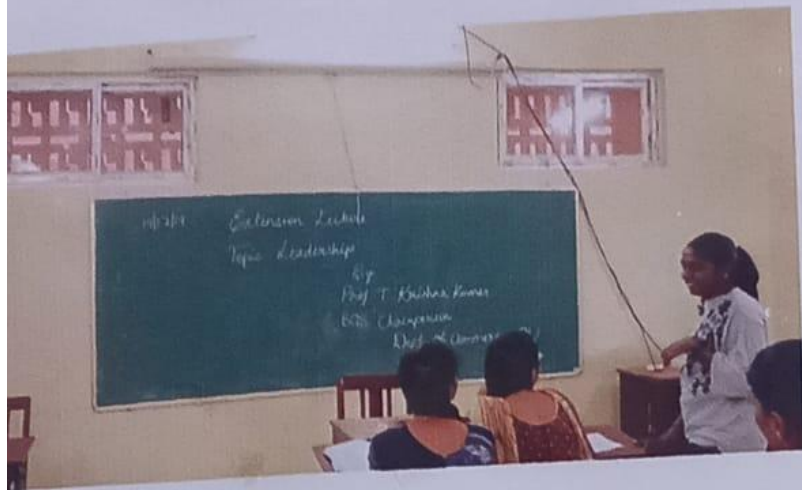
3-10-19

Mr. A. Sandeep from Jankhad college was invited as a Resource person to deliver a lecture on Tally and its applications. He gave a complete view about Tally, its applications, various reports. Sir explained about the advance features of Tally.



19-12-2019

Prof. T. Krishna Kumar was invited for a guest lecture on "Leadership" in the subject Organisation Theory & Behaviour for M. Com I Sem students. Prof. enlightened our students about leadership and leadership styles. How these styles are applicable in the org. and its advantages.



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5th & 7th July, 2020

Conducted an Orientation Program for B. Com students about PG CET and other competitive Exams. Students were given information about PG CET & GCET and other competitive exams.

Orientation Program for B.Com Students About PGCET and other Competitive Exams

Date: 6th July (A & C sec)

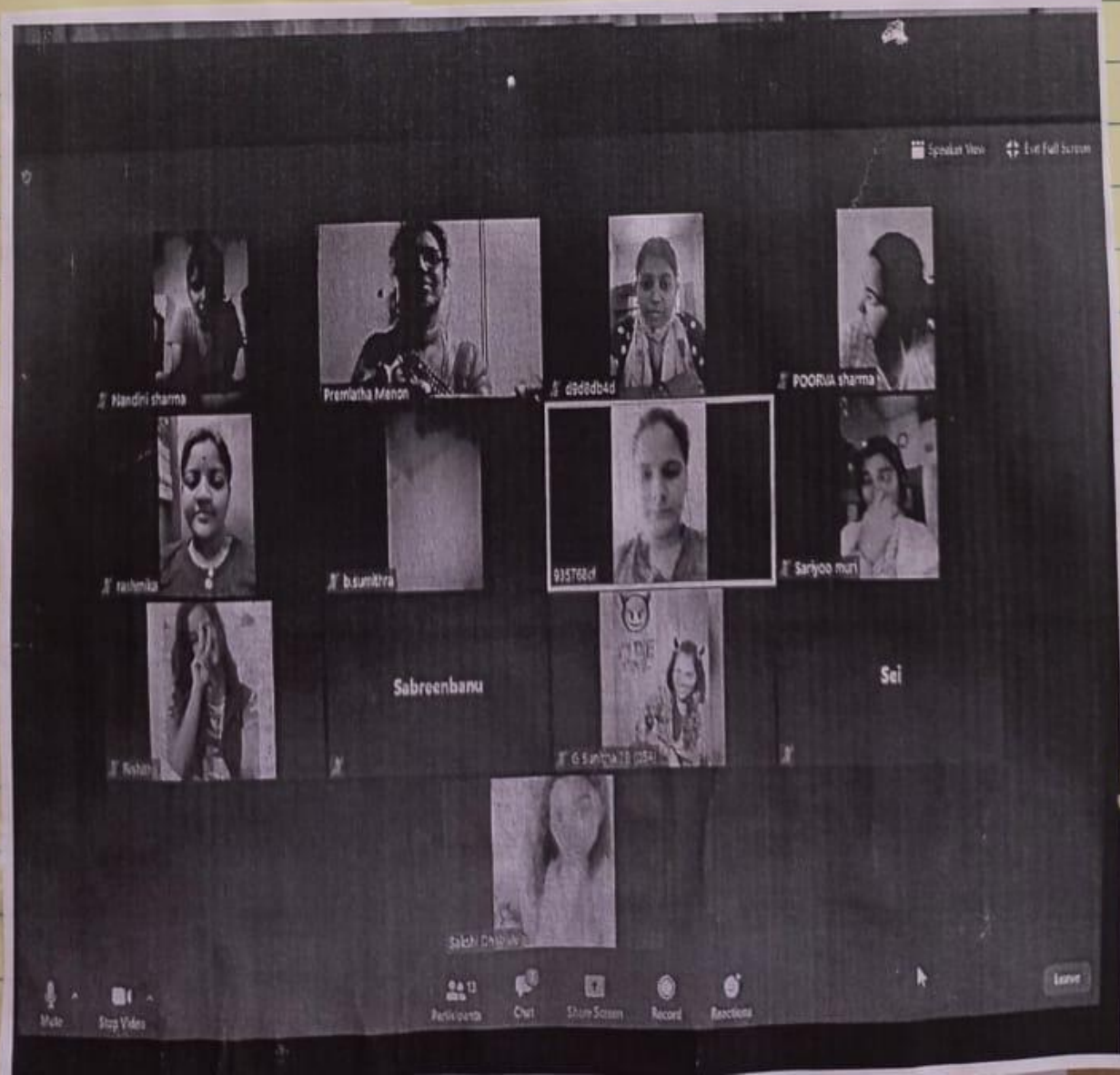
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7th July (B & D sec)

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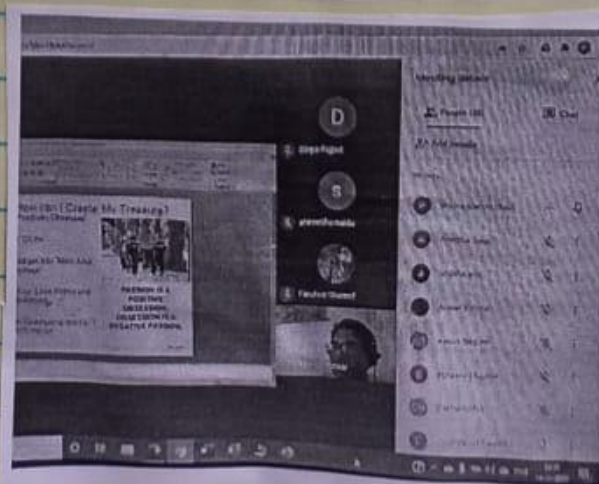
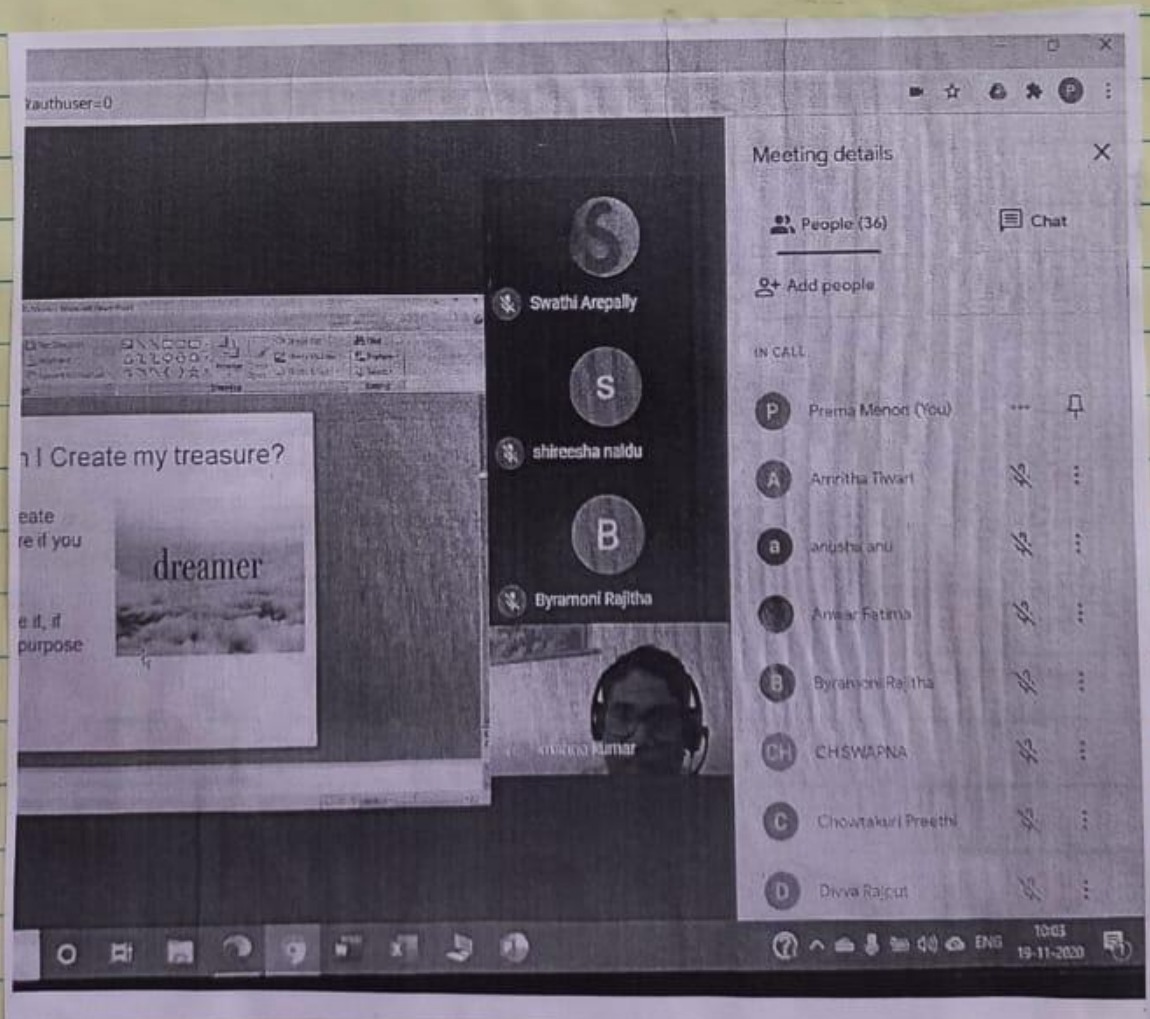
Time: 10 AM - 11 AM

by
Mrs. Premlatha Menon
Faculty Dept. of Commerce



19-11-2020

A Guest lecture was organised for M.Com III sem on 19-11-2020 by Retd. Prof. T. Krishna Kumar, HOD, OU, Dept. of Commerce on the topic "My Project, My Treasure". He explained about how to select a topic, write objectives, how to select the tools for analysis.



A webinar was conducted for M.Com. & B.Com students on the topic "GST IN TALLY". Mr. A. Sandeep, Certified Tally Trainer was the resource Person. He gave a very good lecture about how to activate GST, Ledgers to be prepared and reports to be prepared by taking a live example.

SAROJINI NAIDU VANITA MAHA VIDYALAYA

(Sponsored & Managed jointly by Osmania Graduates' Association and Exhibition Society)
Exhibition Grounds, Nampally, Hyderabad

Department of Commerce

Cordially invites the students of UG & PG to a
Webinar on



"GST IN TALLY"

Resource Person

Mr. A. Sandeep
(Certified Tally Trainer)

On

3rd December, 2020 from 10 am to 1 pm

Google Meet link

<https://meet.google.com/jdb-voof-psx>

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27-7-2021

A Guest lecture online was conducted for M. Com I semester student on the topic "Marketing Strategy and Planning" by Dr. C.V. Ranjani, Associate Prof, vice Principal, Head Dept of Commerce, Nizam College on 27-7-2021.

Madam gave a very good information about corporate strategy and planning and Market strategy and how to prepare and plan for marketing strategy.